

## 马来西亚中国服务部税务月刊

### 最新区域中心优惠指南

#### 介绍

作为跨国公司(MNCs)在本地区设立区域中心的最佳选择,马来西亚拥有完善的基础设施,健全的法律框架,稳定的政治环境,大量受过高等教育的人才储备以及具有竞争力的经商成本。很多西方跨国公司早已在马来西亚,尤其是吉隆坡设立了区域中心。近年来,我们发现许多中资企业正在考虑在马来西亚设立区域中心以协助运营其区域/海外的业务。拥有具备包括中文在内的多种语言天赋的人才是马来西亚的附加竞争优势。基于此,相关企业应积极关注近期区域中心指南的最新变化以优化适用马来西亚政府所提供的该项优惠政策。

#### 区域中心优惠指南更新

马来西亚自 2015 年 4 月推出的区域中心优惠指南近期已发生较大更新,就具体优惠政策提供了更加清晰的阐述,尤其是针对现有企业和已获得或未获得区域中心优惠的获得**营运总部(OHQ)/国际采购中心(IPC)**/区域分销中心(RDC)资格的企业。马来西亚投资发展局(MIDA)近期发布的经修订的最新区域中心优惠指南的生效日期为 2017 年 7 月 7 日。

#### 其中,主要变化如下:

修订后的指南	修订前的指南
符合区域中心优惠申请资格的新成立公司分为2种:  制造类型和服务类型的公司。此类公司的贸易和服务性质所得适用税务豁免;和  整合上下游供应链管理的商品公司。此类公司仅服务性质所得将获得税务豁免。	无相关内容
对于现有公司,税务豁免将只适用于收入的增量,即以现有收入为基准,增值收入适用完全税务豁免*	对于现有公司和新成立公司并无区 别对待
对出口收入无要求	若要享有此优惠,出口收入需至少 占总收入的 70%
所有申请区域中心优惠的公司都需 提供区域损益中心/业务单位管理 和其他2项合格服务	只有申请区域中心优惠等级1和等级2的公司,需提供区域盈亏中心和业务单位管理服务
一般行政管理和 IT 服务不再属于 合格服务范围	一般行政管理和 IT 服务属于合格 服务范围

#### \*增值收入的计算:

- a) "增值收入" 是指评估年度法定收入减去"通货膨胀调整后的基础收入"; 和
- b) "通货膨胀调整后的基础收入"的计算方式:
  - 区域中心优惠第一评估年度基础收入的计算: A (1+B)
  - 区域中心优惠第二评估年度以及随后评估年度基础收入的 计算: C (1+B)
    - A: 在马来西亚的关联公司/多家关联公司\*\*在区域中心 优惠的第一评估年度(最多)前3年的平均法定收 入;
    - B: 基准年的通货膨胀率
    - C: 上一年度通货膨胀调整后的基本收入
- \*\*关于区域中心优惠的关联公司/多家关联公司的定义将由马来西亚投资 发展局(MIDA)确定

#### 什么是区域中心?

简单而言,区域中心是指在马来西亚注册成立的公司(最低实收资本为250万令吉),通过马来西亚进行区域和全球业务和运营,以管理,控制和支持其主要职能,包括风险管理,决策制定,战略性业务活动,贸易,财务,管理和人力资源。向马来西亚投资发展局提交申请的截止日期保持不变,仍为2018年4月30日。

#### 优惠形式

新成立公司在 5 年内享有 0%,5%或 10%的企业税率,并可能延长五年。适用税率取决于公司符合哪一个级别的区域中心,"等级 1","等级 2"或"等级 3"。

对于现有公司,包括已获得营运总部(OHQ),国际采购中心(IPC)或区域分销中心(RDC)资格的现有公司,可以在五年内就其增值收入享受区域中心完全税务豁免优惠。区域中心优惠的五年延期将不适用于已获得 IPC/OHQ/RDC 资格且已获得 IPC/OHQ/RDC 优惠的现有公司,但可适用于其他现有公司。

