

A spotlight on Millennials



Known as the connected generation, with technological capabilities

1/7 Millennials have no home internet



Millennials are the highest educated generation to date

43% of Millennials have no qualification above secondary education



Struggled with the GFC

3.4x Less likely to be employed than those Millennials with tertiary education post GFC



Using social investment

Key questions remain about social investment in the Millennial generation

How might we:

Understand

Engage

Empower



Hidden Millennials?