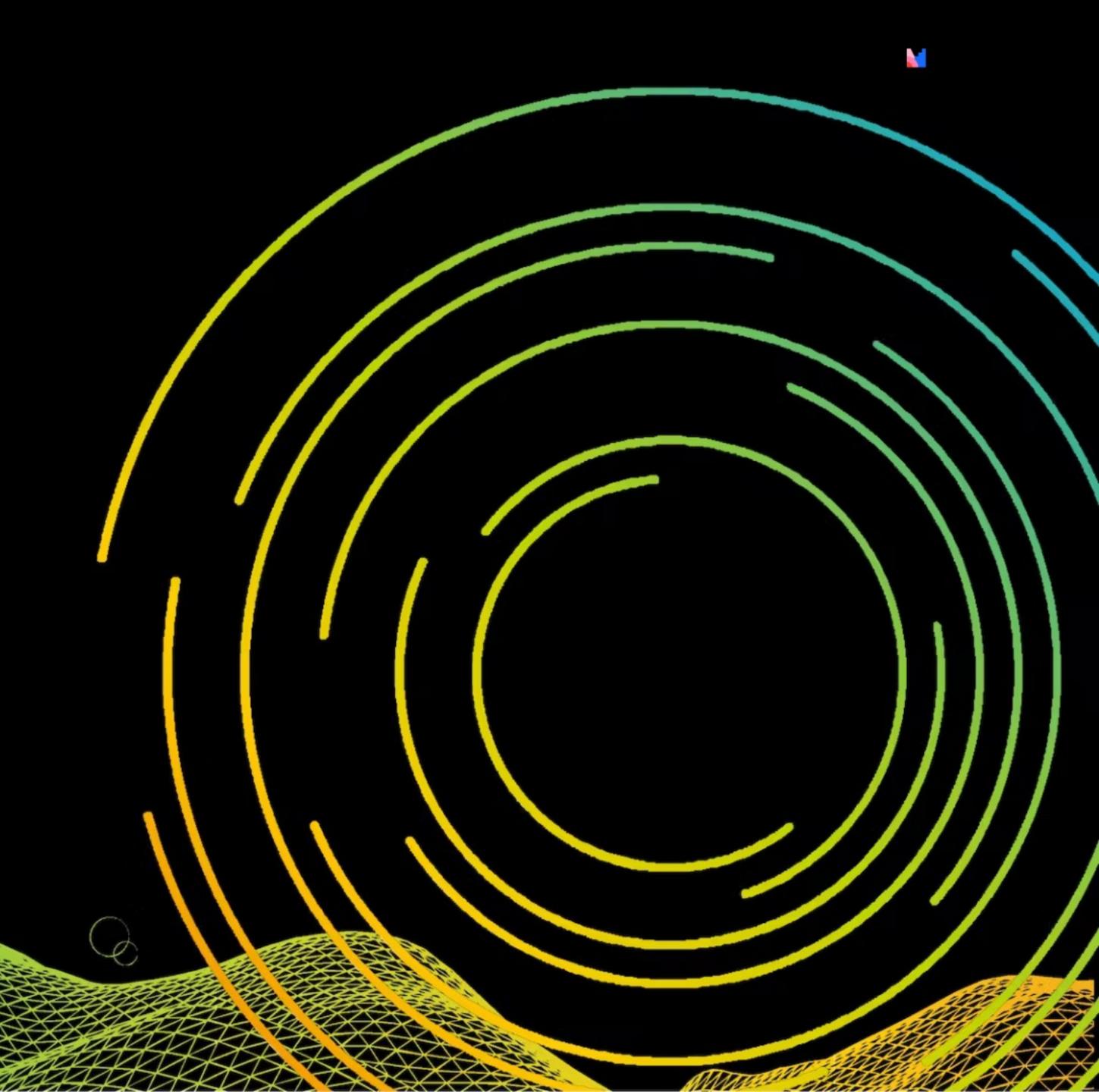
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The Finance Function of Tomorrow

CFO Forum 2022

November 17, 2022





Agenda

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Thailand
Economic
Outlook

O2 CFO Signals

03
The Future of Finance:

Work, Workforce, and Workplace

+ + +

04Executive Labs
Offering

+++



Speakers



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Executive Director
Clients & Markets

01Thailand EconomicOutlook





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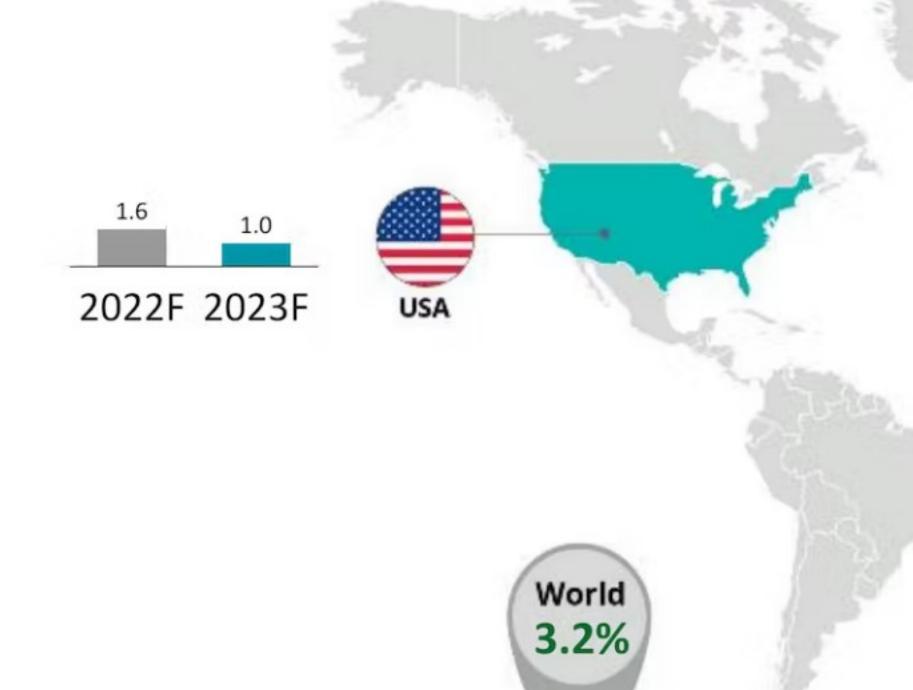


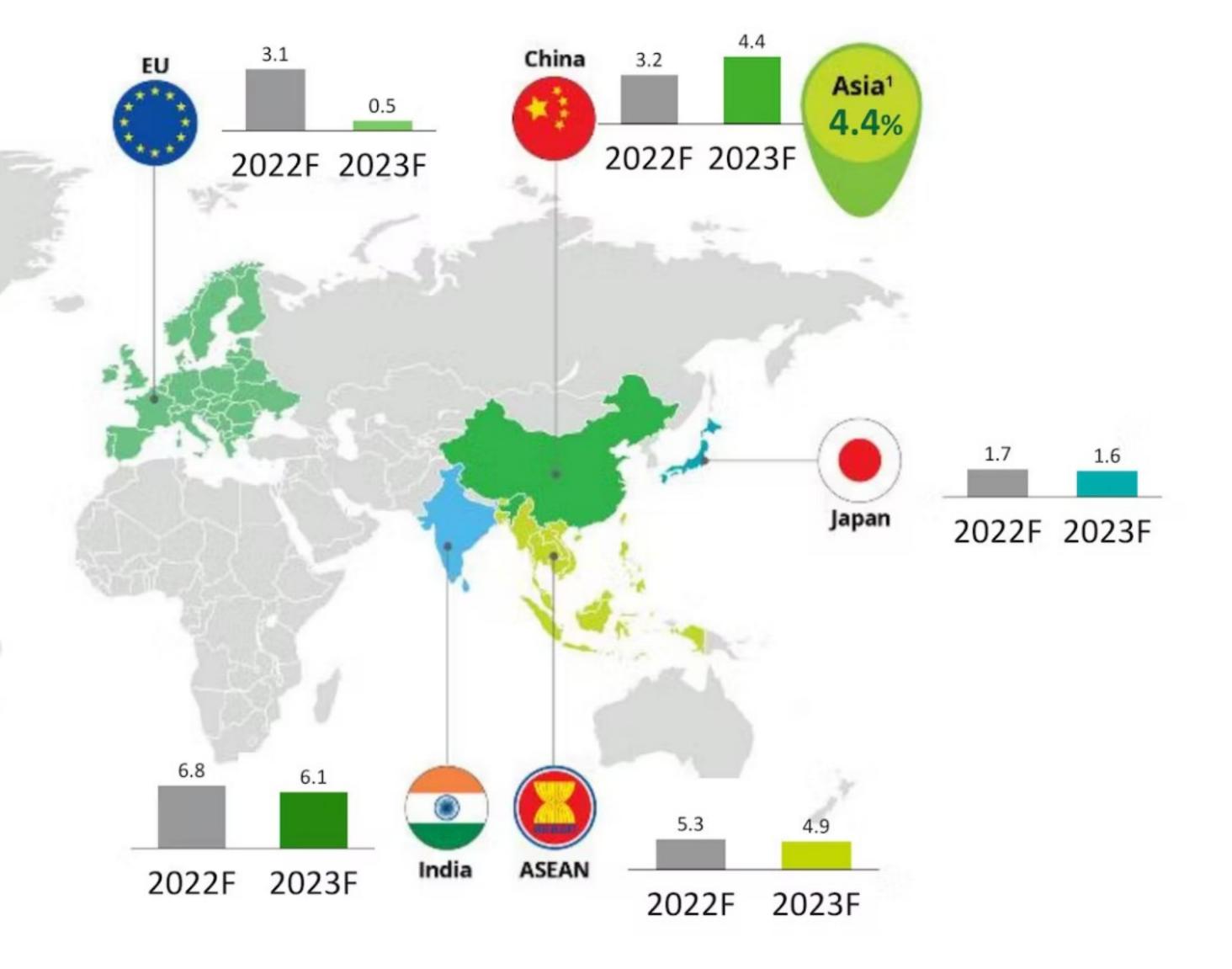
CFO Forum Thailand





The 2022 Global economy continues to face extreme challenges from the Russia invasion to Ukraine, cost-of-living crisis from broadening inflation pressures, and a slowdown in China. More than a third of global economy will also contract this or next year.





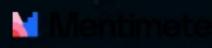
Note: 1 Asia refers to Emerging and Developing Asia

Source: Deloitte Analysis, IMF WEO Oct 2022

2 ASEAN refers to ASEAN-5; Indonesia, Malaysia, Philippines, Thailand, Vietnam

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Key Takeaway and Watchlist in 2022





U3

Key Takeaway

- Recovering job market
- Surge in inflation (7.7% in October 22)
 - Soaring housing prices despite weakness in housing market
 - Fed aggressively raised 0.75% of interest rate in November.

Watchlist





Bond yield movement and recession watchlist



EU

Key Takeaway

- The ECB raised its benchmark interest rate
 - Growing economy ,at a slower pace
- Surge in inflation rate (10.7% in October 22)
 - Sharp rise in food and energy prices
 - Weak euro and its fall below parity versus dollar in September

Watchlist



ECB to further raise interest rate



Impact from Russia's Ukraine invasion, and potential limiting imports of oil from Russia, and that Russia cut off gas to Europe



JAPAN

Key Takeaway

- Recovering tourism sector
- Accelerating inflation (3.0% in September 22)
 - The sharp decline in the value of the yen
 - · Rising material costs

Watchlist



Potential maintaining ultra-accommodative policy stance



US\$200 billion energy subsidies to quell inflation and support households



CHINA

Key Takeaway

- Increased investment in infrastructure
 - Easing Covid lockdown
 - Improving trade volume
 - Lowering loan rates
- Continuing COVID containment measures
- Local government revenue from the sale of land usage has fallen sharply
- Continuing weakness in the property and construction sectors

Watchlist



On-going China-US and China-Taiwan tensions, Russia-China relations



Potential increase restriction to contain Covid-19

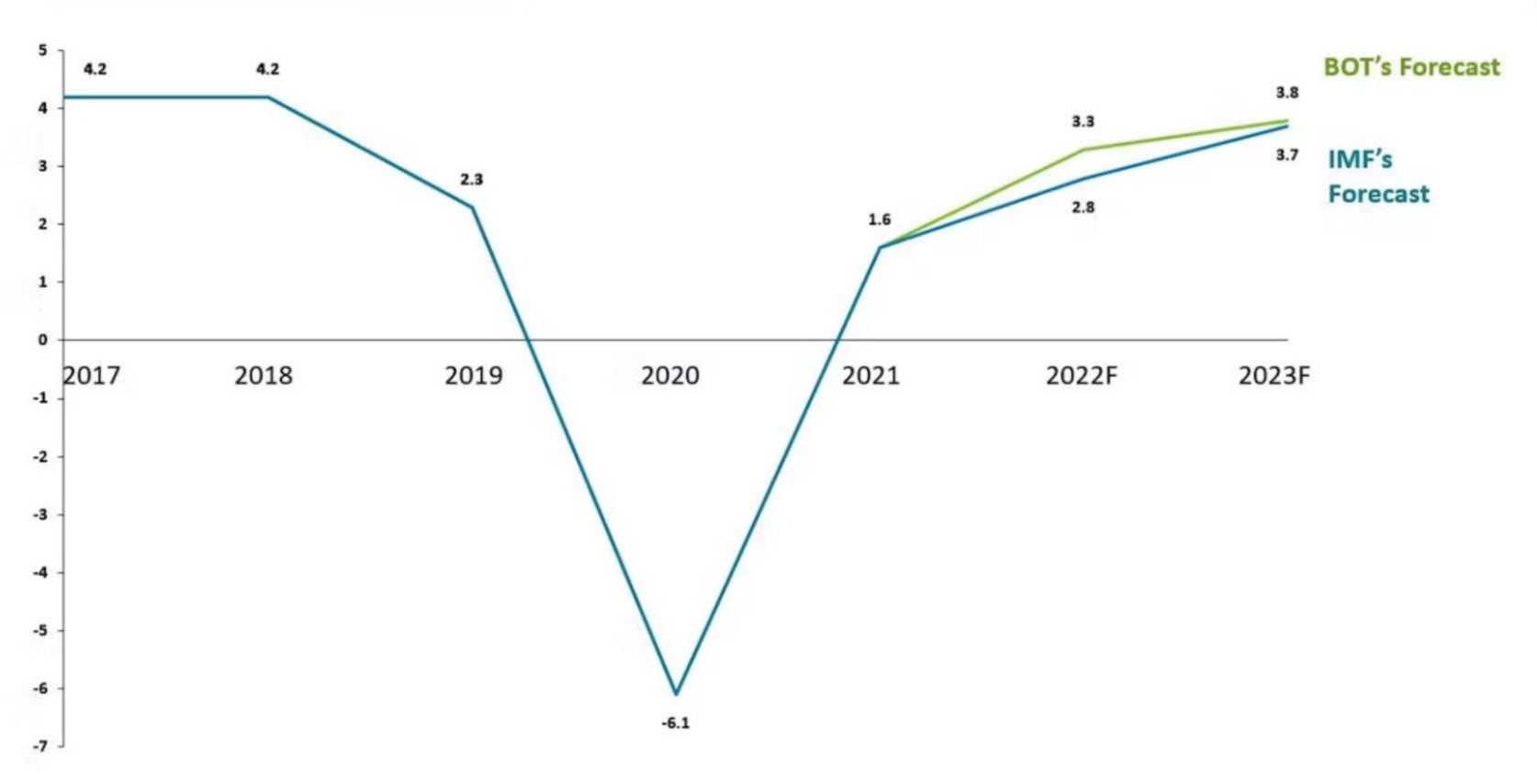
Source: Deloitte Analysis, CNBC, CNN, Reuters, ECB, Japantimes



Thailand Economic Outlook

Recovering domestic demand and rising tourist arrival would mainly contribute to Thai economic expansion.

