

UCITS KIID Key Investor Information Document



The UCITS KIID is designed to lead the way in investor information, protection and disclosure.

Context

With the UCITS KIID mandatory since July 2012, awareness of both its existence and its broad outlines are widespread within the relevant professional community. Whilst its recognition and importance in the eyes of the investing community is perhaps more debateable, it is certainly now an integral part of the UCITS landscape.

Key issues

The market overall welcomed the KIID as a net and evident improvement on the previous simplified prospectus.

Experience has indicated however that the exercise has proven more challenging, costly and complex than many had anticipated.

Certain divergences have emerged in national interpretation and the evolution of the document is now to be seen in the context of discussions around the draft KID Regulations (previously PRIPS) and the sanctions regime of UCITS V.

Main challenges

The market has encountered issues in:

- *The complexity of co-ordinating the on-going KIID production across stakeholders* – KIID content producer ('plain language' texts, SRRI, on-going charges), fund registration team, product development, web master, sales and distribution, factsheet production, infrastructure providers, KIID dissemination platforms
- *Managing costs* - In many cases where co-ordination resides in legal or compliance areas, there is a significant hidden cost in the use of scarce resources
- *Ensuring quick turn-around times* – the lack of efficiency, the divergence in interpretation of KIID rules across the various regulators and the current excessive workload to manage KIIDs can result in longer than necessary time-to-market if the production and filing processes are not suitably optimised

In addition, several non-EU jurisdictions require KIID-like documents, but each with their own specificities.

Our services

Deloitte has been at the forefront of the development of the UCITS KIID from the earliest consultative phase of UCITS IV.

We offer a full range of KIID services including:

- An efficient and cost-effective offering to manage your KIIDs with minimum workload on your side and optimal time-to-market
- Our integrated services' cover the end-to-end co-ordination of your KIID needs from concept to production, including 'plain language' drafting, SRRI production, KIID initial set-up, on-going KIID monitoring and updating, regulator communications, web publication and distributor dissemination
- Our solution is a flexible offering: you may pick and choose the KIID modules that you need – either stand-alone or fully integrated
- Our KIID 'factory' is integrated with Fundsquare (the gateway to the CSSF) to allow for an optimised operational set-up
- Open architecture co-ordination and quality control services

How can we help?

Within the full range of services we can:

- Benchmark your current process to market best practice on cost, process and content
- Design the appropriate operating model for your business and assist with its implementation
- Minimise the cost and operational impact of implementing the PRIPS KID Directive
- Co-ordinate your on-going process from start to finish, de-risking your business and allowing your internal specialists to concentrate on their true priorities
- Integrate the KIID process into your cross-border distribution model

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