## Deloitte.



## **CE Automotive Newsletter**

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# Connected Supply Chain: The Backbone of Central Europe's Automotive Resilience

Explore how Central Europe's automotive industry is tackling unprecedented challenges such as **labor shortages**, **regulatory demands**, **and supply chain disruptions** with the help of the newly launched **Central Europe Supply Chain Center of Excellence**, in partnership with Deloitte Germany. This revolutionary center is focused on enhancing Connected Supply Chains, offering holistic, **cost-effective solutions**, and **round-the-clock support** to **streamline operations**, **mitigate risks**, and **drive innovation**. Discover how businesses can optimize supply chain management to maintain competitiveness amidst the shift to electromobility.

# Navigating the EUDR: A pathway to sustainable supply chains in the automotive industry

The European Union Deforestation Regulation (EUDR) is reshaping the automotive industry's approach to supply chain management. As companies face increasing pressure to ensure environmentally responsible sourcing, the EUDR presents significant compliance challenges but also offers a strategic opportunity to lead in sustainability. Automotive manufacturers must prioritize transparency, traceability, and sustainability to meet new regulatory standards and enhance their competitive edge. Discover how the EUDR can transform your supply chain practices and position your company as a leader in environmental responsibility.

### Deloitte latest analysis and studies

#### **Sustainable Supply Chain Survey 2024**

As mentioned in Deloitte's new Sustainbale Supply Chain Survey, **Sustainability is now a priority for 71% of Central European companies**, with nearly **80% experiencing growing customer demand for sustainable practices**. Key challenges include aligning business interests and managing regulatory requirements, but companies are **recognizing sustainability as a significant competitive advantage**. Explore how leading organizations are navigating these challenges and leveraging sustainability for long-term growth.



### 2023 Global Chief Procurement Officer Survey

Observations, challenges, and trends in procurement

Deloitte's latest survey reveals how Chief
Procurement Officers (CPOs) are navigating
increased expectations and supply chain
disruptions with limited resources. Key
strategies include leveraging digitization,
enhancing supplier collaboration, and
innovative talent management. Discover how
leading procurement organizations are
transforming challenges into opportunities to
drive value and resilience.



### Team



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