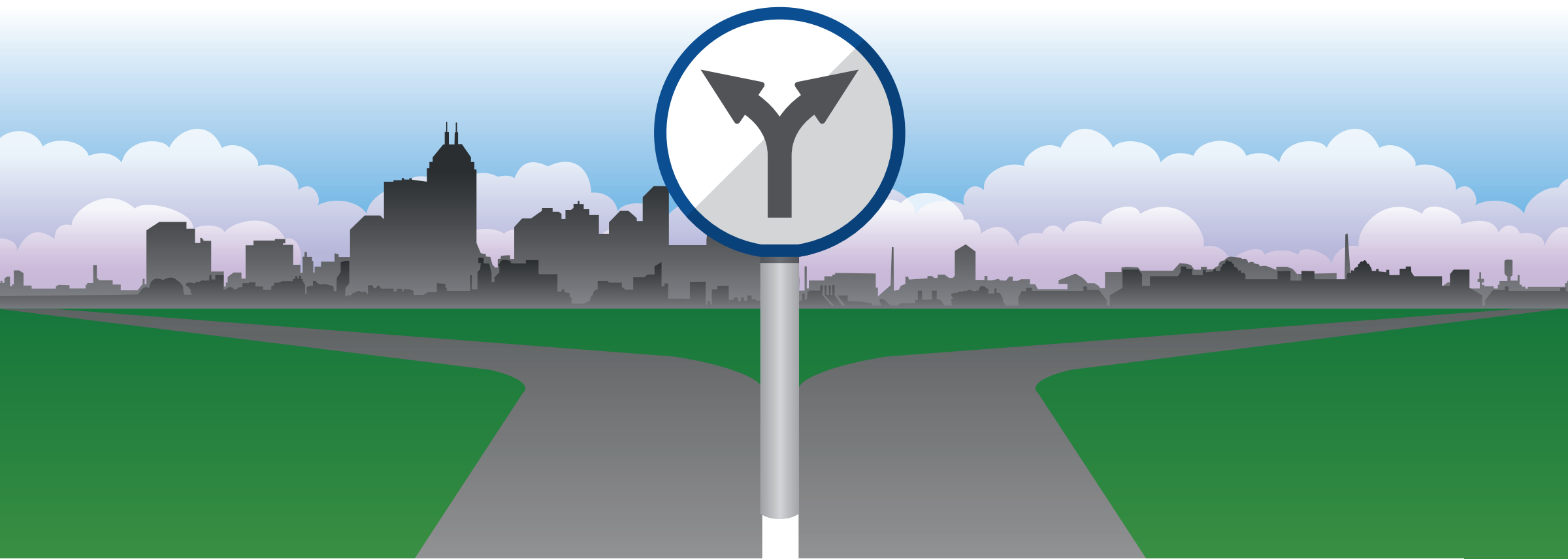
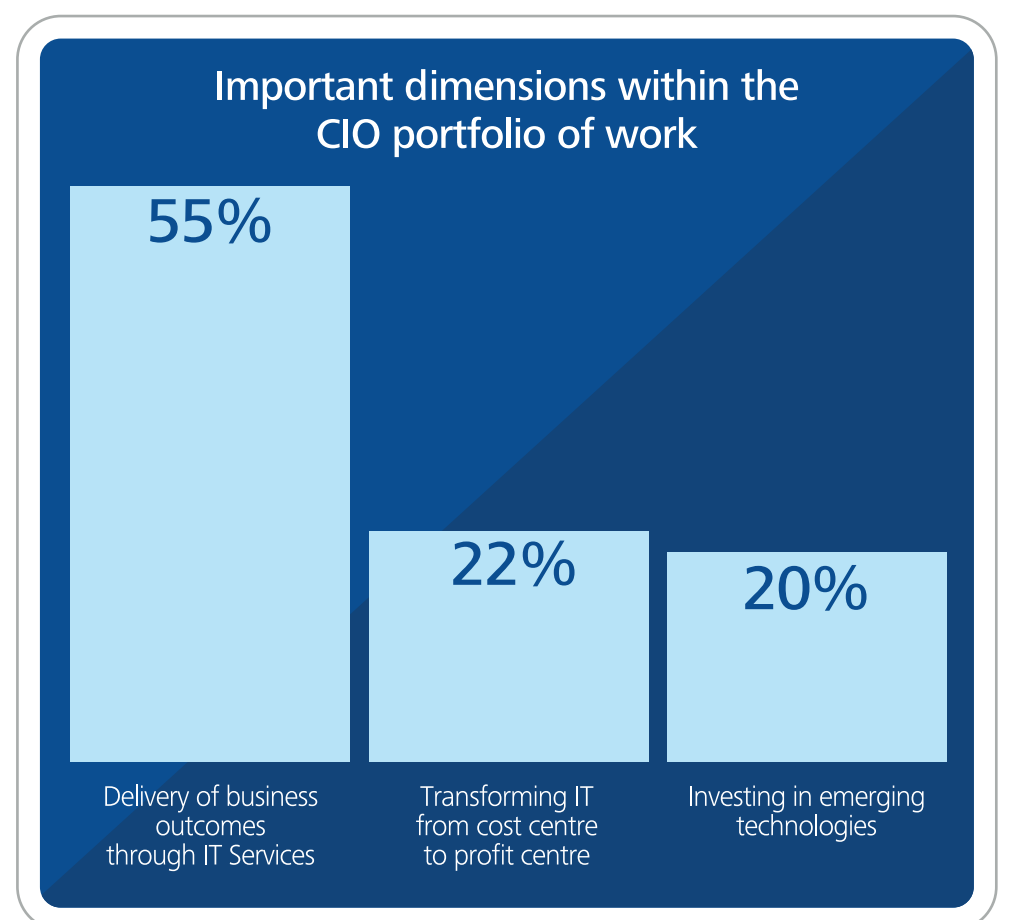
