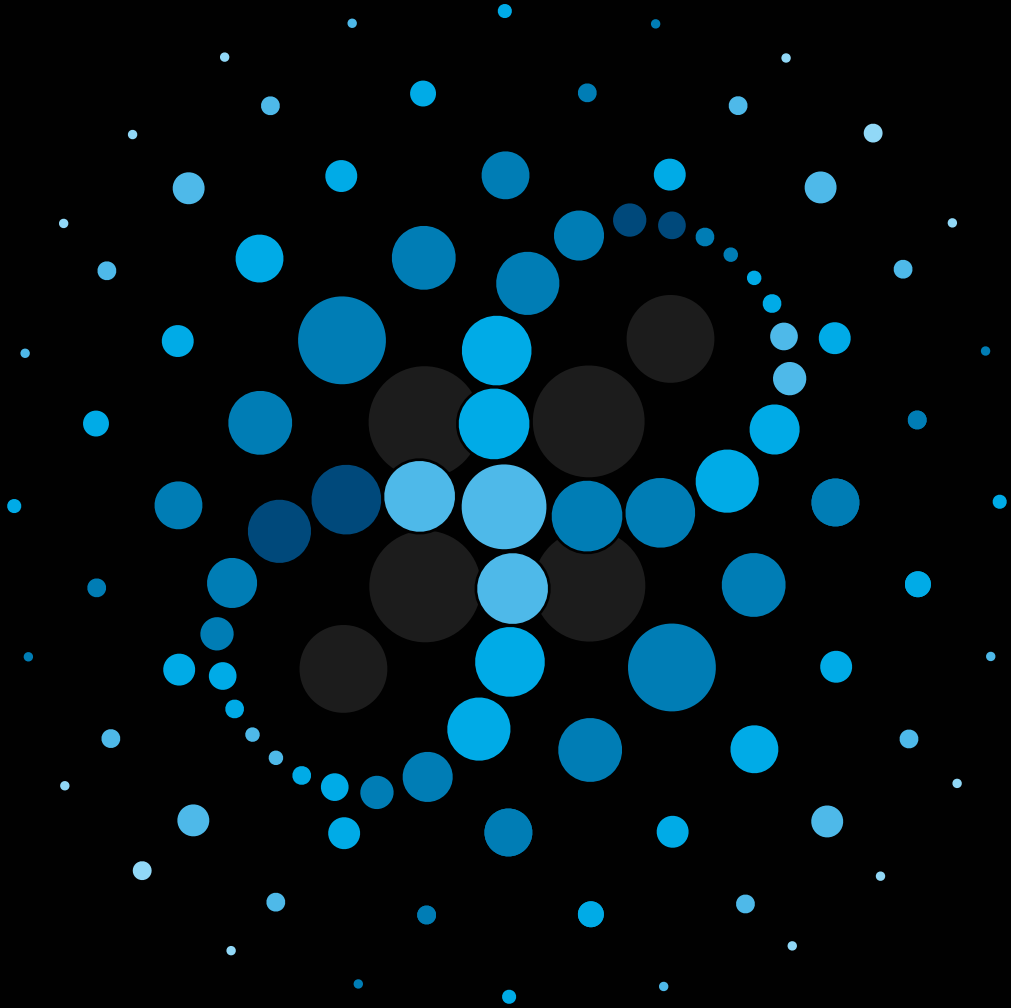
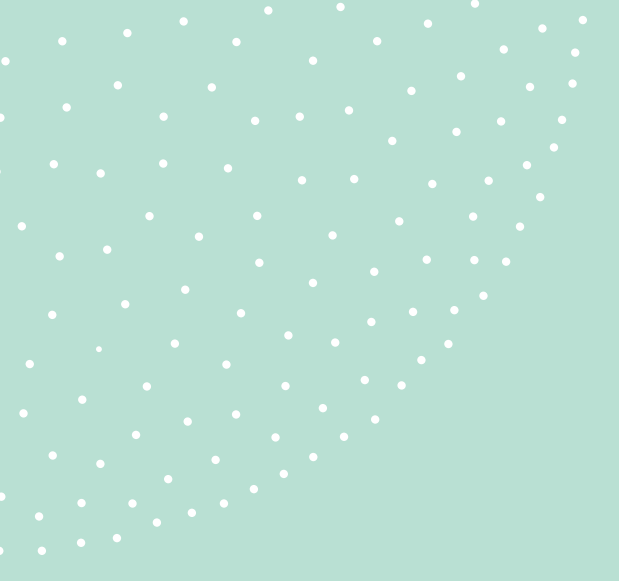