表 1 和表 2 列出了新成立公司和现有公司申请区域中心优惠资格所需符合的具体条件。

表 1: 新成立公司 1 新成立商品类公司 1

等级		3		2		1
时间 (年)	5	+5	5	+5	5	+5
优惠税率		10%		5%		0%
截至第3年的 高等就业人 数,月薪≥马 币5,000	15	从基础增量 20%	30	从基础增量 20%	50	从基础增量 20%
截至第3年底 至少有50%为 马来西亚人	3		4		5	
包括关键职位- 月薪≥马币 25,000						
年度业务支出 <sup>2</sup>	马币 3 百万	从基础增量 30%	马币 5 百万	从基础增量 30%	马币 1 千万	从基础增量 30%
合格服务4	区域损益 / 业务单位管理 5 + 2					
最低服务/业务 控制的国家数 量		3		4		5

<sup>\*</sup>对于高等就业和业务支出的要求在第3年结束时可给予相应的灵活性。

表 2.1 : 已被批准或还未被批准获得营运总部/国际采购中心/区域分销中心税务优惠的现有企业

<sup>\*\*</sup>对于制造和服务公司,对贸易和服务收入实行所得税免税。

<sup>\*\*\*</sup>对于商品类公司,仅对服务收入实行所得税豁免。

	享有优惠	无位	尤惠	
时间 (年)	5	5	+5	
截至第3年的高等	60 个高等就业人数	现有基本要求	区域中心的基本要求	
就业人数,月薪≥		+ 20%	+ 30%	
马币 5,000				
<b>井</b> 云笠 9 左 c 云 小				
截至第3年底至少				
有 50%为马来西亚人				
包括5个职位-月薪				
≥ 马币 25,000				
年度业务支出2	马币1千3百万	马币1千万	区域中心的基本要求	
			+ 30%	
符合资格的服务	区域损益/业务单位管理 5 + 2			
最少服务/商业控制	3			
的国家数量				

<sup>\*</sup>对于高等就业和业务支出的要求在第3年结束时可给予相应的灵活性(只适用于已获得批准OHQ/IPC/RDC资格但还没获得相应优惠的公司)

#### 表 2.2: 现有生产制造/服务/商品类公司

时间 (年)	5	+5
截至第3年的高等就业人数,	30	区域中心的基本要求+ 30%
月薪≥马币 5,000		
截至第3年底至少有50%为马	4	
来西亚人		
包括 5 个职位-月薪≥ 马币		
25,000		
年度业务支出2	马币 5 百万	区域中心的基本要求+ 30%
符合资格的服务	区域损益/ 业务	F单位管理 <sup>5</sup> + 2
最少服务/商业控制的国家数		3
量		

<sup>\*</sup>对于高等就业和业务支出的要求在第3年结束时可给予相应的灵活性。

#### 注释:

- 1. 新成立公司的定义:
  - a. 在马来西亚新注册成立的本地公司,但在马来西亚没有现有或相关的实体公司;或
  - b. 在马来西亚新注册成立的本地公司,且在马来西亚存在现有或相关的实体公司,但在马来西亚没有进行区域中心合格服务。
- 2. 业务支出的定义:

区域中心日常运营产生的费用,包括租金、运输、仓储、员工报酬以及 所有与区域中心合格服务直接相关的费用支出。

- 3. 服务和控制"关联公司"(包括"相关公司或任何包括子公司、分公司、合资公司、特许经营公司的实体或任何与申请人的供应链和业务有关的公司")。
- 4. 其他符合资格的服务:
  - a. 策略服务
    - i. 策略商业筹划和企业发展
    - ii. 企业财务咨询服务
    - iii. 品牌管理
    - iv. 知识产权管理
    - v. 高级人才招纳和管理
  - b. 业务服务
    - i. 招投标管理