Real GDP Growth (%YoY)



Key Factors to be Monitored

- Rising tourist arrivals from reopening country and easing Covid-19 measures
 - Recovering investment which might be better than expected
- Surge in inflation and rising interest rate
 - Impact from Russia-Ukraine war
 - Several regions' central banks' interest rate increase
 - Slow growth among other regions
 - Slow recovery of global supply disruption

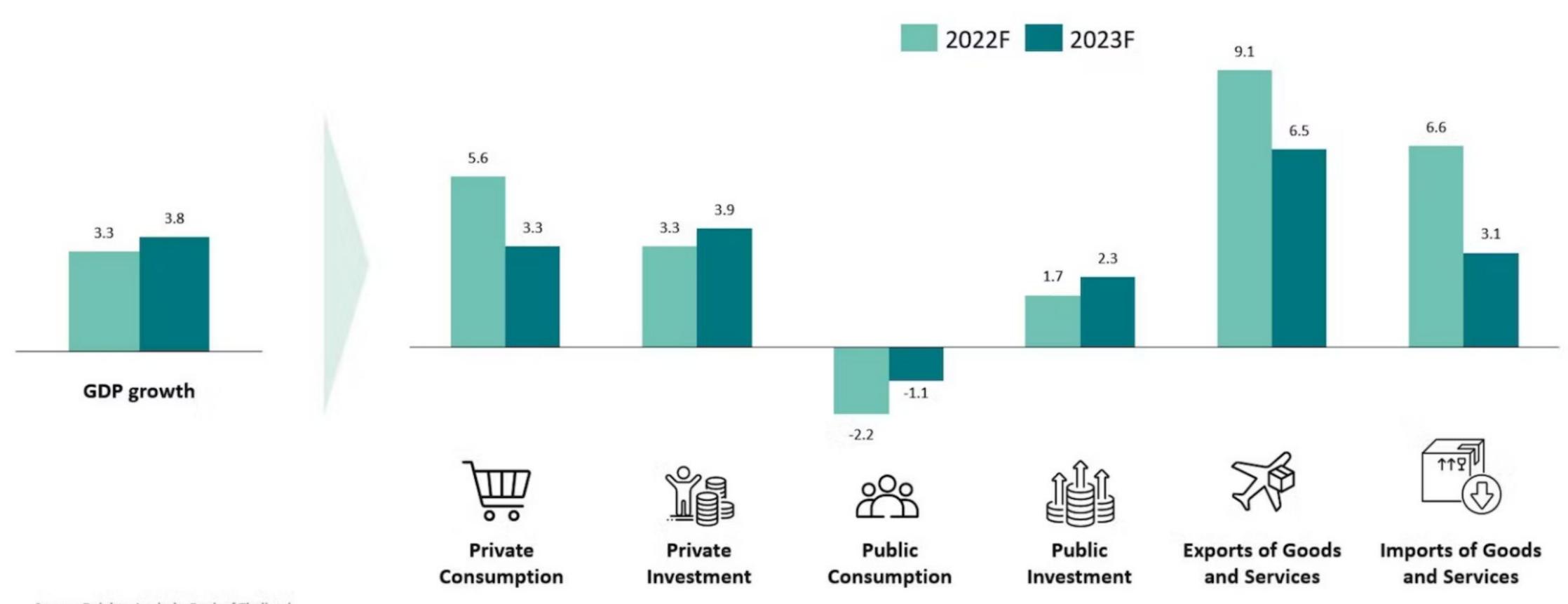
Source: Deloitte Analysis, Bank of Thailand, IMF WEO Oct 2022

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Thailand Economic Outlook



Thai economy is forecasted a recovery mainly owing to increasing tourism activities and private consumption. However, under Thai economy's uncertainty, inflation pressure, and the spillover effects from Russia-Ukraine war are crucial factors for economic recovery.



Source: Deloitte Analysis, Bank of Thailand

Tourism, Thailand's key engine for economic growth since pre-Covid, is recovering from more relaxed measurements and reopening of the border.

As of October 2022, Thailand has reached about 7.6 million of foreign tourists, and is expected to achieve 10 million by 2022.

Foreign tourist arrivals

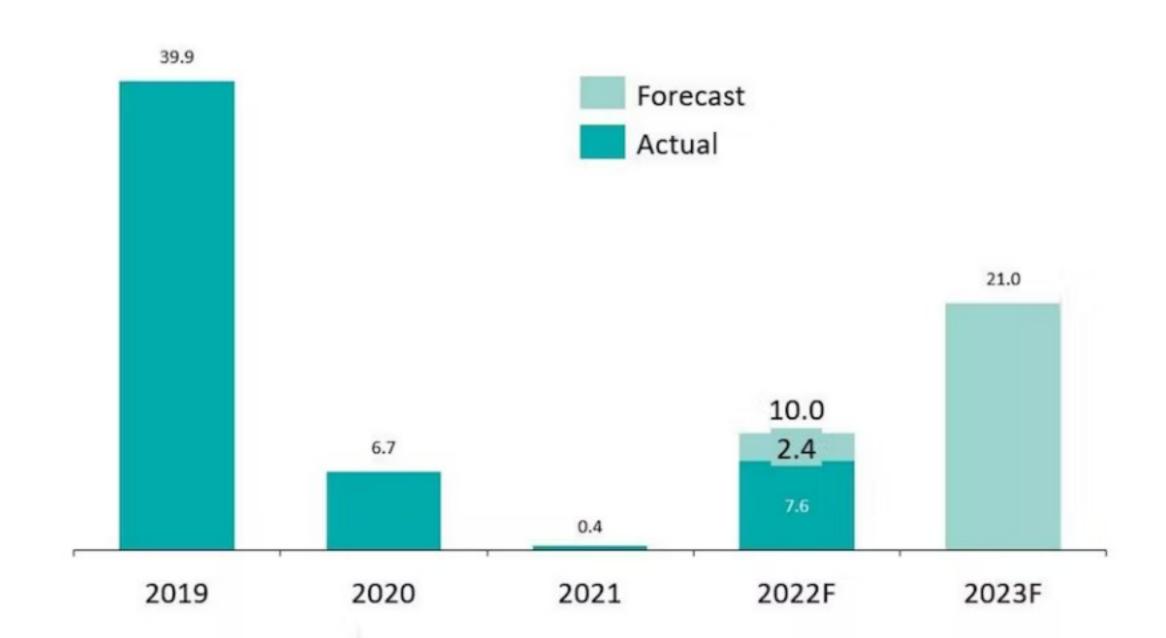
Unit: Persons (daily avg)



Source: Deloitte Analysis, Bank of Thailand, NESDC, SCB EIC, Bangkok BizNewsc, MOTS

Foreign tourist arrivals Forecast

Unit: Million

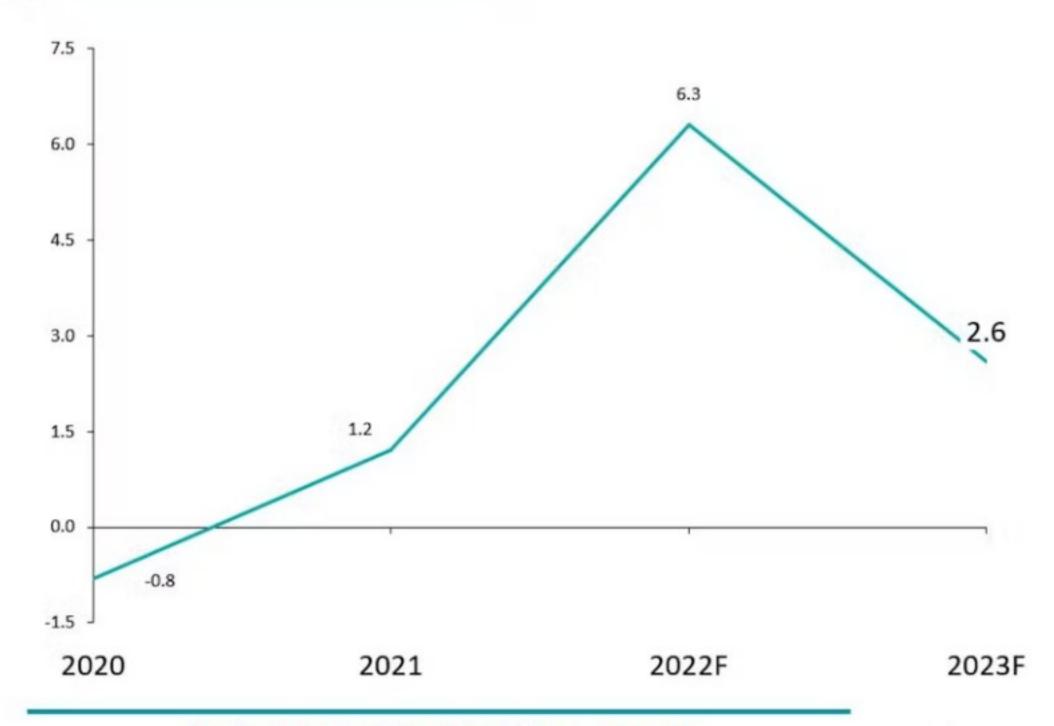


Inflation situation Thailand saw concerned

Headline inflation has increased sharply in 2022 but would lower to around the target range in 2023.

Thailand's GDP is also expected to reach the pre-COVID level within this year.

Headline Inflation (%)



Inflation in September 22 = 6.41%

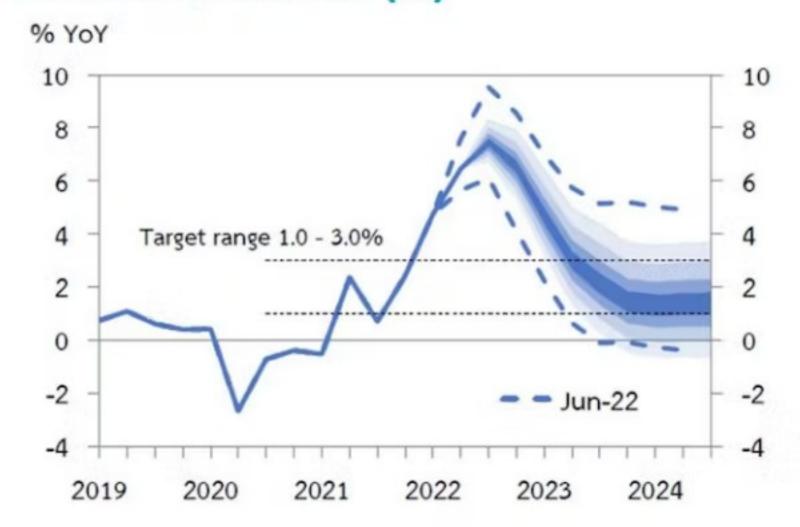
Contributed by

- Rising fresh food prices
- Low base of the last year's rate

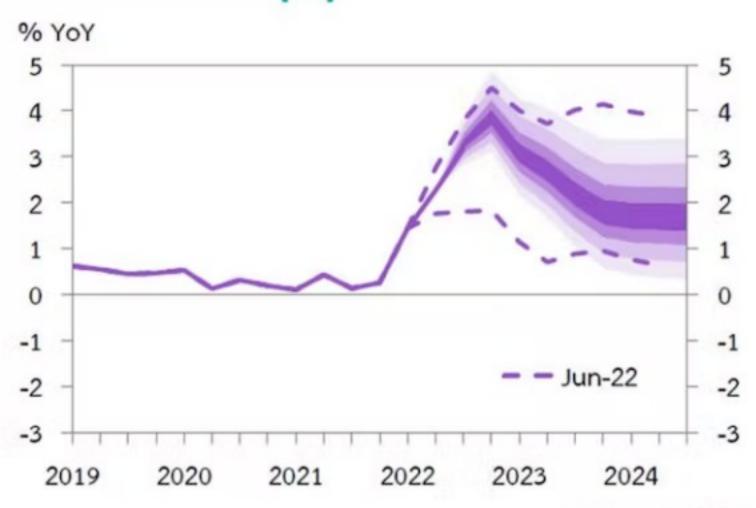
Source: Deloitte Analysis, Bank of Thailand

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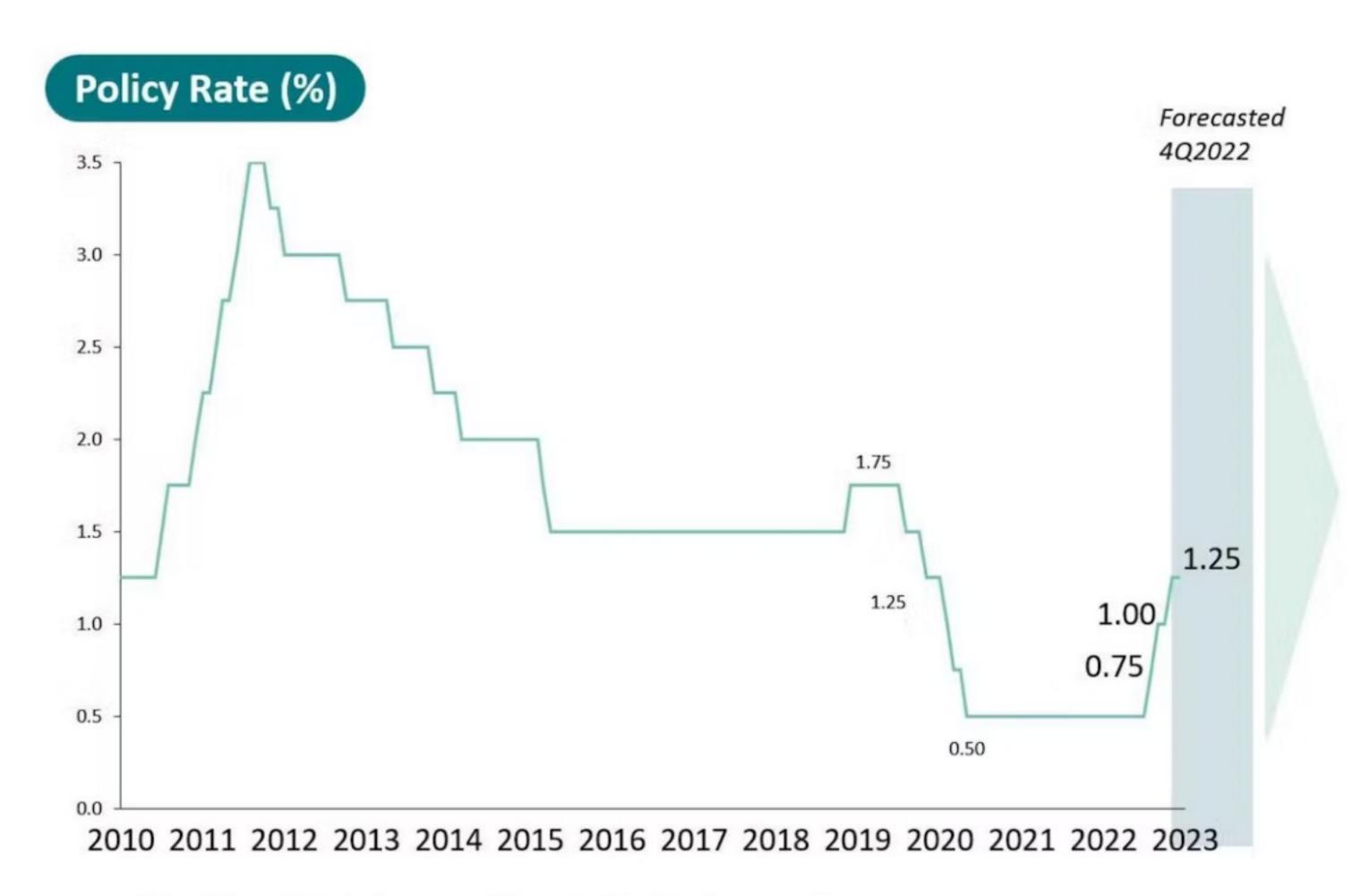
Headline Inflation (%)



Core Inflation (%)



The Monetary Policy Committee (MPC) unanimously voted to raise the policy rate by 0.25 percentage point, from 0.75 to 1.00 percent.



Source: Deloitte Analysis, Bank of Thailand's Monetary Policy Committee's Decision 5/2022, SCB EIC

The Committee viewed that a gradual policy normalization remains an appropriate course for monetary policy.

The Committee also judges that the Thai economy will continue to recover but with increased inflation risks. The policy rate should be normalized in a gradual and measured manner to the level that is consistent with sustainable growth in the long term.