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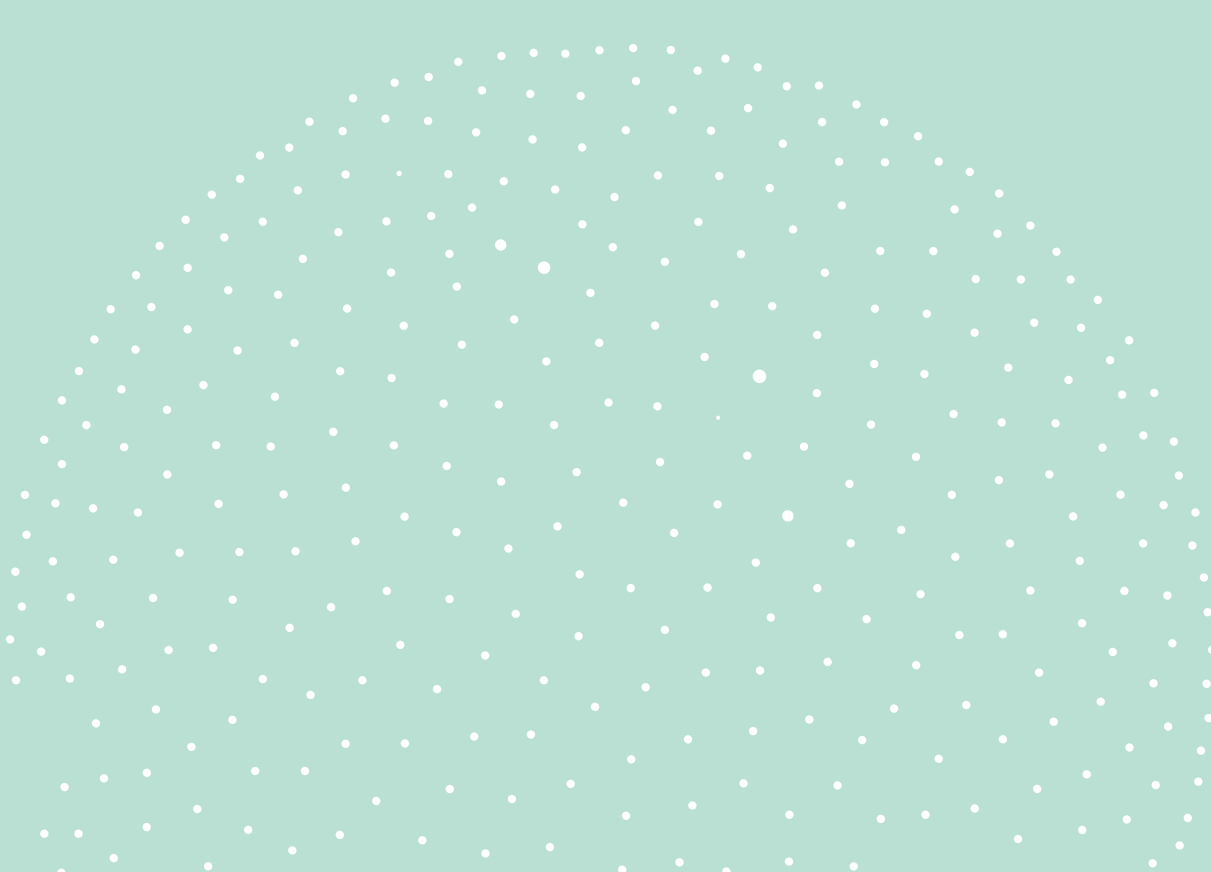


**The Leadership
Exponential Experience**
Learning expeditions to thriving
ecosystems around the world



**The future will be Digital,
Disruptive and Exciting**

Are you and your leaders
getting ready?



The Leadership Exponential Experience – 7 Key Headlines



Powerful and immersive leadership development methodology – learning expeditions to thriving ecosystems globally and locally



Exposure of leaders to ‘learning catalysts’ – Innovators, start-up entrepreneurs, leaders of corporate giants, venture capitalists, futurists etc



Top themes for Exponential Experience include – Digital transformation, innovation, globalisation, future of specific functions, exponential technology, leadership development



Leaders apply the lessons learnt from the immersions in the service of real ‘jobs to be done’ for their respective organisation.



Complete customisation of the Exponential Experience across 4 key design factors and themes



Multiple cities and ecosystems around the world are attractive Exponential Experience destinations for your leaders



The Exponential Experience can boost the effectiveness and impact of your leadership development programs, leadership offsites, strategy summits and innovation retreats

Are you and your leaders ready for a digital, disruptive and exciting future?

The fourth industrial revolution, or Industry 4.0, is transforming businesses, economies, jobs and society. The rules of creating value and leadership are shifting at a rapid pace, bringing about dramatic changes across industries, domains, and communities.

What has worked in the past will simply not work now and in the future. In order to adapt and thrive in the new world, leaders have to be ready for 'multiple futures'. These futures include the broader macro (socio-economic-political) future, the future of consumers, the future of different industries, future of technology and digital, future of work, and the future of leadership. Leaders will need to start appreciating these multiple futures and developing distinctly new sets of capabilities, mindsets and networks to not only cope but thrive. They need to think significantly more broadly, act as accelerators to establish new ways to create customer value and re-invent business models to move the needle. Outlined here are representative futures that leaders need to get ready for.



