Respond

Review crisis plans, processes and competency

Review the crisis management plans, teams, the communications teams and other supporting country, business or functional teams

Recover

The aftermath—start paving the way for recovery

What strategies, decisions and directions are now on the table for discussion that perhaps were not before? The board should be ready to support change, and direct change, or even be part of the change

Thrive

Ask the difficult questions

How an organisation performs when tired, stressed and defensive, gives a new perspective that boards can benefit exploring, and challenge the new norm