<sup>\*\*</sup>对于制造和服务公司,对贸易和服务收入实行所得税免税。

<sup>\*\*\*</sup>对于商品类公司,仅对服务收入实行所得税豁免。

- ii. 财务资金管理
- iii. 研究,开发与创新
- iv. 项目管理
- v. 销售和市场推广
- vi. 业务发展
- vii. 技术支持和咨询
- viii. 信息管理和处理
- ix. 经济/投资研究分析
- x. 策略采购和分销
- xi. 物流服务
- c. 共享服务
  - i. 企业培训和人力资源管理
  - ii. 财务和会计(交易,内部审计)
- 5. 区域损益/业务单位管理着重于公司的发展成长,并对公司的资源分配产生直接影响。例如,制定区域/全球发展方向,监控预算支出和净收入,并确保每个项目可带来正面的投资回报率(ROI)。
- **6.** 高等就业工作岗位是指更高层次,更具多样化的管理、技术和专业技能,例如管理,分析,通信,问题解决以及信息技术的专才。

#### 是否还有提供其他奖励?

对于已批准的区域中心优惠的其他奖励如下:

- 对以生产货物为主的公司和在分销给最终消费者之前,其为了在 自由贸易区内进行产品整合,生产和重新包装的原材料,零部 件,制成品和货物集装一律给予关税豁免;
- 无本地股权/所有权要求;
- 允许外商独资企业购置固定资产以经营其业务:
- 如果在马来西亚无法获得相关服务,则允许使用国外专业服务;
- 外汇管理灵活性;和
- 基于公司业务发展的需要和马来西亚现有外籍雇员的政策,批准特定的外籍雇员职位;

#### 结论

马来西亚政府提供了最具吸引力的区域中心优惠框架,中资跨国企业在 积极扩展区域运营和业务发展的同时,应争取优化适用区域中心优惠政 策,以提升企业经营效率及税务效益。

如果您想要了解更多信息,请与我们联系(参照下文)。



# **Deloitte Malaysia Chinese Services Group Publication**

#### **Revised Principal Hub Guidelines**

#### Introduction

Malaysia is one of the most ideal locations in the region for multi-national corporations (MNCs) to set up their regional hub due to its good infrastructure, established legal framework, political stability, vast educated talent pool and competitive cost of doing business. Whilst we have seen many western MNCs setting up their regional hubs in Kuala Lumpur, only in recent times we observe that the Chinese MNCs are contemplating to establish regional hubs here to facilitate their regional/overseas business. Having talents that can converse in multiple languages including the Chinese language is also an added advantage for Malaysia. In view of the rising interest in this area, the recent update on Principal Hub Guidelines should be given due attention so as to optimise the incentives offered by the government.

#### **Revision of Principal Hub Guidelines**

The Principal Hub Incentive, previously introduced in April 2015, has recently undergone a revamp, providing clarity in the incentive, especially for existing companies and approved OHQ/IPC/RDC with or without incentives. The revised guidelines were recently issued by the Malaysian Investment Development Authority (MIDA) and take effect from 7 July 2017.

#### The key changes are:

Revised guidelines	Previous guidelines
New companies that are eligible for the incentive are segregated into 2 categories, i.e.:  • manufacturing and services companies where the income tax exemption applies on trading and services income; and • commodity-based companies that integrate the supply chain management for upstream and downstream activities. The income tax exemption applies only on the services income.	No criteria mentioned
For existing companies, the tax exemption will only be granted on incremental income, where the existing revenue will be the baseline. Full income tax exemption is then applied on the Value Added Income*	No different treatment between existing and new companies.
No export income requirement	Minimum export income of 70% in order to enjoy the incentive
All companies applying for this incentive must provide Regional P&L / Business Unit Management services plus 2 other qualifying services.	Only companies applying for Tier 1 and Tier 2 incentive were required to provide Regional P&L / Business Unit Management services.
General Administration & IT Services are no longer considered as qualifying services.	General Administration & IT Services were considered as qualifying services.

