

Deloitte.

Introduction to Corporate ESG



MAKING AN
IMPACT THAT
MATTERS

since 1845

The recent years have seen a rapidly growing momentum on corporate climate action. Investors, customers, regulators, and other key stakeholders alike are increasingly expecting companies to implement ambitious efforts to minimise their environmental impacts and reach the goals of the Paris Agreement. As research is indicating that the majority of emissions can be found in a company's supply chain, the scope of focus from these stakeholders is gradually shifting from large-listed companies only, to also cover suppliers. As a result, there is a growing expectation for Singapore local companies (including SMEs) to implement ESG initiatives and be transparent about their performance.

This will be increasingly important to maintain competitive advantage and staying ahead of compliance requirements.

This course aims to support Singapore local companies (including SMEs) to understand the current and emerging ESG landscape, and how they can take steps to align with these trends. The course will include an introduction to ESG, global and regional trends, key ESG reporting standards and frameworks, ESG strategy development, and materiality assessments. We will also discuss climate-related risks and opportunities, and what companies can do to mitigate, or capitalise on these.

Key learning outcomes

By the end of this course, participants will be able to:



Recognise key trends in current ESG landscape and interpret their significance for Singapore local companies (including SMEs)



Develop sustainability roadmap for their organisations, evaluate capabilities necessary to achieve targets, and create synergy between existing organisational systems and sustainability processes



Differentiate between reporting standards, identifying the frameworks that are most appropriate to communicate with different stakeholders.



Evaluate climate risks and opportunities for their company to mitigate the former and capitalise on the latter.

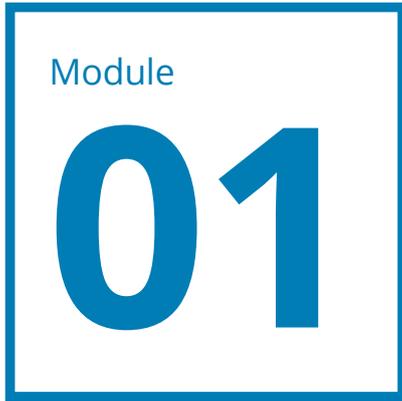
We have collaborated with Enterprise Singapore to develop Introduction to Corporate ESG, one of the two comprehensive sustainability courses that we offer. This course is also a part of the **Enterprise Sustainability Programme (ESP)**, which aims to help businesses in Singapore to develop and implement sustainability initiatives and leverage opportunities in the green economy.

IN PARTNERSHIP WITH

**Enterprise
Singapore**

Introduction to Corporate ESG

This course aims to support Singapore local companies (including SMEs) in understanding the current and emerging ESG landscape, and how they can take steps to align, implement and capitalise on these trends.



Introduction to sustainability, global and local trends

Course outline and learning objectives:



Duration: 4h



Learning Objectives:

- Understand the current ESG landscape and pressures Singapore local companies (including SMEs) face from stakeholders as a result
- Corporates and Singapore local companies (including SMEs) role in climate-action
- Introducing sustainability reporting standards and emerging trends in the region

Content

Introduction to sustainability:

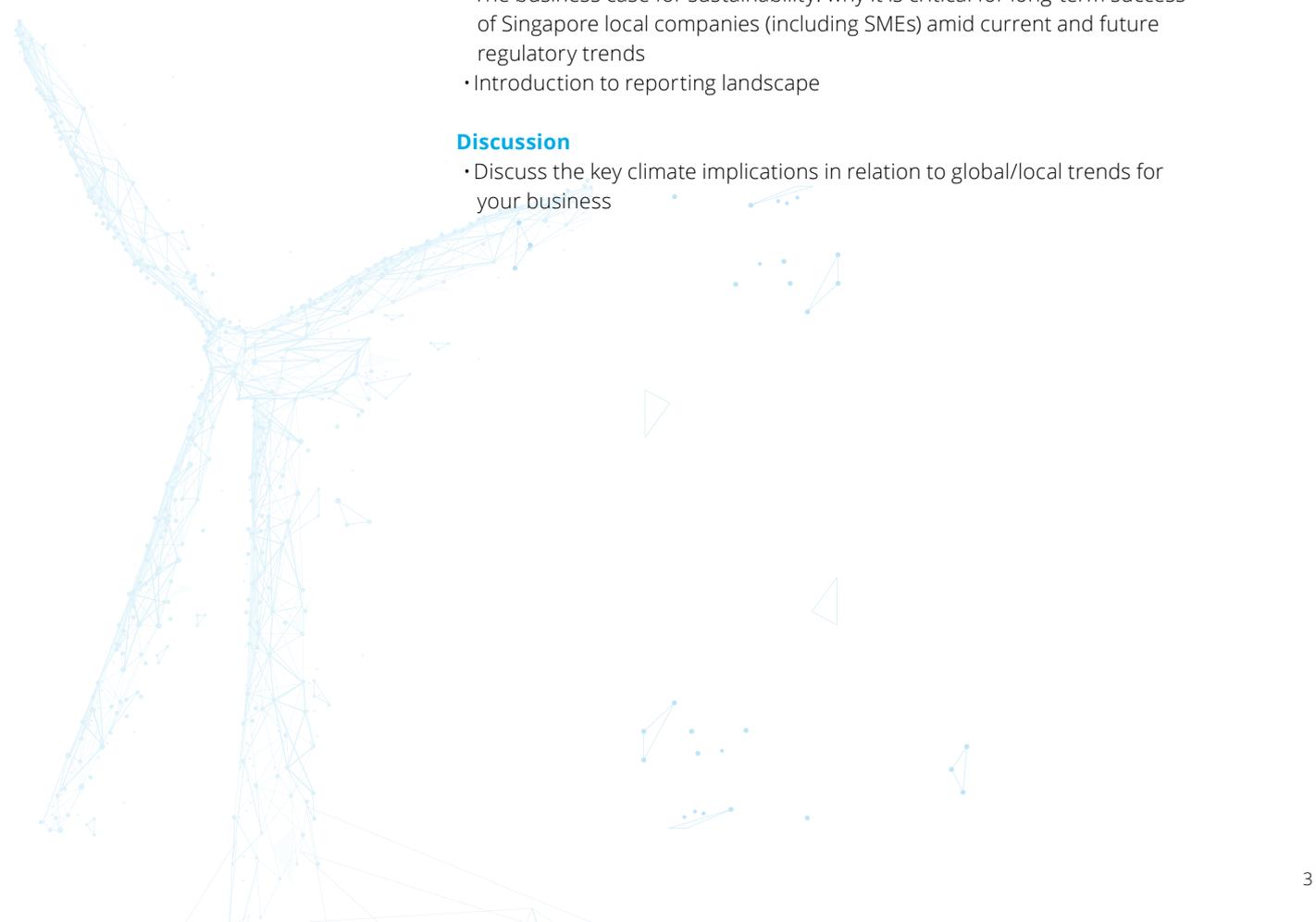
- Defining sustainability within the wider ESG pillars.
- Principles and benefits of the circular economy

Current trends and regulations

- Increasing expectations on Singapore local companies (including SMEs)
 - B2B – as a business actor in supply chain
 - B2C – consumer expectations
- The business case for sustainability: why it is critical for long-term success of Singapore local companies (including SMEs) amid current and future regulatory trends
- Introduction to reporting landscape

Discussion

- Discuss the key climate implications in relation to global/local trends for your business



Module
02

Overview of the sustainability journey

Course outline and learning objectives:



Duration: 4h



Learning Objectives:

- Understand how to embed a sustainability strategy in organisations and how companies can align strategies and targets to ESG objectives.
- Understand how the company's existing operating model i.e. capital, operations, technology and governance decisions can support the climate strategy.
- Understand the organisational capabilities required to enable execution, innovation and transformation, and what skills are needed standards and emerging trends in the region

Content

Getting started on the sustainability journey

- Purpose
- Current state analysis and materiality assessment
 - Identifying environmental impacts, resource use and efficiency
 - The essentials of materiality assessment: defining scope, gathering and analysing data and consulting with stakeholders
- Roadmap to net-zero: adaptation and mitigation strategies across 3 scopes (i.e. resource efficiency, waste management etc.) and target setting
- Strategy alignment and implementation
- Data collection and management
- Tracking and communicating progress with internal and external stakeholders

Case Study

- Supporting Singapore local companies (including SMEs) on their entire reporting journey
- Designing Singapore local companies (including SMEs) strategy for setting and achieving its sustainability goals

Discussion

- Perform ESG assessment to understand your ESG maturity and identify areas for focus to execute your sustainability vision. Here we will leverage the 'Sustainability Journey Checklist'-tool (see description below) to help participants understand how the tool can be leveraged to assess the ESG maturity and areas for focus within their own organisations.

