



Impact Bonds
Creating Social Value Together

2016 Amsterdam

Impact Bonds

For the past decades, governments acted as problem solvers who sought to tackle society's most pressing issues, but they don't have to do this alone. Social entrepreneurs and investors are standing up to develop innovative ways to make an impact on society. What's required is a new, more collaborative and productive economic system where business, government, philanthropy, and social enterprises converge to solve big problems and scale successful solutions to create more public value. This all is enabled by a new innovative instrument: Impact Bonds.

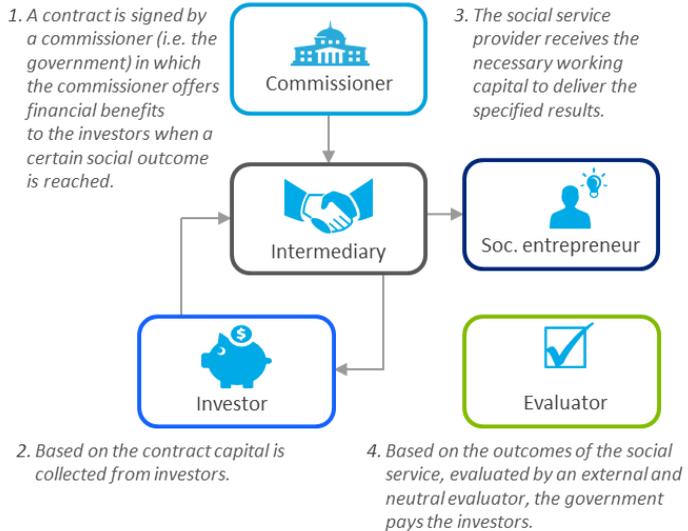
Impact Bond

Impact Bonds are a mechanism that harnesses private capital for public services (social, health, education, etc.) and encourages outcome achievement by making repayment contingent upon success.

In the Impact Bond model, private investors put up capital to fund a social intervention and the commissioner (i.e. government) repays the investor only if an agreed-upon outcome is achieved.



How it works



An Impact Bond is a real Public-Private Partnership and requires a new way of working together.

The investors will need to focus on 'impact first' instead of 'finance first' and the government shifts from 'solution provider' to 'solution enabler'. The government is no longer in the lead, but co-operates with the other parties to make the solution work.

What Deloitte can do for you

Deloitte offers an End-to-End engagement:



Identify & Explore

Together with government, (social) entrepreneurs and investors Deloitte helps to create new innovative solutions for wicked social problems.



Design & Connect

Deloitte is part of a large ecosystem which we use to connect all stakeholders involved. Together we design the fundamentals for the Impact Bond (i.e. intervention approach, governance structure).



Build & Launch

Deloitte facilitates the whole process of setting up an Impact Bond, we build business cases, set up all necessary contracts and facilitate the launching process.



Monitor & Evaluate

To determine success it is important to monitor and evaluate the social and financial performance. Deloitte sets up methods to objectively measure to what extent an intervention was effective in meeting its objectives.

Want to know more?

We already have a lot of experience in the field of Impact Bonds. If you want to know more about this or how we can help you realize yours, just visit our website or give us a call!



www.deloitte.nl/govlab/socialinnovation



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