Future of consumers

Offline to omnichannel, hyper-informed and connected consumers, new 'tastemakers' and 'influencers', rapidly shifting consumer behavior.



Future of leadership

Move away from 'command and control', 'influence and inclusion' as leadership currency, leverage extended workforce ecosystem, digitally savvy and able to 'disrupt disruption', plan in shorter cycles, experiment more, move faster.



Future of technology

Legacy systems to cloud-based architecture, massive explosion of data and information, robotics and AI infiltrating multiple sectors, e-commerce gaining velocity, technology at the service of profiling consumer & tailoring offerings.



Future of work

An **unleashed workforce** with the ability to focus on higher level and more productive activities, fueled by powerful exponential technologies and **lifelong learning**. Work needs to be reconfigured for a **technology-talent transformation**. Automation, machine learning and artificial intelligence are some examples which can help address the challenges of long-established employment practices and social safety nets.

Get your leaders ready to thrive across multiple futures!

Leadership development and immersion needs to be re-orientated for a digital, disruptive and exciting world.

Leadership development in the digital, disruptive and exciting (D.D.E) world needs to achieve multiple challenging objectives:



Thrive

Leadership development has to prepare leaders to thrive in, and capitalise on the multiple futures they face.



Challenges

Leadership development has to enhance leaders' ability to win over multiple complex leadership challenges.



Digital DNA

Leadership development has to accelerate the build up of the digital DNA for the leaders and in turn the entire organisation.



Jobs to be done

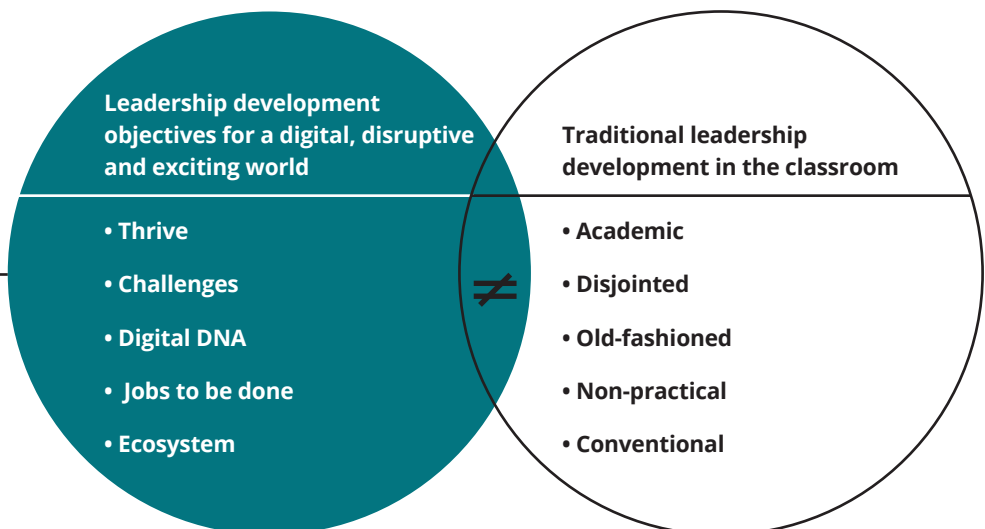
Leadership development has to be in the service of both leader development as well as tackling mission critical business 'Jobs to be done'.



Ecosystem

Leadership development has to help strengthen the entire ecosystem around the leader.

Given the D.D.E context, leadership immersion and development cannot happen just in the classroom - *it's as simple as that!*



Be connected to the ecosystems that matter

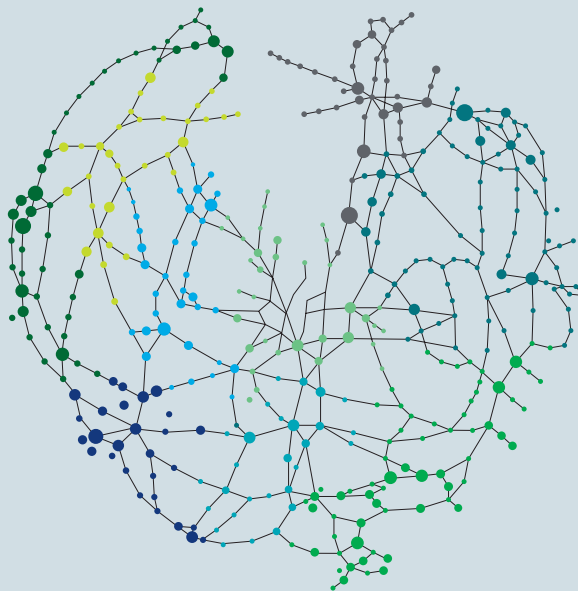
Being plugged into the ecosystems that matter is key for the future. Steering away from traditional classroom settings, Leadership Exponential Experience expeditions take the world as rich learning spaces, from cities to regions, and global platforms.

