



## ASEAN INNOVATION INSIGHTS @ SINGAPORE

### Plugging into Future Smart Cities – Where to play and how to win

Date: 1 November 2018  
Time: 1.30pm to 5.20pm  
(Registration to start at 1.30pm)  
Venue: OASIA HOTEL DOWNTOWN, SINGAPORE  
100 Peck Seah Street,  
Singapore 079333

Duration	Programme
1.30pm – 2.00pm	Registration
2.00pm – 2.05pm	<b>Opening Address</b>
2.05pm – 2.40pm	<p><b>The People and Smart Cities: Turning Opportunities into Reality</b></p> <p>More than two-thirds of the world’s population will be living in urban developments by 2050. In order to meet the demands of urbanisation, we will see a huge growth in new infrastructure put in place to support the world’s largest population centres. There are more than 500 smart cities projects in Asia under development and there are significant opportunities for the private sector to participate in these projects.</p> <p>This session provides an overview of future smart cities development in Asia and how businesses can capture opportunities in future smart cities’ developments.</p> <p><b>Mr Poon King Wang</b>, Director, Lee Kuan Yew Centre for Innovative Cities at the Singapore University of Technology and Design</p>
2.40pm – 3.15pm	<p><b>Innovation driving Future Smart Cities</b></p> <p>Smart cities are the result of investments in smart solutions across sectors such as mobility, safety, energy, health, education, finance, retail, manufacturing etc. Emerging and maturing technologies such as the Internet of Things, cloud, artificial intelligence, big data analytics, automation and robotics will become part of the growth of future smart cities.</p> <p>In this session, you will gain insights from market leaders playing in this space on the technologies driving future smart cities development.</p> <p><b>Ms Michelle Tan</b>, Director, Intellectual Asset Management, Deloitte Southeast Asia Financial Advisory</p>

Duration	Programme
3.15pm – 3.50pm	<p><b>Protecting Innovation Across Borders</b></p> <p>With globalization and the digital economy creating market opportunities for businesses around the world, protecting innovation with intellectual property (IP) has never been so important. This session will provide practical information on how future smart cities technology/solution providers access and build technological capabilities and seek protection in key overseas markets in a time-efficient and cost-effective way.</p> <p><b>Mr Peter Willimott</b>, Senior Programme Office, World Intellectual Property Organisation</p>
3.50pm – 4.20pm	<p><b>Tea break</b></p>
4.20pm – 5.20pm	<p><b>Where to play and how to win</b></p> <p>The confluence of technology change and consumers’ behaviours are reshaping how products and services are developed, delivered and consumed. Lines between sectors are often blurred, thus creating opportunities for non-traditional competitors to enter the future smart cities play with new consumer offerings.</p> <p>The panellists will share insights on how technologies enable them to disrupt traditional business models and how they can up their game in future smart cities.</p> <ul style="list-style-type: none"> <li>a. <b>Mrs Nina Yang</b>, Chief Executive Officer, Sustainable Urban Development, Ascendas-Singbridge Group</li> <li>b. <b>Mr Ho Suu Wei</b>, Head of Government Relations, Director, Southeast Asia, Paypal</li> <li>c. <b>Mr Joe Ng</b>, Chief Executive Officer, Infinergy Systems Solutions Pte Ltd</li> </ul> <p>Moderated by <b>Mr Keoy Soo Earn</b>, Regional Managing Partner, Deloitte Southeast Asia Financial Advisory</p>

Innovation Insights

***Propelling ASEAN’s innovation-driven business community***

*Innovation Insights is a series of seminars that brings together ASEAN’s innovation-driven business community to create awareness on technology innovation, facilitate the exchange of ideas and experiences, and to explore opportunities in the ASEAN community.*