Fasten your seatbelts: in-flight connectivity takes off

Deloitte Global predicts that by 2018

1 billion passenger journeys on planes will be on aircraft equipped with in-flight connectivity (IFC)

Most passengers will express their happiness online from 35,000 feet #selfieinthesky

1/3 commercial planes have IFC (1600-2000 more added in 2018)

20% higher than 2017

1/4 of all journeys

Why IFC is more popular than ever:

- rising no. of routes
- higher speeds
- greater data capacity

Revenue for airlines should be about $1 bn

10% passengers will pay for IFC where available