

WHY

# 70%

Approximately 70% of change programs fail to be implemented as planned, if at all



Yet a fast moving and increasingly complex world requires organizations to change rapidly



People react differently to change and a 'one size fits all' change approach might not fit with their implementation needs

## Change Adoption Profiler

Data-driven insights powering change

HOW



### Scientifically based

The CAP (Change Adoption Profiler) uses a scientifically based survey that measures actual behavior next to self-reported behavior



### Data-driven

By combining the survey data with HR data and behavioral data, the CAP can identify risks and opportunities tailored for your organization's change approach



### Targeted approach

The CAP identifies different profiles in your organization that each require a different approach in your change interventions



Survey data



HR data



Behavioral data



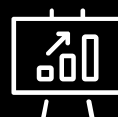
BENEFITS



Accelerate change adoption and increase the success of your change



Eliminate risks with data-driven insights and mitigate them accordingly



Optimize costs, energy and time allocation through smarter decision making



Increase employee satisfaction by providing the best solution for each group of employees

For more information visit: [deloitte.nl/cap](https://deloitte.nl/cap)  
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