

News Release

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Deloitte helps raise funds for *Big Ore* stage play production

9 December 2015, Moscow. *Deloitte CIS supported a team of young actors from the following Moscow theatres: the Gogol Center, the Mossovet State Academic Theatre, and the School of Dramatic Art. The young performing artists sought to stage the debut novel by Georgy Vladimirov Big Ore and helped raise funds for the project.*

The *Big Ore* story unfolds in the 1950s at a mine in the Kursk Magnetic Anomaly. Upper layers are being stripped and the miners are waiting to see the ore-bearing stratum, the "big ore". Vasily Ordynsky filmed the novel back in 1963, with the leading role played by Evgeny Urgansky, who became a symbol of the "thaw" period in Soviet history.

The story of the protagonist is a story of the pursuit of happiness. The authors of the stage play are exploring: For what is each of us ready to work, live and die today? Will we sacrifice to achieve a dream and how much? What is the price of a human life in this world?

The lead actor, **Mikhail Troynik, a Gogol-Center artist**, said: "There is 'big ore' in the life of every person – the cherished goal or dream that is worth fighting for and sacrificing yourself. This project was that sort of dream for our team."

The first private run of the play took place in the ZIL Culture Center on 1 December. The annual Gold Day held by Deloitte CIS was dedicated to this event and brought together representatives of leading mining companies.

Elena Lazko, Deloitte CIS Partner and Oil & Gas Leader, said: "Deloitte stands for sustainable development of society and culture – this is part of our corporate values. This was the first time we supported a student theatrical project like *Big Ore*. Naturally, we invited to this first show representatives of key mining companies with whom we have developed long and successful relationships. Our employees also participated in the organization of the entire event and we are very glad to be part of this project and the overall idea of supporting Russian culture."



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