



IPO Readiness Lab

Defining and activating your IPO strategy

IPO Readiness Lab



Throughout a company's history, few events raise the finance organization's profile like an IPO. In many regards, the work that the finance organization invests in a successful IPO is not unlike its daily efforts: develop and pursue a vision, align it with broader strategic goals, and drive operational efficiency and accuracy. The difference is an IPO cycle raises the stakes for each of these activities, elevating tasks once handled behind the scenes into the glare of the public eye.

Deloitte's [IPO Readiness Labs](#) are customized, facilitated sessions focused on defining and activating your IPO strategy and readying your team to deliver. The program incorporates leading practices from our research and extensive experience with IPOs, as well as advance input from key stakeholders. The labs are held in a structured and confidential environment, allowing the participants to build a strategy towards a successful IPO.

The IPO Labs focus on four key areas:



Current state. We assess the organization's current strengths and areas for improvement to assess how [IPO ready](#) the company is.



Priorities. We collaborate to determine the most strategic areas to focus your efforts, such as financial reporting, controls and processes.



Deep dive. Subject matter experts can be brought in to discuss a topic that is of interest to you, e.g., on ESG, remuneration or the equity story.



Roadmap. Gain clarity on your company's road towards an IPO, by developing a high-level plan containing key activities and milestones.

The lab experience

Your priorities, your success. Spend a day focused entirely on your company's future

Customization. A one-day, custom-designed session that incorporates content focused on your specific company's priorities regarding an IPO

A safe environment. Meet in a confidential environment to discuss concerns and ask questions you and your team may not feel comfortable asking elsewhere

Innovative. The facilitated session will be interactive and dynamic, and leverage innovative tools for enhancing dialogue and engagement so that each person contributes to shape the outcome

Insightful. Not only are leading practices discussed, but they will be accompanied by input from the company's key stakeholders to allow for tailored discussions about company-specific issues

Multiple perspectives. Hear insights from others that have been in your position, as well as from Deloitte specialists with deep industry and business experience

Plan. Create a tailored action plan of specific initiatives for action, including a high-level, milestone-based roadmap

More information

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