

Course Design and Development Services



Your challenge

Employees must acquire new skills and update their industry knowledge on a regular basis to stay on top of market and business needs. In many industries, the regulatory framework is changing rapidly, and employees' knowledge of regulations must be updated to ensure compliance and meet governmental requirements. In this context, training courses must be renewed regularly to meet new needs and address the learning styles of different and changing audiences. With increased expectations of learning and increased pressures on learning budgets, courses must bring value for money and the returns expected.

How do you teach your people the skills they need to improve efficiency and better meet business needs? How do you motivate your people to learn and offer them attractive (fun, engaging) learning experiences? How do you know if your course offerings have had a positive impact on your business objectives?

Our solution

Deloitte provides course design and development services for both private and public sector actors. We design courses based on in-depth preliminary and follow-up analyses of client business objectives and culture and target beneficiary baseline skills and needs. We deliver quality and tailor-made course content and support materials to be used throughout course implementation. To ensure course success both in the short and long terms, we build client internal capacity and support for the initiative through constant engagement with learning professionals and subject matter experts. We also train and continuously support in-house trainers to ensure prompt trouble-shooting. Finally, we deliver timely recommendations for course improvement as well as identify potential for scaling and follow up course programming.

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