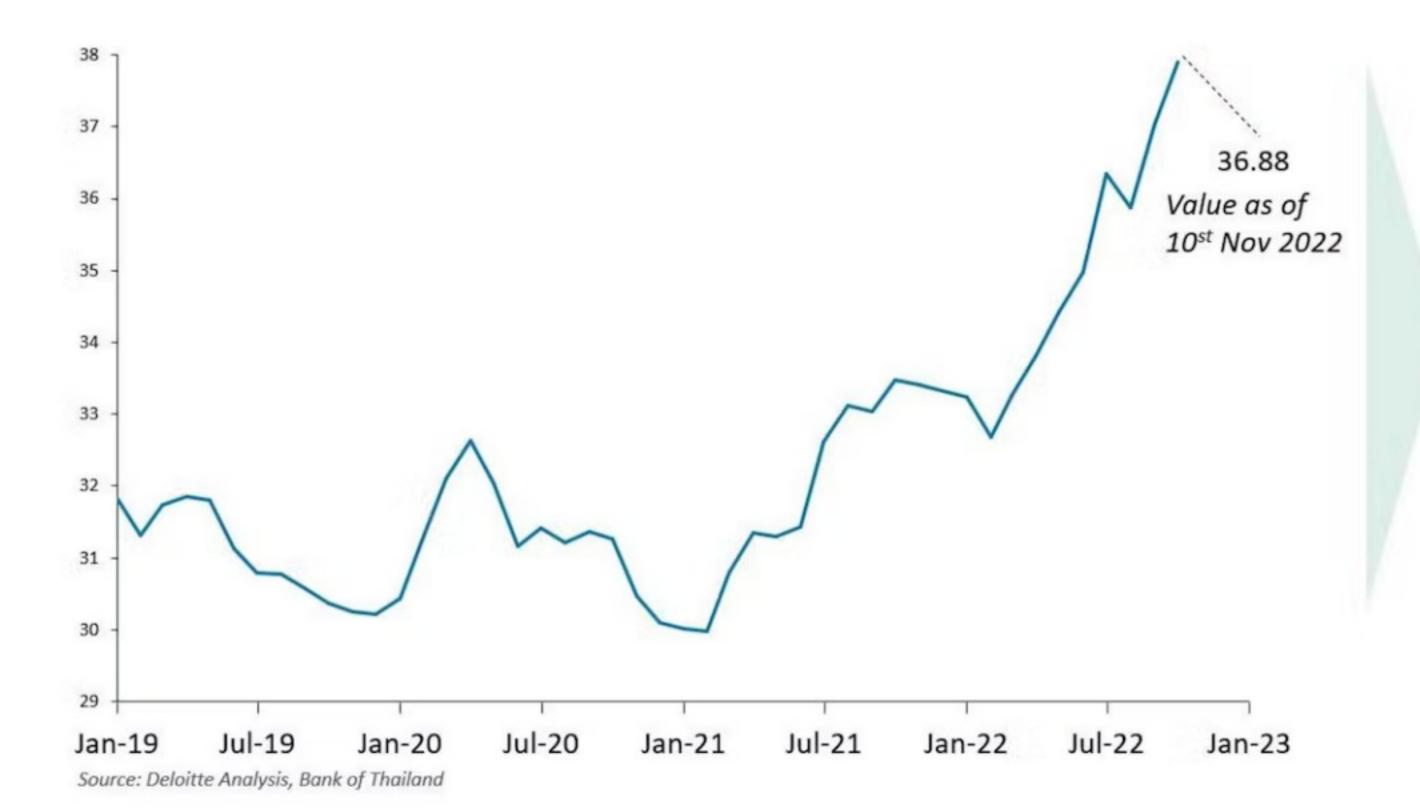


Mentimeter

Thai baht hit 7-year lowest against dollar and is expected to depreciate from Fed's sign of raising

interest rate.

Exchange Rate (Unit: THB/USD)



Currency Movements

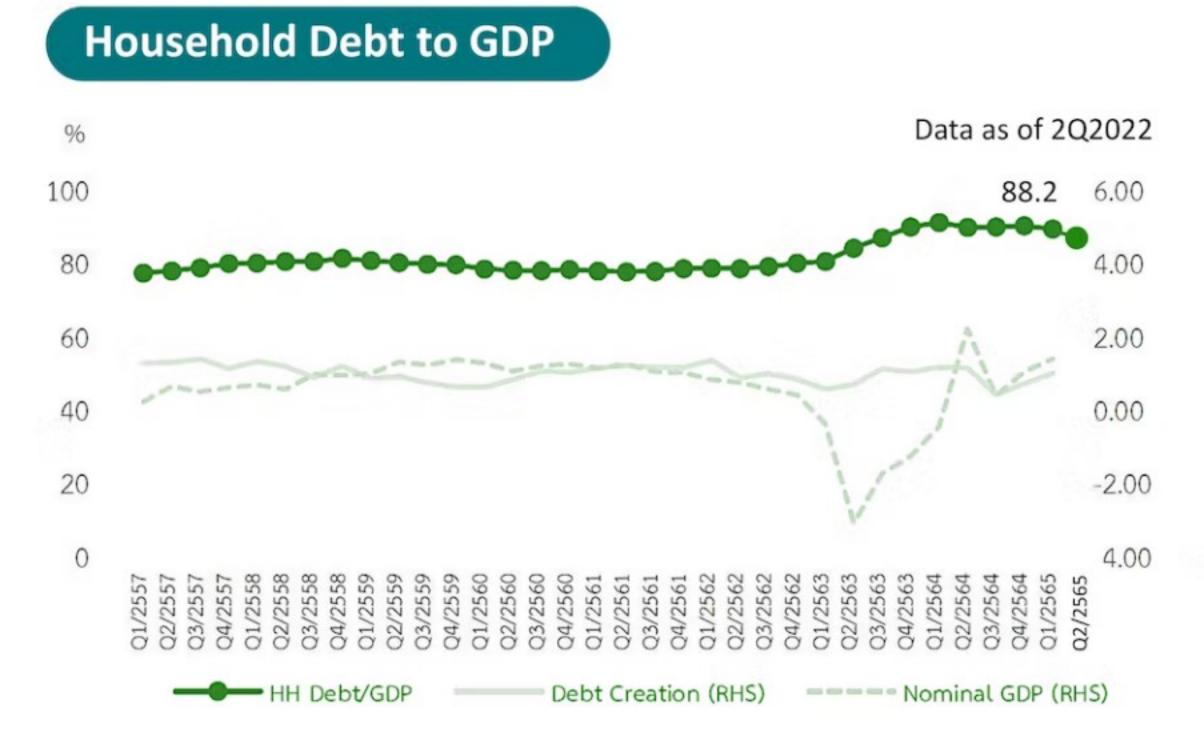


Sources: Refinitiv, Bloomberg (as of 27 Sep 2022)

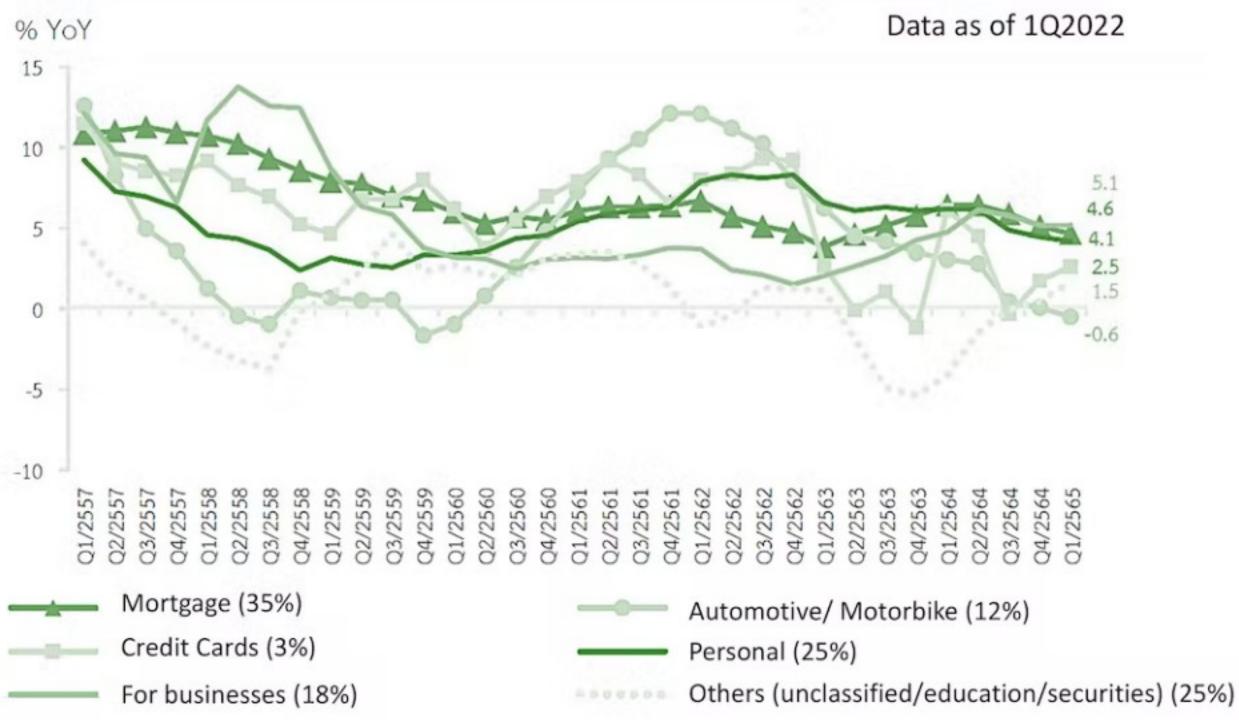
Factors influencing Thai Baht

	- · · ·
Appreciation	Depreciation
 Expected recovery from 	•FED's more increases in
tourism	interest rate in 2022-2023
 Foreign demand for Thai 	 Impact from Russia's invasion
bonds	to Ukraine

Household debt remained high overall amid rising interest rates. Many household debt types are shrinking except credit cards loans.



Percentage change in Household Debt by Objectives



Source: Deloitte Analysis, Bank of Thailand

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Key elements initiating Russia's invasion to Ukraine



1999 & 2004

Incorporated Poland, The Czech Republic, Hungary, Romania and Baltic Stages into NATO

Politics

NATO Expansion

2008 - April

NATO Summit at Bucharest (Romania) – declared that NATO welcomes Ukraine's and **Georgia's** Euro Atlantic aspirations for membership in NATO.

Putin's Response to Bucharest Declaration

Russia stated that their becoming part of NATO is a "direct threat" to Russia.

Economics

EU Expansion

Russia

2008 - Aug

Russo-Georgian War:

Russia occupied Abkhazia and South Ossetia as independent countries within the Russian Federation.

2013

Head of Ukraine, pressured by Putin, declined EU deal to form an association to bring EU and Ukraine closer.

After the Coup

Pro-US head of Ukraine replaced pro-Russia head of Ukraine.

It was believed that US and UK supported arms in the protest.

Government

Fostering to Democracy

2014 Coup

- Protests to the Ukrainian Gov't
- Several deaths in protest
- Head of Ukraine fled to Russia

Russian Response

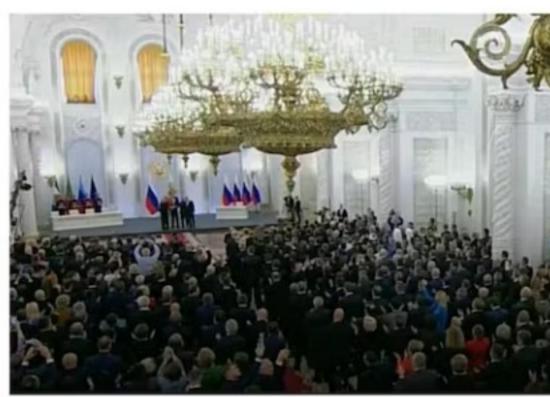
- Russia incorporated Crimea
- Not allowing the US and their allies to take Ukraine, the strategic importance on its western border.
- Wrecking Ukraine



Annexation of four regions

Four regions of Ukraine, that are partially or almost completely occupied by Russia have been annexed by the Russian Federation. It follows self-styled referendums in **Donetsk, Luhansk, Kherson and Zaporizhzhia**, held between 23 and 27 September.





In a firm response, Ukraine's president, Volodymyr Zelenskiy, announced in a video address in Kyiv that his country was formally applying for **fast-track membership of the NATO** alliance, adding that Ukraine would not hold any peace talks with Russia as long as Putin was president.

Vladimir Putin proclaims annexation of four Ukrainian regions



Guardian graphic. Source: the Institute for the Study of War with AEI's Critical Threats Project. *Areas where ISW assesses Russian forces have operated in or launched attacks against but do not control

Source: Deloitte Analysis, BBC, WSJ, The Guardian



Explosion of Kerch Bridge, Russia's only bridge to Crimea

The blast on Europe's longest bridge - a symbol of Russia's annexation of the peninsula from Ukraine in 2014



Strikes and damages in critical infrastructure

Russia strikes critical infrastructure, 31 October



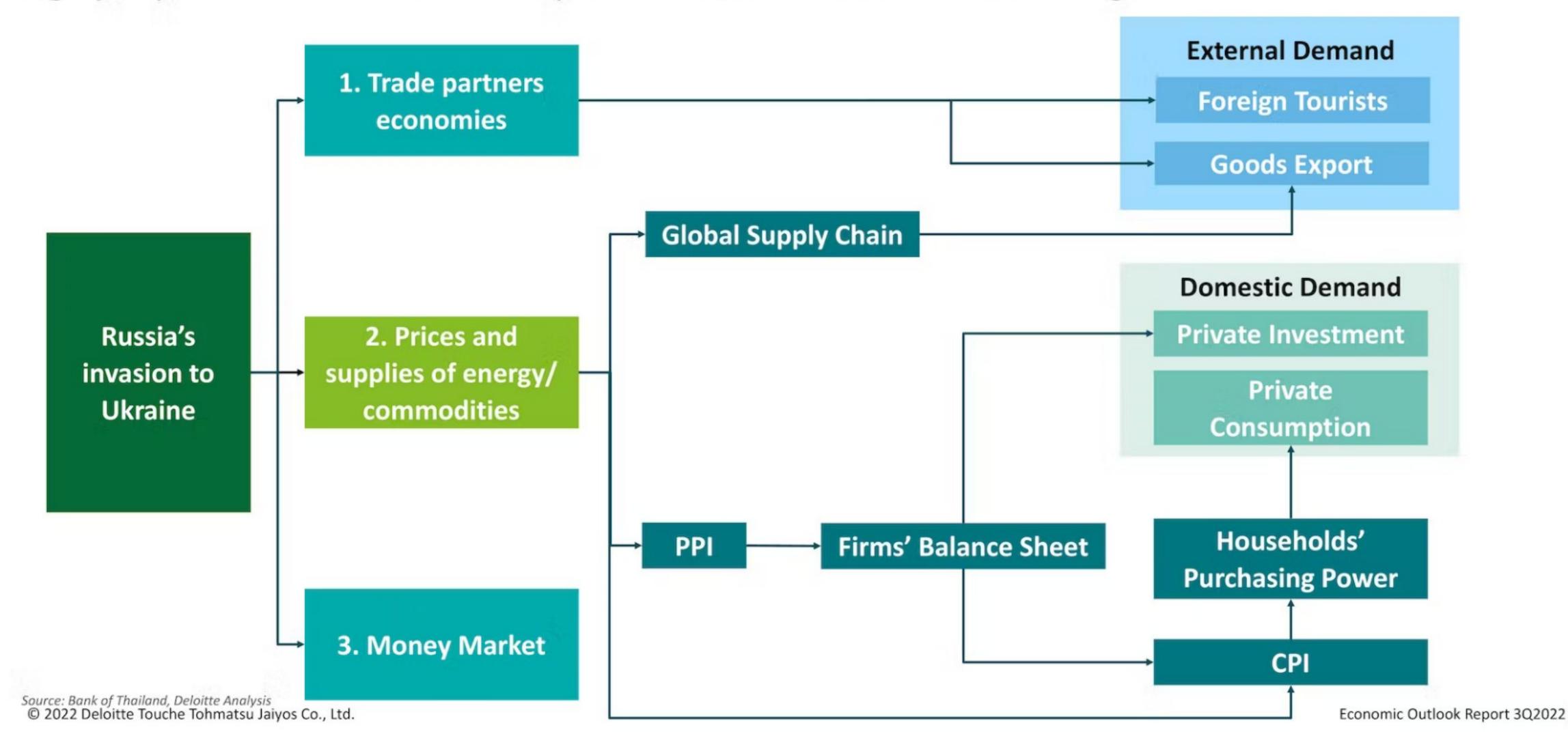
Source: Ukrainian government, Institute for the Study of War (21:00 GMT, 30 October) B B C



Source: Deloitte Analysis, BBC

Impact from The War in Ukraine on Thailand Economy

Trade partners and money market would not be severely impacted as Thailand has low export volume to Russia and has high foreign reserves. However, prices and supplies of energy and commodities would be highly impacted in terms of costs of production, inflation, and cost of living.



