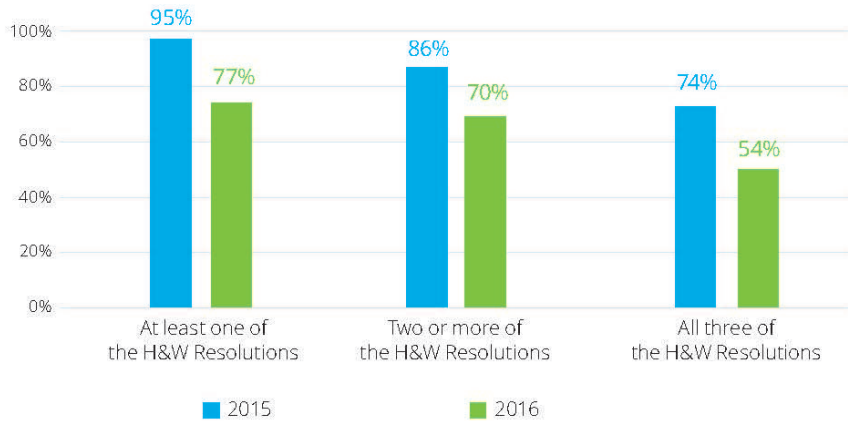


# Health & Wellness at The Consumer Goods Forum

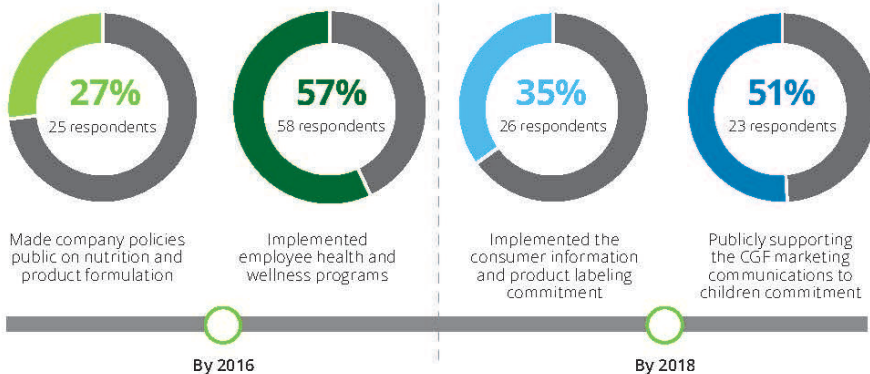
How members are empowering consumers to make healthier choices

## Progress against Resolutions

Out of a survey base of 78 respondents in 2015 and 102 in 2016, respondents that established policies and activated programs on:



## Commitments completion<sup>1</sup> rates



## What's new



30% increase in the number of survey respondents compared to 2015



66% of reporting companies reformulated products



72% have formed partnerships with community stakeholders



44% were consulted by national and/or regional governments on H&W initiatives

## Reach

Health & Wellness programs have reached:



2.3 billion People



180,000 Reformulated products



1.3 million Employees participating in H&W programs



30,000 Communities



1.4 million H&W professionals



386,000 Schools

## Continuing our journey

Materiality matrix—mapping of global H&W priorities

Increase implementation and rate of reporting towards accomplishing our H&W Resolutions and Commitments

Retailer and manufacturer collaboration in store and community pilots

Strengthen engagement with the external stakeholders

Due to differing company types, not all Resolutions and Commitments are applicable to every company, so the percentages shown in the charts do not necessarily reflect the entire survey respondent population.

<sup>1</sup> Completion rate includes only those respondents that reported having already implemented the Commitment, not those that reported expecting to complete the Commitment ahead of the deadline (2016 for Commitments A & B, 2018 for Commitments C & D). Figures exclude companies that reported "not applicable" and companies that left the question blank.