



FOR IMMEDIATE RELEASE

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Deloitte organising Extra Mile charity race for the eighth time

Moscow, Russia, 16 August 2016. Deloitte CIS will organise the annual Extra Mile charity race on 10 September 2016. Last year was record-breaking in terms of the number of participants and the amount of money raised. This year, participating teams will compete in orienteering, race catamarans and launch hand-made aircraft.

Extra Mile is an annual event where participants take a shot at various athletic and non-athletic competitions, including orienteering, river crossing, model aircraft building and much more. All proceeds from the event will go to the Downside Up and Zhivoy charity funds.

"The purpose of our race is to raise the overall level of social responsibility in our community and to show that companies and individuals can solve pressing social issues by working together. We are going to promote philanthropy and charity in Russia and beyond by engaging successful companies, startups and indifferent individuals in such programmes. This year, all the money we raise will be divided between Downside Up and Zhivoy charity funds," said Naila Safarali, Director of the Department for Personnel Management and Learning at Deloitte CIS.

In 2015, race participants managed to raise RUB 1,254,079 in just two weeks of preparation. All the proceeds went to Downside Up for the implementation of the Interactive Card project, which allowed to find organisations that provide services to families with children suffering from Down syndrome.

Leading Russian and international companies, including PepsiCo, Marriotte, Holiday Inn, GMS clinic and Renaissance Insurance are official partners of the race. You can get additional information on this event by forwarding your request to extramile@deloitte.ru.

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