



**Advancing the ASEAN Economic Community**  
The Digital Economy and the Free Flow of Data  
6 December 2016

# Digital AEC

## ASEAN as

a single country, would rank

#2



in the world for  
FDI inflow in 2013<sup>1</sup>

#3

for global mobile subscribers:  
10.2% (Behind China and India)<sup>1</sup>



#3



largest population:  
636m (8.60% of global population)<sup>2</sup>

#4

for global internet users:  
7.60% (behind China, India and the US)<sup>1</sup>



#7

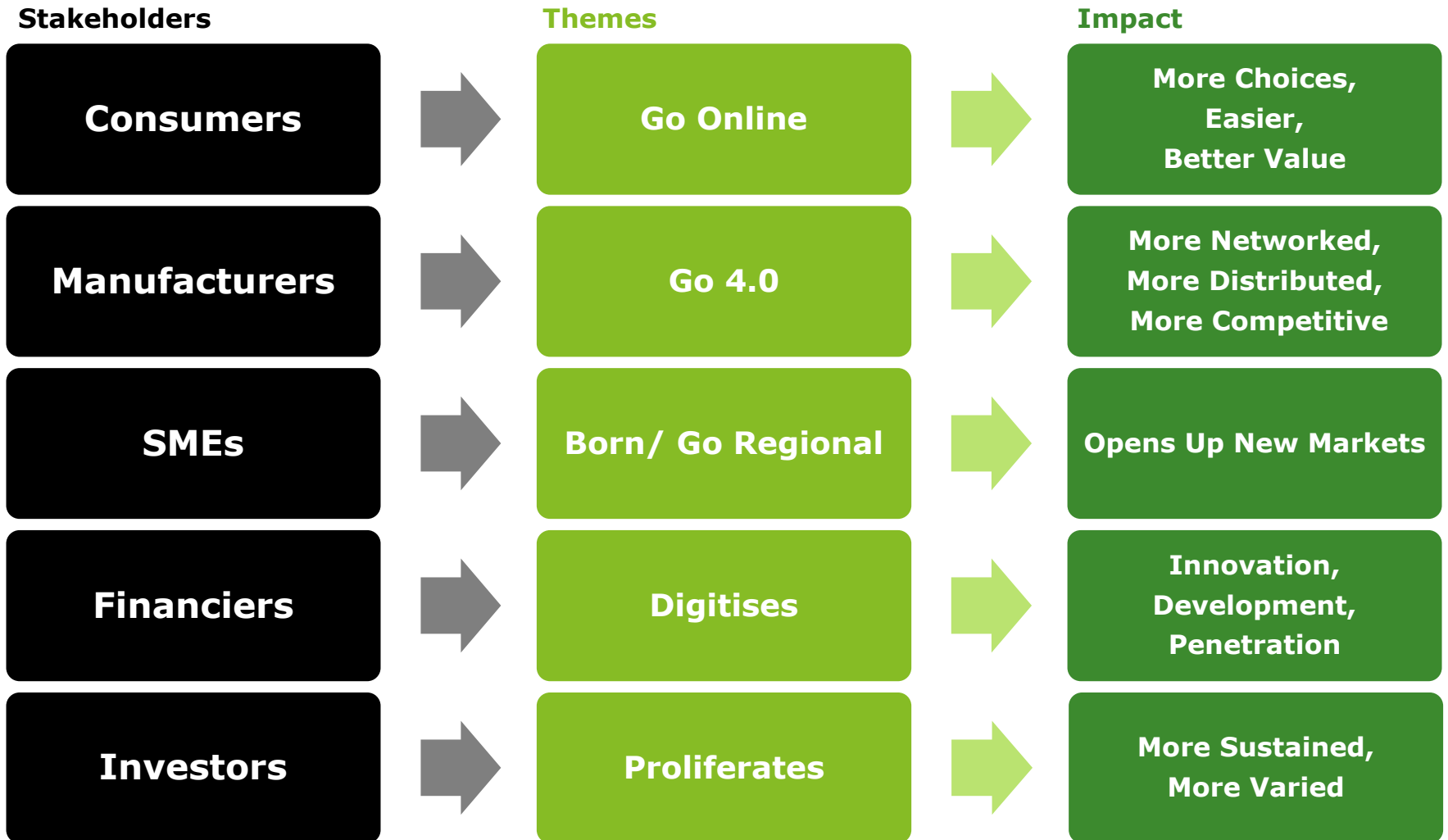
in GDP globally - behind US, China, Japan, Germany, UK and France<sup>2</sup>



Notes:

1. Simon Kemp. (2016). *Digital in 2016*. We are Social
2. A.T. Kearney. (2015). *The ASEAN Digital Revolution*. A.T. Kearney, Inc

