

Finance in a Digital World™ Lab Series

Starting with the Digital Maturity Assessment Tool (DMAT) for Finance



Traditionalists. Digital Finance transformation is forced upon their radar

Fast followers actively experimenting with new ways of working

Functions that “grew up digital”, running in the cloud w/ high automation

Digital Dinosaur

Digital Pioneer

Digital Native

Future of Operational, Business or Specialized activities

Work

With a Digital Finance vision not explicitly agreed upon, budget & ambition for PoCs and process digitization is limited

Finance Analytics is increasingly driving decisions with internal data being of high-quality and processes increasingly automated

Digitization is at the core of Finance, currently scaling up next-gen technology PoCs and leveraging external & internal data analytics to drive decisions

Attracting, retaining and growing the talent of the future

Workforce

The Finance workforce is struggling with new technologies coming their way and mainly consists of people with a traditional Finance background

Diverse workforce’s skills are increasingly recruited and leveraged, Finance is comfortable with creating and managing digitized processes

Digital Finance champion(s) are spearheading transformations, through CoEs and connection with (tech.) vendors, with new roles focused on digital expertise and storytelling

Systems, office environment and (digital) cross-collaboration

Workplace

Central governance on digital tools and data is lacking and collaboration within Finance still very much traditional and static

There are CoEs for digital technologies and data, collaboration within Finance increasingly via mobile platforms and in the cloud

Clear central governance & master data with teams digitally collaborating across functions and information delivered & managed via cloud and mobile platforms



The FDW Lab Series Experience

Reimagine Finance

- Examine the opportunities for digital to transform the Finance organization
- Prioritize opportunities for digital transformation in Finance
- Identify and solve for the challenges of enabling digital through Talent, Digital Leadership, and Technology

More than a series of meetings

- Applicable across all major Finance competencies
- Highly interactive journey from the art of the possible to an executable roadmap
- Tailored exercises and focused discussions aligned to digital maturity and aspirations