



## About Economics Advisory

Deloitte's Economics Advisory practice in Southeast Asia comprises a dedicated team of regionally-based economists within our Financial Advisory practice. Our team is part of Deloitte's Global Economics Advisory network.

Governments and businesses are increasingly looking to evidence-based analysis to justify significant investment decisions, to design new public policies or respond to regulatory changes, and to better understand their businesses in an increasingly uncertain economic and policy climate. Economics provides us the tools for this analysis.

Our Economics Advisory practice combines global insights and local knowledge to help our clients navigate complexity and deliver positive impact. Our economic rigour comes with practical and commercial advice to help shape policy, deliver business insights, and inform investment strategies.

## Our service offerings

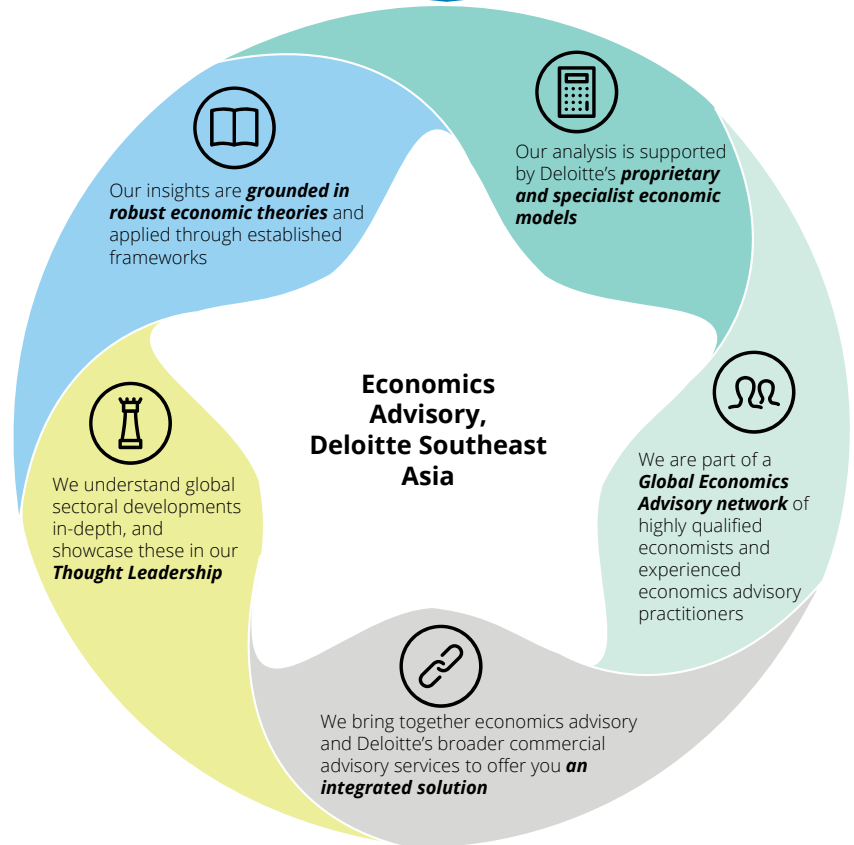
Our Economics Advisory practice offers a broad range of services and capabilities, including bespoke economic impact and contribution modelling and analysis, market assessments and demand forecasts, cost-benefit analysis, and other specialist research. We provide tailored advice to help our clients understand the implications of major decisions, navigate the complexities of policy change, and make informed investment decisions.




Our focus is in three areas: (1) Business Economics Advisory; (2) Public Policy; and (3) Infrastructure.

## Why you should work with us

Deloitte's Economics Advisory practice brings a robust approach to solving our client's problems by combining well-founded economic theory with lessons from real-world evidence.

By combining analytical foresight with commercial acumen, we shape business strategy and public policy that unlocks economic, financial and social value.