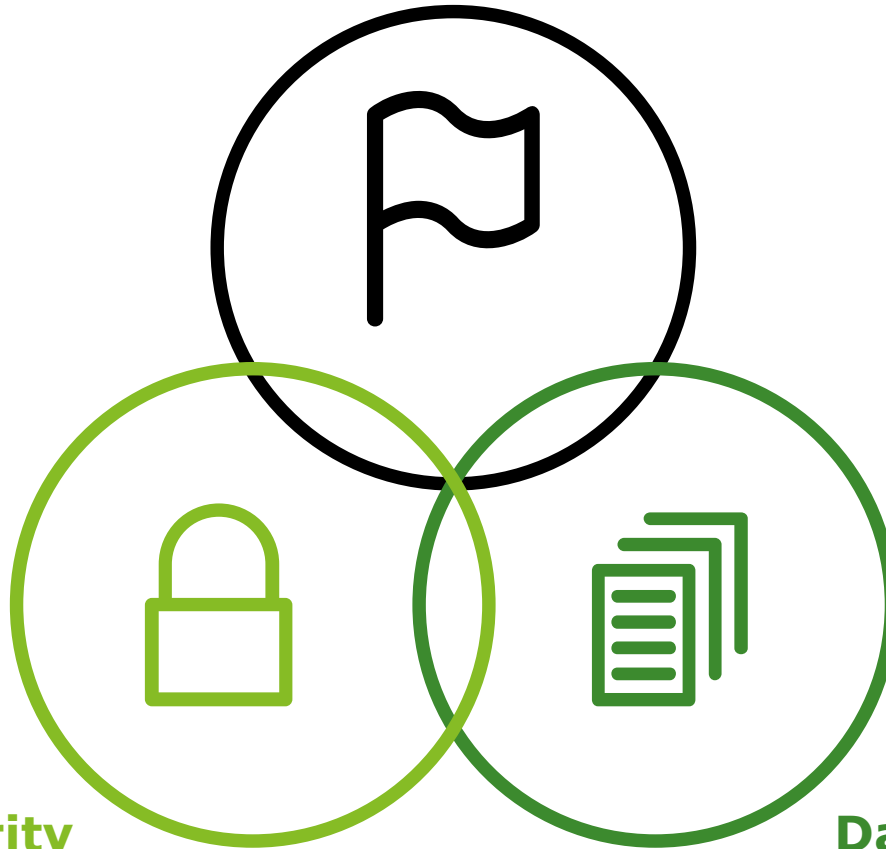
# Many, Varied Opportunities



# Challenges, but Addressable

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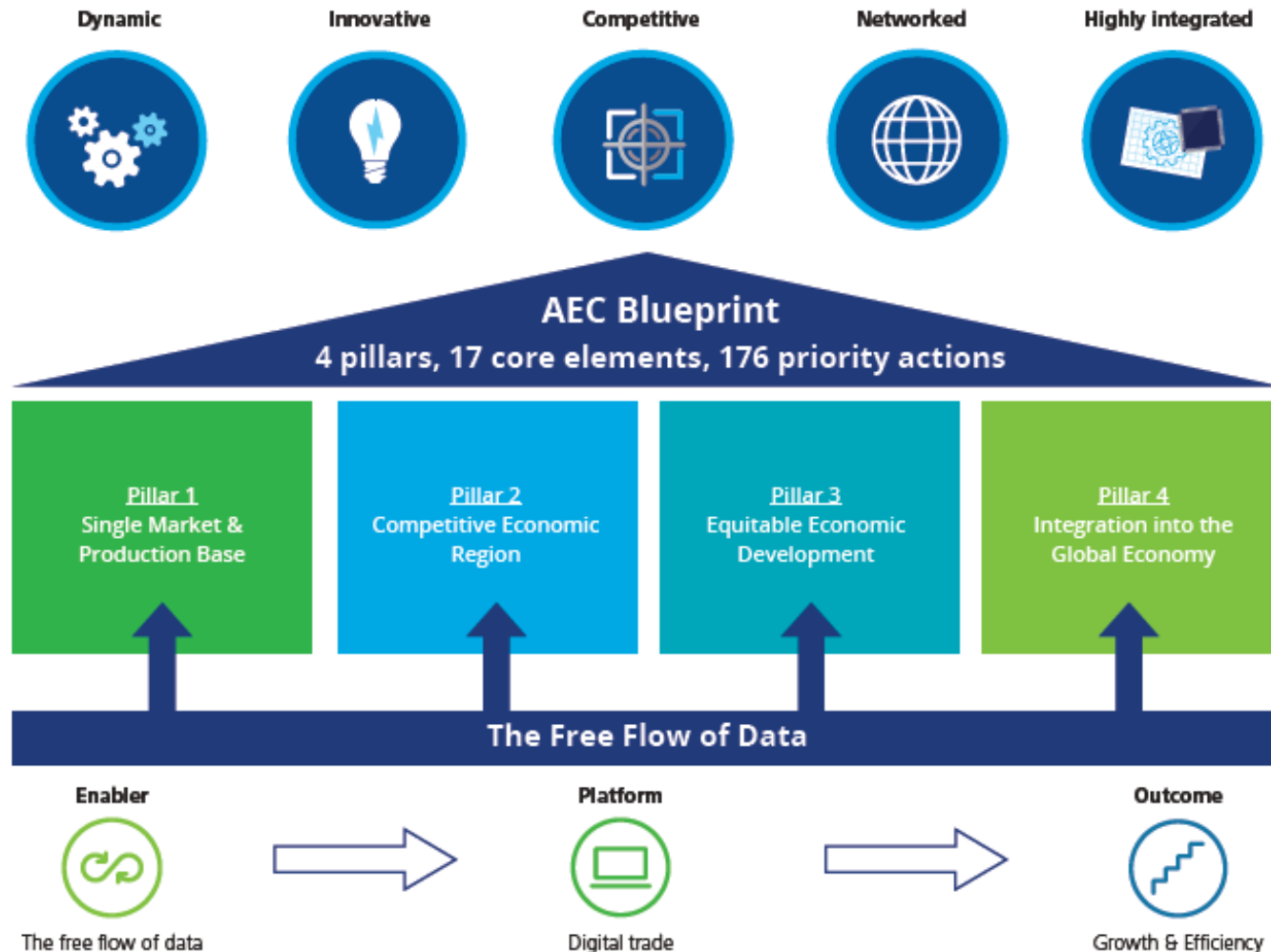
## Data Localisation



