5 things a trusted adviser can do for you

Embarking on your Integrated Reporting journey
The adoption of Integrated Reporting <IR> is gaining momentum in ASEAN countries. Organisations are starting to realise its benefits, in enabling the management to better understand its use of capitals for value creation, and as a platform to communicate with their stakeholders about the organisations’ value creation journey. Here are five things a trusted adviser can help you with in the adoption of <IR>.
At Deloitte, we can assist in continuously improving your integrated report regardless of which stage you are at in your Integrated Reporting <IR> adoption journey.

Organisation’s <IR> scale of maturity

**Embarking**
- Understanding what is <IR>
  - Knowledge sharing
  - Gap analysis

**Pioneering**
- Adopting the <IR> framework and issuing your first Integrated Annual Report
  - Full suite <IR> implementation
- Have adopted <IR> but looking to further improve the quality and depth of your information and reports
  - Review services
  - Benchmarking

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**1. Knowledge sharing**
Knowledge sharing on the International <IR> Framework to provide an overview of the concept and benefits of <IR> and assist the management to obtain buy-in from the Board and top management.

**2. Gap analysis**
Gap analysis study on the organisation’s latest Annual Report to assess the readiness of each content elements and guiding principles of the International <IR> Framework.

**3. Full suite <IR> implementation**
End to end <IR> advisory services covering knowledge sharing, gap analysis, workshops to develop the organisation’s value creation story, and compilation of contents for the integrated report.

**4. Review services**
Review draft prepared by the management and provide recommendations on any potential improvements on the integrated report.

**5. Benchmarking**
Benchmark the integrated report against other well-known and/or award-winning integrated report in a similar industry to identify the gaps.
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