On the Leadership Exponential Experience, you can gain market insights and familiarity with the local innovation climate. Each Leadership Exponential Experience provides valuable collaboration forums, rich learning environments, and provocative ideation and prototyping opportunities.

Multiple ecosystems on the Leadership Exponential Experience

Be inspired by how disruptors work and meet them in person. Befriend local entrepreneurs and change agents from startups, ventures, accelerators, corporate incubators, investors and learn about their business models, latest tech trends and more.

- Government agencies
- Education institutions
- Venture capitalists
- Co-working spaces
- Accelerators
- Incubators
- Corporates
- Startup
- Media



What can you do on the Leadership Exponential Experience?



Learn

- Nuances of marketplaces
- Customer insights
- Local startup ecosystems
- Exponential technologies
- Innovation practices
- Next-gen leadership mindsets



Bridge

- Opportunities
- Gaps
- Networks



Scale

- Business Ventures
- Networks
- Ideas



Build

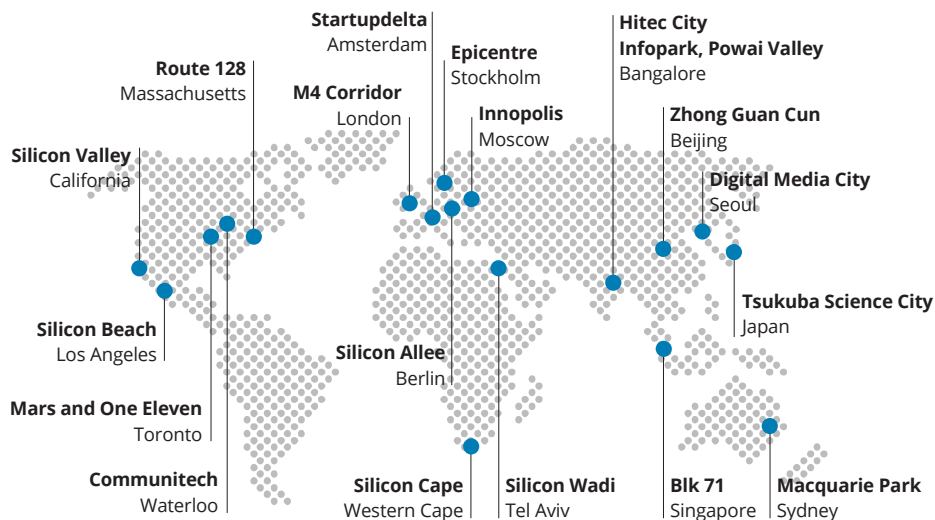
- Multiple skillsets
- Innovation capabilities
- Partnerships
- Consortiums

Introducing Leadership Exponential Experience

The Leadership Exponential Experience is a highly immersive learning expedition for leaders who have the passion to learn about disruptions and grow their organisation to be future ready. On the Leadership Exponential Experience, they immerse themselves into multiple thriving ecosystems which include startups, ventures, entrepreneurs, research institutes, academia and accelerators. They apply the lessons learnt from the immersion in the service of real 'jobs to be done' for their respective organisation.

Each Leadership Exponential Experience is specially curated to learn from, and forge collaboration opportunities with targeted disrupters and innovators, with a view to turbocharge innovation efforts, launch prototypes of potential game changing experiments and start seeding a culture of innovation and disruption in the organisation.

Representative Global Leadership Exponential Experience destinations



What the Leadership Exponential Experience enables your leaders to bring to the table:

New propositions

The leaders' ability to build new propositions and business models to create exponential value

Stronger partnerships

The opportunity to build strong and mutual partnerships with multiple players in the ecosystem

Functioning amidst ambiguity

Enhanced comfort to operate, plan and lead in highly ambiguous conditions

Understanding of the impact of exponential technologies

A robust understanding of the capabilities, applications, and potential future emerging technologies

Mindsets to thrive in 'multiple futures'

The right mindsets and capabilities to appreciate and thrive in the discontinuous future

Immersive experiences in multiple ecosystems

Enhanced understanding of how value is created across ecosystems that are defining the multiple futures of tomorrow

Leadership Exponential Experience elements

Each Leadership Exponential Experience is made up of powerful ingredients. These ingredients ensure not only a powerful learning and immersion experience for the participating leaders, but also tangible outputs for the organisation to leverage. The 4 key elements are outlined here:

Missions

Immersion objectives

Pre-designed and configured Hyperloop mission themed around specific hot topics OR bespoke and customised Exponential Experience mission where we design the experience based on your strategies and business needs.

Quests

Learning tasks

Targeted learning quests to be achieved by the participating leaders in Leadership Exponential Experience.

Catalysts

People we meet

Carefully curated combinations of individuals and teams to inspire, provoke and support participating leaders in Leadership Exponential Experience.

