



Deloitte 2024 Survey:
The Top 10 Family Offices Trends
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Deloitte 2024 Survey: The Top 10 Family Offices Trends



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1 The Top 10 Family Office Trends 2024—Global Edition

The report highlights family offices’ priorities and activities related to this year’s key trends in the areas of investing, risk management, hiring, sustainability, succession planning, digital transformation and more.



2 Defining the Family Office Landscape 2024

This edition delves into the world of family offices—what they are, how they are increasing in number, their future, approaches to hiring and board membership, and much more. It offers fresh insights into their growing presence, asset base, and impact, as well as what makes a family office successful.



3 The Top 10 Family Office Trends 2024—Asia Pacific Edition

Presented by Deloitte Private and Raffles Family Office—the research found that despite geopolitical tensions and uncertain market conditions, family offices in Asia Pacific share an overall optimistic outlook.





1

Optimism despite uncertain times



2

Eyes on risk management



3

A drive toward equities and real estate



4

Diversifying portfolios in overseas investment



5

Sustainable investing is projected to grow



6

Growing professionalisation



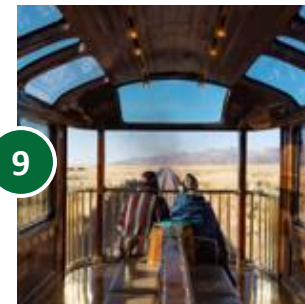
7

Charting a path to succession



8

Confidence lacks in the next generation to take the reins



9

Riding the tech train



10

Tackling cyberthreats

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