#### \*Computation of Value Added Income:

- a) "Value Added Income" means statutory income for the basis period for the year of assessment less the "base income adjusted by inflation"; and
- b) "Base income adjusted by inflation" is determined using the formula:
  - For 1<sup>st</sup> year of assessment of Principal Hub: A (1+B)
  - For 2<sup>nd</sup> and subsequent years of assessment of Principal Hub: C (1+B)
     Where:

A: average statutory income of a related company/companies\*\* in Malaysia for up to 3 years prior to the 1<sup>st</sup> year of assessment of the Principal Hub;

B: is the inflation rate for the base year

C: inflation-adjusted base income for the preceding year

\*\*Related company/companies in Malaysia for the Principal Hub will be determined by MIDA

#### What is a Principal Hub?

Briefly, a Principal Hub is a company incorporated in Malaysia (with minimum paid-up capital of MYR2.5 million) that uses Malaysia for conducting its regional and global businesses and operations to manage, control and support its key functions, including management of risks, decision making, strategic business activities, trading, finance, management and human resources. The deadline to submit the application to MIDA remains unchanged, which is 30 April 2018.

#### Form of incentives

New companies enjoy a reduced corporate tax rate of 0%, 5% or 10% for a period of five years, with a possible extension of another five years. The applicable rate depends on whether the company qualifies as a "Tier 1," "Tier 2" or "Tier 3" Principal Hub.

For existing companies, including existing companies with approved operational headquarters (OHQ), international procurement centre (IPC), or regional distribution centre (RDC) status, the Principal Hub incentive grants full tax exemption on Value Added Income, for a period of five years. Extension for another five years is not available to existing companies that have obtained approved IPC, OHQ or RDC status and have been granted IPC/OHQ/RDC incentives, but is available for the other existing companies.

Table 1 and Table 2 set out the specific conditions applicable for new and existing companies.

Table 1: New Company<sup>1</sup>
New Commodity-based Company<sup>1</sup>

Tier		3		2		1
Blocks (years)	5	+5	5	+5	5	+5
Tax rate		10%		5%		0%

High value jobs <sup>6</sup> by end of year 3 with salary ≥ MYR 5,000	15	Base commitment +20%	30	Base commitment +20%	50	Base commitment +20%
At least 50% must be Malaysians by end of year 3	3		4		5	
Including key positions – monthly salary ≥ MYR 25,000						
Annual	MYR 3	Base	MYR 5	Base	MYR	Base
Business Spending <sup>2</sup>	million	commitment +30%	million	commitment +30%	10 million	commitment +30%
Qualifying services <sup>4</sup>		Regional P8	kL / Busin	ess Unit Manag	ement <sup>5</sup> +	2
Min. serving / business control of no. of countries <sup>3</sup>		3		4		5

<sup>\*</sup>flexibility by end of year 3 is given for high-value jobs and business spending requirements

Table 2.1: Existing companies with approved OHQ, IPC or RDC status with or without incentives

	With incentives	Without incentives		
Blocks (years)	5	5	+5	
High value jobs <sup>6</sup> by end of year 3 with salary ≥ MYR 5,000	60 high value jobs	Existing commitment + 20%	PH base commitment + 30%	
At least 50% must be Malaysians by end of year 3				
positions – monthly salary ≥ MYR 25,000				
Annual Business Spending <sup>2</sup>	MYR 13 million	MYR 10 million	PH base commitment + 30%	
Qualifying services <sup>4</sup>	Regional P&L	/ Business Unit Man	agement⁵ + 2	
Min. serving / business control of no. of countries <sup>3</sup>		3		

<sup>\*</sup>flexibility by end of year 3 is given for high-value jobs and business spending requirements (only for companies with approved OHQ/IPC/RDC status without incentives)

Table 2.2: Existing manufacturing/services/commodity-based companies

<sup>\*\*</sup> For manufacturing and service companies, income tax exemption is given on trading & services income.

<sup>\*\*\*</sup>For commodity-based companies, income tax exemption is given on services income only.

Blocks (years)	5	+5
		. 0
High value jobs <sup>6</sup> by end of year 3 with salary ≥ MYR 5,000	30	PH base commitment + 30%
	4	
At least 50% must be Malaysians by end of year 3		
Including key positions – monthly salary ≥ MYR 25,000		
Annual Business Spending <sup>2</sup>	MYR 5 million	PH base commitment + 30%
Qualifying services <sup>4</sup>	Regional P&L / Business	s Unit Management⁵ + 2
Min. serving / business control of no. of countries <sup>3</sup>		3

<sup>\*</sup>flexibility by end of year 3 is given for high-value jobs and business spending requirements