	Questions we can help answer:	Examples of our service offerings:
 <b>Business Economics Advisory</b> Providing quantitative evidence to support business decision-making	<ul style="list-style-type: none"> <li>• What is driving demand in your market and what does the future of your industry look like?</li> <li>• What are the implications of a particular policy change on your business?</li> <li>• What is the contribution of your business / sector to the economy?</li> </ul>	<ul style="list-style-type: none"> <li>• Demand modelling, forecasting and scenario analysis</li> <li>• Economic and social impact assessments</li> <li>• Economic contribution analysis using Input-Output Modelling</li> <li>• Econometrics and bespoke modelling</li> </ul>
 <b>Public Policy</b> Designing and shaping public policy	<ul style="list-style-type: none"> <li>• Should the government implement a particular proposed policy / regulation?</li> <li>• What will be the economic and social impact of the government's proposed policy / regulatory change?</li> <li>• What was the effect of the government's recent policy / regulatory change on the economy?</li> </ul>	<ul style="list-style-type: none"> <li>• Policy / regulation design and assessment</li> <li>• Cost-benefit analysis of current and proposed policy / regulation</li> <li>• Regulation impact assessments</li> <li>• Impact evaluation and modelling – economic, social, and environmental</li> </ul>
 <b>Infrastructure</b> Assessing infrastructure demand, prioritisation, and benefits	<ul style="list-style-type: none"> <li>• Should Government invest in / approve this infrastructure project?</li> <li>• What are the economic and social welfare, and environmental impacts of the construction and operation of the new / existing infrastructure?</li> <li>• What will be the user demand for the infrastructure going forward?</li> </ul>	<ul style="list-style-type: none"> <li>• Cost-benefit analysis of infrastructure proposals</li> <li>• Ex-post evaluation of infrastructure</li> <li>• Impact analysis and modelling – economic, social, and environmental</li> <li>• Demand forecasting</li> </ul>

By connecting leading global insight and local knowledge with an independent perspective, we illuminate future opportunities and drive progress for our clients

**Our experience**

Deloitte's Economic Advisory clients include listed and private businesses operating across many sectors, including education, energy and resources, health, technology, transport, and financial services sectors. Our government clients include regulators and policymakers. We have also provided advice to major industry associations and peak bodies.

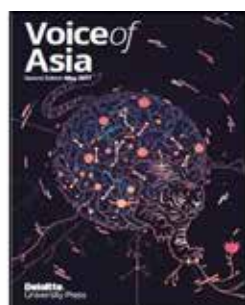
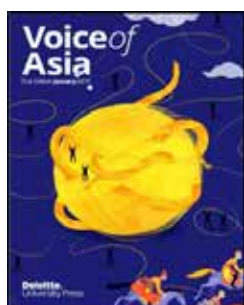
**Some examples of our previous projects:**

<p><b>The role of the internet in Indonesia's development</b></p>  <p>This study examined the role of the internet in driving transformation in Indonesia. This included estimating the contribution of the internet to the Indonesian economy by aggregating internet-related expenditure.</p>	<p><b>SMEs powering Indonesia's success</b></p>  <p>This study considered how greater use of digital technologies such as social media, broadband and e-commerce could deliver significant benefits for SMEs, including on revenue, employment and innovation.</p>
<p><b>Economic effects of Airbnb</b></p>  <p>This study quantified the economic contribution of Airbnb guest spending to the Australian economy, and evaluated the economic benefits enjoyed by guests, hosts and the wider community.</p>	<p><b>The economic and social contribution of airports</b></p>  <p>This study estimated the economic and social contribution of the airport sector in Australia, including by modelling its contribution to GDP and employment.</p>
<p><b>Private Equity: Growth and Innovation</b></p>  <p>This study demonstrates the role of private equity in Australia, by estimating the economic contribution and capturing the innovation activity of private equity investee firms.</p>	<p><b>Australian Investor Study</b></p>  <p>This study looked at the profile of Australian investors, including their ownership of investments, trading behaviours, and risk profiles. It involved a survey of 4,000 Australians.</p>
<p><b>Developments in the collaborative economy</b></p>  <p>This study assessed the state of collaborative economy in New South Wales, including growth in major players, and other developments such as new entrants and new business models.</p>	<p><b>The sharing economy and competition law</b></p>  <p>This study explored the implications of the new business models of the sharing economy and the Australian Competition and Consumer Act.</p>

**Our thought leadership**

Deloitte produces economics thought leadership on key issues from macroeconomics to megatrends.

Our 'Voice of Asia' series examines the challenges and opportunities facing the Asia Pacific region now and in the future.



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