



IT strategy & planning

Positioning IT as an enabler for business strategy

The role of CIOs has evolved to become that of a business partner who acts as a 'liaison' and 'enabler'. The CIO should be able to translate technological advancements into business opportunities and capabilities, supporting not only business strategy but also tactical commercial shifts with high responsiveness.

Your challenge

- How do you keep your IT strategy aligned with the business strategic vision and objectives? Do you position your IT systems as the engine for change?
- How do you plan to limit project delays, service outages and the failure to react fast enough to changing business needs?
- How do you make use of innovation to acquire competitive advantage, increase market share, or review your operating model?
- How do you keep pace with technological trends and take advantage of them?
- Do you have all the monitoring structures in place to ensure that the rollout of your strategy will be successful?

Our solution

Deloitte's IT strategy and planning service assists the CIO in positioning IT as an enabler for business strategy by establishing an IT vision and roadmap, and by defining the principles of the operating model that will most efficiently support them.

Together with the company, we review the organisation's strategy, external factors such as the regulatory environment and the technologies that work in the market. We then define long-term IT capabilities, identify the most appropriate technology trends to adopt, and specify the structural changes that we organise in a well-structured plan by taking into account capacity, innovation, alternative delivery models, etc.

Business Strategy Alignment

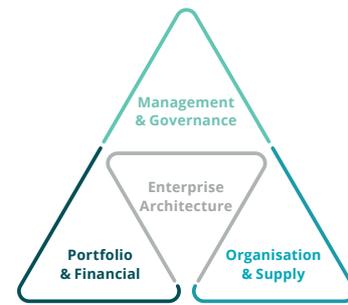
Our approach and tools

We have a proven and robust approach to IT strategic planning, supported by our IT Strategy toolkit. This facilitates the creation of a holistic and practical IT strategy, within a rapid execution timeframe.

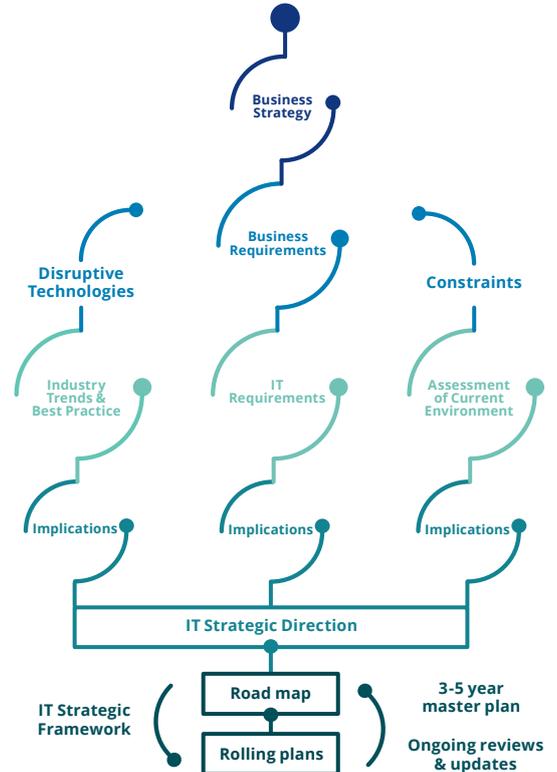
Our approach enables organisations to confirm their IT strategy and then to implement a continuous planning and review cycle.

The toolkit can support the development of a full 'end-to-end' IT strategy or may be used to guide smaller or more targeted strategic reviews. It is also well suited to more focused reviews, where there are specific IT issues or concerns to address.

Our methodology incorporates two different and complementary planning cycles to provide both the longer-term vision and the shorter-term flexibility that modern IT organisations need to react to ever-changing business conditions.



IT Strategy Dimensions



Patrick Laurent
Partner
ACG Leader
& Innovation Leader
+352 45145 4170
palaurent@deloitte.lu



Jean-Pierre Maissin
Partner
Strategy, Analytics
and M&A Leader
+352 45145 2834
jpmaissin@deloitte.lu



Thibault Chollet
Director
Technology
& Enterprise Application
+352 45145 2656
tchollet@deloitte.lu

Deloitte.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms, and their related entities (collectively, the "Deloitte organization"). DTTL (also referred to as "Deloitte Global") and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited ("DTTL"), its global network of member firms or their related entities (collectively, the "Deloitte organization") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.