#### **Notes:**

- 1. Definition of new company:
  - a. A new locally incorporated company which does not have an existing entity or related entity in Malaysia; or
  - A new locally incorporated company which has an existing entity or related entity in Malaysia but has not undertaken any Principal Hub qualifying services in Malaysia.
- Definition of annual business spending:
   An expense incurred in carrying out the Principal Hub's day-to-day operation which includes spending on rental, freight and storage, transportation, remuneration and all costs which are related directly to the Principal Hub qualifying activities.
- Serves and control "network companies" (which include "related companies or any other entity within the group including subsidiaries, branches, joint ventures, franchises or any other company related to applicants' supply chain and business with contractual agreements").
- 4. Other qualifying services:
  - a. Strategic Services
    - Strategic Business Planning and Corporate Development
    - ii. Corporate Finance Advisory Services
    - iii. Brand Management
    - iv. IP Management
    - v. Senior-level Talent Acquisition and Management
  - b. Business Services
    - i. Bid and Tender Management
    - ii. Treasury and Fund Management
    - iii. Research, Development and Innovation
    - iv. Project Management
    - v. Sales and Marketing

<sup>\*\*</sup> For manufacturing and service companies, income tax exemption is given on trading and services income.

<sup>\*\*\*</sup>For commodity-based companies, income tax exemption is given on services income only.

- vi. Business Development
- vii. Technical Support and Consultancy
- viii. Information Management and Processing
- ix. Economic / Investment Research Analysis
- x. Strategic Sourcing, Procurement and Distribution
- xi. Logistics Services
- c. Shared Services
  - i. Corporate Training and Human Resource Management
  - ii. Finance & Accounting (Transactions, Internal Audit)
- 5. Regional P&L / Business Unit Management focuses on the growth of the company with direct influence on how company resources are allocated determining the regional / global direction, monitoring budget expenditure and net income, and ensuring every program generates a positive ROI.
- 6. High-value jobs are jobs that require a higher and more diverse set of managerial, technical or professional skills, such as management, analytics, communication, problem-solving and proficiency in information technology)

#### Are there any other incentives offered?

Other incentives provided to an approved Principal Hub are as follows:

- A custom duty exemption for goods-based companies on raw materials, components or finished products brought into free zones for production or repackaging, cargo consolidation and integration before distribution to the final consumers;
- No requirements for local equity/ownership;
- Permission for a foreign-owned company to acquire fixed assets for the purpose of carrying out the operations of its business plan;
- Use of foreign professional services if such services are not available in Malaysia;
- Flexibility in foreign exchange administration; and
- Certain permitted posts for expatriates, based on the requirements of the company's business plan and subject to Malaysia's current policy on expatriates.

#### **Conclusion**

Malaysia offers one of the most attractive incentives frameworks for regional hubs. Chinese MNCs that are actively expanding their regional footprint may optimise the incentives to enhance the operational and tax efficiency.

For further information, please contact us (refer to below).