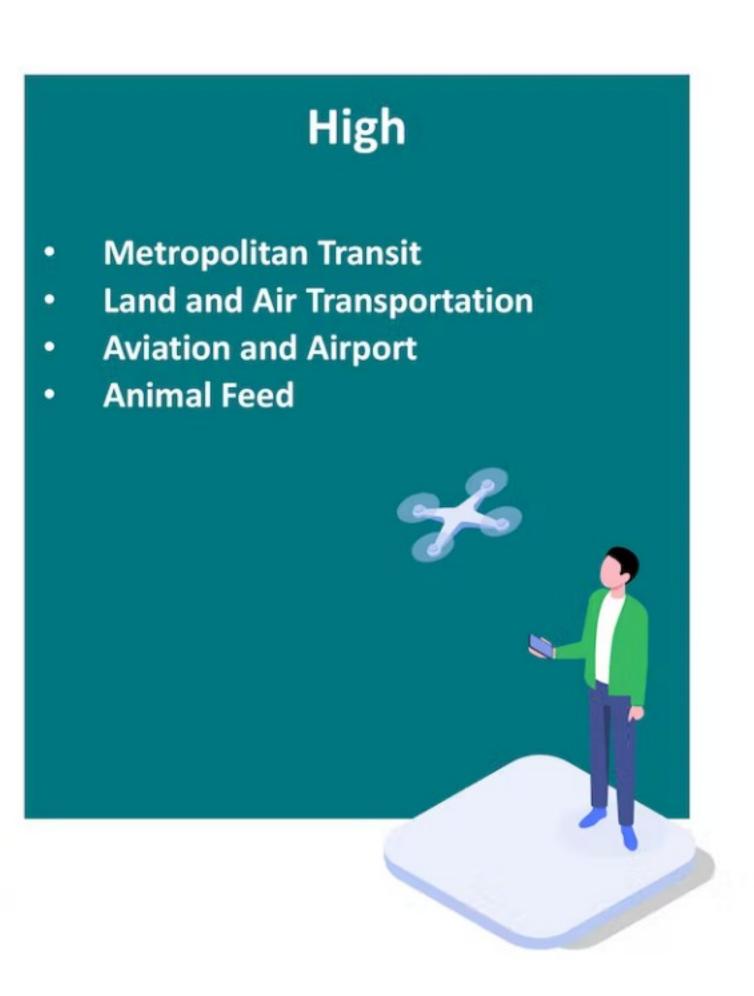


Impact to Thailand by Businesses

Majority of businesses that have direct impact from the war are transportation and aviation due to rise in energy costs. Moderate to low impact businesses are such as construction and automotive, facing higher raw material prices.

Low **Primary petrochemical** Industrial Retail (grocery) Other goods and services

Moderate Construction **Automotive and parts Electronic parts Electrical appliance Plastic products** Water freight Hotels Food and beverage Rice Retail (non-grocery) Restaurants Real estate



CF Signals



The finance factory

The finance factory will focus increasingly on using big data, analytics, and predictive modeling to inform business strategy and decisions

The role of Finance

Financial planners will need to bake operational components into financial models to assess potential top and bottom-line impacts—even as the goalposts keep moving

Finance cycles

There is no close. You're not forecasting once a month or quarterly. It's all happening in real time

Workforce and workplace

People are the key enabler, and critical skill sets in Finance have evolved to include robotics, communications, process management, and other disciplines

Self-service

Self-service will become the norm, as activities ranging from budget queries to report production are automated.

Operating models

New models look to expand Finance's core capabilities and what it can deliver in partnership with other functions.

Enterprise resource planning

Today's big players will continue to swallow up cutting-edge capabilities and grow market share as one-stop providers.



Data

Finance will double down on massive data cleanup efforts, led by a data czar empowered to ensure data integrity and set the right governance strategy.

Crunch time series

Finance 2025 revisited

(What we know now)

Eight interconnected trends reshaping Finance

Change in the business world is nothing new, but today's realities do indeed feel different. With so many potential investment opportunities and so much in the market still left uncertain—you're probably scrambling to make sense of it all. If so, check out our new Crunch time report, which takes a fresh look at the future we envision for Finance in 2025.





The role of Finance

Finance will focus more on service, analytics, and business insights, all of which mandate new capabilities.



Finance cycles

Although real-time financial data will still be a ways off, quarterly reporting will gradually lose its relevance for investors and management, both of whom require more timely information.



Self-service

Finance will remain uneasy about the use of self-service data, but it will embrace self-service as a way to rationalize reporting requirements and special requests.



increasingly be done remotely as hybrid

Data

Standardized, high-quality data will become even more important, as data is the foundation for business insights, automation, and touchless operations.

The finance factory

Finance will continue to

to financial insights.

Workforce and workplace

Finance will hire more people who can

configure and customize digital tools to

generate insights. And work will

workplaces become common.

automate, but the focus will

shift from operational finance



Enterprise resource planning

Through acquisitions and functional enhancements, ERP vendors will continue to stave off competition from specialized applications and microservices.



Operating models

Changes to finance operating models will be less about cost reduction and more about expanding Finance's core capabilities.

Menti Instructions

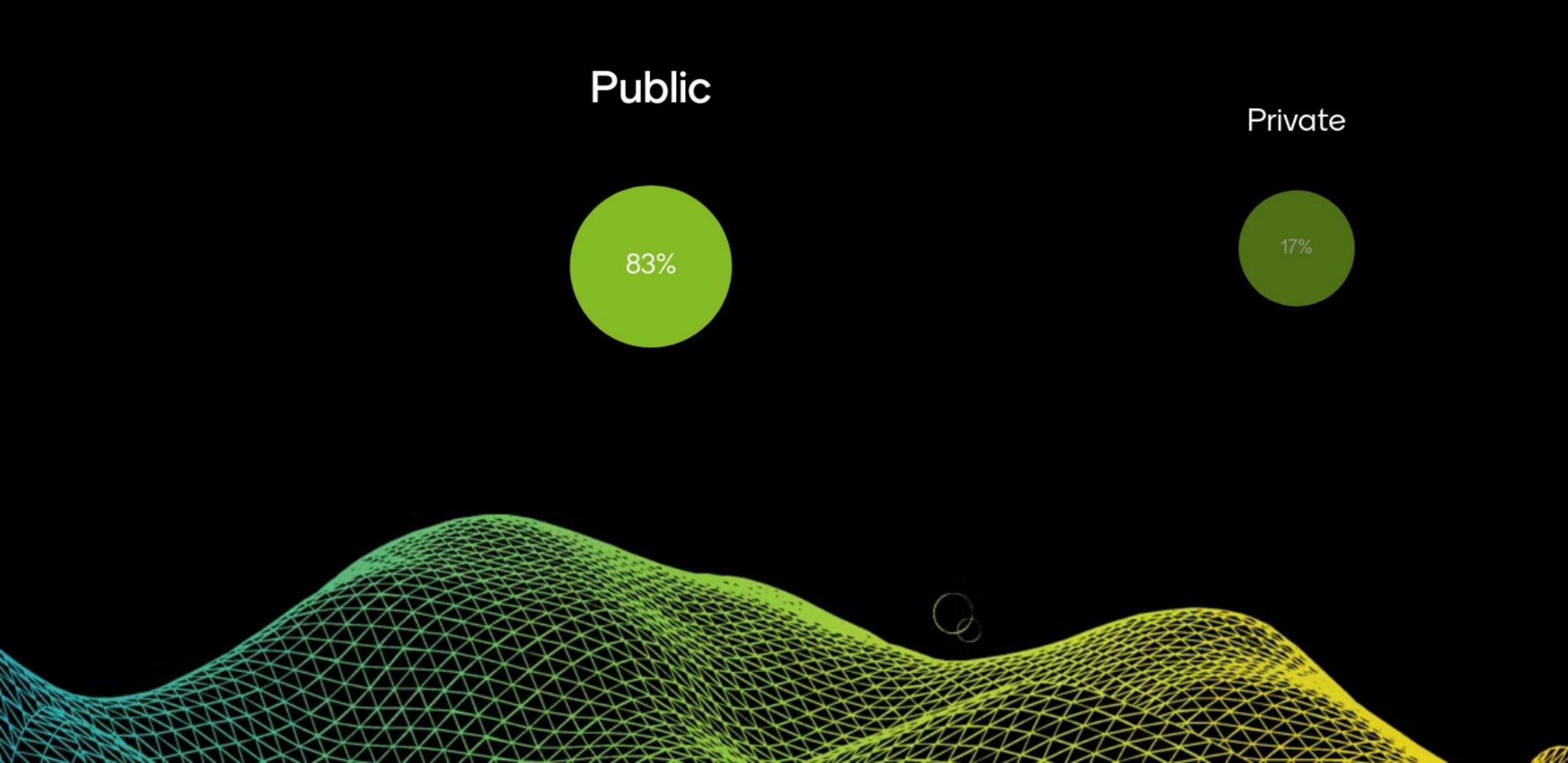
Go to www.menti.com

Enter the code **5113 1468**

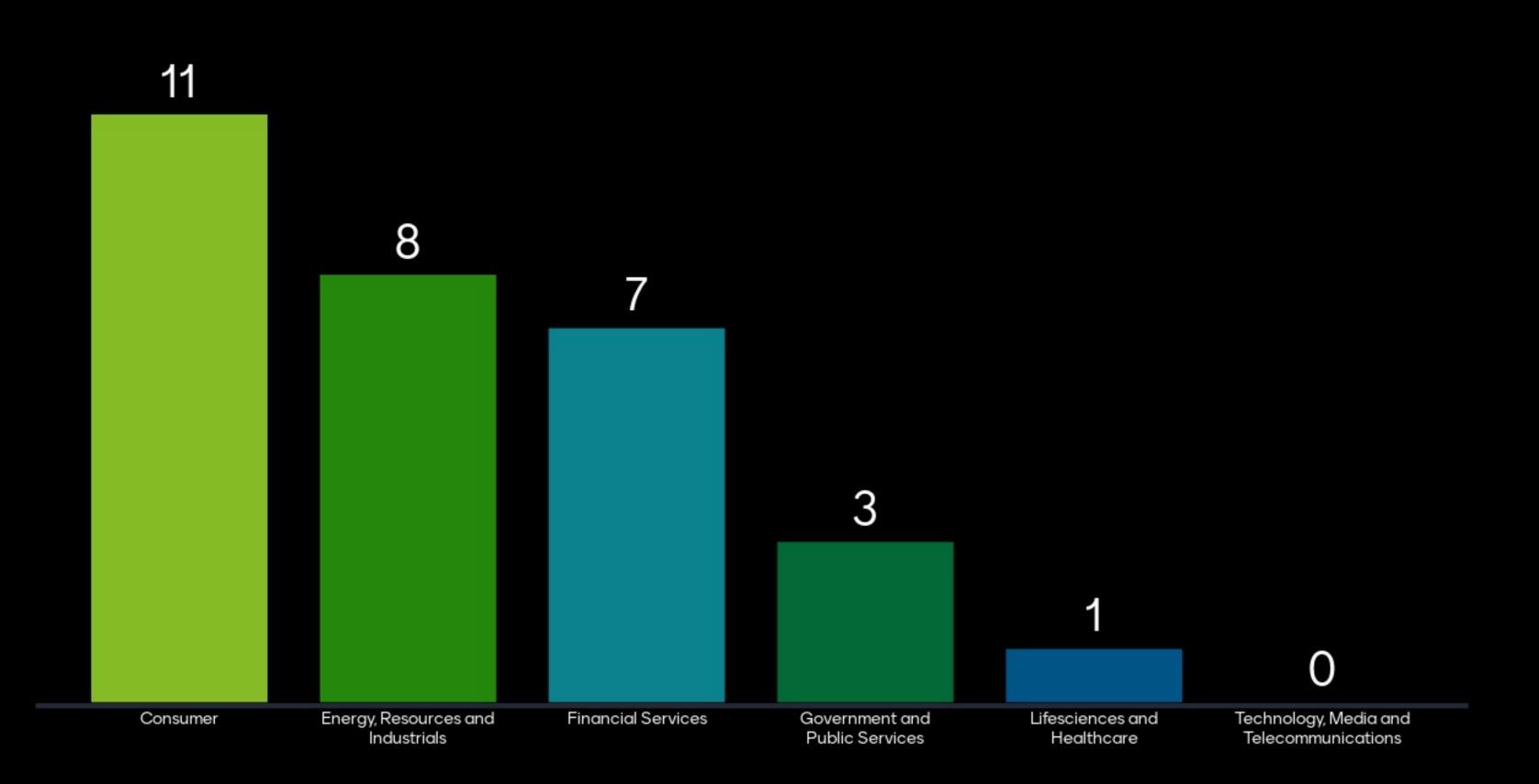


Is your company a public or private company?





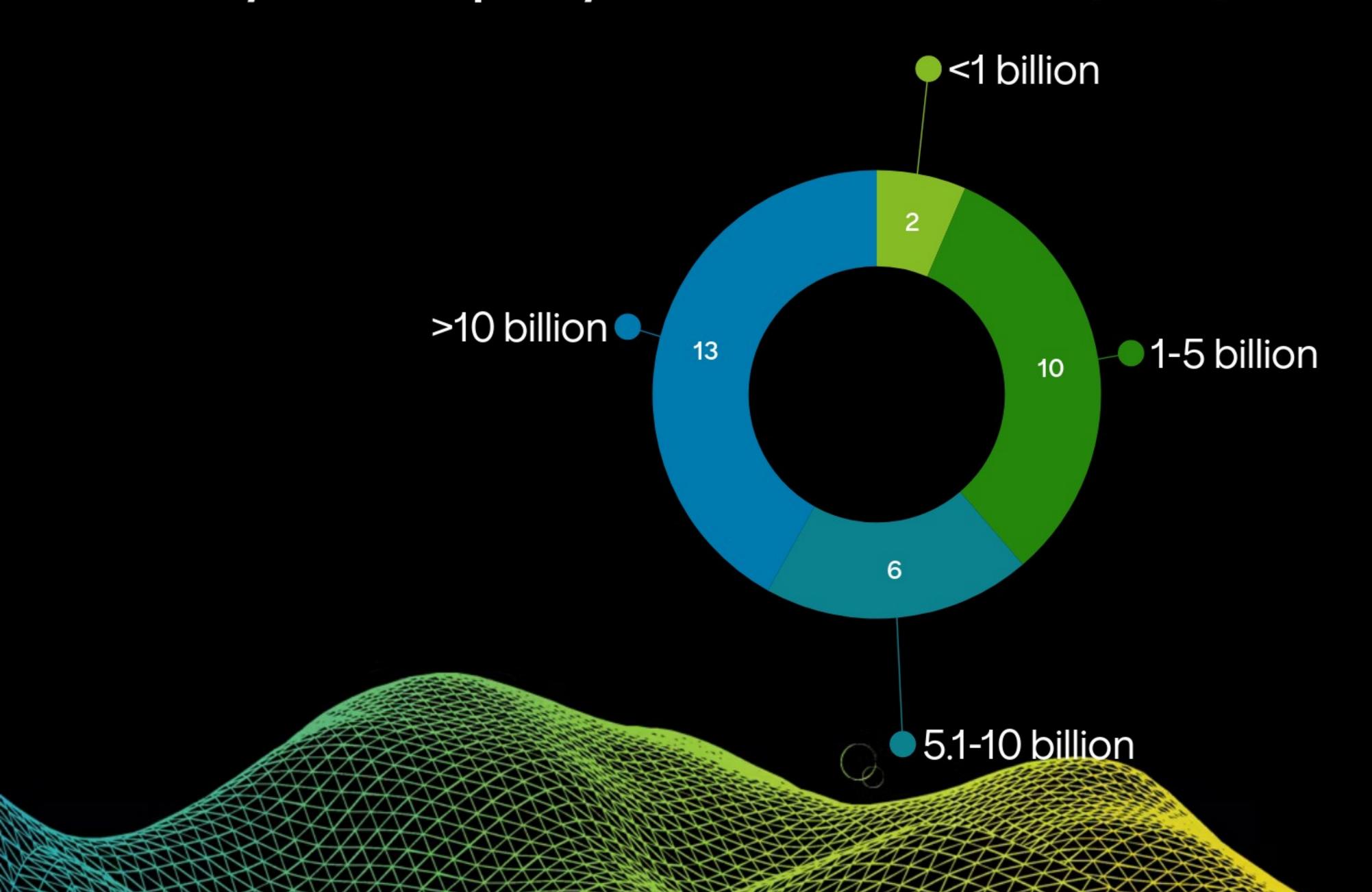
What industry is your company in?