Accelerators

Powerful learning methodologies

High impact immersion and learning methodologies and techniques to drive accelerated learning for the participating leaders.

Getting started is easy

Choose from any of the 3 'pre configured' Leadership Exponential Experience Journeys



8

Exposure

Board **Exponential Experience 8** if you are short on time, but keen to learn about the local start-up ecosystem. In this 1-day immersion program, select one country and industry that interests you and your leaders.



24

Exposure X # Learning

Board **Exponential Experience 24** if you are keen to get your leaders to go beyond simple exposure and immerse themselves in multiple ecosystems. In this 3-day immersion program, select up to two countries/industries/ecosystems that interests you and your leaders.



40

Exposure X # Learning X # Action

Board **Exponential Experience 40** if you really want your leaders to gain deeper immersion into multiple technology/industry/research/disruption ecosystems, spot new opportunities and most importantly start creating game changing experiments and innovations for your business. In this 1-week immersion program, select up to three countries/industries/ecosystems that the leaders can learn from the most.

Customise your very own Leadership Exponential Experience

Leadership Exponential Experience can be customised to address your unique business needs and desired themes. With a variety of interaction formats to enhance the experience, we will co-design each immersion with you via making strategic choices around 4 key design elements.



Learning quests

Disruption
Globalisation
Hyper growth
Innovation
Collaboration
and others



Industry

Banking
Insurance
Technology
Telecommunications
Consumer
Energy and resources
and others



