

Deloitte.



Deloitte grow

Sowing the seeds

Teaching young Kiwis to think like an entrepreneur and grow money

Why it works



During the challenge participants are encouraged to use their inner resources; creativity, imagination, experience, and networks – to grow their seed capital.



The challenge and the theory workshops give students critical knowledge/skills in business and entrepreneurial activity.



The one month challenge creates an intense entrepreneurial environment – the deadline keeps the pressure on.



The challenge is deceptively simple – but as the money grows so too does the challenge and the learning.

What are students saying

“It encouraged me to work with others and grow confidence. It also prepared me for the future.”

“I learned new skills and knowledge that I can use in the future”

“The challenge was especially unique and connected our group together to solve problems, make money and have fun.”

“I enjoyed making plans on how to grow money. Everyone was participating in our group. I enjoyed learning new things like networking and how to manage money. I also liked our coach because they were friendly and kind.”

About Deloitte New Zealand

Deloitte Grow is an enterprise and investment literacy programme created by Deloitte New Zealand. Deloitte's core skill set is helping business grow, with a large segment of the firm focused on the small and medium sized business that make up a large part of New Zealand's economy. Our people at Deloitte share their professional service skills and insights, supporting young people from diverse communities.

About Deloitte WorldClass

As the 4th Industrial Revolution unfolds, leaders across business and government are asking themselves, “How do we prepare?”. At Deloitte, we are inspired by the promise of this industrial revolution. Its acceleration of technology and digitisation across all aspects of life present incredible opportunity.

We are preparing people, and the organisations they are part of, to be ready for the prosperity and progress it offers. Our work developing leading edge business solutions, bringing fresh perspectives to clients, and training the next generation of business leaders is an important first step. It is not enough.

Globally, millions have been left behind, unable to fulfil their aspirations and potential. They lack the education, skills, and training needed. This is causing widening inequality, declining productivity, and rising social tensions. This is why we have created WorldClass - an ambitious global initiative that empowers people to be part of this new world economy. We must do more. We will make an impact that matters. We will prepare 50 million futures for a world of opportunity.

WorldClass

Our aspiration

Deloitte Grow aspires to encourage young people to think like entrepreneurs and apply new knowledge, creativity and skills in order to grow money.

Grow seeks to fill the gap between traditional financial literacy programmes, which often have a savings focus. Grow develops entrepreneurial confidence in students who may, as a result, envision new possibilities for themselves beyond school.

We bring the 'real world' of business to the class room – our business clients share their stories and experience of business growth. Deloitte professionals act as business coaches, supporting and inspiring the students on their entrepreneurial journey.

Programme goals

Our goal is for all students to complete the programme with more confidence now, and for future endeavors.

Students will:

- Develop skills and increase knowledge in the different ways to grow money
- Increase interest and knowledge in business and entrepreneurialism
- Improve financial behaviour and decision making



The programme

