



An innovative edge

Innovate today to advance your business objectives. We believe that innovation in the form of digitisation, automation and analytics provide your business with data driven insights, and cost and time savings, giving you a competitive edge.

Understanding the processes in your business and ensuring that there are no redundancies will help streamline process and optimise resources within the context of your business.



With the assistance of Robotic Process
Automation (RPA), your business will benefit from time and cost savings by automating repetitive tasks with a higher accuracy and also allow for your resources to focus more on decision making and exploration of new areas.

Digitisation is the golden ticket to accelerate your business with efficient means to acquire valuable data and become an insight-driven organisation.

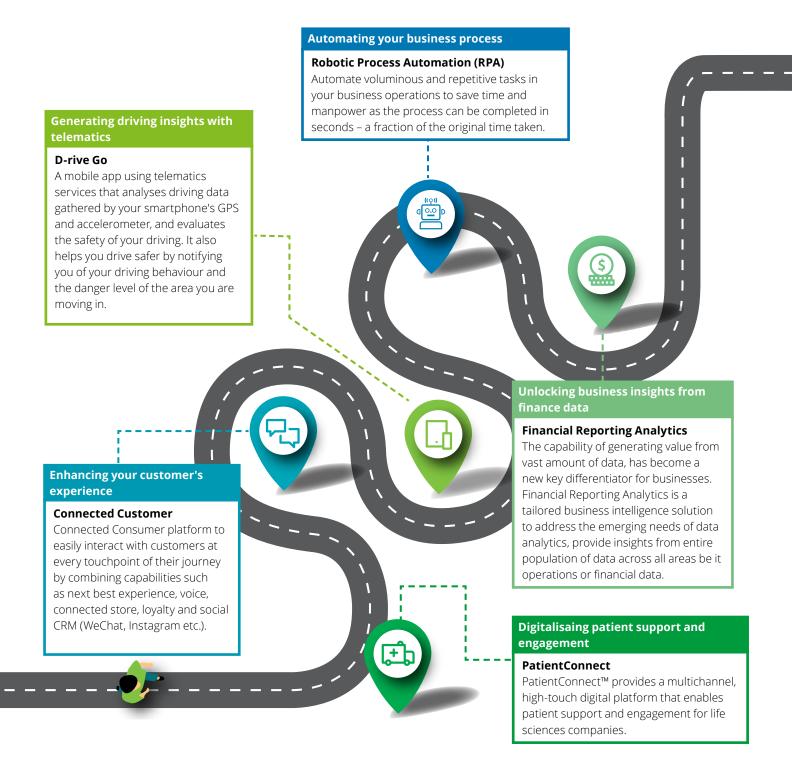
Analytics provides your business with insights into various key areas ranging from external factors such as customer behaviour to internal factors such as your asset portfolio within the business.

Your Innovation Journey with Deloitte starts here!



Growing your Business

Plan, grow and structure your organisation's operations to deliver improved business performance, drive shareholder value and create a competitive, sustainable advantage.

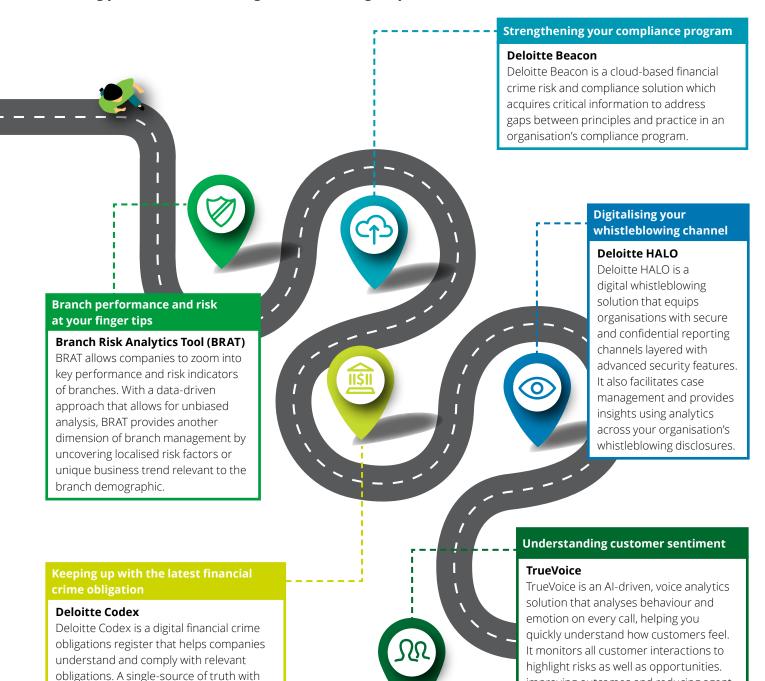


Managing Risks

over 950 Obligation Sources from 20

jurisdictions.