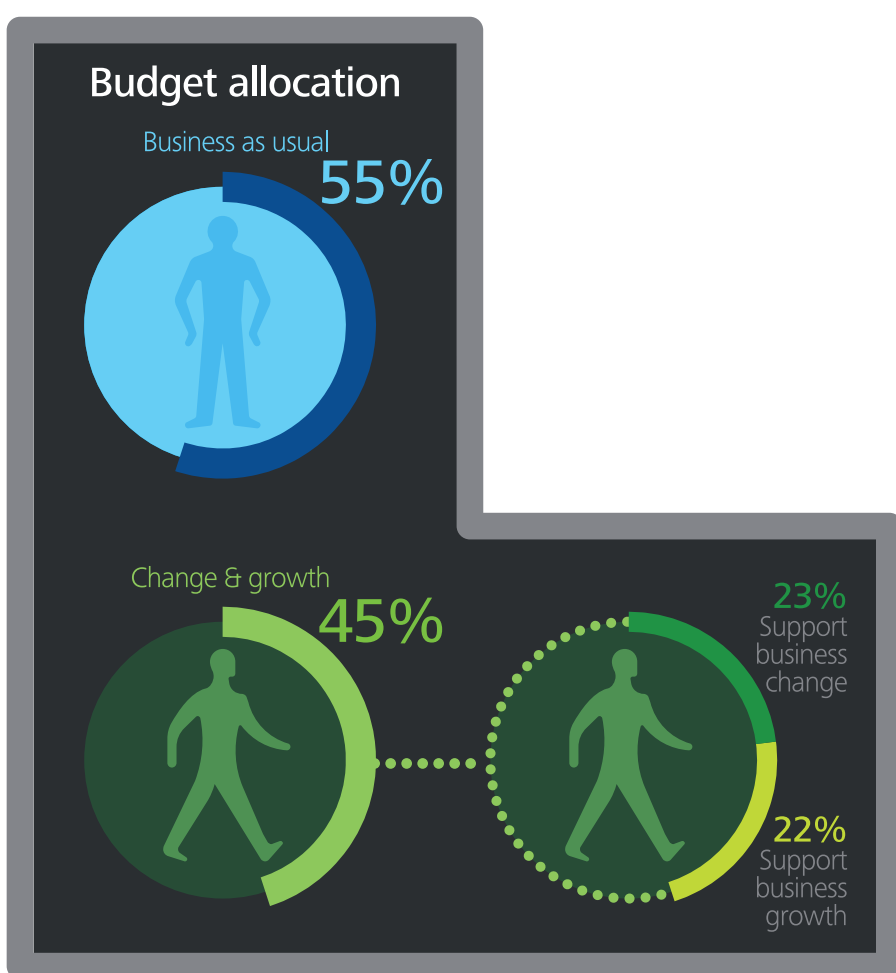


