Risks and Opportunities
Reducing uncertainty and improving performance
Business operations are characterised by the presence of “risks” from internal and external factors that can affect the creation of value and profitability, as well as the quality of products and services. The identification, analysis and effective management of risks are vital to a company’s success.

Internal organisational models and, in particular, corporate governance and control bodies are determining factors for company success.

**Deloitte Private**

Deloitte develops collaborative projects based on the needs of its clients, creating bespoke solutions appropriate to clients’s size and objectives.

By first listening to its customers’ needs, Deloitte supports entrepreneurs and aims to position itself as a Trusted Business Advisor, providing tailored multi-disciplinary solutions for:

- Family businesses and entrepreneurs
- Family offices and private investors
- Public and private SMEs
- Private equity firms, in their approach to SMEs
- Micro-enterprises.

**Corporate needs**

Successful companies wishing to operate in an increasingly competitive and changing environment must have:

**Good governance of business risks**

- Identifying and managing risks linked to operations and the environment
- Ensuring maximum security of critical business information
- Complying with regulatory requirements (relating to tax, the environment, safety, IT and operations).

**Effective governance**

- Defining the roles and responsibilities of governance and control teams
- Defining and adopting an organisational structure for the company’s governance and control teams
- Adopting models that guarantee the quality of services entrusted to third parties
- Integrating internal talent with external managers in the case of family businesses.
The Deloitte approach
Deloitte is a leading professional services provider, offering a wide range of professional services. Combining a tradition of quality with innovative methods and technologies, Deloitte is the ideal partner to provide assistance in identifying value added solutions through various services:

- **Planning the organisational structure** by defining specific functions, roles, responsibilities, and management and decision-making processes in order to create an organisation that is efficient, streamlined and functional in terms of risk management
- **Supporting the growth and training of company management** to facilitate the development of skills in corporate governance and strategy
- **Identification and assessment of sustainability and corporate responsibility risks**, such as reputational risks, environmental and social impact, IT, health and safety, as well as support to monitor company compliance with current regulations
- **Analysing risks linked to existing financing sources** in terms of duration, charges and guarantees, taking into consideration the company’s current economic and financial standing
- **Risk impact assessment on objectives and the main economic and financial variables of a company’s strategic plan**, supported by historical and prospective analysis of specific economic and financial parameters, defining an effective reporting model for the analysis of financial results
- **Assisting the prevention and management of risks from cyber attack** to ensure adequate protection of tangible and intangible assets and minimise the impact in the event of a data breach. Support for the implementation of technical, organisational and legal measures aimed at effective data protection (relating to customers, suppliers, employees, etc.)
- **Assessing the effectiveness of the internal control system with regards to risks from illegal conduct**, supported by investigations to identify fraudulent or improper conduct that could cause the company financial or reputational damage
- **Verifying recurring tax and legal obligations**, tax credit monitoring and analysis of intragroup transactions to reduce the risk of penalties due to non-compliance with tax regulations
- **Reviewing current human capital development and management practices** to minimise the risk of talent loss
- **Assisting the analysis and use of big data and the company’s internal data** to identify risks and threats to business operations from external forces and operations management
- **Supporting the implementation of accounting procedures aimed at risk reduction** related to financial reporting violations, and the implementation of an internal control system for financial reporting. Reviewing financial and accounting statement activities.

Contacts
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