Domains

Customer service
Design
Innovation
Supply chain
Marketing
IT
Strategy
and others

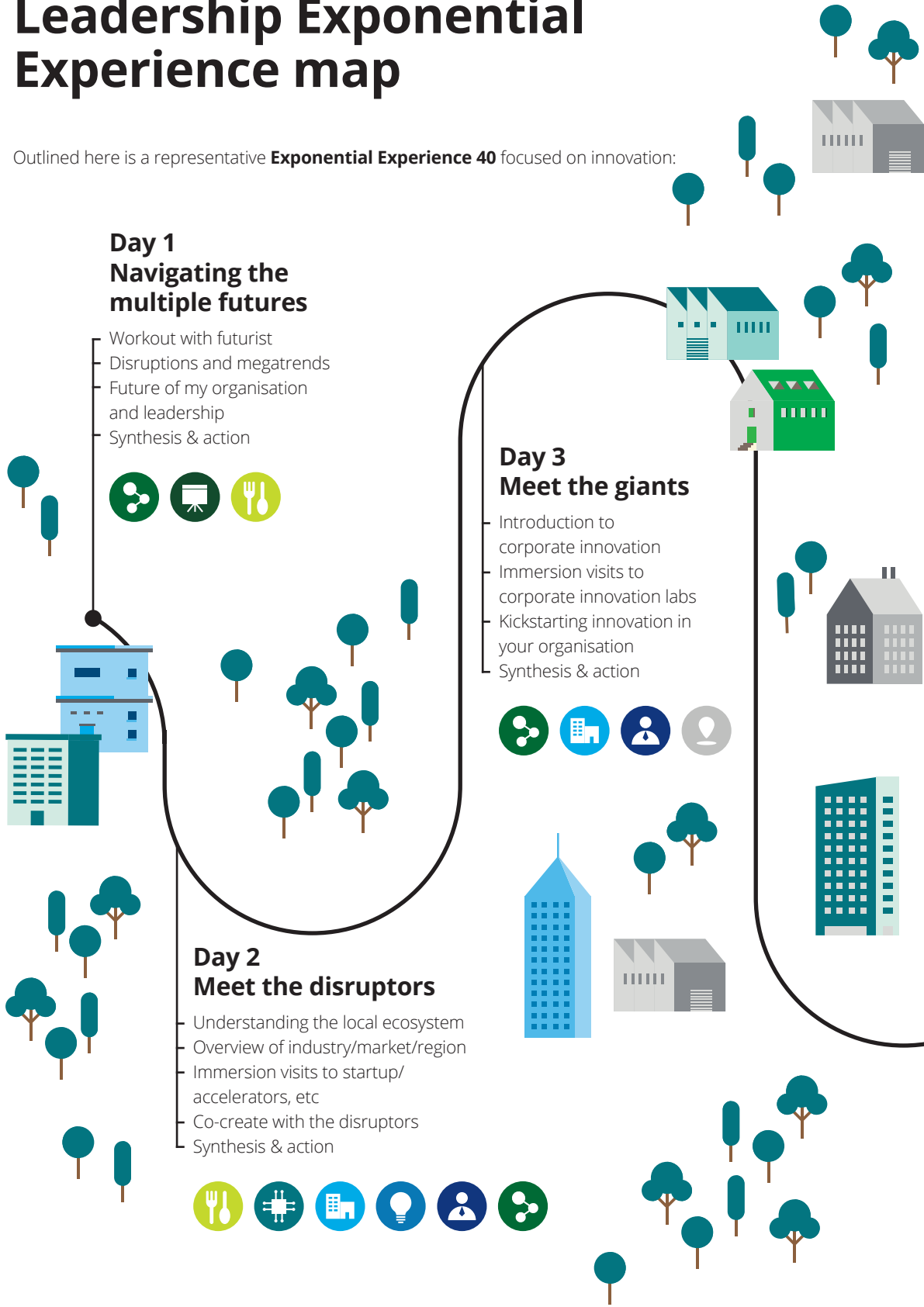


Technology

Big data
Artificial intelligence
Robotics
Fintech
Exponential tech
and others

Leadership Exponential Experience map

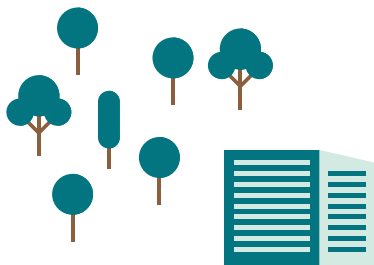
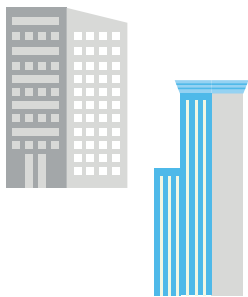
Outlined here is a representative **Exponential Experience 40** focused on innovation:



Board **Exponential Experience 40** and get out of your comfort zone to gain deeper immersion into multiple ecosystems. Spot new opportunities and start creating game changing experiments and innovations for your businesses. Most importantly, use this platform to build lasting networks and connections with local ecosystems and forge potential strategic collaborations through shared experiences. In this accelerated 1-week Leadership Exponential Experience, select up to three cities or ecosystems best suited for desired output.

Day 4 Solve for real 'Jobs to be done'

- Meet customers
- Learning points from the ecosystem engagement
- Introduction to innovation tools and methodologies
- Design hackathon in service of real 'Jobs to be done'

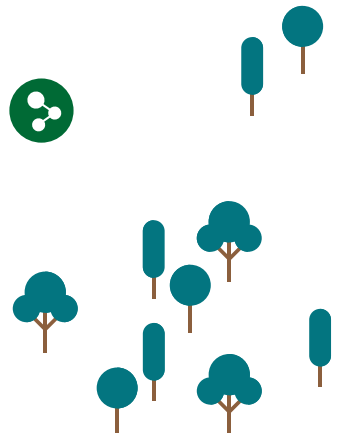


Activities during the Leadership Exponential Experience

- Networking
- Lunch/dinner
- Cultural immersion
- Company visits
- Design hackathon
- Tech demo
- Roundtable/panels/fireside chat
- Startup pitch/conference
- Expert presentation

Day 5 Apply to business

- Identify and reframe challenges within organisation
- Spot innovation opportunities and develop work plans
- Assessment and evaluation
- Sprint planning
- Next-steps



The Leadership Exponential Experience can be structured across multiple exciting locations around the world

Exciting and game changing innovation across multiple domains is happening in many cities and ecosystems around the world. Based on your specific needs, we select the most appropriate cities, curate the right set of start ups/venture capitalists/futurists/corporate leaders to ensure a powerful learning experience.

Here are the destination maps to some of our Leadership Exponential Experience destinations :

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Leadership Exponential Experience Expedition map Bangalore, India

- Co-working spaces**
 - Bangalore Co-working Hub
 - Coverks Cafe
 - BHIVE Workspace
 - 915Spaceboard
- Venture capitalists**
 - Axel Partners
 - Artisan Ventures
 - Forum Synthesis
 - IGG Ventures India
 - Northwest Venture Partners

- Accelerators and incubators**
 - Ryton Global Accelerator
 - Thought Factory
 - Nama
 - Microsoft Accelerator
 - Target Corporation
- Innovation offices**
 - Bangalore Bioinnovation Centre
 - Airtel+ Bizlab



Deloitte.

Leadership Exponential Experience Expedition map Berlin, Germany

- Co-working spaces**
 - Leahurst VCO
 - Alpha Collective
 - Metastack
 - House of Clouds
 - Spot Box
- Venture capitalists**
 - Point Nine The Angel VC
 - CDQPH/BATWA Venture Group
 - Project A Ventures
 - WestTech Ventures GmbH
 - Phosorion Investment GmbH

- Accelerators and incubators**
 - Bayong 1435
 - Project Flying Elephant
 - Techstars Berlin
 - GTIC Berlin
 - Axel Springer Plug&Play Startup
- Innovation offices**
 - openBerlin, a Cisco Innovation Centre
 - Innovations-Zentrum Berlin Management GmbH



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Leadership Exponential Experience Expedition map Silicon Valley, United States

