

Sustainability for Public Sector



Business and society are facing an array of urgent and critical social, environmental, ethical, and economic challenges. Broad societal responses are playing out in the realms of policy, technology, and the marketplace.

These system-level challenges and societal responses are making it imperative that businesses devise their strategies for adapting and operating effectively. While the risks of taking inadequate action are formidable, the sustainability imperative is also creating tremendous opportunities. Each vulnerability constitutes a call for innovation; each unmet need offers a prospect for growth.

What macro sustainability trends are affecting the industry?

- Governments face pressure from the international community to adopt pro-sustainability policies, including those aimed at ameliorating poverty and solving other human development challenges;
- Funding shortfalls have forced policymakers to suspend many sustainability programs;
- Nonetheless, some countries, notably China, have moved aggressively to support development of the clean technology sector, while others struggle to implement an effective mix of incentives;
- Carbon markets are finding new acceptance at the national and sub-national levels, notably in emerging economies.

What signals might indicate client needs?

- Public declarations of sustainability goals such as reductions in carbon emissions, or inadequate progress toward such goals;
- Limited understanding of the costs and benefits of addressing sustainability challenges;
- Counterproductive policy landscape characterized by uncertainty as well as perverse incentives and market-distorting regulations;
- Slow growth in clean technology industries and meager inflows of capital to same.

What value can Deloitte Sustainability practitioners add to clients?

- Comprehensive strategy for managing sustainability issues and coping with systemic changes in environmental conditions;
- Vision and plan for the development of sustainable industries;
- Well thought out policies for sustainable procurement, including performance measurement;
- More efficient cost structures as the result of better energy management and lighter material demands;
- Greater accountability and transparency in government activities.

Which services can Deloitte sustainability team provide?

Business strategy

Sustainability is a critical business issue and has the potential to be a key differentiator in an organization's ability to create and protect enterprise value and drive growth and innovation. For some CEOs, sustainability has become the key driver of business strategy.

Deloitte team can help on identifying long-term sustainability strategy that integrates social and/or environmental criteria in investment decision-making process.

Resources Policy Services

The public sector's response to the sustainability agenda has gained significant momentum over the past several years. On the sub-national, national, and international levels, **Deloitte is helping public sector clients enact a wide array of pro-sustainability public policies and spending programs, including R&D for cleantech and green economic growth, carbon regulation and markets, and tax programs.**

Climate adaptation

For countries and cities managing climate change and its impacts, it is not only a question to adapt to changes in the physical environment, but also to modify the ways that they conceptualize, manage, and measure risks, devise their strategies, and structure and run their operations for regional planning.

Deloitte can help on identifying climate risks and designing strategy to develop ensuring limitation of risks and a better adaptation of communities.

Energy and carbon management

Energy management is the process of monitoring, controlling, reporting and conserving the energy costs and the energy consumptions in a building or organization. It helps to consider and deal with enterprise risks related to energy and its supply and climate change impacts.

Deloitte can help in mapping and quantifying energy consumption and convert information to identify the real impact on climate change. Based on this assessment, we can identify actions to implement reducing energy needs, cost and impacts.

Contacts

Nicolas Hennebert
Partner
Sustainability Leader
+352 451 454 911
nhennebert@deloitte.lu

Georges Kioes
Partner – Public Sector
Leader
+352 451 452 249
gkioes@deloitte.lu

Nilgun Okur
Partner
Sustainability Assurance
+352 451 452 685
nokur@deloitte.lu

Valérie Tillet
Partner
Sustainability Tax
+352 451 452 252
vtillet@deloitte.lu

Laurent Berliner
Partner
Sustainability Advisory
+352 451 452 328
lberliner@deloitte.lu

David Cau
Directeur
Sustainability Advisory
+352 451 454 260
dcau@deloitte.lu

Julie Castiaux
Manager
Sustainability Coordinator
+352 451 453 648
jucastiaux@deloitte.lu

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