

Finance 2025: Our predictions

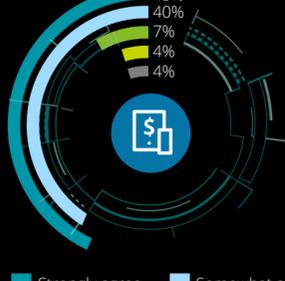
What executives and others have to say about them



None of us knows for certain what the future will hold, but we all have a responsibility to be thinking about what's likely to happen, and to prepare for it. With the publication of our **Finance 2025** report and eight predictions about the future finance function, we asked our readers (via an online poll) a simple question: "Tell us your level of agreement or disagreement with each of our predictions."

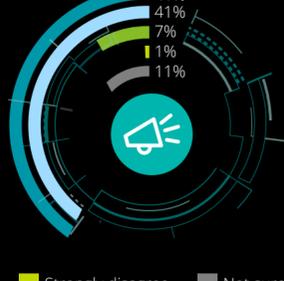
Over 200 senior finance executives and other professionals—representing more than 10 industry sectors across more than 30 countries—responded to the poll. Here's what they had to say...

Prediction #1. Transactions will be touchless as automation and blockchain reach deeper into finance operations.

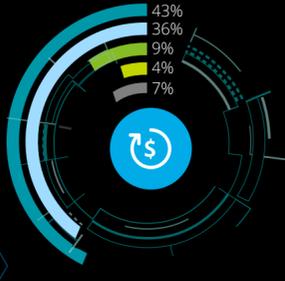


Strongly agree Somewhat agree Somewhat disagree Strongly disagree Not sure

Prediction #2. With operations automated, Finance will double down on business insights and service. Success is not assured.



Prediction #3. Finance goes real time. Periodic reporting will no longer drive operations and decisions—if it ever did.

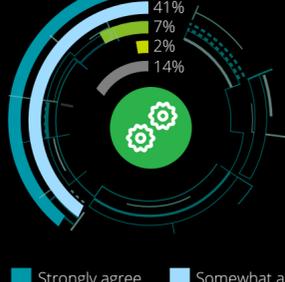


Strongly agree Somewhat agree Somewhat disagree Strongly disagree Not sure

Prediction #4. Self-service will become the norm.

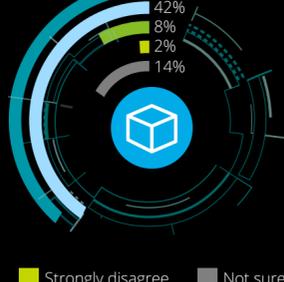


Prediction #5. New service delivery models will emerge as robots and algorithms join a more diverse finance workforce—think about the integration of freelancers, gig workers, and crowds.



Strongly agree Somewhat agree Somewhat disagree Strongly disagree Not sure

Prediction #6. Finance applications and microservices will challenge traditional ERP. Big vendors will be prepared.

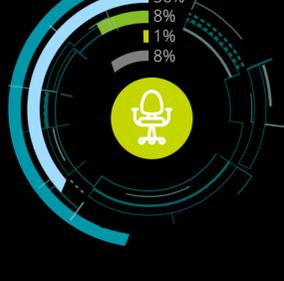


Prediction #7. The proliferation of APIs will drive data standardization, but it won't be enough. Many companies will still be struggling to clean up their data messes.



Strongly agree Somewhat agree Somewhat disagree Strongly disagree Not sure

Prediction #8. Employees will be doing new things in new ways, some of which will make CFOs uncomfortable.