Module
03

**Deep dive:
sustainability
reporting and
managing stakeholder
expectations**

Course outline and learning objectives:



Duration: 4h



Learning Objectives:

- Understand the most common reporting standards and frameworks in the market today, what the requirements are and best practices to embed them in company structure.
- Understand sustainability reporting requirements and .regulatory trends' impact on Singapore local companies (including SMEs) wider business strategy.
- Understand best approaches to communicate with different stakeholders using data-driven insights.

Content

Navigating a fast-changing reporting landscape

- Current and emerging global and regional ESG reporting regulations (SGX, SEC, CSRD, etc.)
- Investor disclosure standards and framework: SASB, TCFD, ISSB
- Other stakeholders standard: GRI

Stakeholder communication basics

- Mapping stakeholders and assessing their influence/interest
- Strategies for engaging with different stakeholders (customers, employees, investors, regulators and local communities)
- Crafting a cohesive sustainability report

Case Study

- Example of Singapore local companies (including SMEs) successfully implementing reporting standards and best practices, showcasing value-add of this practice
- Analysis of best-practice sustainability report

Discussion

- Discuss which reporting framework and standards are most applicable and relevant to your business
- Discuss how implementing reporting or enhancing current systems would help advance your company's vision and financial goals



Module
04

Deep dive: climate-related risks and opportunities

Course outline and learning objectives:



Duration: 4h



Learning Objectives:

- Understand what climate-related risks and opportunities are, how they impact businesses, and what companies can do to mitigate risks or capitalise on opportunities
- Understand the importance of proactive climate risk and opportunity management for Singapore local companies (including SMEs)
- Understand the resources and services available to Singapore local companies (including SMEs) looking to manage climate risks and seize opportunities

Content

Understanding and assessing climate risks for your company

- Types of climate risks for businesses
- Using scenario analysis and risk assessments to understand relevant climate risks
- Prioritising and implementing risk-management actions

The business value in pursuing sustainability: identifying and seizing climate opportunities

- Types of opportunities for Singapore local companies (including SMEs) in the region
- Introduction to sustainable finance

Case Study

- Walkthrough of climate risk and opportunities assessment for Singapore local companies (including SMEs) client

Discussion

- Using the frameworks introduced in the module, identify climate risks relevant to your business and discuss how these can be mitigated
- Discuss how sustainability can be cost saving for your business in the short and long-term and what processes are needed to reap financial rewards

Additional info



Tools:
Sustainability Journey Checklist



Course Details

- Delivery mode: Classroom Learning
- No. of Sessions: 4
- (4 hours per session)

- Total Duration of course: 16 hours
- Course Fee: SGD1,620 (incl. GST)
Enterprise Singapore subsidised price of SGD 570 (incl. GST)

Meet our trainers



Brian Ho

Partner, Sustainability & Climate Assurance Leader for Asia Pacific, Deloitte
Brian is a Partner and the Climate and Sustainability Assurance Leader for the Asia-Pacific and Southeast Asia at Deloitte. He has 20 years' experience in sustainability and providing professional services to clients and is now leading the firm's ESG initiatives for the region. Brian holds several positions in the sustainability sector and now are proactively promoting the development of climate and sustainability. Before joining Deloitte, he spent 8 years as a sustainability partner at an international firm, and 10 years as the China Director of an APAC based sustainability consulting firm. He is also a PhD candidate focusing on governance and ESG.



Fredrik Andersen

Lead, Centre of Excellence for Sustainability & Climate, Deloitte
Fredrik is based in Singapore where he leads Deloitte's Centre of Excellence for Sustainability & Climate in Asia Pacific. In this role, he works with internal and external stakeholders to support ESG initiatives and projects across the region. Fredrik has been based in Hong Kong and Southeast Asia since 2010, working with NGO's, corporates, regulators, investors, and other stakeholders to promote and support corporate climate-action. In his previous role, Fredrik was the regional lead for CDP, a global corporate environmental reporting platform, where he helped companies understand the climate reporting requirements and trends.