# The Deloitte CIO Survey 2014

## CIOs: At the Tech-junction

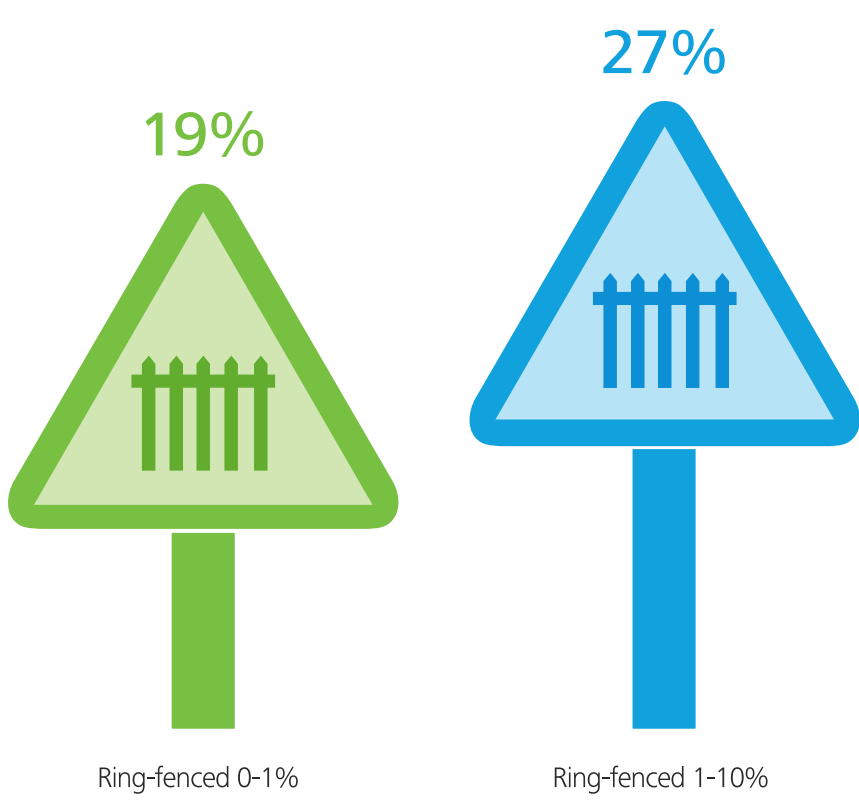


A strong focus on core services delivery with an outlook on innovation

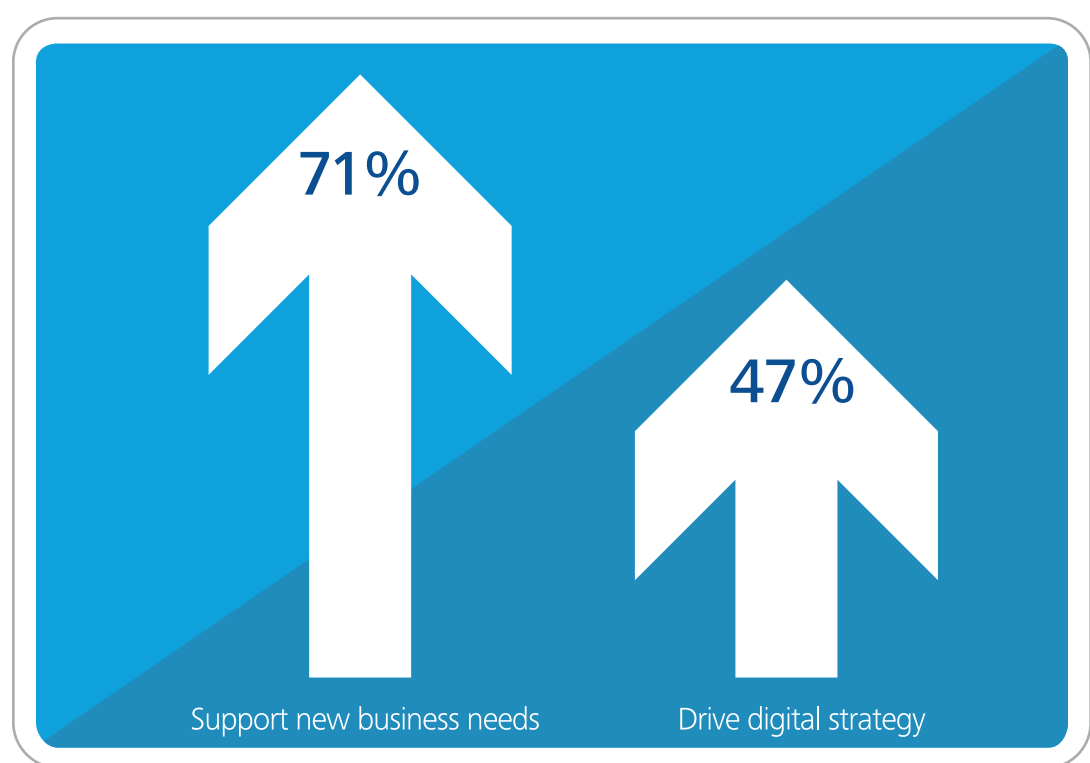


IT is still not seen as a hub of technological innovation but is responsible for supporting new business needs