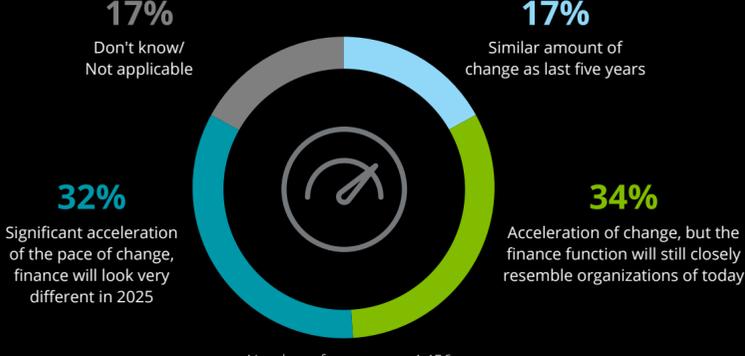


BONUS

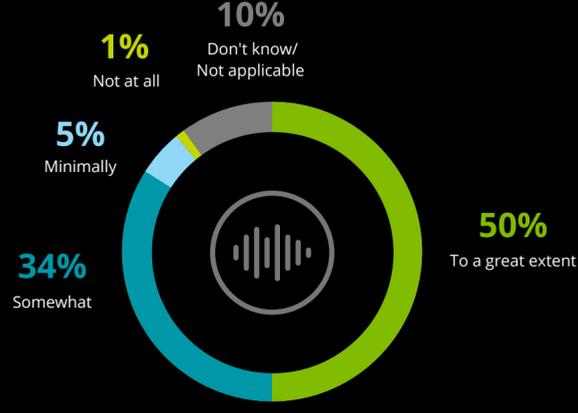
In September 2018, 5,096 people attended a finance executive Dbriefs webcast on our Finance 2025 predictions, during which they were polled about a few related topics. Here are the highlights.

Understanding and preparing for the future of finance

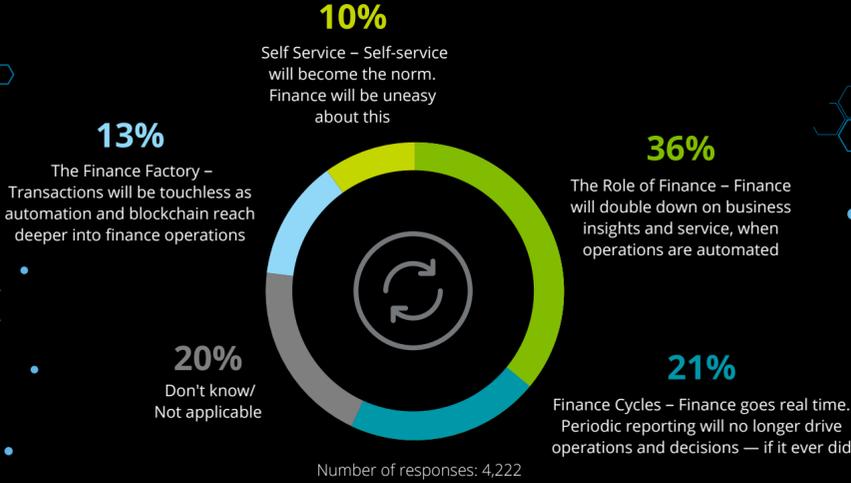
What level of change, driven by adoption of new technologies, do you expect to see in your finance organization between now and 2025?



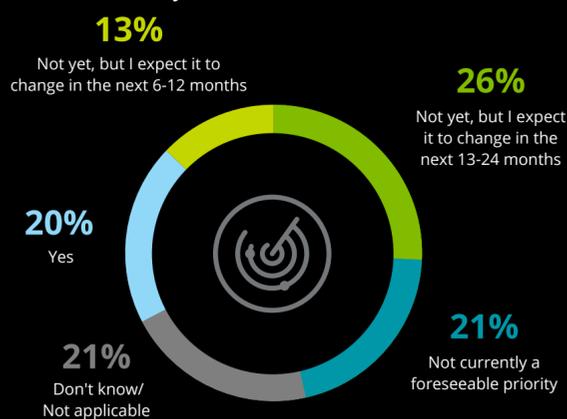
To what extent do you believe that adoption of technology in our personal lives (e.g., apps, voice recognition) will drive an increase in stakeholder expectations for information at work?



Which one of these expectations do you think is most likely to be true for your organization in the year 2025?



Has your organization's talent strategy (e.g., recruiting, learning, training) changed to facilitate the digital transformation of your finance function?



* Responses may not equal 100% due to rounding.

The years ahead hold great promise for finance organizations that want to create more value for the companies they support. Contact us to learn more:

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