

Analytics CSR Project

A safer neighbourhood for Malaysians

Initiatives to create a safer neighbourhood

1 Install **surveillance cameras** or fake cameras

2 Have prominent **signage** along with life-sized images of uniformed officers

3 Increase **lighting** near motorcycle parking areas

4 Implementation of **'Broken Windows'** Theory: Remove damaged infrastructures to improve general atmosphere and safety

5 Increase **patrols** during peak theft periods



Did you know?
The highest occurring petty crime in Malaysia is **Motorcycle Theft**.
In 2018, over **25,000** motorcycles were stolen.

Estimated loss associated with Motorcycle Theft: **RM50,000,000**

Estimated cost of a Motorcycle
New: **RM3,000**
Old: **RM1,500**

This is equivalent to a **1 month salary** of an average B40 household.



Crime rate of Motorcycle Theft by state (count adjusted by density)