What is your company's annual revenue? (THB)

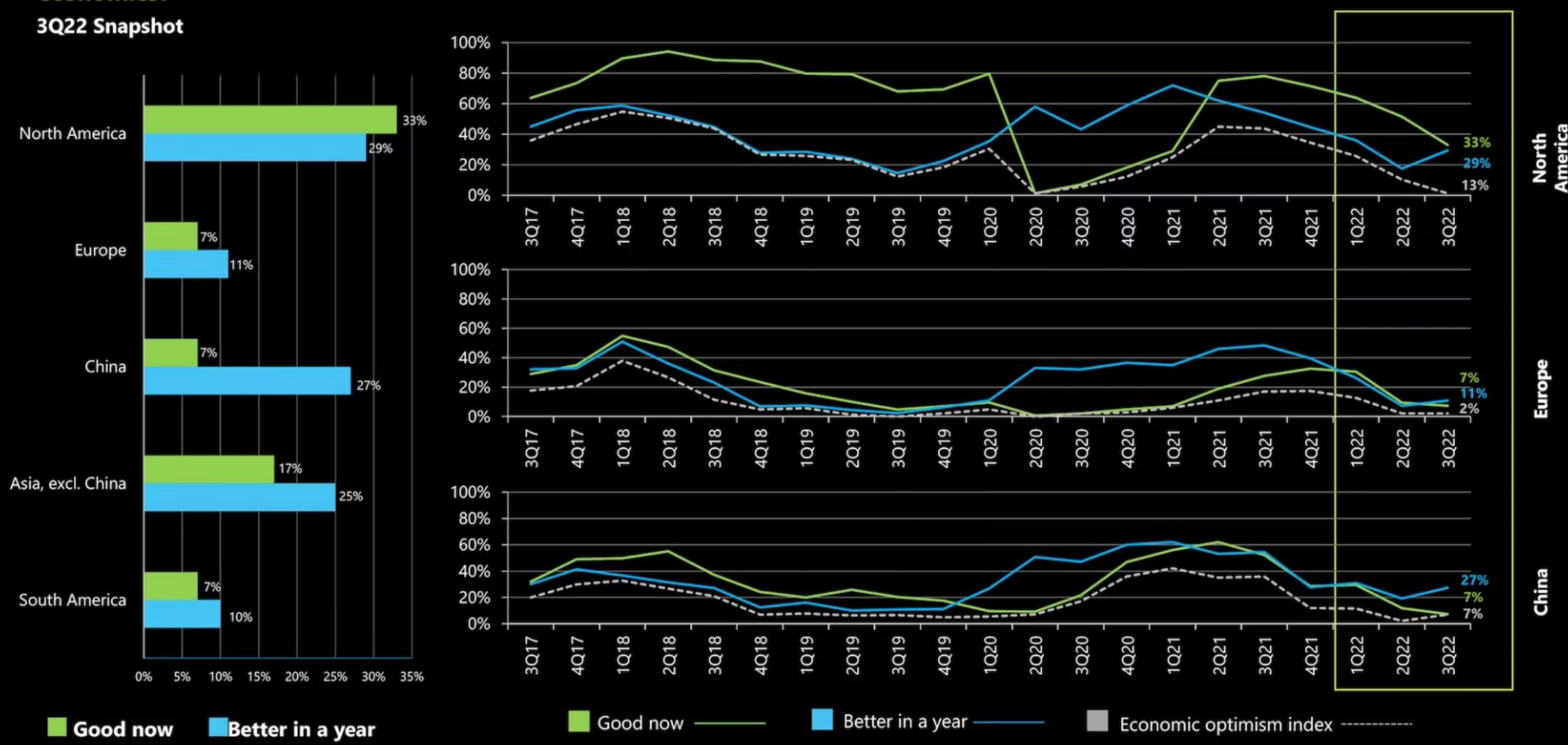




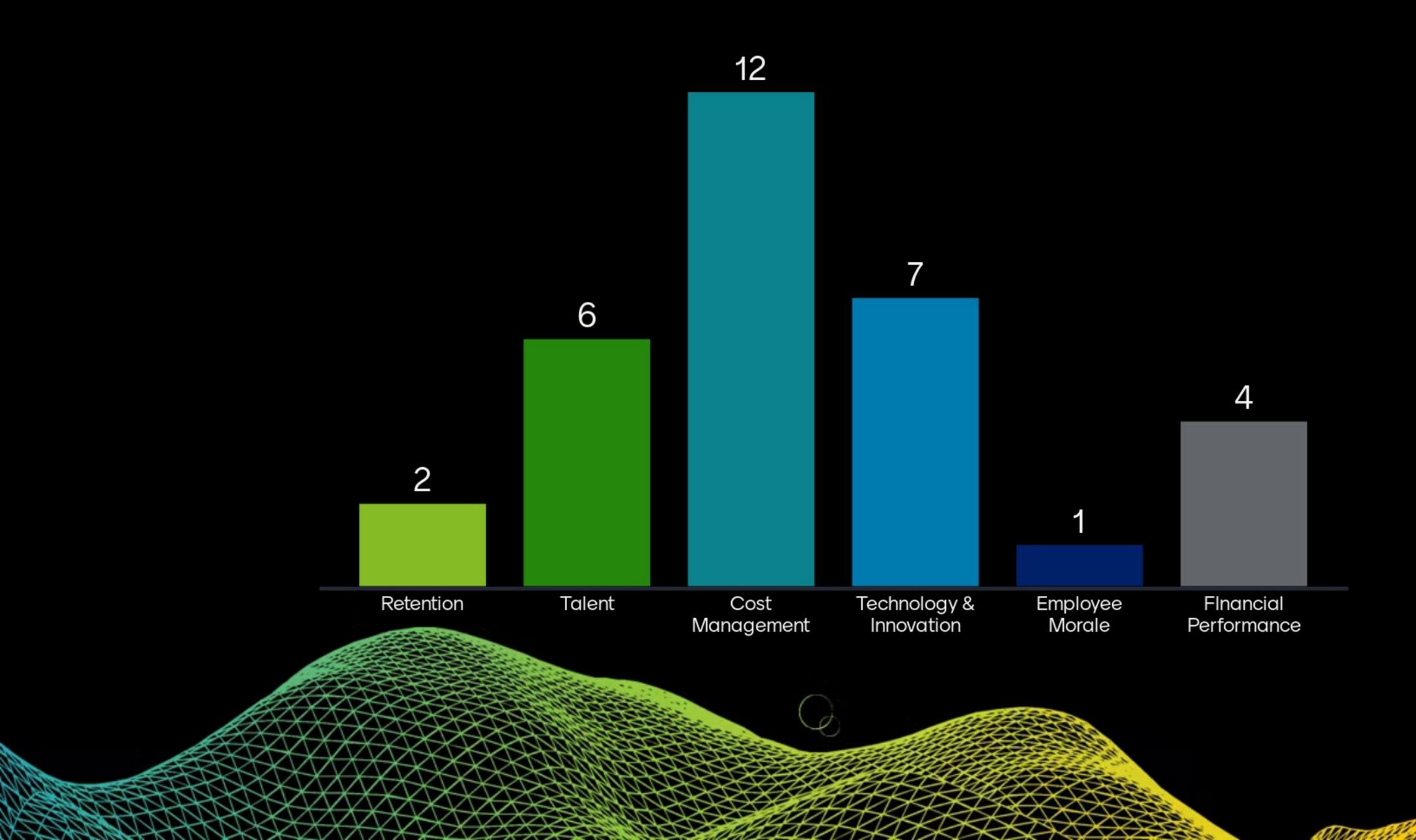
Q2R(G): Assessments: Regional economies



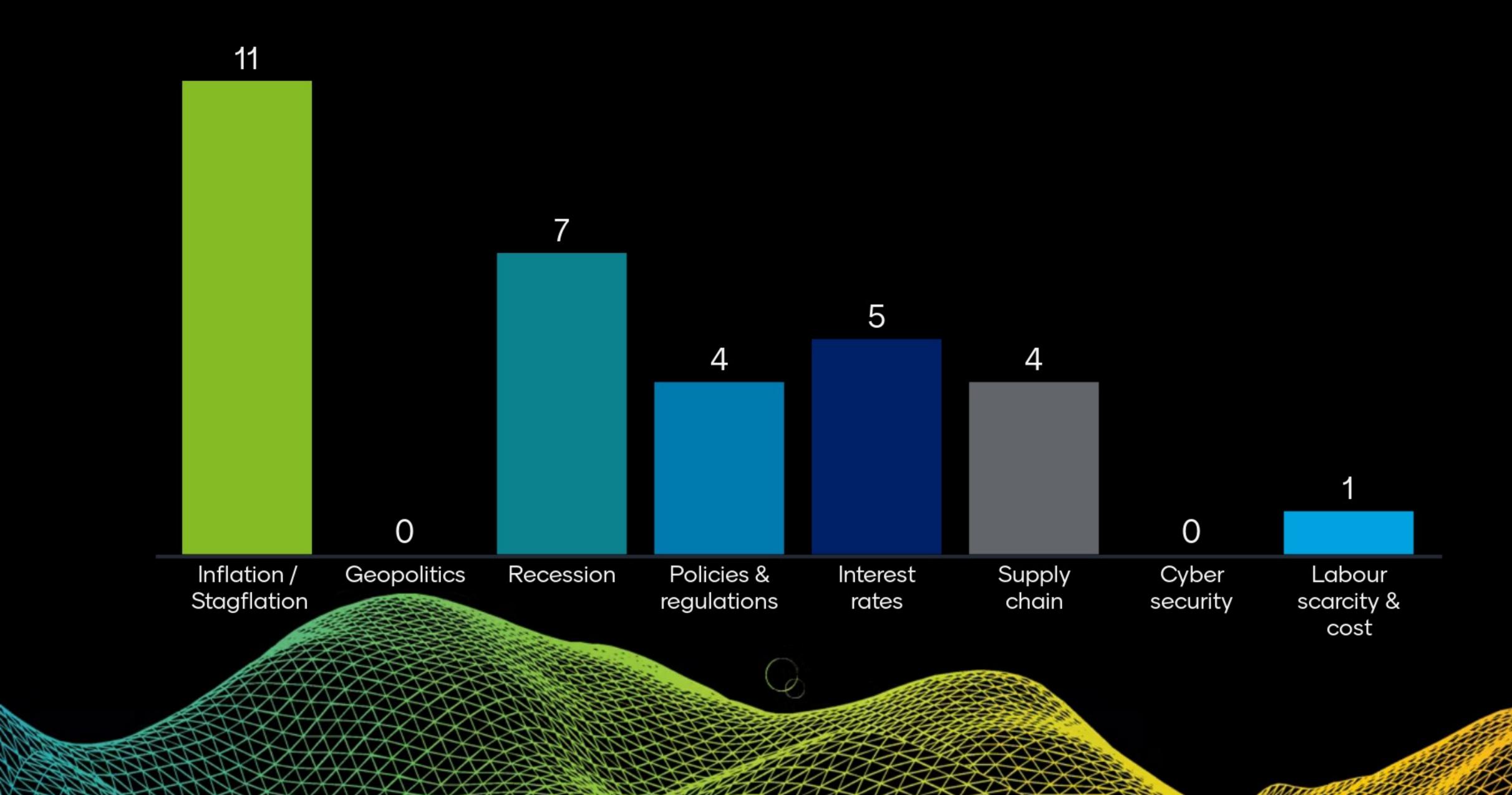
How do you regard the current and future status of the following economies?



Which internal risk worries you the most?



Which external risk worries you the most?



Q3R (G): Assessments: CFOs' most worrisome Internal and external risks

Which internal risk worries you most?

Cost management Financial performance

Post-pandemic working arrangements

Recession

Reces
Reces
Reces
Reces

Technology & innovation

Talent Change management COVID-19
Politics Productivity

Prioritization & execution

Which external risk worries you most?

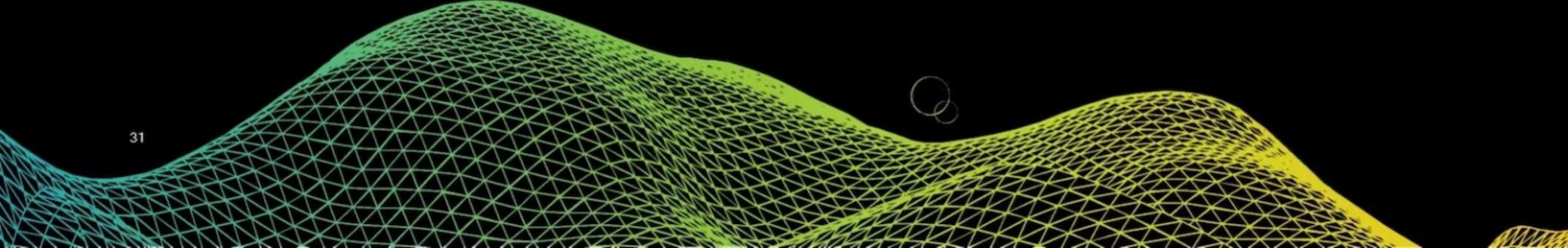
Energy Inflation/stagflation

Supply chain Market volatility Cybersecurity

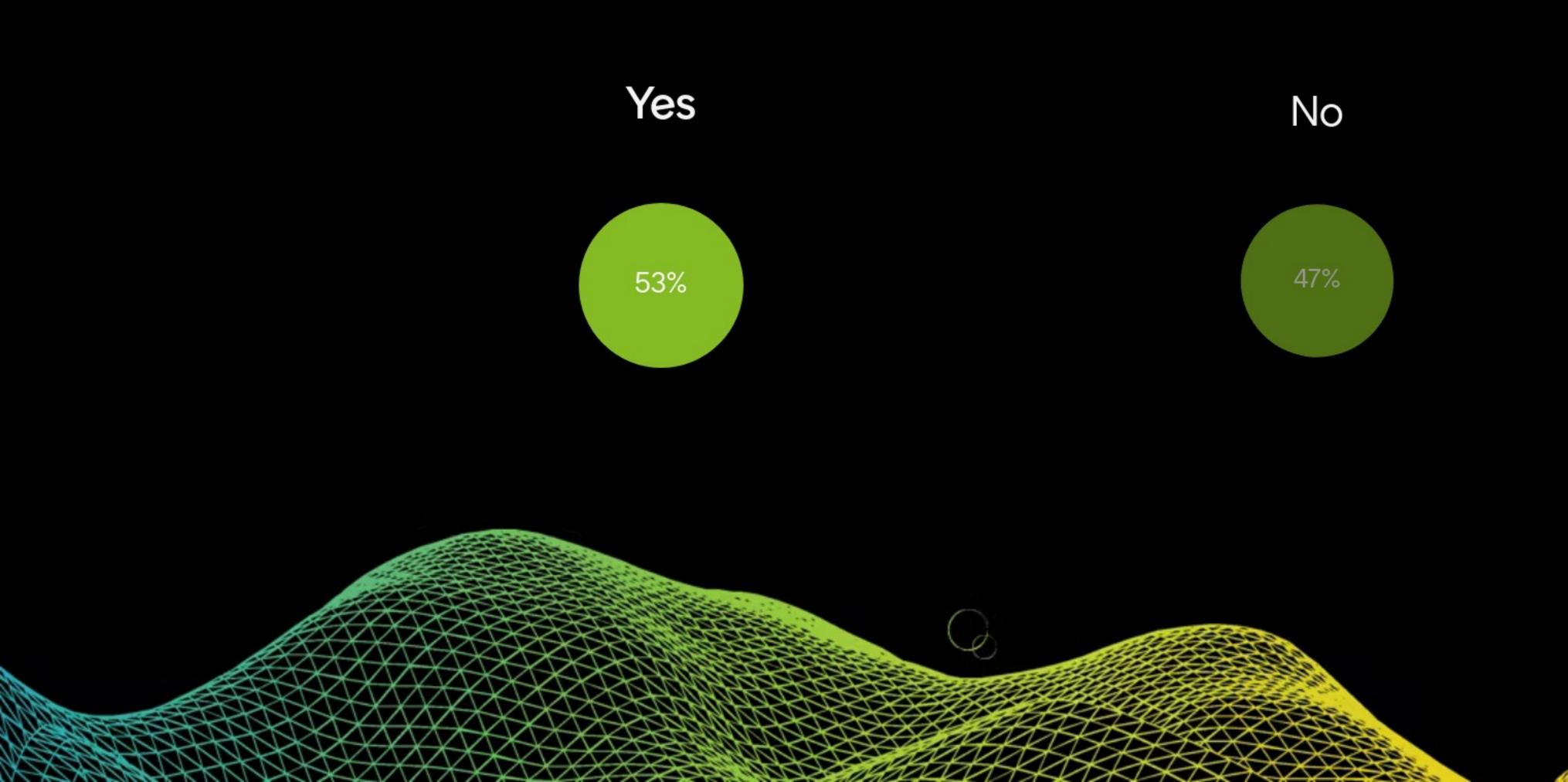
Macroeconomics
Recession Geopolitics
Consumer sentiment Exchange rates

Interest rates COVID-19 and other pandemics

Labor scarcity & cost Policies & regulations



Is this a good time to be taking greater risks?

