



## Software defined vehicles Engineering the mobility revolution

Our latest automotive report - [Software defined vehicles - Engineering the mobility revolution](#) - offers a glimpse into how the automotive industry is experiencing a significant shift, from a hardware-centric to a software-driven ecosystem.

With software defined vehicles (SDVs) leading the way, the volume of software in vehicles is rapidly increasing. By 2029, SDV production is projected to surpass 90% of total production.

While SDVs offer immense potential, they also come with challenges. From technology hurdles to regulatory frameworks, automakers, tech players, and suppliers must redefine their roles and business models to thrive and overcome the obstacles. [Our report](#) analyzes the opportunities and risks faced by key market players and emphasizes the importance of collaboration, differentiation, and embracing digital trends like AI and IoT.

Discover how Deloitte supports automotive OEMs, suppliers, and tech firms in their software-defined vehicle transformation. Contact us for a detailed discussion on our insights and their impact on your business.

[Explore the full report](#)



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