

Find out more

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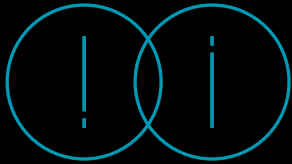
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CxO: Innovation Strategy Lab for LSHC

Define your game, or the
industry defines you.

New breakthroughs in LSHC business



From Exclamation to Innovation

You have marvelled at the myriad of changes happening in life sciences and the health care industry. You have worried about the level of uncertainty it presents. It is imperative now to convert such exclamations to focus on corporate foresights and strategic innovation.

Market Forefront

- Increased focus on Value-Based Care model
- Advancement of digital technologies transforming wellness and preventive care
- Decentralisation of health care leading to a sharing economy

Why Innovation?

- Focus on outcome-driven and cost-saving business models
- Emphasis on customer-centric processes and technologies
- Need for open innovation and corporate foresight for new business creation

Your innovation journey with Deloitte

An innovation journey is never short. Our Innovation Strategy Lab is a 4-6 weeks journey to help you understand all the innovation trends and tactics and how the modules come together to decide on where to play and how to win.

By the end of the journey, you will walk away with a defined innovation strategy with detailed action plans, tailored to address your organisation's business challenges. Our strategy will be transformative, implementable and transferable.

Design Thinking Sprint
A toolset for solving problems



Future Backwards
A focused look at culture and environment



Play to Win
A strategic framework connecting vision to action



Deloitte CxO Innovation Strategy Lab

What

Our innovation strategy lab is to cultivate a demonstrable innovation culture within the C-suites of the organisation and to solve the most urgent strategic challenges of the organisation.

Who

The lab is designed for innovation leaders within the organisation who are able to push forward changes within their function to drive top line growth, or to improve bottom line costs.

Why

Our high energy environment facilitates discussions and decision making. By the end of the lab journey, you will become a "systemic innovator" who drives innovation and maintains the organisation's competitive edge.

Innovation Strategy Bootcamp

2 hours



At the boot camp, we will give you an introduction into the application of frameworks and tools central to any innovation journey: Design Thinking, Future Backwards, and Play to Win. Case studies, discussions and hands-on activities will be used to seed a deep appreciation of the factors at play and the leaders' roles in the innovation journey.

You will gain a better understanding of how Deloitte's Innovation Journey can assist in identifying and solving your organisation's pressing challenges.

"We were able to dream and innovate freely in these well-facilitated labs and pushed the boundaries of what we wanted to achieve. New product solutions and GTM strategies were formulated in the Journey."

Vice President of Operations
Medical Technology MNC