



Industry 4.0: Future of manufacturing

Let your business benefit from the technology revolution

Kuala Lumpur

Wednesday, 28 February 2018
9.00 a.m. – 12.30 p.m.

Deloitte Tax Services Sdn. Bhd.
Meetpoint 1 & 2,
Level 15, Menara LGB
1, Jalan Wan Kadir
Taman Tun Dr. Ismail
60000 Kuala Lumpur

Penang

Thursday, 15 March 2018
9.00 a.m. – 12.30 p.m.

Deloitte Penang Office
Level 12B Hunza Tower
163E Jalan Kelawei
10250 Penang



Overview

We are living in the age of the digital revolution. Adopters of digital technology in businesses have largely benefitted in varying degrees from being able to remain competitive to market domination. The manufacturing industry shall be no different. Key technologies such as advanced robotics, additive manufacturing, horizontal/vertical integration and big data analytics are transforming the manufacturing industry into what is widely known as Industry 4.0. Benefits from the adoption of such technologies range from greater efficiencies gained from reducing work-in-progress inventory, labour costs and product defects to the enhanced ability to deal with increasingly sophisticated customer expectations. Additional government-driven benefits may also be enjoyed from making the adoption.

The Malaysian Government has provided various tax incentives for the manufacturing industry and its related services. The Government's current focus for the industry is in the adoption of technology drivers as part of the Industry 4.0 transformation in order for companies to move up the value chain and increase productivity. To encourage this, various incentives have been announced, such as accelerated capital allowances and additional equipment allowances as well as domestic investment strategic fund. With the availability of these recent incentives, there is no better time to join the industrial revolution.

- Will Industry 4.0 benefit your manufacturing business?
- How will it transform your operations?
- What are the means by which the Government could aid your business?

Join us for a complimentary half-day seminar to obtain a clearer understanding of what this transformation entails.

Agenda

Time	Event	Speaker(s)
9.00 a.m.	Registration	
9.20 a.m.	Welcome, introduction and objectives	DX 2
9.30 a.m.	Industry 4.0 – Future proofing your company <ul style="list-style-type: none"> • What does Industry 4.0 mean to you? • Current market trends • How does Industry 4.0 impact the industry? • Benefits of adopting Industry 4.0 	Samuel Cammiss and Habib Ab Mukmin
10.10 a.m.	Coffee break	
10.30 a.m.	Government's purview and role in Industry 4.0 <ul style="list-style-type: none"> • Current landscape for Industry 4.0 • Government's initiatives and support in promoting Industry 4.0 • What is Malaysia's vision by year 2050? 	Zabidi Mahbar (Kuala Lumpur) / Jeyasigan Nair (Penang)
11.00 a.m.	Tax benefits: What to look forward to <ul style="list-style-type: none"> • How is the transformation to Industry 4.0 being incentivised? • Case studies 	Tham Lih Jiun
12.00 p.m.	Q&A	
12.30 p.m.	End of seminar	

Guest speakers



Zabidi Mahbar

Executive Director, Strategic Planning (Manufacturing) of Malaysia Investment Development Authority (MIDA)

Zabidi Mahbar is the Executive Director for Strategic Planning (Manufacturing) in the Malaysian Investment Development Authority (MIDA), the government's principal agency for the promotion of the manufacturing and services sectors in Malaysia.

He has a Master's Degree in development economics and a Bachelor's degree in commerce from Dalhousie University, Canada. He has spent 28 years with MIDA in various positions and divisions. He was assigned to MIDA offices in Los Angeles and Osaka in 1995 and 2008 respectively to promote investments into Malaysia.



Jeyasigan Nair

Director, Advanced Technology and R&D Division of Malaysia Investment Development Authority (MIDA)

Jeyasigan Nair is the current Director of Advanced Technology and R&D Division based in MIDA Kuala Lumpur. He assumed this post effective from 1 August 2016. His role, among others, includes identifying trends, new and emerging technology and business suitable for the Malaysian industry and business environment. The division is also responsible for conducting strategic policies and overseeing the development of new technology clusters/ecosystems and developing and sustaining the strategic roadmap, which includes new and emerging technology values of the selected industry and business sectors. In addition, the division provides support to coordinate/link local and foreign research institutions with the industry.

