

# Contacts



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# Deloitte.



Deloitte's Consumer  
Products group  
Our publications and  
events for your sector



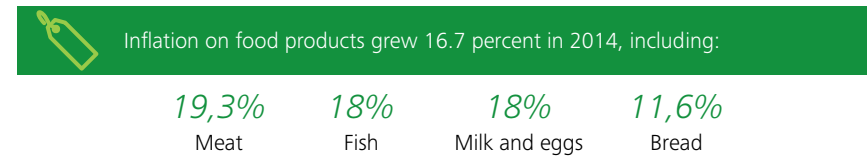


# Available research and brochures

Deloitte's Consumer Products group is always up-to-date on the key developments in your market and is happy to acquaint you with the main publications and events that we offer throughout the year.

## "Current status and trends in Russian agribusiness 2015"

Key findings from the "Current status and trends in Russian agribusiness 2015" report:



## Top five barriers to the development of Russia's agribusiness market:

- 47% Shortcomings of government regulation
- 36% Insufficient government support and financing
- 32% Currency risks
- 32% Insufficient capacity and production base
- 25% Lack of skilled personnel

*The weakness of the agricultural production base poses a greater obstacle for the development of large agribusinesses, which are considered to be a key driving force behind Russia's overall economic recovery.*

## Top five drivers of competitiveness in the Russian agro-industry in 2015:

- 72% Abatement of geopolitical risks
- 69% Removal of administrative barriers
- 67% Stable legislative and regulatory policies
- 67% Currency risk reduction
- 64% Government support: financing, subsidies, and investment

## Top three drivers of competitiveness for agro-industrial companies on the Russian market:

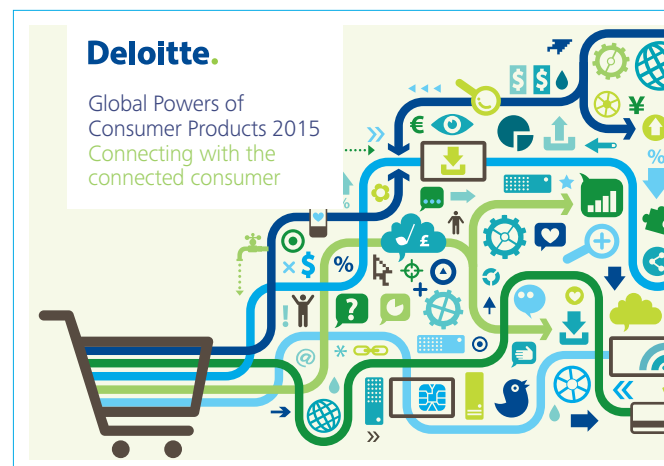
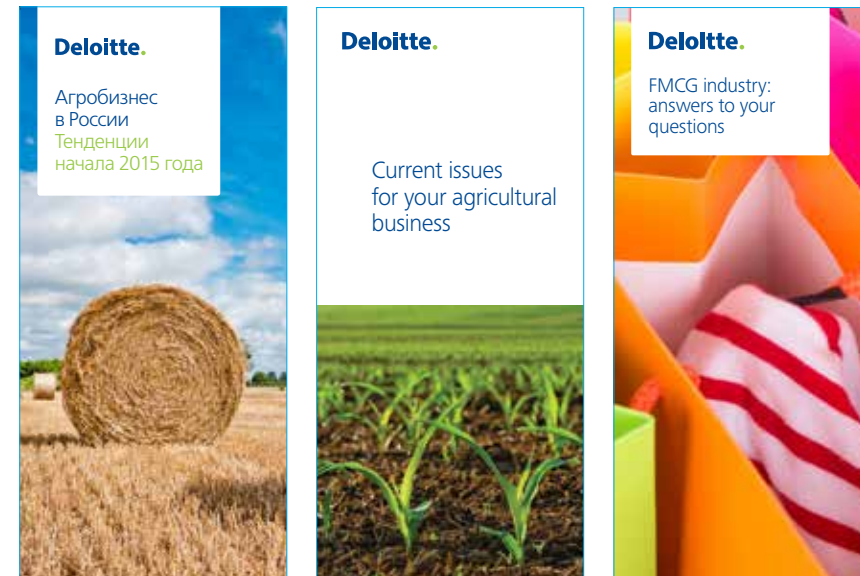
- 83% Optimization of energy and commodities costs
- 72% Growing global demand
- 69% Removal of administrative barriers

*The development strategies of companies less favorably positioned on the market may be based on fostering demand outside of Russia. Meanwhile, the respondents who positively evaluate the current situation in the Russian agro-industry tend to focus their development strategy on product line extension.*

## Top three development strategies for Russian agro-industrial companies in 2015:

- 83% Ramp up production
- 90% Cut costs
- 75% Raise external financing

*Eighty-nine percent of respondents have a positive attitude toward rapprochement between Russia and BRICS, observing some strategic advantages from the standpoint of their business development.*



# Some of our events

- Annual business dinner and presentation of the New Year's survey (early December)
- Annual round table for agro-industrial companies (June-July)
- Round table for brewing companies (on a regular basis)
- Taskforce meetings held in partnership with the ECR group on electronic document flow (throughout the year)
- Other industry events on specific issues of the FMCG sector (throughout the year)

For further information about these events, please contact **Elena Rakhlenko**, CIP Industry Group Coordinator at Deloitte CIS, via email: [erakhlenko@deloitte.ru](mailto:erakhlenko@deloitte.ru).

Deloitte also sponsors the Adam Smith Institute conferences, the "Russian agribusiness" and "Ukrainian agribusiness" forums, and the "FMCG in Russia" conference.