IT budget ring-fenced for innovation

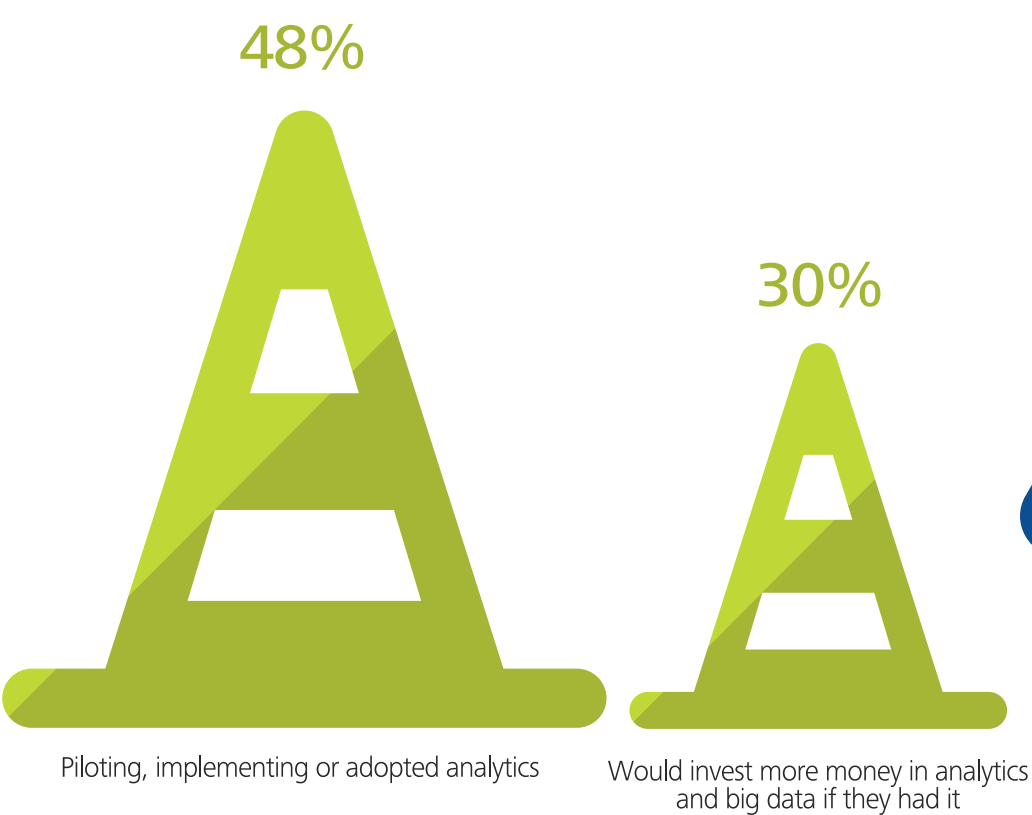


IT priorities in the next 12-18 months

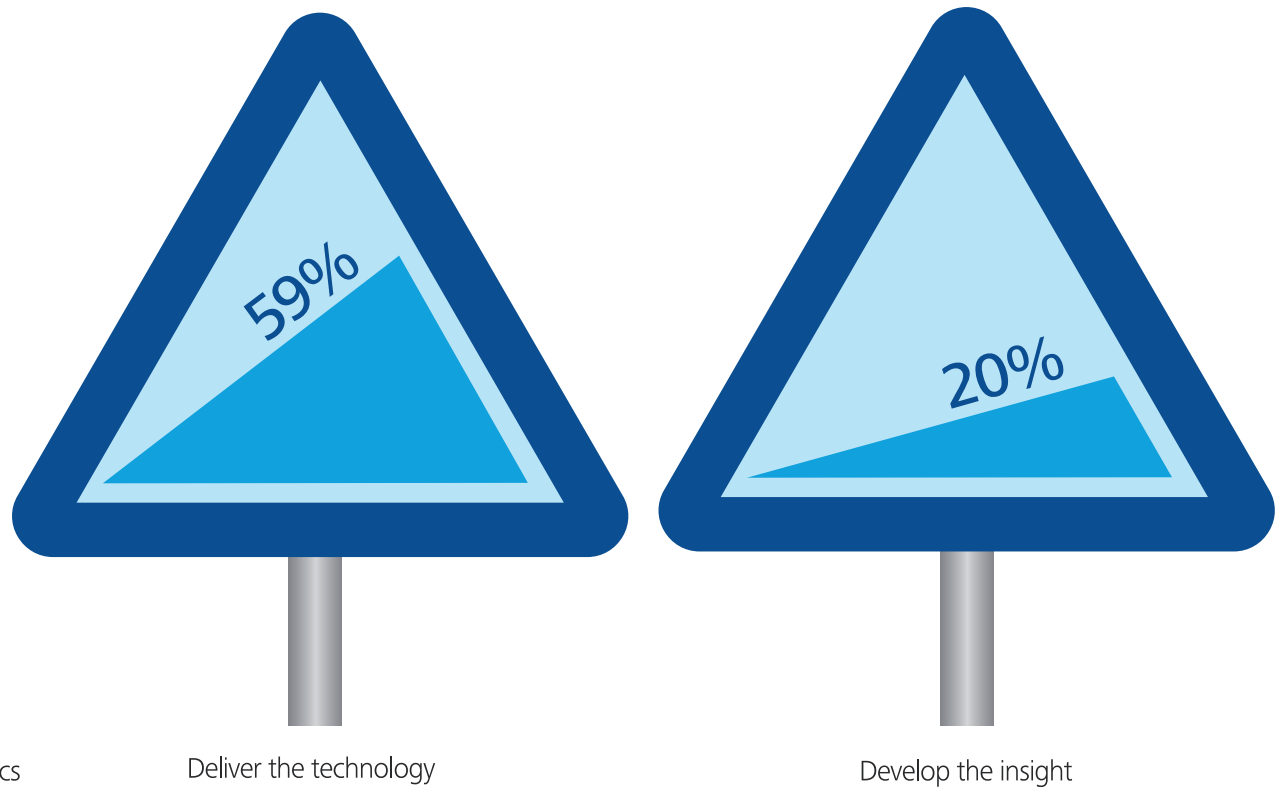


Analytics is one area where CIOs can play a central role

Analytics adoption in CIO portfolio