Jeyasigan Nair has 27 years of experience with MIDA serving in various divisions including the evaluation division, strategic planning, particularly in international cooperation. He was also involved in various bilateral and regional FTA negotiations on investment for Malaysia.

In terms of promotion activities, he was the Director of Foreign Investment Promotion (Europe and Middle East) where he coordinated all the MIDA Europe centers and MIDA Dubai centers to attract investments into Malaysia. He was also based in MIDA Chicago, covering 14 states in the Midwest region. The states include Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Ohio, Tennessee, Wisconsin, Nebraska, South Dakota, and North Dakota. His responsibility included promoting Malaysia as an attractive investment destination for US companies based in the Midwest region and assisting in inquiries and joint ventures between Malaysia and the U.S. companies.

He holds a B. Economics (Honours) degree from the University of Malaya.

Deloitte speakers



Tham Lih Jiun

Government Grants and Incentives Leader - Deloitte Tax Malaysia

Lih Jiun has more than 20 years of experience in taxation and has successfully assisted numerous clients with their tax planning, applications and negotiations for tax incentives and grants with the Malaysian Government to maximise utilisation of available tax benefits.

Lih Jiun holds a Master's Degree of Business Administration (Finance) from University Putra Malaysia and a Bachelor's Degree of Science (Finance) from University of Nebraska, Lincoln, U.S.A. She is also a member of the Chartered Tax Institute of Malaysia.



Samuel Cammiss

Director – Deloitte Southeast Asia Innovation

Sam is Director of the Deloitte Southeast Asia Innovation Team, an innovation unit that accelerates new products and services, builds new capabilities, and enables open innovation for Deloitte and our clients. Sam's experience spans the strategies and tactics of new business ventures and organisational transformation – seeking balance between innovation, risk, and sustainability.

In the field of Innovation, Sam works on:

- Digital transformation, focusing on cognitive technologies and analytics
- Seeding and enabling innovation cultures through new skills and relationships
- Gearing new ventures and new collaborations for growth and resilience

Sam currently holds MSc Science and Technology Management from University of Manchester, BSc (Hons) Neuroscience, University College London, Certified Cognitive Edge™ Practitioner, NEBS Certificate in Management and BCS Certificate in Business Analysis Practice.



Habib Ab Mukmin

Manager – Deloitte Southeast Asia Innovation

Habib has a total of 7 years' working experience in the oil and gas, automotive and manufacturing industries, and currently manages and oversees the Innovative and Transformative Projects for Deloitte Southeast Asia. His main forte is business process improvement, business model transformation, digital transformation, corporate innovation framework and strategic planning.

He holds a double Master's Degree in Mechanical Engineering from Université Grenoble-Alpes, France and Management specialising in Innovation from IAE Grenoble, Graduate School of Management. He also holds a Bachelor of Science in Mechanical Engineering and Technical University Degree in Mechanical and Manufacturing Engineering from Aix-Marseille University, France. Habib has attended the Summer Leadership Programme at Haas School of Business, UC Berkeley, California, USA.

Registration

When and where

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To register / To enquire

Kuala Lumpur

Name: Farah Ann Anthony /
Diana Chan
Email: faanthony@deloitte.com /
dichan@deloitte.com
Contact: +603 7610 8638 /
+603 7610 8998

Penang

Name: Teh Guat Gnoh /
Sagayamary Aruldass
Email: gteh@deloitte.com /
saruldass@deloitte.com
Contact: +604 218 9273 /
+604 218 3308

Registration

- Registration for this complimentary event is on a first-come-first-served basis.
- KL event registration closing date is Wednesday, 21 February 2018
- Penang event registration closing date is Thursday, 8 March 2018

Disclaimer

The organiser reserves the right to cancel and/or make changes to the programme, venue, speaker(s)/facilitator(s) and/or topic(s) if warranted by circumstances beyond its control.

Participant 1

Name (Mr / Mrs / Ms)

Designation

Email

Mobile phone no.

Special dietary requirement, if any

Participant 2

Name (Mr / Mrs / Ms)

Designation

Email

Mobile phone no.

Special dietary requirement, if any

Participating company details

Company name and business registration number

Address

Phone no.

Fax

Contact person

Email

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