**Cyber Security**

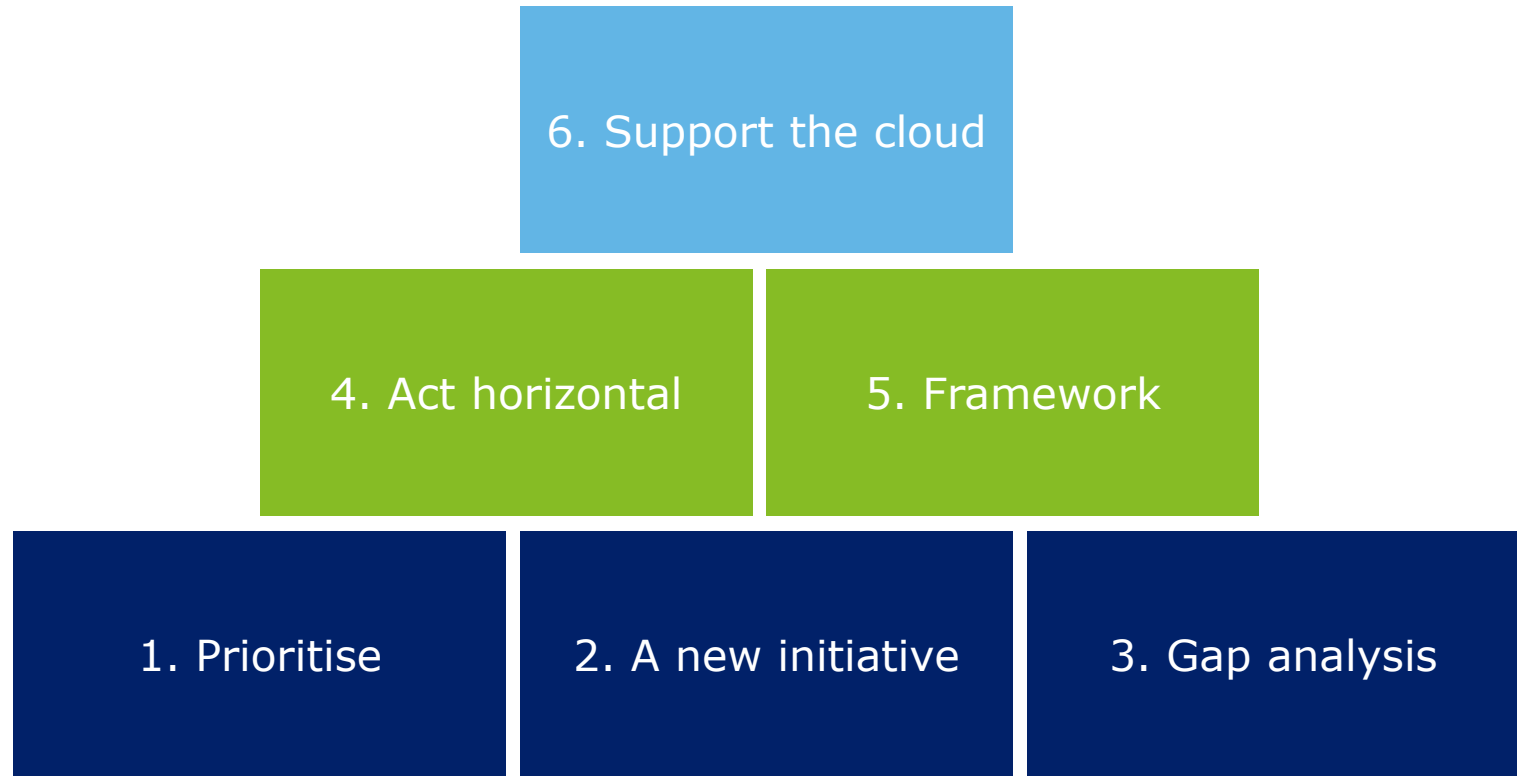
**Data Privacy**

# Digital is a Powerful Positive Force for Integration



# The Call to Action

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