

# Project Charter Impact Foundation

Date of the application:

Thank you for contributing your idea and making an impact that matters on society!

Who are you (name, contact details and relation to the good cause)?

To which theme do you contribute\*?

- Education
- Societal innovation
- Endurable society

Who/what is the good cause (e.g. name, website, goal, size)?

What timeframe do you have in mind (when would you like to start, how long will the project take, what are important deadlines)?

What is the end-goal of your project (e.g. 100 kids taking coding classes, 3000 refugees connected)?

What is needed (e.g. how many hours, which skills, which levels)?

What is the desired result (e.g. an app, a document, a workshop)?

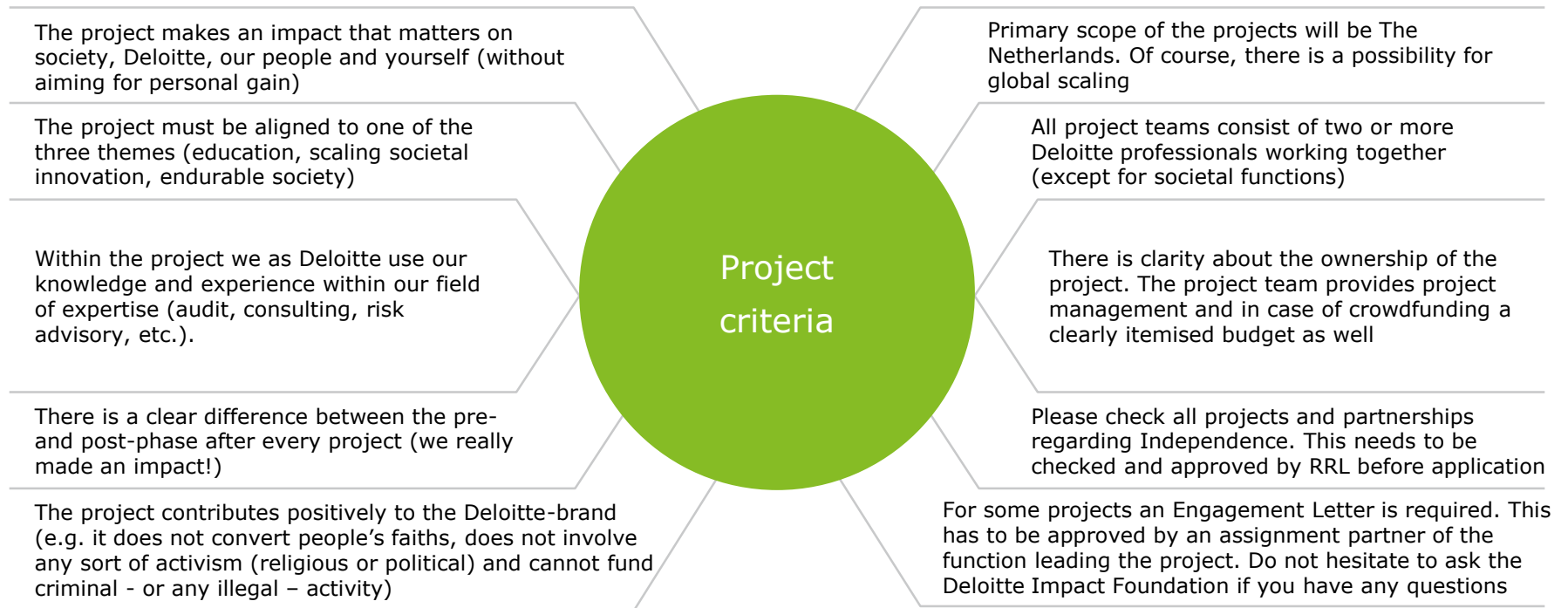
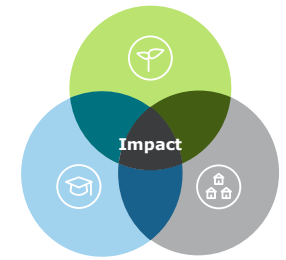
How can Deloitte help (e.g. providing workshop, building platform, designing strategy)?

Which external parties are involved (e.g. clients, industries, NGOs)?

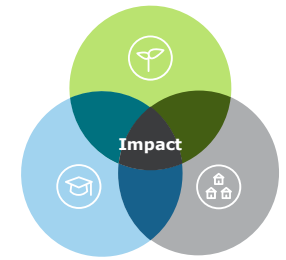
\* More information about the three themes can be found at MyDeloitte: <https://mydeloitte.deloitte.nl/overdeloitte/CorporateResponsibility/Pages/Welcome.aspx>

# 10 guiding principles

Thank you for your project charter, please keep in mind:



# The three project themes



## Education



### Goal

Within the pillar education, the focus of activities is to support people in the Netherlands to help improve their knowledge and skills through a range of educational initiatives

### Criteria

- Projects aim to give a learning experience and prepare people for a better future
- Projects can take place within primary education, secondary education, higher education or at a university level
- Projects may take place within a school situation but also outside of this setting

### Examples

Coaching, flash internships, entrepreneurial skills, financial education (e.g. the national money exam), teaching at universities

## Scaling societal innovation



### Goal

With our network we can help tackle society's most complex challenges by investing in scaling innovations that have a social impact. Innovations can be scaled in a variety of ways

### Criteria

- Projects invest in innovative social and environmental challenges by finding promising solutions, connecting with innovators, supporting investment and scaling the best ideas and approaches
- Projects are a cooperation with a (non)profit with a social mission. The project will assist in enhancing this organisation in delivering on their mission

### Examples

Advise on geographic expansion, more efficient delivery of services, improved outcomes for those served, or an increase in financing

## Endurable society



### Goal

These projects are looking to spur innovations that address the root causes of societal issues like homelessness, poor health and unemployment

### Criteria

- Projects use our wide network and our connected position to engage the right parties and bring everyone together to support complex (global) situations
- Projects contribute to making Deloitte more recognized as the strategic partner for these kind of initiatives and help to make society more sustainable

### Examples

Projects with reference to the refugees crisis, low literacy and unemployment