



ReimagineIT
Unlimited agility and growth
through technology



Taking advantage of the opportunity to modernize and digitize your architecture

Amidst the unparalleled digital transformation we are living, we have to embrace innovation and technology as a source of growth and competitiveness. Companies wanting to succeed need to transform their architecture and adapt it to the world's current needs.

The complexity and dynamicity of modern business and IT environments in the digital era require a right balance of discipline, architecture thinking, risk and agility. As such, we need a modern, pragmatic and agile architecture to translate business strategy into realization and results.

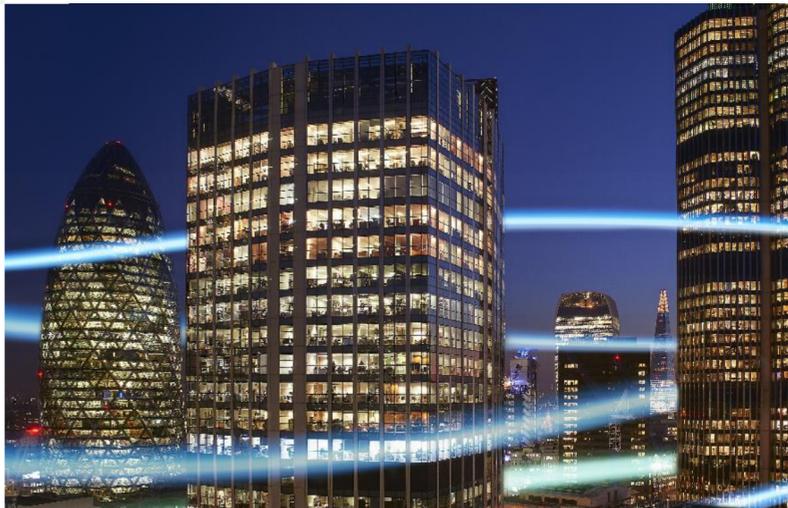
By looking far ahead, we can assess the impact that matters today. We can focus our actions and let it accelerate our movement towards the opportunities that will allow us to thrive over the long term.

Reimagining technology, modernizing architecture

Our value proposition is to aim for the future: to modernize the company's architecture through the digital transformation of its components.

Adopting a play-to-win methodology, we create the bridge from business strategy to technology, from design through to implementation, with integrity at the core.

We shape technology vision as a catalyst for change for the broader business at the very tip of the spear for our clients and for the firm.



Our core proposition of value is an overarching roadmap of initiatives that support the transformation to the new architecture and the business case to transform it.



From strategy to execution:
Reimagining the Architecture

Vision

Winning aspirations. The **strategic imperatives** that define the vision, promise and impacts of technology in Business.

Transformation

How we will win. Current realities are compared against strategic imperatives and targets, considering pain points from Business and Technological Areas. In doing so, we define the technology **capabilities, core platforms** and **skillset** that need to be transformed.

From this gap analysis, we bring forward a charter of initiatives that set the path towards the new architecture and support its transformation, achieving the desired coverage by addressing future business challenges.

Blueprint

The initiatives are integrated into a cohesive and **coordinated roadmap** with the supporting **business cases**. Identification of synergies across opportunity spaces, noting dependencies and sequencing, finalizing prioritization options and a high-level investment plan.

Key benefits

-  Increased Business flexibility
 - Identify new channels and business models
 - Balance risk and agility
-  Architecture modernization
 - Updated, modern and pragmatic technological ecosystem
 - Leverage your digital capabilities, creating space for innovation and growth

-  Driving agility and speed-to-market
 - Rapidly launch new and enhanced products
 - Managing complex system landscapes
-  Cost optimization
 - Decrease in technical debt
 - Higher efficiency in the overall cost structure

We've done it before
Creating an Agile IT Ecosystem

When a leading media and convergent communications company merged with a Telco Operator, several IT redundancies had to be addressed, in order to bring the digital architecture closer to reality.

Deloitte had to re-imagine several technical initiatives, with a full spectrum of convergent initiatives that **transformed a monolithic architecture into a Next Generation API-based architecture**.

The main goals were to reduce TCO, simplify the complex IT ecosystem, address Digital Transformation, and improve customer experience on digital channels.

"Having a strategy sitting on the shelf isn't enough – effective execution is critical."

Deloitte Tech Trends 2021



Ready to Reimagine your architecture? Let's talk.



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