



Deloitte Start-Up Innovation Challenge

Is your company looking to *shape*, *influence* or *disrupt* the healthcare workforce of the future?

Win an *all expenses paid* trip to participate in Deloitte's Innovation Lab booth



SAN DIEGO
OCT 8-11
2016

Challenge Timeline

Finals / Pitch Day:
September 14th 2016



Applications Open:
August 1st

Applications Close:
September 2nd

Top 6 Announced:
September 8th

PRIZES

Prizes include access to world-class thought leaders, healthcare experts and opportunities for continued recognition, as well as participation at the renowned Exponential Medicine Conference as part of the Deloitte Innovation Lab

- The winning startup will receive an all expenses paid trip to participate in Deloitte's [Innovation Lab Booth](#) on October 8-11th, 2016 and the chance to compete in the MEDy Awards at the Exponential Medicine conference
- The winning startup will be offered the opportunity to pitch their solution at the reunion day for the [VvAA participants](#) of the Exponential Medicine trip

Send a **2 page memo** to SUchallenge@Deloitte.nl by **24:00 CEST on September 2nd, 2016** addressing the below bullets. (Optional: Include a 2 minute video or 10-slide presentation to supplement the written application)

- A description of problem and how the startup solves it with their solution
- Description of funding and cashflow
- Brief overview of how the solution works and how it makes use of [Disruptive Technologies](#)
- Explanation of how it will impact the healthcare workforce of the future in key categories as applicable: care delivery, payments, patient engagement, talent, drug discovery, regulation
- Overview of the solution's scalability potential and application in US, European, and other markets, as relevant
- Description of a user experience/demo that could be delivered to participants in the Innovation Lab at Exponential Medicine to demonstrate the solution/product
- Additional information or argument to supplement the application and answer why the solution should win this challenge

HOW TO ENTER

ELIGIBILITY

Must be a start up looking to **disrupt the future of the healthcare workforce** or the work of a healthcare professional and:

- ✓ Has at least one of the founding members based in the Netherlands
- ✓ Currently employs less than 100 people
- ✓ Has secured first round of funding

Finals / Pitch Day Details:

Wed., Sept. 14th 2016

- 12:00** Lunch & Meetup
- 12:45** Top 6 Pitches
- 14:15** Jury Deliberation
- 14:45** Winner Announcement
- 15:00** Celebration Drinks

All pitches will be 5 minutes in English and may be live-streamed. Each pitch will be followed by 5 min Q&A Session

Pitches will be judged by a jury formed by Deloitte NL, Deloitte US, Singularity and the VvAA (Mobile Doctors)

Pitch Day Location:



Weesperstraat 105
1018 VN Amsterdam
The Netherlands

If you have questions or would like more information, contact:
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