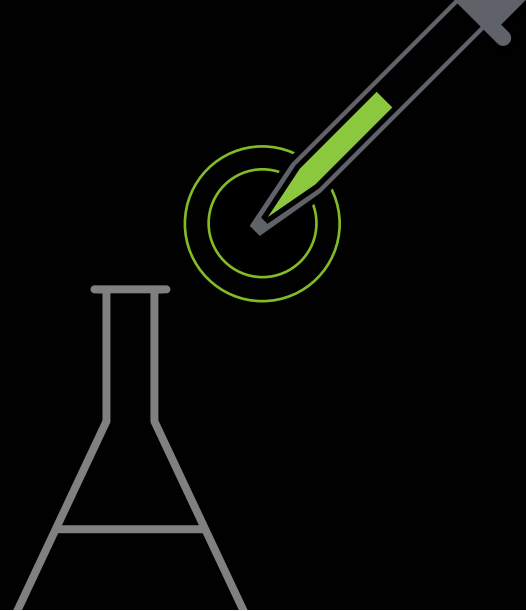


## Research for market

### Submeasure 3.2.1 Operational Programme Smart Growth

Alert  
06/2017



#### CALL OPENING AND CLOSING

05.09.2017 - 28.02.2018

4 stages

I	05.09	—	30.09.2017
II	01.10	—	31.10.2017
III	01.11	—	31.12.2017
IV	01.01	—	28.02.2018

On August 2<sup>nd</sup> Polish Agency for Enterprise Development announced two calls to support micro, small and medium enterprises (SMEs) in implementing results of R&D works conducted on their own or subcontracted leading to product or process innovation. PLN 1.15 B was allocated to support the projects, including PLN 400 million for projects carried out in 255 medium cities indicated in the list prepared by the Ministry of Development.

The call is open from **September 5<sup>th</sup>, 2017 to February 28<sup>th</sup>, 2018** and is divided into 4 stages. Assessments of applications should not exceed 90 days after the end of each stage. One of the stages of assessment is a meeting of the applicant with a Panel of Experts.

The project has to begin no later than September 30<sup>th</sup>, 2018 and can last up to 30 months.

#### ALLOCATION

PLN **400** M

For medium cities

PLN **750** M

General call  
of proposal

#### TYPE OF CALL

Call for proposals

#### BENEFICIARIES

Entities meeting criteria of micro, small  
and medium enterprises

#### ELIGIBLE COSTS

##### Maximum eligible costs

EUR **50** M

##### Maximum level of support

PLN **20** M

including

PLN **450** K

for development work

PLN **500** K

for advisory services

##### Minimum eligible costs

PLN **5** M

for micro and small  
entrepreneurs

PLN **10** M

for medium  
entrepreneurs

#### Regional investment aid

Purchase or leasing of property  
(up to 10% of costs)

Purchase of fixed assets and intangible  
assets

Works / building materials (the sum  
of costs related to the purchase of real  
estate and works and materials cannot  
exceed .

#### Development aid (maximum value of eligible costs PLN 1 M)

Remuneration along with non-labor costs

Research conducted on the basis of rights  
granted by external entities

Operational costs (costs of materials,  
supplies and similar)

#### Support for advisory services (maximum value of eligible costs PLN 1 M)

Cost of advisory services



## REQUIREMENTS

The applicant is an SME, operates in Poland and is not subject to exclusion,

The project is implemented in Poland / middle-sized town,

The project begins no later than September 30th, 2018 and its implementation does not exceed 30 months,

The project theme does not concern activities excluded in accordance with art. 1 Regulation EC 651/2014,

The project will start after the date of the application for co-financing,

The subsidy does not exceed PLN 20 M,

The application was not submitted under the parallel call for Submeasure 3.2.1,

The applicant has earned sales revenue of at least PLN 600 000 (micro and small enterprises) or PLN 1 M (medium-sized enterprises) in one financial year from the three years preceding the submission of the application,

The project concerns the implementation of the results of research and development carried out on its own or at the request of the applicant,

The project is prepared for implementation (properly defined required resources and implementation conditions),

Expenditures are reasonably justified,

Project indicators are objectively verified and reflect the objectives set,

The applicant has the ability to finance the project,

The project involves investing in establishing a new or diversifying activity of an existing plant,

The project is about product innovation at least on a Polish market scale,

The product will have market potential (it is cost-effective).

## KEY SUCCESS CRITERIA

The product has high market potential,

The applicant has all the resources and documents needed to complete the project,

The project has a positive impact on the implementation of sustainable development policy,

The product is highly innovative,

The project meets National Intelligent Specialization,

The applicant is a member of the National Key Cluster,

The project involves the implementation of R&D results covered by a patent or utility model.

## SUPPORT LEVEL

*Enterprise*



Regional aid (according to the Regional Aid Map)

70%

70%

60%

Maximum support for development work

45%

45%

35%

Maximum support for advisory services

50%

50%

50%

## Deloitte

Investment and Innovation Incentives (Gi<sup>3</sup>)

800 specialists

in 50 different countries

> 60 experts in Poland

5,5 Bn PLN

funds in from of grants

> 300

projects implemented for clients active in the Polish market

15 Bn PLN

the value of projects supported by our experts

8 Bn PLN

of SEZ eligible costs

## CONTACT

**Michał Turczyk**  
Director  
mturczyk@deloittece.com

**Dominika Orzolek**  
Manager  
dorzolek@deloittece.com

**Monika Grzelak**  
Manager  
mgrzelak@deloittece.com

**Łukasz Figacz**  
Manager  
lfigacz@deloittece.com