- Co-working spaces**
 - Sandbox Suites
 - The Pod
 - WorkWork Valley Towers
 - HanaHavis
 - Booztop World
- Venture capitalists**
 - Plug & Play Ventures
 - Khosla Ventures
 - Andreessen Horowitz
 - Kleiner Perkins CoFund & Byers
 - CG

- Accelerators and incubators**
 - Mission
 - Y Combinator
 - AngelPad
 - RocketHub
 - 500 Startups Accelerator
 - Founder Institute
- Innovation offices**
 - Station Valley Innovation Center
 - Goia Innovation Centre

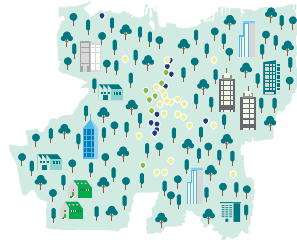


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Leadership Exponential Experience Expedition map Jakarta, Indonesia

- Co-working spaces**
 - WorkSpace
 - Hubwork
 - WorkSpace
 - Hubwork
 - Hubwork
 - Hubwork
 - Hubwork
 - Hubwork
 - Hubwork
 - Hubwork
- Innovation offices**
 - 21 School of Innovation
 - Innovation Indonesia
 - IndoStack

- Accelerators and incubators**
 - Bertha Accelerator
 - Kick Play Incubator Network
 - World Hub Incubator
 - Goia Accelerator
- Startups**
 - Goia
 - Tanaka
 - IndoStack
 - IndoStack
 - IndoStack
 - IndoStack
 - IndoStack
 - IndoStack
 - IndoStack
 - IndoStack



Deloitte.

Leadership Exponential Experience Expedition map Japan

- Co-working spaces**
 - Ginza Hub
 - iOffice
 - The Terminal
 - Co-Edo
 - Creative Lounge MOV
- Venture capitalists**
 - CyberAgent Ventures
 - Voyage Ventures
 - KLab Ventures
 - Insiparis
 - Fuji Startup Ventures

- Accelerators and incubators**
 - Japan Innovation Network
 - Open Network Lab
 - MOVIDA JAPAN
 - Samurai Incubate
 - KIDDY Mugen Labo
 - Docomo Innovation Village
- Innovation offices**
 - Cisco Innovation Center Tokyo
 - Duport Japan Innovation Centre



Deloitte.

Leadership Exponential Experience Expedition map London, United Kingdom

- Co-working spaces**
 - Collis Works, Shoreditch
 - Fura Central Street
 - Campus London
 - The Office Group at the Strand
 - Central Working
- Venture capitalists**
 - Nelson Capital
 - Wallington Partners
 - EcoMachine Ventures
 - Prior Capital LLP
 - Octopus Ventures

- Accelerators and incubators**
 - Sleedcamp
 - Startupbootcamp
 - RocketHub
 - Techstars
 - Founders Factory
 - BathHub2Boardroom
- Innovation offices**
 - Sain-Gobain Innovation Centre



Deloitte.

Leadership Exponential Experience Expedition map Singapore

- Co-working spaces**
 - The Hive
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
 - WorkSpace
- Venture capitalists**
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
 - Softbank
- Polytechnics centres of innovation**
 - Nanyang Technological University
 - Singapore Polytechnic
 - Singapore Polytechnic
 - Singapore Polytechnic
 - Singapore Polytechnic
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 - Singapore Polytechnic
 - Singapore Polytechnic
 - Singapore Polytechnic
 - Singapore Polytechnic

- Accelerators and incubators**
 - StartUpSingapore
 - StartUpSingapore
 - StartUpSingapore
 - StartUpSingapore
 - StartUpSingapore
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 - StartUpSingapore
 - StartUpSingapore
 - StartUpSingapore
 - StartUpSingapore
- Innovation offices**
 - ASPI Innovation Centre
 - ASPI Innovation Centre
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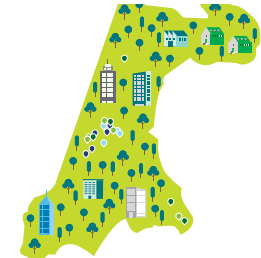


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Leadership Exponential Experience Expedition map Tel Aviv, Israel

- Co-working spaces**
 - MindSpace
 - Network
 - Urban Place (UP)
 - CityHub
 - WEVA
- Venture capitalists**
 - Greenlight Venture Partners
 - CyberArk Ventures
 - Aliph
 - Blue Group
 - Elavor Fund

- Accelerators and incubators**
 - ASPI Innovation
 - Crave Tel Aviv
 - The Time
 - toDay Ventures
 - Dramatic Ventures
- Innovation offices**
 - Gabriel Innovation Centre
 - The Israeli Innovation Centre
 - Impact Labs
 - Tel Aviv Bright "State of Mind" Israel Innovation Centre



Leadership Exponential Experience accelerators

High Impact immersion and learning methodologies and techniques to drive accelerated learning for the participating leaders.