Managing a business in this current volatile, uncertain, complex and ambiguous environment comes with various types of risk, with the potential to destroy a business. Our solutions support us in enabling your business to mitigate risks strategically.



improving outcomes and reducing agent

churn.

Maximising Performance

In an increasingly competitive marketplace, organisations must seek new ways to reinvent their operations and modernise how their employees work. To establish high-performance processes, it is often necessary to implement new technologies, streamline management and embrace innovation to increase effectiveness.

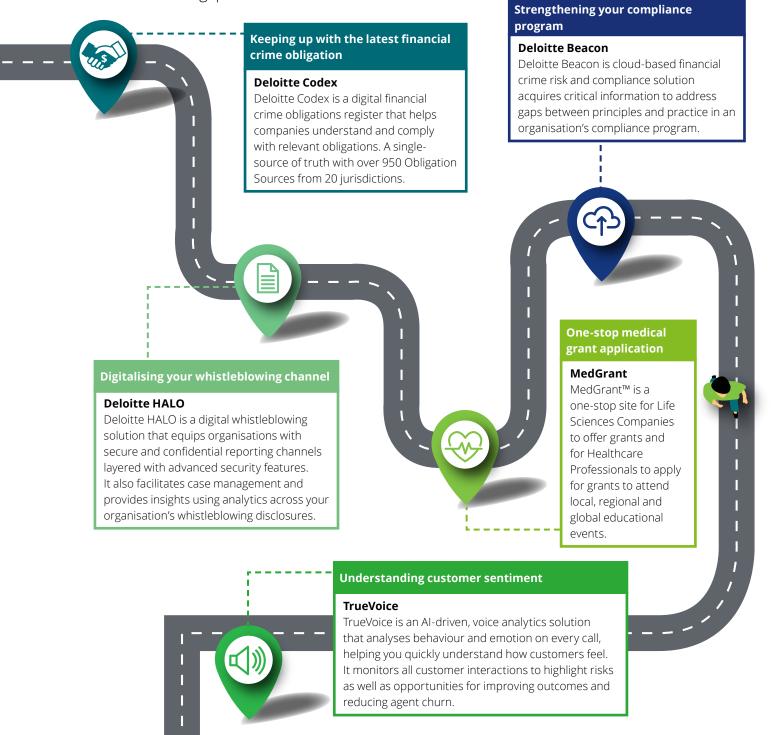
Branch performance and risk at your finger tips **Branch Risk Analytics Tool** Generating driving insights with telematics BRAT utilises advanced analytical D-rive GO techniques to provide greater D-rive GO is a mobile app using risk insights of a bank's branch telematics services for motor network. insurance that analyses driving data gathered by your smartphone's GPS and accelerometer, and evaluates Unlocking business insights from the safety of your driving. It also finance data helps you drive safer by notifying **Financial Reporting Analytics** you of your driving behaviour and The capability of generating value the danger level of the area you are from vast amount of data, has moving in. become a new key differentiator for businesses. Financial Reporting Analytics is a tailored business intelligence solution to address the emerging needs of data analytics, provide insights from entire population of data across all areas. **Automating your business** process **Robotic Process Automation** Automate voluminous and repetitive tasks in your business operations to save time and manpower as the process can be completed in seconds - a fraction of the original time taken. Tracking cost and expenditure systematically SpendCube It is crucial for every organisation to keep track of the cost and expenditure of running the business in a more systematic and effective approach.

Spendcube is a solution that dives into business expenditure data, allowing

stakeholders to understand the company expenditure trend.

