

salesforce

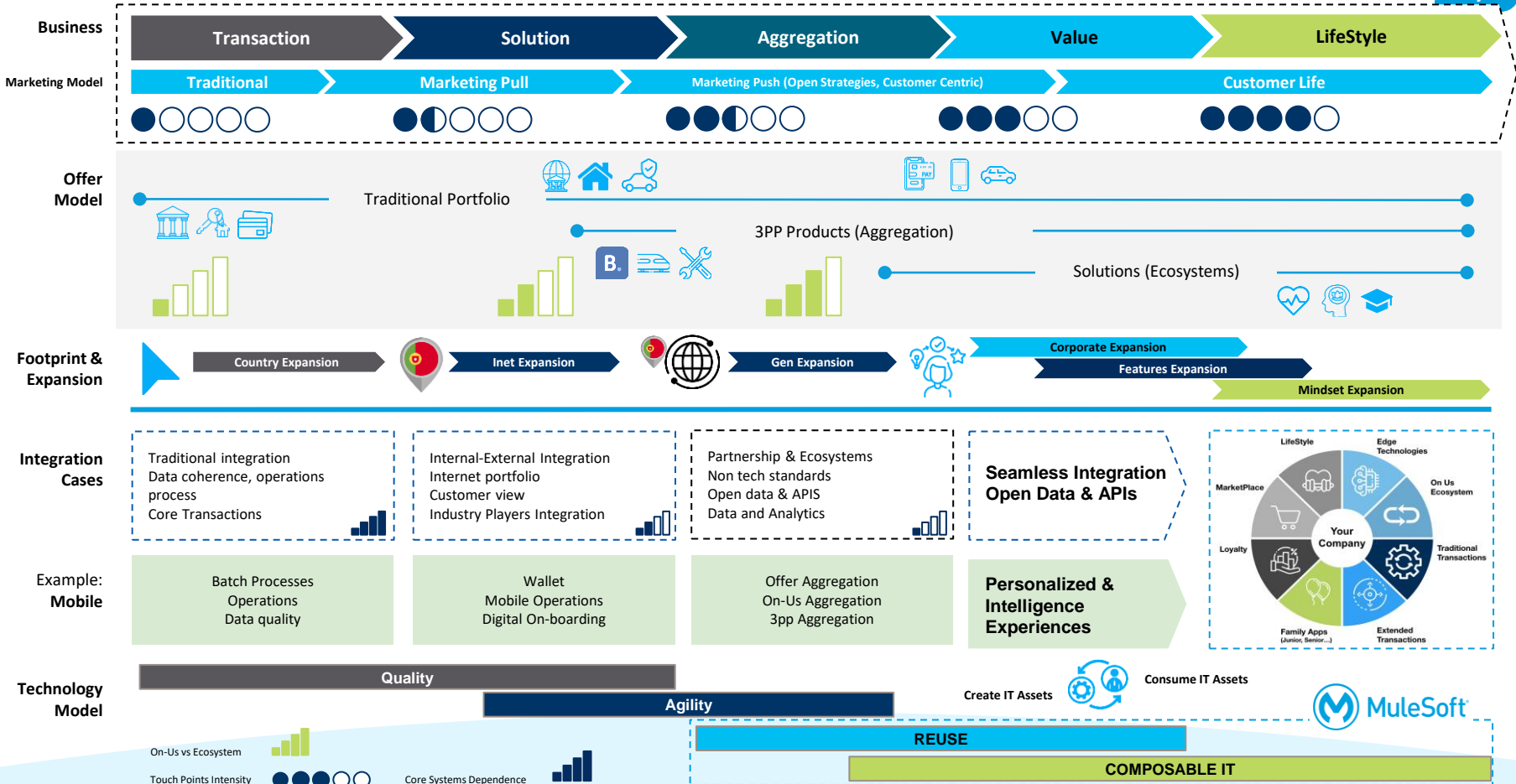
Fatores diferenciadores da plataforma MuleSoft

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XXI century business evolution



Why MuleSoft



Unlock your data and connecting to broader banking ecosystem.

Secure your APIs, data and manage trust by requesting consent.

Onboard and support partners, deliver training and provide secure access.

Build new experiences at speed and deepen customer relationships.



SUPPORT FOR FULL API & INTEGRATION LIFECYCLE



SELF-SERVICE & COLLABORATION



FUTURE-PROOF ARCHITECTURE



SECURITY BY DESIGN & ONGOING MANAGEMENT



ADVANCED DEVELOPER PORTALS



Bank of America



Deloitte & MuleSoft

One plus one more than two: Example SAP Migration



Time Saving

-40%

Documentation of migration strategy/approach

-30%

Consolidated error dashboard

-50%

Accelerated interface development

-40%

Faster blueprint

-40%

Condensed testing and cutover cycle

Expenses reduced by

30/40%

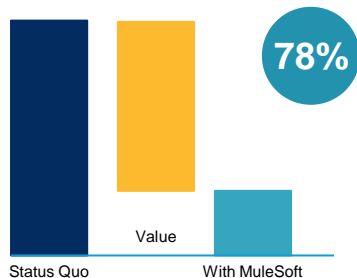
Time, cost, risk reduction
technical implementation
of integration strategy

Value Realization

Proof of MuleSoft value



Delivery Speed & Agility



MuleSoft customer benchmarks

- **49% reuse** improvement
- **63%** development efficiencies (full **SDLC**)

49%

Reuse Rate

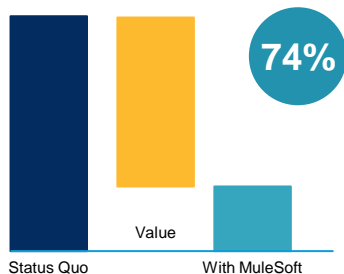
3x

Time to Market Improvement

65%

Integration Activities (example)

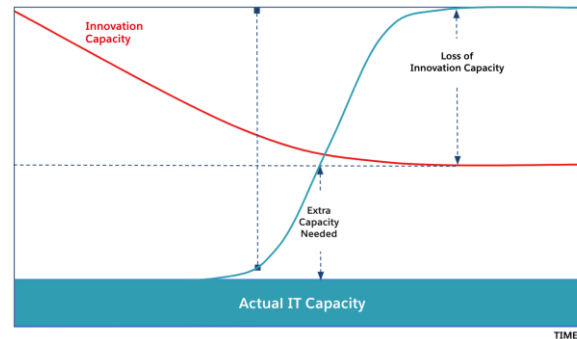
Maintenance Effort



MuleSoft customer benchmarks

- **74% reduced** maintenance effort

Innovation & Integration Balance



Conclusions

Focus on adding value to your business

- **Integration Enterprise Platform** is a **company decision not a software option** choose.
 - Less cost per integration and maintenance per year
 - Time To Market Improvement
 - Brand extension by expose and manage APIs as products
 - Integration & innovation balance
- It is necessary to have an **organizational strategy** in line with
- The **value is the best KPI** to show, measure and manage the alignment with the business
- **Value Analysis** (check with your Deloitte contact) based on industry standards





Thank You