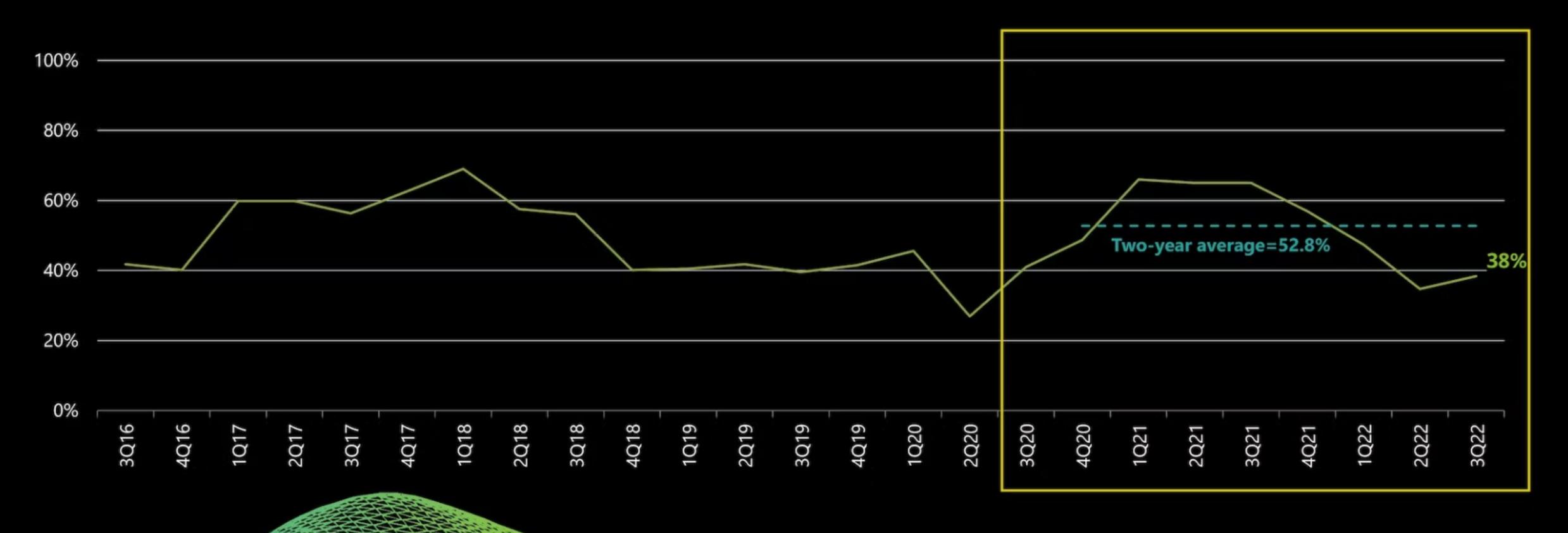


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Q4R(G): Assessments: Risk appetite

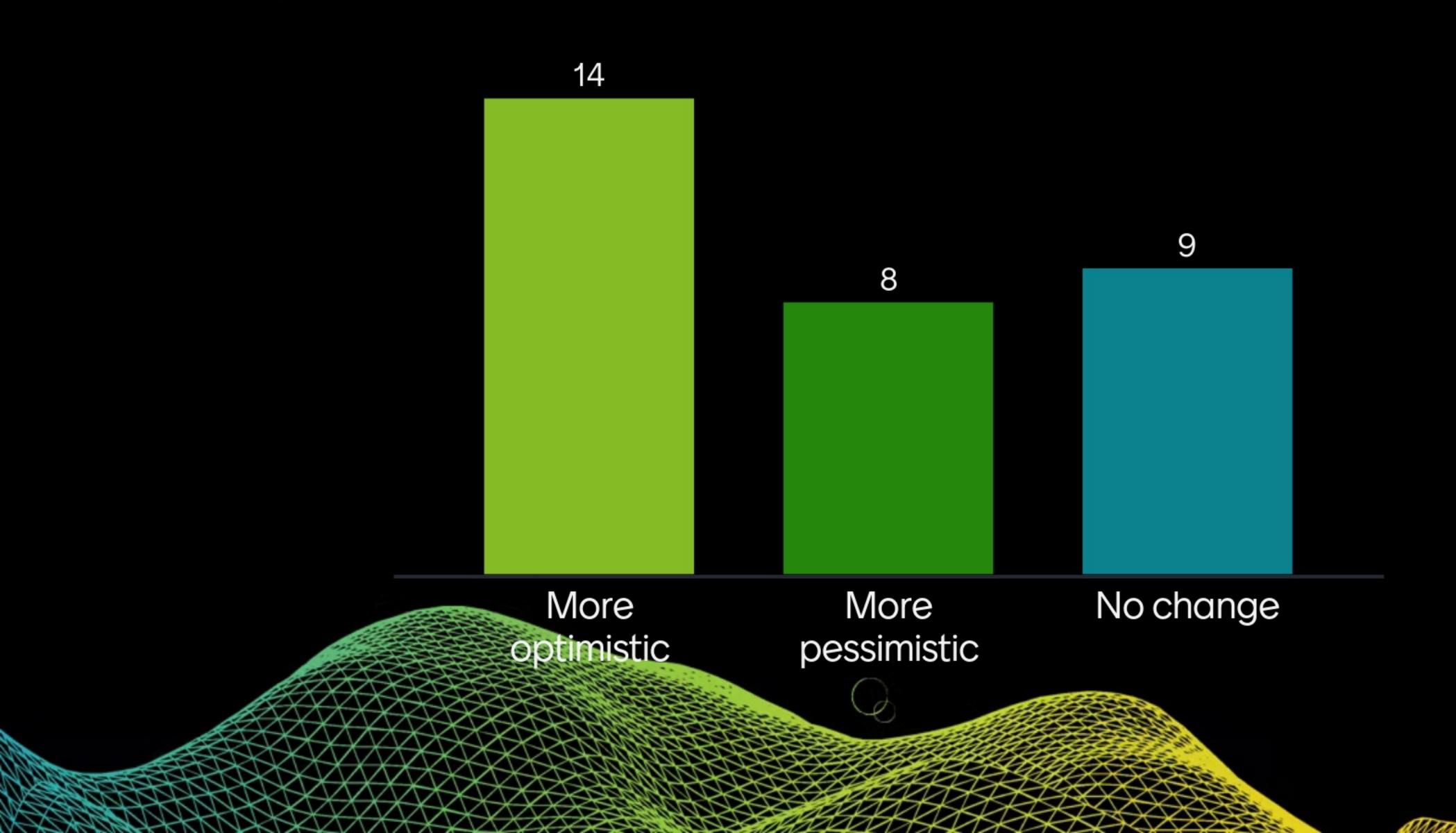
Risk appetite: Is this a good time to be taking greater risks? (N=112)

Percent of CFOs saying it is a good time to be taking greater risks





Compared to 3 months ago, how do you feel now about the financial prospects for your company?



Source: CFO Signals survey results 3Q 2022

Q5R(G): Expectations: Own-company financial prospects

Compared to three months ago, how do you feel now about the financial prospects for your company? (N=112)



4Q21

Net optimism by country and industry

19%

45%

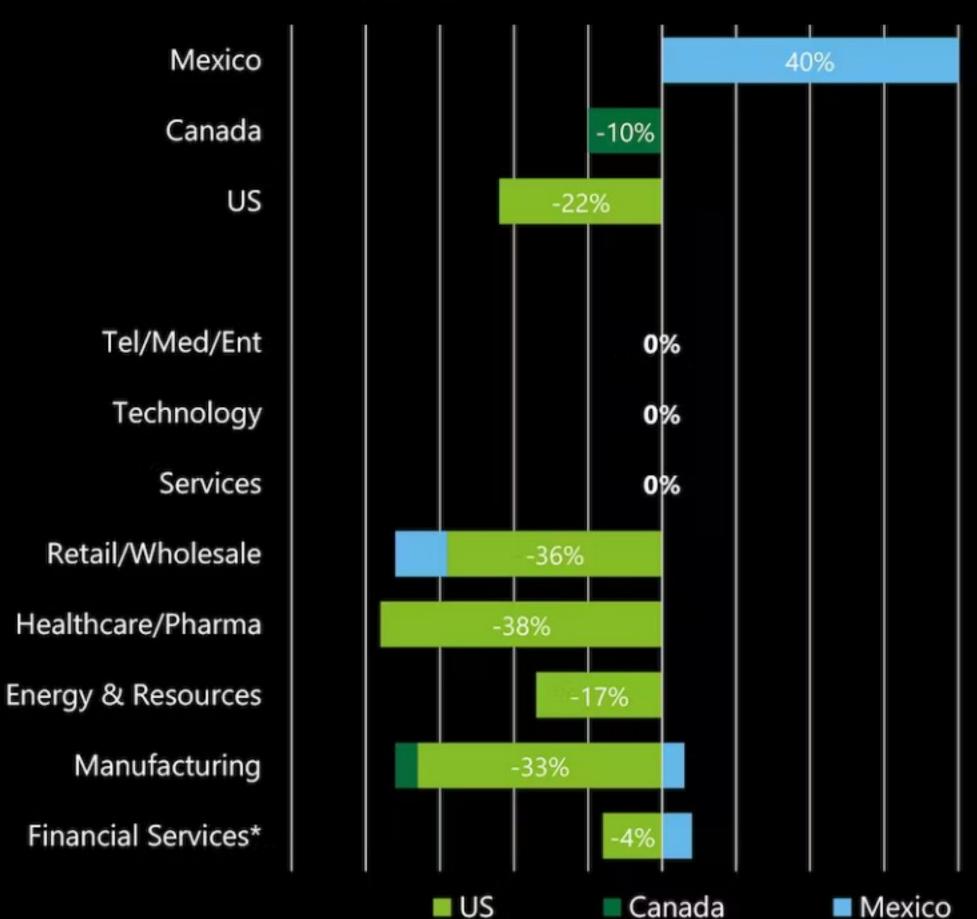
-18

37%

3Q22

2Q22

1Q22



^{*}Financial Services includes insurance, banking and securities, investment

management, real estate, and private equity/hedge funds.

0%

-20%

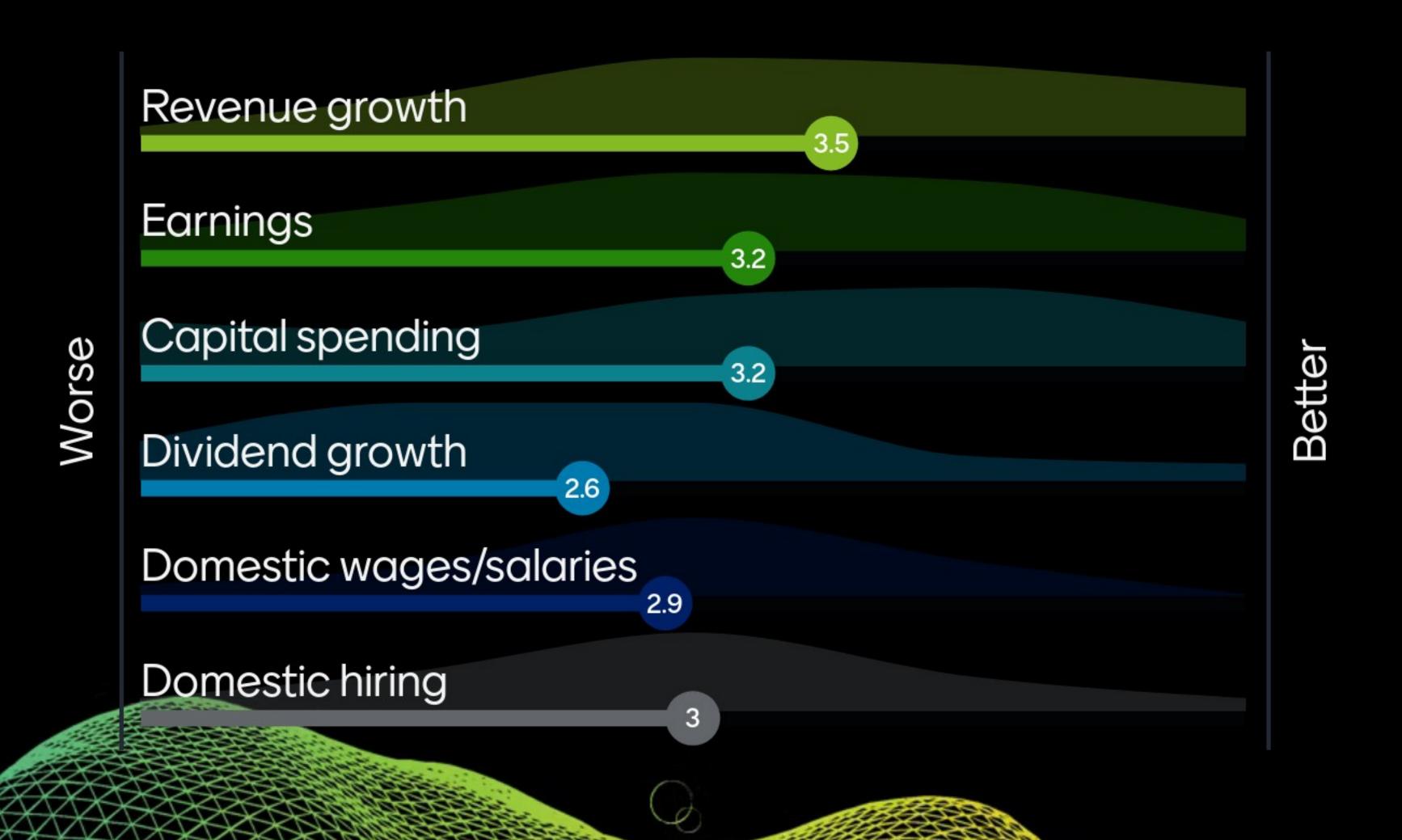
-40%

3Q21

■No change

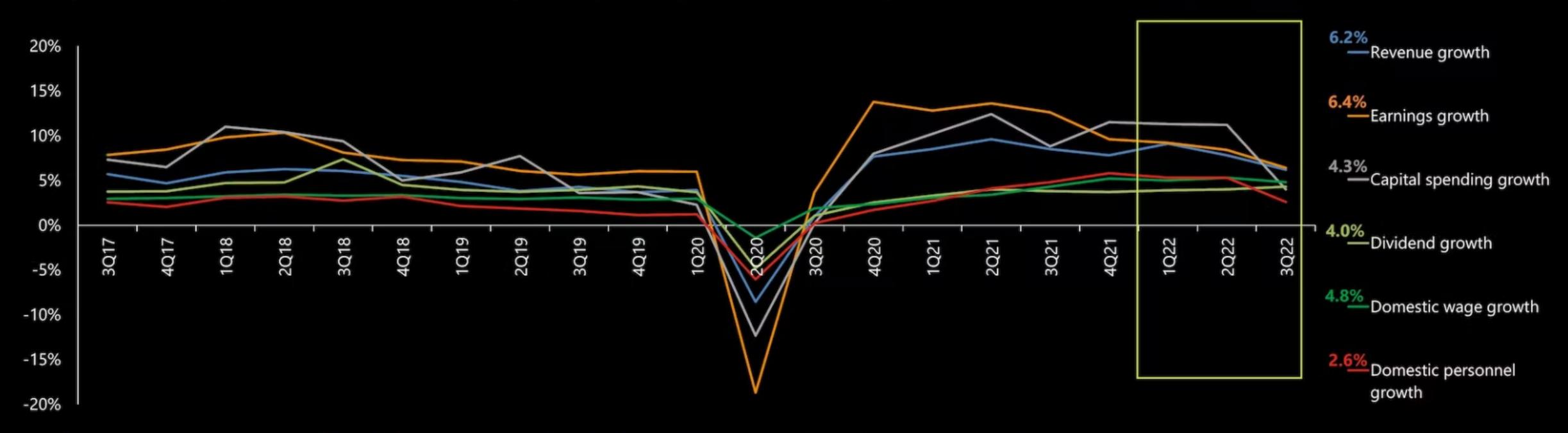
—Net optimism

Compared to the past 12 months, how do you expect key metrics to change over the next 12 months?



