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The Analytics Visualization Studio

Seeing is believing

Many leaders recognize that their data holds valuable clues that can help unlock answers to their organization's opportunities and challenges. And even deeper understanding can emerge when company data is combined with external information, such as geographic, demographic, and social. Unfortunately, valuable insights are often hidden within a format that's difficult to decipher. That's where Deloitte's Analytics Visualization Studio (the Studio) can help.

20/20 foresight

The Studio transforms data into intuitive, interactive visualizations—such as maps, charts, and dashboards—that can help leaders see and explore their data in new ways. The Studio brings together a team of advanced design specialists and equips them with the leading visualization technologies and other resources available through Deloitte's HIVE (Highly Immersive Visual Environment).

Working together with Deloitte's industry and business specialists, the Studio transforms organizational information into visualizations that can help leaders grasp significant connections among seemingly unrelated or previously siloed data. These visualizations can be used to help predict potential outcomes across a wide range of scenarios. We can also help business leaders turn their ideas into reality by developing interactive, real-time prototypes to test data-driven concepts.

Many organizations find that a visioning session—held at Deloitte facilities or a company site—often helps leaders experience how visualizations can help them gain new perspectives on their most important challenges.

Bottom-line benefits

Deloitte's Analytics Visualization Studio presents organizational data in clear visual formats that can help leaders uncover new opportunities and anticipate potential challenges. Here are a few of the ways the Studio can help our clients:

- Build data-driven prototypes to test ideas
- Support the development of business cases for new projects
- Unlock new insights that can add business value
- Understand the art of the possible in analytics presentation
- Kick-start innovative thinking that may lead to competitive advantages

Related information

For more information visit **www.deloitte.com/us/hive**

Contact us

If you would like to explore the power of visualization and the art of the possible in the world of analytics presentations, we should talk. Contact us to get the ball rolling.

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