

Sustainability for Commerce & Industry sectors



Business and society are facing an array of urgent and critical social, environmental, ethical, and economic challenges. Broad societal responses are playing out in the realms of policy, technology, and the marketplace.

These system-level challenges and societal responses are making it imperative that businesses devise their strategies for adapting and operating effectively. While the risks of taking inadequate action are formidable, the sustainability imperative is also creating tremendous opportunities. Each vulnerability constitutes a call for innovation; each unmet need offers a prospect for growth.

What macro sustainability trends are affecting the industry?

- Rising prices for energy and natural resources;
- Unprecedented demand for equipment and systems with lighter environmental impacts;
- Intense scrutiny of social and environmental impacts within the supply chain;
- Ongoing structural changes such as shifts to emerging markets and consolidation of major players.

What signals might indicate client needs?

- Increasing generation of waste, air pollution, and water discharges, or poor performance relative to competitors;
- Worsening employee safety record or poor performance in comparison with competition;
- Limited oversight of supplier conduct or inadequate systems for monitoring compliance with corporate standards;
- Unclear strategy for improving the environmental and social performance of materials;
- Competitors' introduction of new sustainability-oriented product lines;
- Inclusion in emissions-reduction schemes.

What value can Deloitte Sustainability practitioners add to clients?

- Cost savings from reduced energy consumption and better materials efficiency;
- New revenue streams from the development and positioning of new environmentally friendly offerings;
- Greater reliability and resilience across the supply chain;
- Advantageous expansion of operations in emerging markets;
- Customer loyalty as a result of better energy and materials efficiency and safer operations.

Which services can Deloitte sustainability team provide?

Business strategy

Sustainability is a critical business issue and has the potential to be a key differentiator in an organization's ability to create and protect enterprise value and drive growth and innovation. For some CEOs, sustainability has become the key driver of business strategy.

Deloitte team can help on identifying long-term sustainability strategy that integrates social and/or environmental criteria in investment decision-making process.

Reporting, compliance and assurance

Develop an efficient and transparent communication is important to limit risks of reputation.

Deloitte can assist companies both identifying the reporting process in link with international standard as GRI. We can also perform verification of non-financial report and help to commit with international initiatives (UNGC, CDP,...).

Supply Chain

In a world of burgeoning information, companies can no longer claim to be distinct from the supply chain of their products' production, use, and disposal — and the impacts that supply chains have on the greater world.

Deloitte teams can help make operations sustainable by assessing the current supply chain impact and identifying actions to reduce impact (including criteria to better select suppliers).

Energy and carbon management

Energy management is the process of monitoring, controlling, reporting and conserving the energy costs and the energy consumptions in a building or organization. It helps to consider and deal with enterprise risks related to energy and its supply and climate change impacts.

Deloitte can help in mapping and quantifying energy consumption and convert information to identify the real impact on climate change. Based on this assessment, we can identify actions to implement reducing energy needs, cost and impacts.

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