Q6R(G): Expectations: Growth and decline in key metrics

Compared to the past 12 months, how do you expect key metrics to change over the next 12 months? (N=112)



Revenue
growth
decreased to
6.2% from 7.8%
in 2Q22

growth fell to 6.4% from 8.4% in 2Q22 Capital spending growth fell to 4.3% from 11.2% in 2Q22

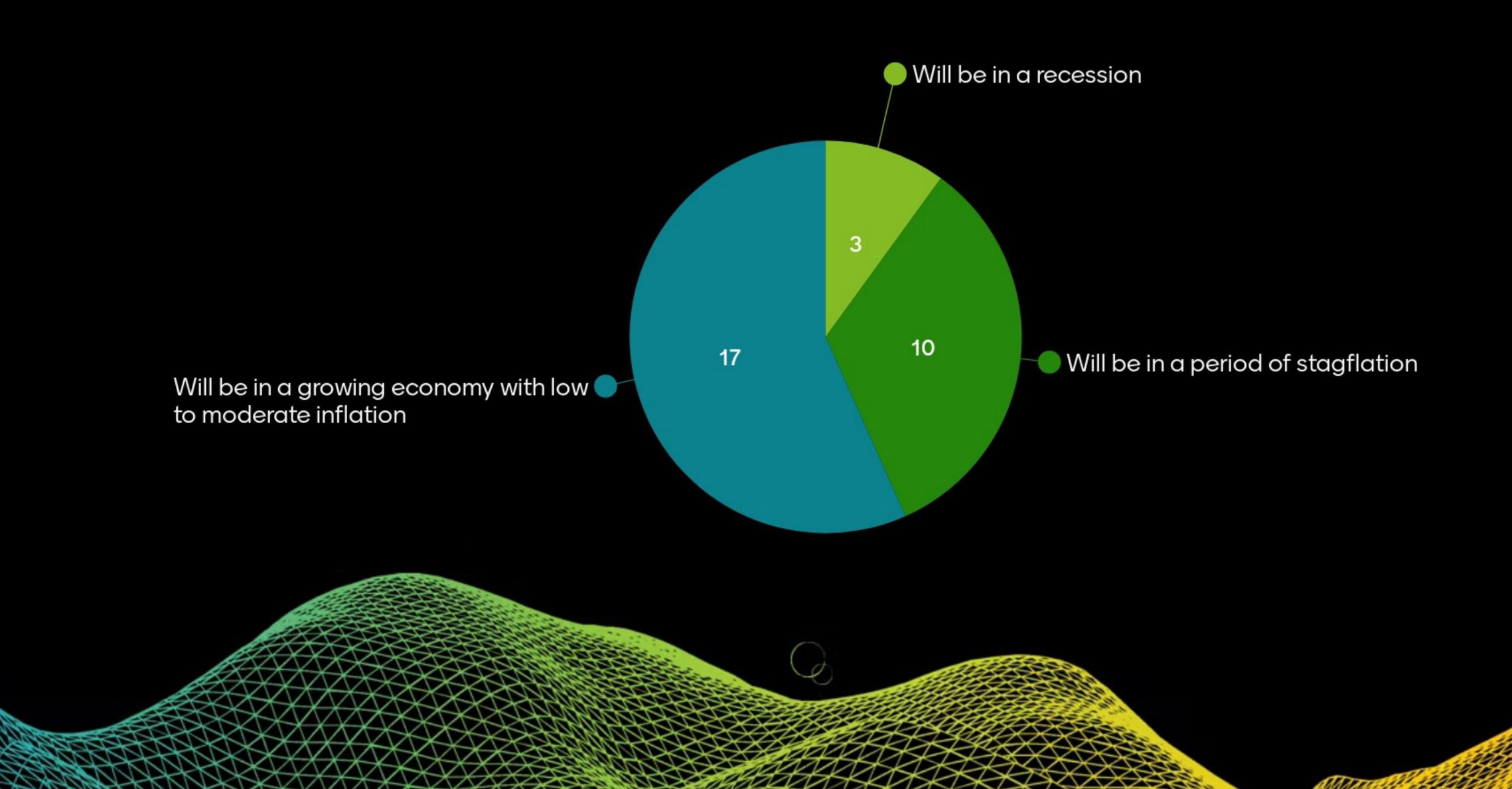
Dividend growth remained at 4.0%, the same level as 2Q22

Domestic wages/salaries decreased to 4.8% from 5.3% in 2Q22 also decreased to 2.6%, from 5.3% in 2Q22

Source: CFO Signals survey results 3Q 2022

Where do you expect the Thailand economy to be by 2023?

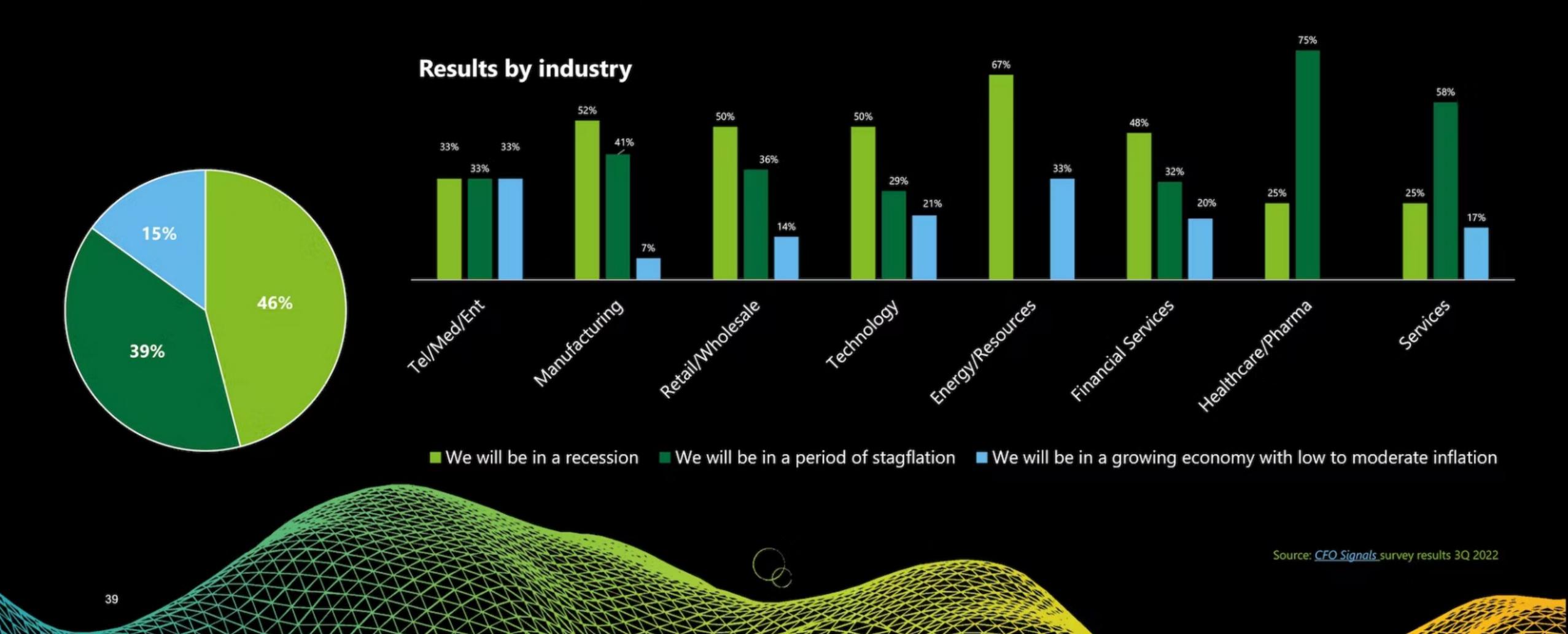




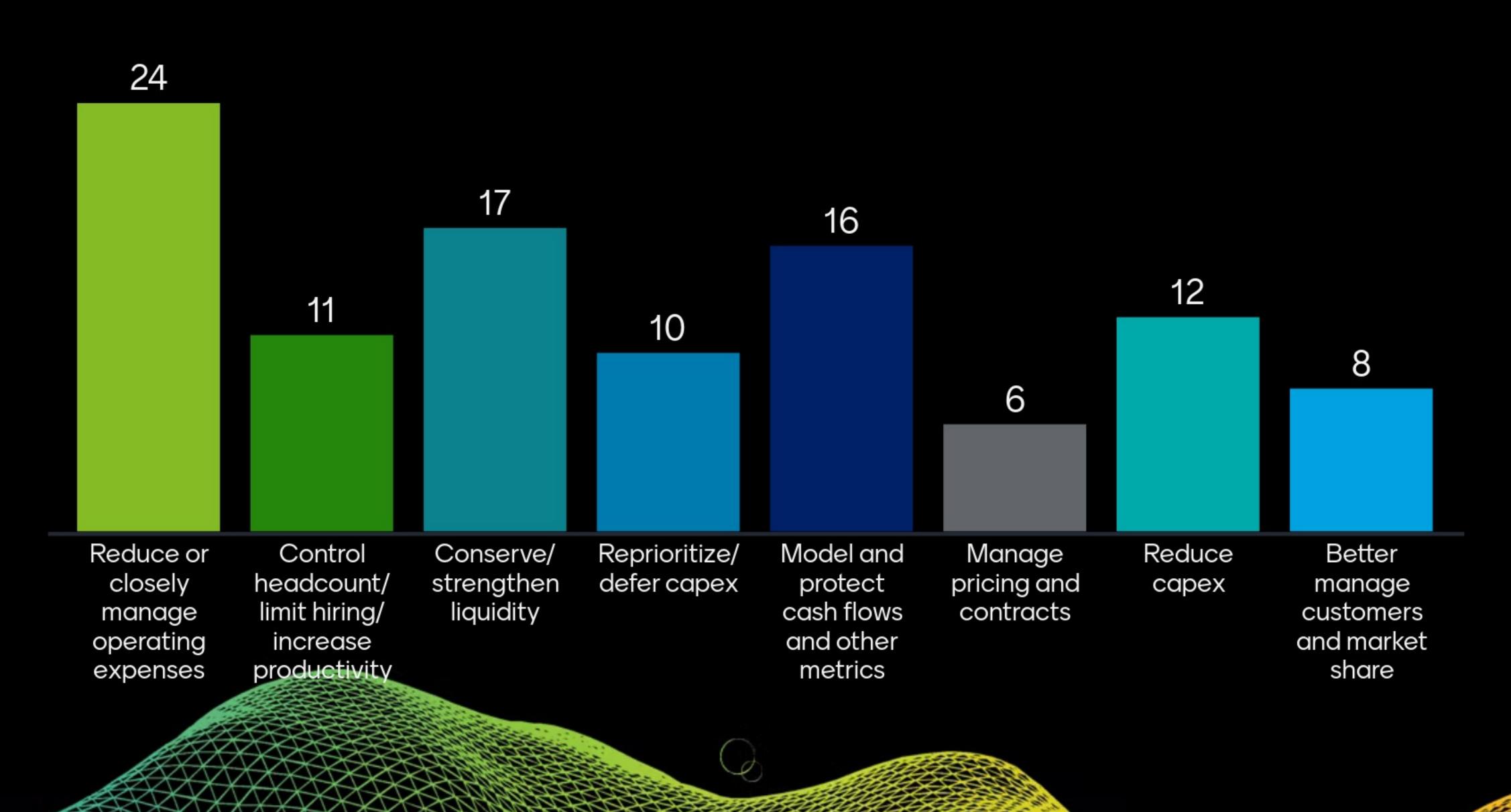
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Q7R(G): Expectations: Recession, stagflation, or growth with some inflation?

Where do you expect the North American economy to be by 2023? (N=111)

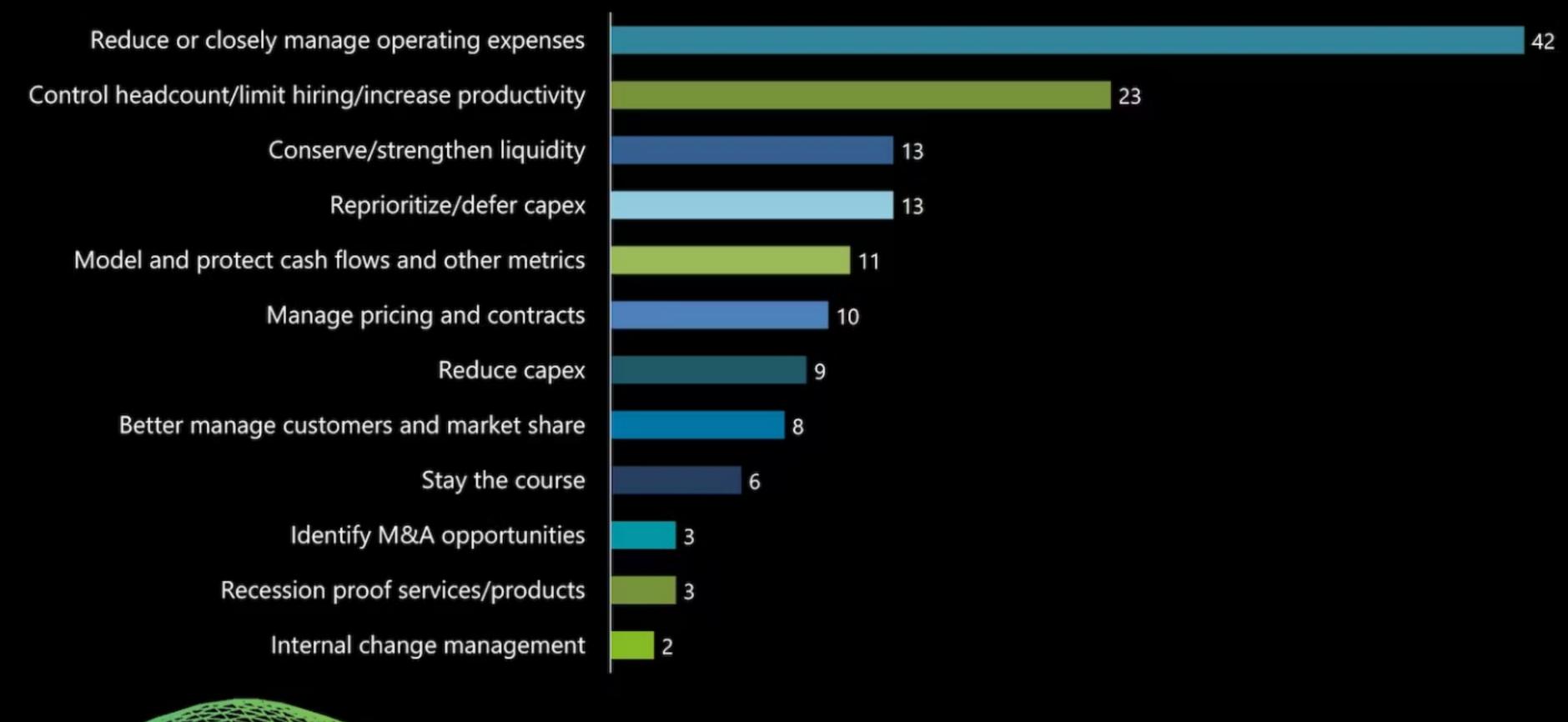






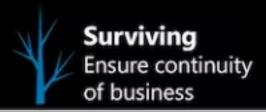
Q8R(G):Expectations: Actions taken to prepare for the possibility of a recession

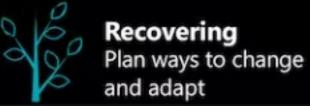
If you are anticipating a recession, what actions are you taking to prepare? (N=81)

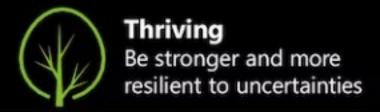


Southeast Asia CFO Agenda 2021

How Southeast Asian CFOs are leading their finance teams through their evolving roles necessary for the future, as nations transit to live with COVID-19







Overall sentiments

CFOs are still in the thick of the action in responding to the rapidly evolving pandemic situation.







Operations

People and talent



Digital Disruption



Cash flow

Perennial concerns remain



Assess the impact of supply chain



Cash flow

Reviewing capital allocation requirements and strategic reassessment of cashflow

Priorities for the new normal emerge



Accelerate digital journey or necessitate fast shift to digital models

Looking towards the new normal, CFOs and their finance teams look

at two key areas to reimagine their evolving roles and future



Operational resilience highly dependent on wellbeing of staff



*Percentage of survey respondents who are considering changes to their finance workforce









Reimagining the future of finance

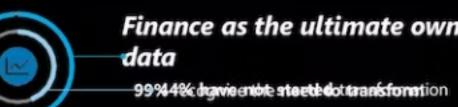
Finance functions pivot away from operational finance towards financial insights, but transformation in key aspects are required to support this shift.

Business financareas



Finance takes on a frontline role

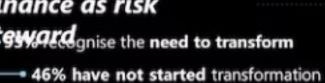
 93% recognise the need to transform 38% have not started transformation



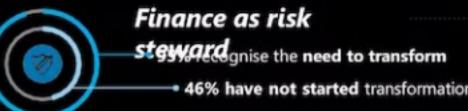
Transforming

finance in strategic

Finance as the ultimate owner of



- Develop keen understanding of business operations
- Close collaboration with other functions
- Provide real-time, current financial insights to stakeholders
- Support the organisation in telling its sustainability story
- Leverage data and communicate insights throughout organisation
- Invest in enterprise-wide data and visualisation platforms
- · Identify talent to support and deliver transformation projects



- CFOs as a voice of risk-related thinking
- Shift from needs-based to responsibility-based risk intelligence
- · Move towards a more agile and centralised model view of risk



73%

Workforc

Enabling the finance workforce

33%

Headcount

about workforce changes. Diversity in skills within the team will be vital.