## 联系我们

分支机构/名字	职务	邮箱	电话
吉隆坡 Kuala Lumpur	, ./ <b>y</b>	,,	<u> </u>
余永平 Yee Wing Peng	董事经理	wpyee@deloitte.com	(603) 7610 8800
谭丽君 Tham Lih Jiun	执行董事	ljtham@deloitte.com	(603) 7610 8875
<u>卓鸿培 Toh Hong Peir</u>	执行董事	htoh@deloitte.com	(603) 7610 8808
徐莹晋 Chee Ying Cheng	总监	vichee@deloitte.com	(603) 7610 8827
郭川永 Kok Soon Weng	总监	kekok@deloitte.com	(603) 7610 8157
颜杏蕊 Gan Sin Reei	副总监	sregan@deloitte.com	(603) 7610 8166
刘晓劼 Liu Xiao Jie	经理	rogliu@deloitte.com	(603) 7610 8970
<b>郑顺民 Tey Soon Meng</b>	经理	sotey@deloitte.com	(603) 7610 8197
戴蔚 Vivian Dai	副经理	vdai@deloitte.com	(603) 7610 8646
李岸营 Li Anying	高级助理	annanyli@deloitte.com	(603) 7610 7843
<u> 张艾嘉 Zhang Aijia</u>	高级助理	aijizhang@deloitte.com	(603) 7610 7872
<u>马冰青 Ma Bingqing</u>	高级助理	stelma@deloitte.com	(603) 7610 7787
黄尹羚 Ooi Ying Ling	助理	aooi@deloitte.com	(603) 7610 8241
<u>陈宇骄 Chen Yujiao</u>	助理	yujchen@deloitte.com	(603) 7610 8271
<u>胡程 Hu Cheng</u>	助理	chhu@deloitte.com	(603) 7610 7614
<u>王娟 Wang Juan</u>	助理	juanwang@deloitte.com	(603) 7610 8772
初俊啸 Chu Junxiao	助理	junxchu@deloitte.com	(603) 7610 8732
古晋 Kuching			
蔡淑萍 Chai Suk Phin	高级经理	spchai@deloitte.com	(608) 246 3311
<u>黄俊程 Kane Bong</u>	高级经理	kbong@deloitte.com	(608) 246 3311
新山 Johor_Bahru			
<u>吳玉凤 Caslin Ng</u>	副总监	caslinng@deloitte.com	(607) 222 5988
<u>陈莱玲 Susie Tan</u>	高级经理	susietan@deloitte.com	(607) 222 5988
恰保 Ipoh			
<u>梅皓然 Terrence Mooi</u>	高级经理	tmooi@deloitte.com	(605) 254 0288
<u>刘慧婷 Loh Wai Teng</u>	高级经理	wloh@deloitte.com	(605) 254 0288
槟城 Penang			
<u>黄兰卿 Ng Lan Kheng</u>	执行董事	lkng@deloitte.com	(604) 218 9888
<u> 钟艾玲 Cheng Ai Ling</u>	副经理	alcheng@deloitte.com	(604) 218 9888
		<del>-</del>	
亚庇 Kota_Kinabalu			
<u>张济妃 Cheong Yit Hui</u>	经理	vicheong@deloitte.com	(608) 823 9601
			• •

## 吉隆坡 Kuala Lumpur



余永平



谭丽君



卓鸿培



徐莹晋



郭川永



颜杏蕊



刘晓劼



郑顺民



李岸营



戴蔚



黄尹羚



张艾嘉



马冰青



陈宇骄



胡程



王娟



初俊啸





蔡淑萍



黄俊程

新山 Johor Bahru



吴玉凤



陈莱玲

怡保 Ipoh





梅皓然 刘慧婷

#### 槟城 Penang





黄兰卿

钟艾玲

#### 亚庇 Kota Kinabalu



张济妃









**Deloitte Tax Services Sdn Bhd** 

Level 16, Menara LGB 1, Jalan Wan Kadir Taman Tun Dr. Ismail 60000 Kuala Lumpur, Malaysia

英文版本与中文版本倘出现任何歧义,概以英文版本为准。上述仅供阅读参考。 If there is any inconsistency or conflict between the Chinese and English versions, the English version shall prevail for all purposes.

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see www.deloitte.com/my/about to learn more about our global network of member firms.

Deloitte provides audit, consulting, financial advisory, risk advisory, tax and related services to public and private clients spanning multiple industries. Deloitte serves four out of five Fortune Global 500® companies through a globally connected network of member firms in more than 150 countries and territories bringing world-class capabilities, insights, and high-quality service to address clients' most complex business challenges. To learn more about how Deloitte's approximately 245,000 professionals make an impact that matters, please connect with us on Facebook, LinkedIn, or Twitter.

#### **About Deloitte in Malaysia**

In Malaysia, services are provided by Deloitte Tax Services Sdn Bhd and its affiliates.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited, its member firms, or their related entities (collectively, the "Deloitte Network") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser. No entity in the Deloitte Network shall be responsible for any loss whatsoever sustained by any person who relies on this communication.

© 2017 Deloitte Tax Services Sdn Bhd

To no longer receive emails about this topic please send a return email to the sender with the word "Unsubscribe" in the subject line.

