

Work Evolution
Unlimited transformation to
humanize work



The future is here. Let's humanize work
and adapt it to a new reality

Work Evolution is about restructuring the foundations of work, considering a pragmatic but comprehensive approach. It's about humanizing work and involves rethinking the work models, the processes and tools, the job descriptions and even the workplace.

Our goal is to deliver tangible outcomes by redefining work: optimizing processes, accelerating connectivity, creating new talent models and cognitive tools.

Our approach is based on capturing and creating tangible value through concrete initiatives that can be implemented, monitored and measured.

Our commitment is to the urgent and day-to-day challenges of our Clients: by running a speed diagnosis and jumping to implementation right away we are able to create value from day one.

The core dimensions that guide the
process towards the future of work

We believe Work, Workforce and Workplace are the core dimensions to understand if a company is operating in line with today's challenges.

We translate these dimensions into practical questions that allow us to identify the strengths and gaps in order to come up with a clear plan of initiatives aiming to solve immediate weaknesses and creating value.

An efficient strategy must consider how these dimensions are maturing.



Re-architect **Work**.
Unleash the **Workforce**.
Adapt the **Workplace**.



We advise. We implement.
We operate.

Deloitte helps companies accelerate the transition to the future of work by adopting a pragmatic approach oriented to implementation and focused on short term wins.

We estimate the project duration to be 3 months long, with a short diagnosis period, which reflects our drive for fast value creation and focus on implementation. Ultimately we define a roadmap of action items, considering priorities, potential risks and dependencies between initiatives.

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Work Evolution is about humanizing work, adapting it to a new reality where the boundaries between physical and digital are less and less evident.

A little goes a long way:
building the future
work ecosystem
one short-win at a
time



Increase productivity

- Minimize overlaps and workers' influx at peak times
- Team optimization and development
- Ensure the best remote collaboration



Improve employee engagement

- Minimize employee turnover
- Increase satisfaction level
- Reskill people for automation, artificial intelligence and robotics



Improve brand recognition

- Increase brand awareness
- Leverage media communication channels



Minimize operational risk

- Optimize work and life balance
- Improve employee commitment



Enhance health & safety conditions

- Support your workforce physical and mental well-being
- Use technology to humanize your culture

We've done it before

Designing the future Workspace

We supported the definition, construction and implementation of the New Workplace Concept for a major bank's future headquarters, aligned with Organization's needs, mission and values.

Kicking off with the **Setup & Diagnosis** phase, we built User Personas, defined the Occupation Model as well as the Organizational Characterization. During the **Design** phase we defined strategic objectives and design strategies to define the concept of the new workplace and create the guidelines for the conceptual proposal.

Finally, we detailed the **Concept** of the workplace strategy, estimating costs, and defining a preliminary program for the project.



Ready to take the next step? Let's talk.



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