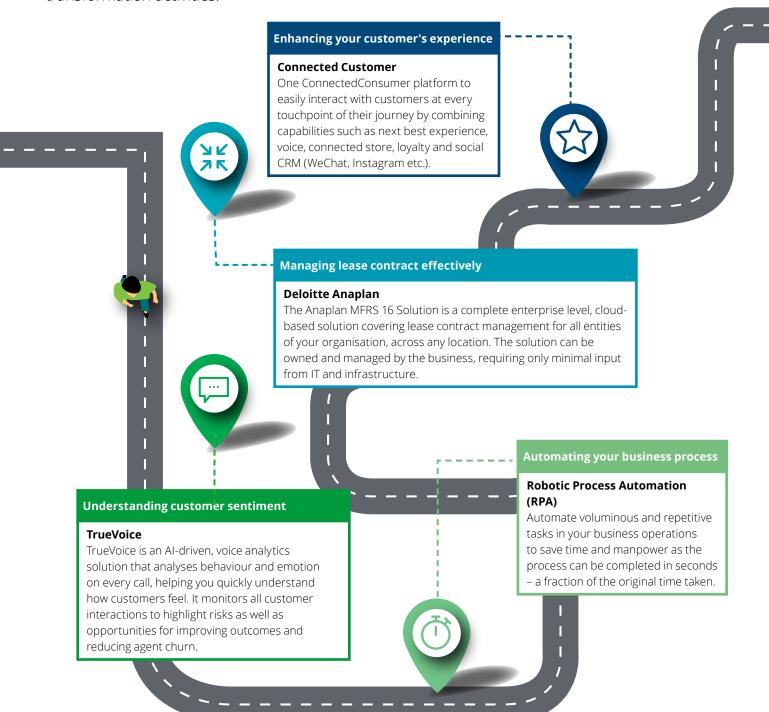
Establishing Good Governance

Today's businesses face increasing stakeholder expectations and public scrutiny. Here at Deloitte, we help you understand your responsibilities and assess the effectiveness of your organisation's governance processes. We benchmark against best practices and work with you to develop solutions to close the gaps.



Capitalising on Digital and Tech Innovation

Digital technology has changed the face of business, making innovation a key organisational capability. Our professionals help clients resolve their information and technology challenges by identifying potential disruptors, developing strategies to address disruption and executing business transformation activities.



Industry Specific Tools and Services

We understand that each industry requires a bespoke set of tools catered to the needs of the businesses within the respective industries. Here is a compilation of our most prominent tools and services that we believe will help you shine within your industry.

	Industry	Innovation tool	Key outcomes and benefits
ÄÄÄ	Customer Servicing	TrueVoice	Analyses behaviour and emotion on every call, helping you quickly understand how customers feel.
\$	Financial Services	Deloitte Codex	Digital financial crime obligations register.
	Insurance / Logistics	D-rive GO	A mobile app with tel ematics services that analyses driving data gathered on smartphone and evaluates the safety of driver's behaviour.
4	Life Sciences	MedGrant	Platform to match healthcare professionals with life sciences companies for sponsorship to third party.
		PatientConnect	A multi-channel patient engagement solution that provides consistent high-touch patient interactions across channels for MedDevices and Pharma.
	Retail	ConnectedConsumer	Connect with customers digitally at every touchpoint.
P	All industries	Branch Risk Analytics Tool (BRAT)	Gain insights on branch performance using a data- driven approach that allows for unbiased analysis of branch performance and risk management.
		Deloitte Anaplan	IFRS16 Reporting tool for leasing entities with customisable and robust modelling.
		Deloitte Beacon	Gap and risk assessment platform for financial crime.
		Deloitte Halo	Digital whistleblowing platform to analyse whistleblowing disclosures.
		Financial Reporting Analytics	Analyse revenue, payroll, inventory analysis, loan analysis.
		Robotic Process Automation (RPA)	Automate voluminous and repetitive tasks to save time and costs while reducing human error.
		SpendCube	Track company expenditure behavior and changes.

Introducing your Deloitte team



Justin Ong **Malaysia Innovation Leader**



Su Je Hui **Malaysia Innovation Team**

Innovation Industry Leaders



Mak Wai Kit Audit & Assurance Innovation Leader



Oo Yang Ping Financial Advisory Innovation Leader



Shahariz Abdul Aziz Risk Advisory Innovation Leader



Senthuran Elalingam Tax Innovation Leader



Chee Wei Han Consulting **Innovation Leader**

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