



Positive



To improve



Favorable environment for enterprises doing business

Legal and economic **Environment** can constrain or enable Digital

14°



Lack of an effective legal context for digital



16°



Infrastructure supports the digital transformation



Good broadband capacity



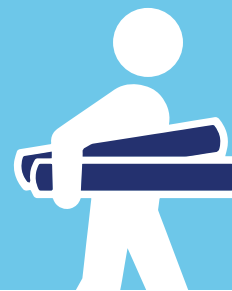
ICT prices are relatively high when compared with purchasing power



Favorable environment for enterprises doing business

Human Resources apply and use digital technology

14°



Lack of an effective legal context for digital



7°



Enterprise Tech that supports traditional business



Used to improve operational efficiency



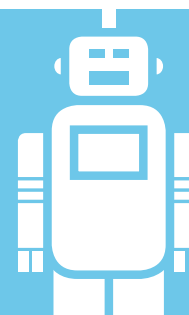
Not focused on the customer



Early signs of IoT

Digital Tech Adoption driving enterprise transformation

18°



Major trends are not considered an investment priority



25°



E-Services and digital channels drive revenue growth



E-government services are widely used by enterprises



Weak digital channel presence