Josette Soh

ESG Assurance Director, Sustainability & Climate, Deloitte
Josette has more than 16 years of experience in providing professional services to local and multinational companies around the world in the Southeast Asia region. In her current role, she provides complex accounting advisory services and leads the Environmental, Social, Governance ("ESG") assurance team which provides a range of services to clients including:

- Advisory services on narrative reporting, TCFD and climate reporting, integrated reporting and sustainability reporting; and
- Providing assurance under ISAE 3000, the globally recognised assurance standard and assessing the design, implementation and effectiveness of controls in relation to financial and non-financial information.

Josette is also a seasoned corporate trainer, with more than 9 years of experience in providing training to both internal Deloitte practitioners as well as external corporate clients, and she leads Deloitte Learning Solutions ("DLS"), the training arm of Deloitte. With the extensive experience she has as a corporate trainer, she has been leading sustainability and accounting trainings for Singapore listed companies, multinationals and government-linked companies. She is a member of Deloitte Singapore's IFRS Centre of Excellence, specialising in IFRS. She is also a member of ISCA (CA Singapore), FCCA ("Fellow Member of the Association of Chartered Certified Accountants") and AAE ("Associate Adult Educator" of AEP (Adult Education Professionalisation) by IAL (Institute for Adult Learning Singapore).



Yvonne Zhang

Lead Sustainability Director, Risk Services, Deloitte

Yvonne is a director with Deloitte Risk Advisory practice based in Singapore. She has been working with corporates, regulators, exchanges, financial institutions and civil society to unlock value in doing business sustainably. Leveraging her commodities expertise and digital experience, she is uniquely skilled in assisting clients in carbon value chains, responsible sourcing, supply chain de-risking, impact investments, green financing and digital assets.

Legally trained with early exposure to project finance, Yvonne built a 15-year career in commodities markets as a product specialist and market maker. She had successfully built and launched 8 new products in 5 years. From her role in Chicago Mercantile Exchange Group she was responsible for innovative products such as the Bitcoin futures index, Kilo Gold for delivery in Hong Kong, Silver benchmark auction system, Aluminium regional premium contracts and optimisation in the order matching engine, quant trading infrastructure and data vending businesses. She led a FinTech venture supported by Enterprise Singapore and global commodity trading houses to provide non-bank trade finance solution with built-in risk mitigation, executed with smart contracts run on a public blockchain.

Yvonne is an expert contributor to international standards in sustainability reporting financial data transfer (payments & wallets) and blockchain interoperability.

Selected experience

- Accordion green financing structures for an agroforestry company listed on the SGX,
- Led the launch of a supply chain traceability product for sustainably produced rubber, oil palm and downstream products, covering Indonesia, Malaysia, Myanmar and West Africa
- Led the launch of Parametric insurance products deployed through API to provide credit support for trade finance programs,
- Led the real asset tokenisation with regulated financial institutions,
- Working capital and project financing linked to EGS rating and weightings on publicly listed ESG indices,
- OTC markets for carbon abatement and emission trading,
- Market maker, ANZ bank global markets, commodities (emissions, Australia & NZ electricity, crude & middle distillates, precious & base metals, agricultural products).
- Provided structuring and pricing for CDM projects & project finance in ANZ, Socgen corporate & Institutional bank and Morgan Stanley.



Kenneth Wong

Manager, Climate & Sustainability, Deloitte

Kenneth is a Manager who has over 5 years of experience advising companies in Asia on sustainability reporting and strategy building. He also has sustainability consulting experience in a wide array of industries, including but not limited to banking, utility, real estate, telecommunications, hospitality, and food and beverages sectors. He provides a range of services to clients, including:

- Advisory services on narrative reporting, TCFD and climate reporting, integrated reporting and sustainability reporting;
- Stakeholder engagement and materiality assessment
- Advisory services on sustainability rating assessments, including MSCI, CDP, S&P CSA and GRESB;
- Advisory services on sustainability management strategy, including establishing ESG management structure, decarbonisation targets and initiatives; and
- Advisory services on climate and sustainability risk management, including the integration of ESG risks into corporate ERM process.

Contact us

Get in touch with us at
seadlsenquiries@deloitte.com
today to embark on your ESG learning journey!



Registration | Introduction to Corporate ESG

[Register](#) your interest in our course or scan QR code below.



Eligibility Conditions

- Course fee of SGD 570 (incl. GST) per participant is only applicable to local companies¹ and trade associations², up to a maximum of 3 nominated participants per entity.
- Participants must be nominated by their company or trade association for participation in this series of Sustainability Courses.
- Each individual will only be supported to participate in these sustainability courses once.
- The company or organisation is liable to make full payment for the course fees if it or its participants are found to be ineligible or fail to complete the course.

