

# GOV LAB



## Mindset:

Awareness & Understanding of disruptive trends



## Skillset:

How to organize for innovation



## Toolset:

Tools to design and scale up experiments



## Microlearnings

- Innovative learning App
- 5 modules/week – 10 min a day



## Innovating by design

Build new tangible solutions for wicked problems



## Leadership development

Boost your talent to inspire and lead for innovation



## Leading innovation;

Translate trends into opportunities!



## 2-week field training

- City as urban innovation district
- Bring innovation into practice



## Tangible innovative solutions

Organizations hold new desirable, viable and feasible solutions for wicked problems.



## Innovation Capabilities

People utilize their innovation capabilities to shape their organization for the future!

## Result!



# GovLab Innovation booster

## GovLab Innovation Booster?!

*The GovLab Innovation Booster is a program designed to build innovation capabilities within your public sector organization while at the same time creating tangible innovative solutions for some of your most wicked problems.*

The notion that the public sector can't – or won't – innovate is a myth. Innovation in government occurs virtually every day. However, public sector innovations are rarely transformational. It are often improvements of existing products or services. Besides the fact that transformational innovation within public sector is rare, it also often fails if tried. An important reason with that is that a lot of people within public sector organizations just lack the capabilities. That's why we developed the Innovation Booster!

Innovation booster is a blended learning solution which combines an innovative learning application for smart phone and tablet with a physical field training in which participants in teams build tangible new products and services which they can directly take to the market. For this they make use of the 'innovation by design' method. Via an innovative personalized learning app participants learn about main drivers and trends shaping the future, what innovation is, how they organize for innovation and how they can set up and lead innovation within their organization. During the field training they bring their knowledge into practice.

## More information? Contact us!



**Daniël Charité**  
Lead GovLab NL  
dcharite@deloitte.nl  
+31 6 10042651



**Camilla Kluge Foss**  
Lead GovLab NO  
ckluge@deloitte.no  
+47 99 52 01 83

## join the conversation!



Tweet @GovLabNL  
#innovationbooster



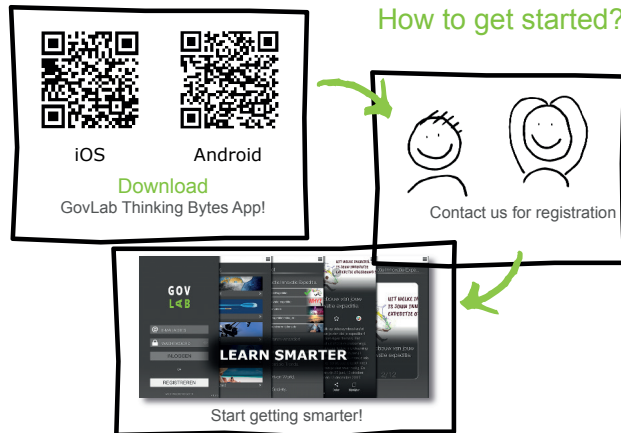
[www.deloitte.nl/govlab](http://www.deloitte.nl/govlab)  
[www.govlab.deloitte.no](http://www.govlab.deloitte.no)

## GovLab Thinking bytes app!

As GovLab we love innovation. We did research on modern learners demands and created a digital learning platform together with the client.

No long boring e-learnings, but each day a small portion of thinking bytes. Only ten minutes a day pushed to your own mobile device at the time that you want!

Content holds small movies, pictures, text and provoking statements and questions. The innovative Thinking Bytes app links directly with Slack for online discussions and community building.



## Microlearnings on Innovation

Innovative learning App  
1 Microlearning = 5 modules  
1 modules a day = 10 min of learning content



### Mindset:

Awareness & Understanding of disruptive trends

- ML01: The digital revolution
- ML02: Exponential trends
- ML03: Data driven world
- ML04: Smart society
- ML05: Institutions, disrupted!
- ML06: Moral & Ethics



### Skillset:

How to organize for innovation

- ML07: Exponential organizations
- ML08: The nimble organization
- ML09: Organize for innovation
- ML10: Innovation by design



### Toolset:

Tools to design and scale up experiments

- ML11: Corporation in the new era
- ML12: Creative confidence
- ML13: Ten types of innovation
- ML14: Innovation by design - tools

## Innovation Boostercamp

*Bring your new capabilities into practice during a field training and create tangible innovative solutions for some of your most wicked problems.*

You experience innovation in practice during an intensive field training. Within teams you build tangible new products and services which you can directly take to the market. For this we make use of the 'innovation by design' method. As GovLab we created this methodology which is a combination of design thinking, the double diamond and lean start up methodology. Key elements of this approach are the use of the balanced breakthrough model, sprint based working, human centred design and validated learning.

During the training you bring all your new knowledge, capabilities and skills into practice while creating a tangible innovative solution for your most wicked problem.

This off course does not take place in a boring conference centre or university. As GovLab we use a city as urban innovation district. Different locations spread throughout the city will inspire you and bring you to the next level of creativity.