Leadership Exponential Experience are highly experiential and immersive experiences. Each Leadership Exponential Experience is designed to provoke, stimulate, expose, and immerse leaders. They go through a variety of unique experiences including:

- | | | |
|---|---|--|
|  Company visits |  Community immersions |  Cultural immersions |
|  Learning from innovators |  Startup pitch events |  'Multiple future' labs |
|  Design hackathons |  Team building workouts |  Strategy workouts |
|  Futurist sessions |  Retail immersions |  Industry conferences |
|  Ethnographic observations |  Government contact forums |  Corporate social responsibility events |
|  Learning synthesis | | |

Leadership Exponential Experience catalysts

Carefully curated combinations of individuals and teams to inspire, provoke and support the participating leaders on the Leadership Exponential Experience.

On each Leadership Exponential Experience, participating leaders have the unique opportunity to meet, ideate and co-create with an eclectic mix of people and teams including:

- | | | |
|---|--|--|
|  Startup entrepreneurs |  Customers |  Social entrepreneurs |
|  Venture capitalists |  Futurists |  Strategists |
|  Corporate innovators |  Market experts |  Design thinkers |
|  Ethnographers |  Government authorities |  Corporate leaders |
|  Researchers |  Academics | |

Leadership Exponential Experience can and should replace traditional ways of meeting and learning

The traditional ways of meeting and learning have not kept pace with the modern needs of organisations and leaders. Leadership Exponential Experience can replace or integrate with:



Leadership offsites

Power up traditional leadership offsites with the power of personal connections with key ecosystem players, collaborate on hands-on experiments.



Strategy summits

Transform strategy summits into real, customer & ecosystem oriented forums where the 'multiple futures' are visualise and acted upon immediately.



Leadership development programs

Energise leadership development programs with the power of the Leadership Exponential Experience. Get leaders face to face with start up entrepreneurs, venture capitalists, innovators, customers, etc to make leadership development real, energetic and actionable.



Innovation retreats

Turbocharge innovation retreats with the power of real immersion and exposure to customers, other innovators, original thinkers, researchers, skunk works, etc.

Contact us to find out more

Deloitte SEA

Pushp Deep Gupta

Global head of Deloitte Leadership
pushpgupta@deloitte.com

Asia Pacific

Australia

Artie Gindidis

Partner
agindidis@deloitte.com.au

Fiona Mcintosh

Partner
fimcintosh@deloitte.com.au

Greater China

Ramona Yan

Executive Director
ramonayan@deloitte.com.cn

Alan Wong

Executive Director
alwong@deloitte.com.cn

Margaret Ren

Director
maren@deloitte.com.cn

India

Mohinish Sinha

Executive Director
mohinishsinha@deloitte.com

Debabrat Mishra

Partner
mdebabrat@deloitte.com

Garima Garg

Director
garimagarg@deloitte.com

Southeast Asia

Indranil Roy

Executive Director
indroy@deloitte.com

Rukhsana Pervez

Director
pervez@deloitte.com

Clarissa Turner

Senior Manager
clturner@deloitte.com

The Americas

Canada

Kathy Woods

Executive Director
kawoods@deloitte.ca

Uruguay

Lucia Munoz

luciamunoz@deloitte.com

United States

Stacy Philpot

Human Capital Principal
philpot@deloitte.com

Jeff Rosenthal

Managing Director
jeffrosenthal@deloitte.com

Europe, Middle East and Africa (EMEA)

Austria

Guhrun Heidenreich

Senior Manager
gheidenreich@deloitte.at

Barbara Demel

Senior Manager
bdemel@deloitte.at

Belgium

Yves Van Durme

Executive Director
yvandurme@deloitte.com

South Africa

John Brodie

Director
jbrodie@deloitte.co.za

Yvette Hooper

yhooper@deloitte.co.za

United Kingdom

Jim Tapper

Executive Director
jitapper@deloitte.co.uk

Philip S Coleman

Executive Director
pscoleman@deloitte.co.uk

Roger Coveney

Executive Director
rcoveney@deloitte.co.uk

Pavel Simak

pisimak@deloittece.com

Denmark

Morten Sylvest

mosylvest@deloitte.dk

France

Damien Ribon

dribon@deloitte.fr

Germany

Gerhard Bader

gbader@deloitte.de

Ireland

Andrew Kerr

ankerr@deloitte.ie

Italy

David Alan Conradie

dconradie@deloitte.it

Drew Keith

dkeith@deloitte.it

Gabriella Rocco

garocco@deloitte.it

Kenya

George Hapisu

ghapisu@deloitte.co.ke

Netherlands

Ronald Meijers

RMeijers@deloitte.nl

Norway

Eva Gjovikli

egjovikli@deloitte.no

Kirsti Merethe Tranby

ktranby@deloitte.no

Portugal

Helder Luis Teotonio

hteotonio@deloitte.pt

Spain

Pedro Aroco

paroco@deloitte.es

Switzerland

Elena Jaeger

ejaeger@deloitte.ch

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