¹ Eligible companies need to be a business entity that is registered or incorporated in Singapore.

² Trade Associations (TACs) will need to fulfil the following criteria: a) registered with Registry of Societies (ROS) or Accounting & Corporate Regulatory Authority (ACRA); and b) defined as a non-profit organisation.

³ The first series of Enterprise Sustainability Programme Sustainability Courses is offered by Global Compact Network Singapore, PwC Singapore, and Singapore Environment Council.

Click [here](#) to find out the list of courses in this series

[Contact us](#) to kick start your learning journey with **LearningSolutions** by Deloitte.

Note

1. A "Certificate of Completion" will be awarded upon successful completion of the workshop.
2. Cancellation/postponement Deloitte Learning Solutions reserves the right to cancel or postpone any course due to unforeseen circumstances, particularly in light of the uncertainties caused by the pandemic. In the event that a course is cancelled or rescheduled and the fee has been paid, Deloitte Learning Solutions will refund the fee received.
3. Registration will typically close 1 month before the course commencement date or when the class is fully subscribed, whichever comes first.
4. The following policies and charges will apply for late notice of deferment or cancellation by participants, except for cases that can be waived based on compassionate or medical grounds.

Upon receipt of registration, any request for cancellation or a replacement must be confirmed in writing at least (7) business days prior to the seminar(s)/ webinar(s). Failure to do so will result in a 50% cancellation fee imposed on workshop not attended.

Deferment is permitted on compassionate or medical grounds. Relevant proof or documents must be submitted to substantiate the grounds

The purpose of this form is to collect your information in order to facilitate your registration and participation in LearningSolutions by Deloitte. The information you provide will be disclosed to Enterprise Singapore / third party vendors who are involved in the provision or facilitation of the aforementioned course. By submitting this form, you acknowledge that the personal data disclosed is accurate and complete.

Enquiries

General enquiries (i.e., courses, corporate training, billing related matters), please contact us at seadlsenquiries@deloitte.com

Enquiries relating to DLS platform, please contact us at seadls@deloitte.com

Payment (to be made upon receipt of the tax invoice)

Online Payment

Telegraphic transfer is to be forwarded to Australia and New Zealand Banking Group Limited.

A/C Name: Deloitte & Touche Business Advisory Pte. Ltd.

Singapore Dollar A/C: 17947300001

US Dollar A/c No.: 17947300013

SWIFT Code: ANZBSGSX

Bank Code: 7931

Branch Code: 050.

Kindly indicate **invoice number** under remarks and/ or comments.

PayNow

In your PayNow application, kindly select Unique Entity Number (UEN) and enter 199301778H, Deloitte & Touche Business Advisory Pte Ltd.

Alternatively, you may scan the below QR code to make payment.



SCAN TO PAY

PayNow is supported by these Participating Banks

Kindly enter **Invoice number** under "Transfer Details".



Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited (“DTTL”), its global network of member firms, and their related entities (collectively, the “Deloitte organization”). DTTL (also referred to as “Deloitte Global”) and each of its member firms and related entities are legally separate and independent entities, which cannot obligate or bind each other in respect of third parties. DTTL and each DTTL member firm and related entity is liable only for its own acts and omissions, and not those of each other. DTTL does not provide services to clients. Please see www.deloitte.com/about to learn more.

Deloitte Asia Pacific Limited is a company limited by guarantee and a member firm of DTTL. Members of Deloitte Asia Pacific Limited and their related entities, each of which are separate and independent legal entities, provide services from more than 100 cities across the region, including Auckland, Bangkok, Beijing, Hanoi, Hong Kong, Jakarta, Kuala Lumpur, Manila, Melbourne, Osaka, Seoul, Shanghai, Singapore, Sydney, Taipei and Tokyo.

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited (“DTTL”), its global network of member firms or their related entities (collectively, the “Deloitte organization”) is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser.

No representations, warranties or undertakings (express or implied) are given as to the accuracy or completeness of the information in this communication, and none of DTTL, its member firms, related entities, employees or agents shall be liable or responsible for any loss or damage whatsoever arising directly or indirectly in connection with any person relying on this communication. DTTL and each of its member firms, and their related entities, are legally separate and independent entities.