

## PRIIPS : the final countdown has just started

On 9 December 2014, the Regulation (EU) No 1286/2014 of the European Parliament and of the Council of 26 November 2014 on key information documents for packaged retail and insurance-based investment products (PRIIPs) ("PRIIPS Regulation") has been published in the Official Journal of the European Union.

You are fund manager, insurance undertaking, credit institution or investment firm, then you are most probably a PRIIPS manufacturer or advising on or selling PRIIPS to retail investors.

As PRIIPS manufacturer you must be willing to take your responsibilities from 31 December 2016; in essence, it means to be ready for:

- drawing up the KID before the PRIIP is made available to retail investors or monitoring the service provider to which KID production is outsourced;
- publishing the KID on its website;
- designing and implementing appropriate procedures and arrangements in relation to complaints handling.

To know more about:

- what is a PRIIP ?
- what are the responsibilities and liabilities of a PRIIPS manufacturer ?
- what challenges PRIIPS manufacturer or distributor is currently facing ?
- what are the issues that remain outstanding regarding PRIIPS ?
- how **Deloitte KID factory** can help you meeting your three main challenges: content creation, industrialisation and, life cycle management ?

We invite you to go through our **Deloitte KID factory service** brochure.

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