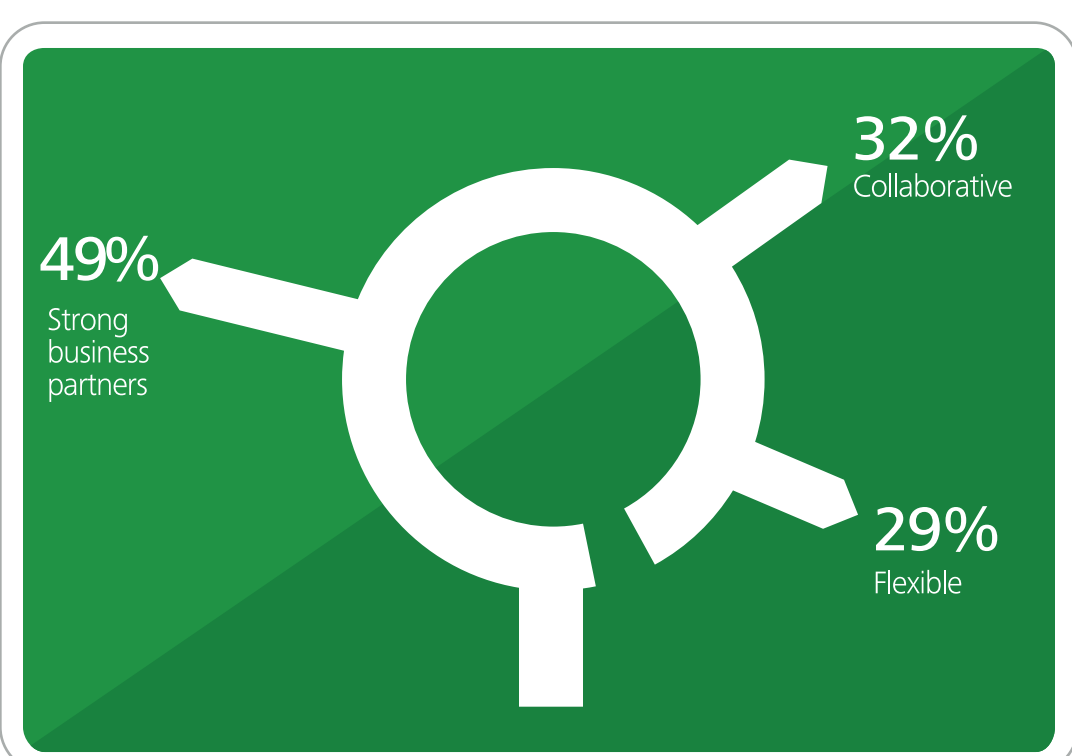


CIO role in analytics



Already strong business partners, CIOs should use their strengths to nurture innovation-driven relationships

CIO portrait



Strength of relationship with innovation enablers

