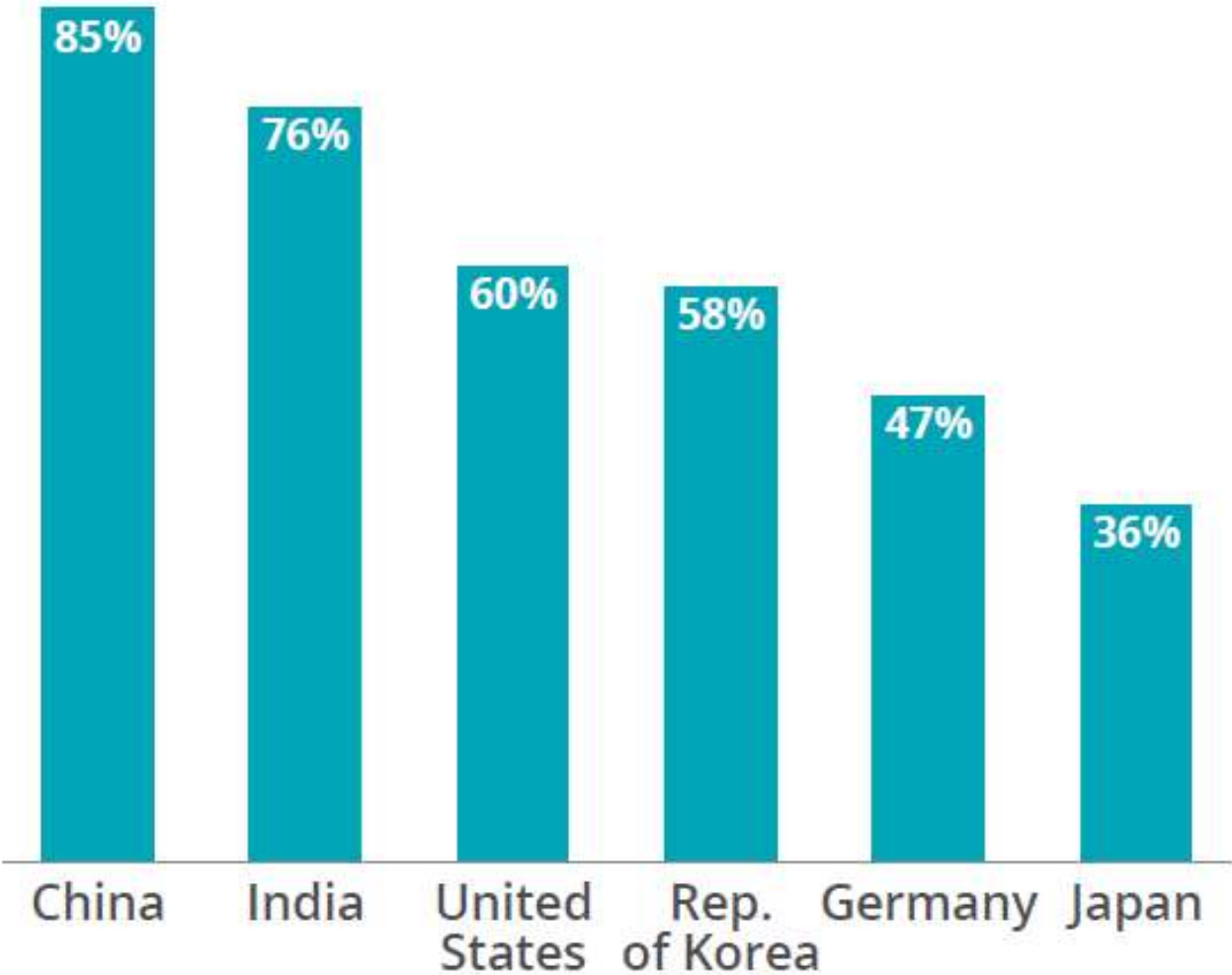


**Figure 2. Percentage of consumers interested in acquiring their next vehicle online from an OEM**



Source: 2018 Deloitte global automotive consumer study.