10%

Significant cost savings

A hybrid working model is the way forward when CFOs were asked

- Possible solution to skills shortage in operating country
- Happen at different pace across geographies
- Interpersonal relationships still essential in some aspects
- Some need to be co-located with businesses they support

Diversity in skills

Offshorin

24%

^{*}Percentage of survey respondents who indicate that they are concerned about these issues

M

In Summary

Economic outlook

- Nearly half of CFOs (46%) expect the global economy to be in a recession by 2023, while 39% expect the economy to hit a period of stagflation and 15% anticipate the economy to grow with moderate inflation.
- Persistent inflation worries CFOs (73%) more than a recession (27%)
- CFOs are preparing for a recession by reducing or closely managing operating expenses, controlling headcount, limiting hiring, and boosting productivity; conserving or strengthening liquidity; and reprioritizing or deferring capital expenditures.
- CFOs' net optimism for their own companies' financial prospects stayed in negative territory.
- 38% of CFOs say now is a good time to take greater risk, up slightly from 35% in 2Q22

Growth expectations for key metrics

- CFOs have lower expectations for year-overyear (YOY) growth for key metrics, except for dividends, which stayed flat at 4.0%.
- Revenue growth is pegged at 6.2% this quarter, down from 7.8%
- Earnings growth expectations are at 6.4%, a decline from 8.4% in the prior quarter; and capital spending growth at 4.3% is also down from 2Q22's 11.2%.
- CFOs also cut their growth expectations for domestic wages/salaries and domestic hiring—both at 5.3% last quarter—to 4.8% and 2.6%, respectively.

Internal and external risks

- Talent and related challenges sum up CFOs' top internal risks, from hiring to retention, to addressing low employee morale
- Getting people back to the workplace another concern—might be even harder, given that 86% of CFOs expect their organizations to use a hybrid work model for 2023.
- CFOs also express concerns over prioritizing and executing on strategies and other efforts, as well as managing costs, including wages and salaries.
- CFOs cite inflation most frequently; geopolitics, particularly China and the Russia/Ukraine war; policies and regulations, recession; supply chain challenges; and interest

The Future of Work, Workforce, and Workplace

Assessing the Finance function of the future is done through the following framework

WORKPLACE WORK WORKFORCE Where people in Finance will work and the What the role of Finance is, how work is Who will do the work, what skills will be needed, technology, culture & leadership required to managed, and how Finance is structured & how Finance will access/develop them activate performance · The role of finance, including services Where people will be physically located delivered, ownership and accountability Who does what – and how do they do it and the role of technology in fostering · How work will get done differently · The skills needed in future collaboration (humans & machines) · How to access and develop those skills, via · How to foster a digital culture Value-add opportunities – things Finance new talent models and internal skill · How leaders need to Think, Act, and React doesn't do today development differently in a digital world The future Operating model What skills will the Finance workforce What opportunities exist to accept, What does the future physical preserve, optimize & automate Finance need in the future? workplace look like? What processes? collaboration technologies do we How can we leverage alternative talent What digital capabilities should Finance models to access those skills? · How will we foster a culture that have? How will we develop the skills needed in enables the digital transformation? How can Finance leverage freed capacity Finance? to add new value? What do leaders need to do differently in a digital world? INHERENTLY CONNECTED AND MUTUALLY REINFORCING

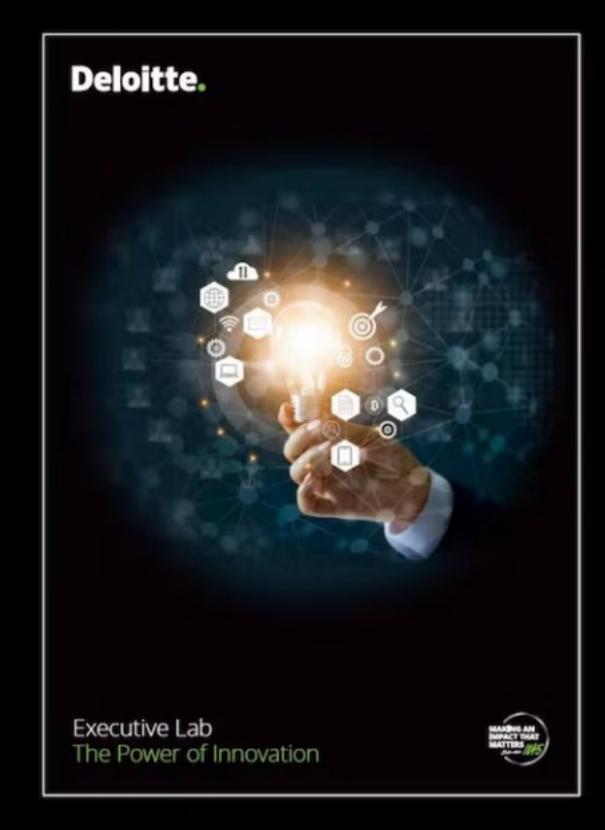


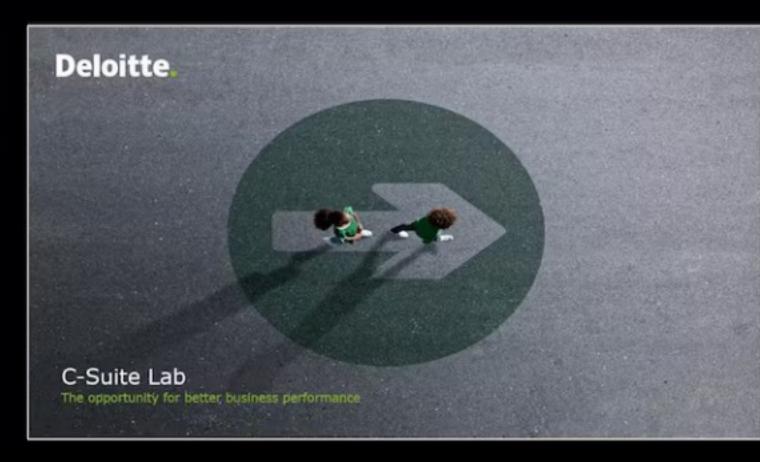
Executive Lab Offering



7

Our Labs





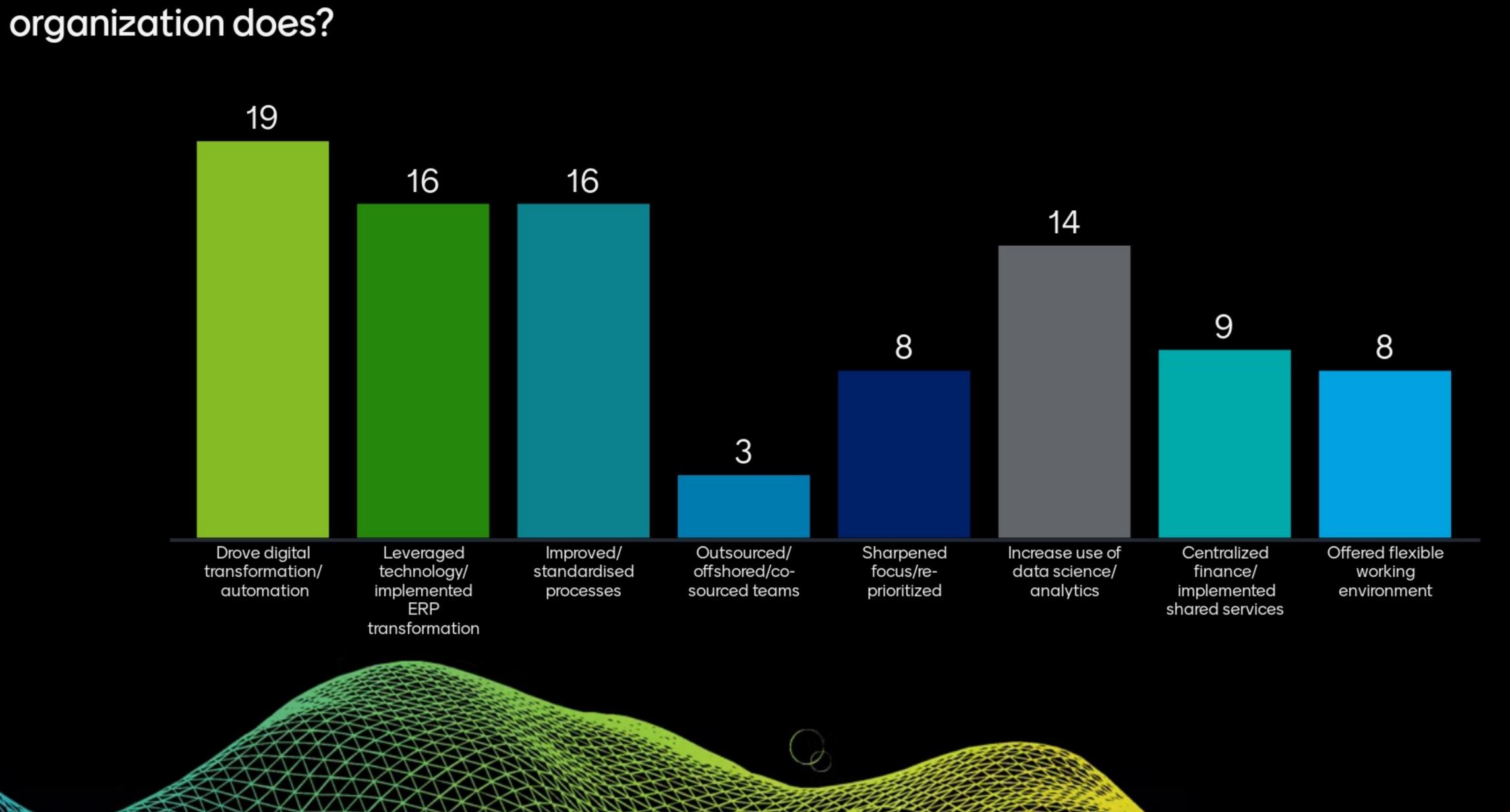


The Future of Finance



Work,
Workforce,
and
Workplace

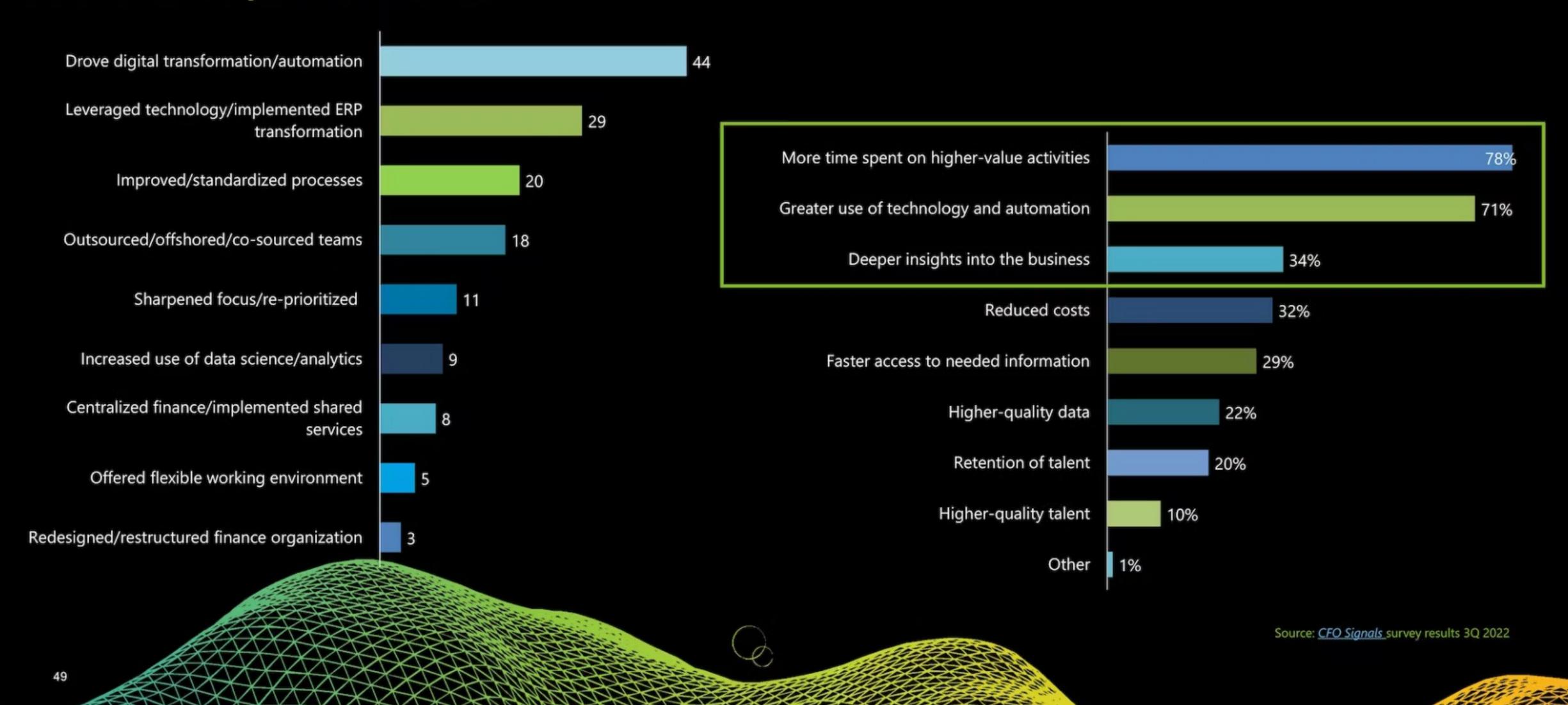


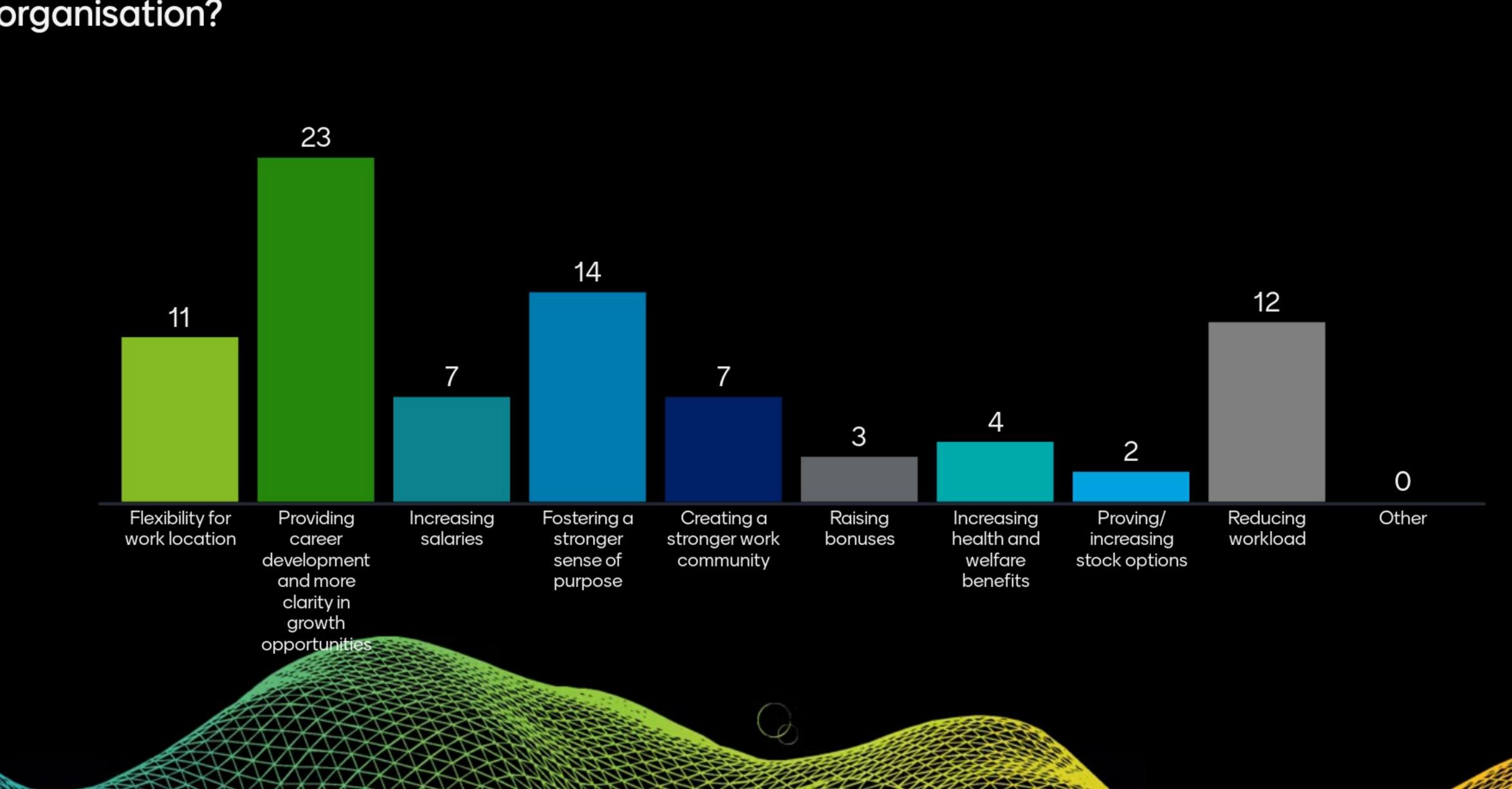


The work of finance

7

If you have taken any steps in the past year to alter, reduce, or streamline the types of work your finance organization does, describe the actions you've taken. (N=89)

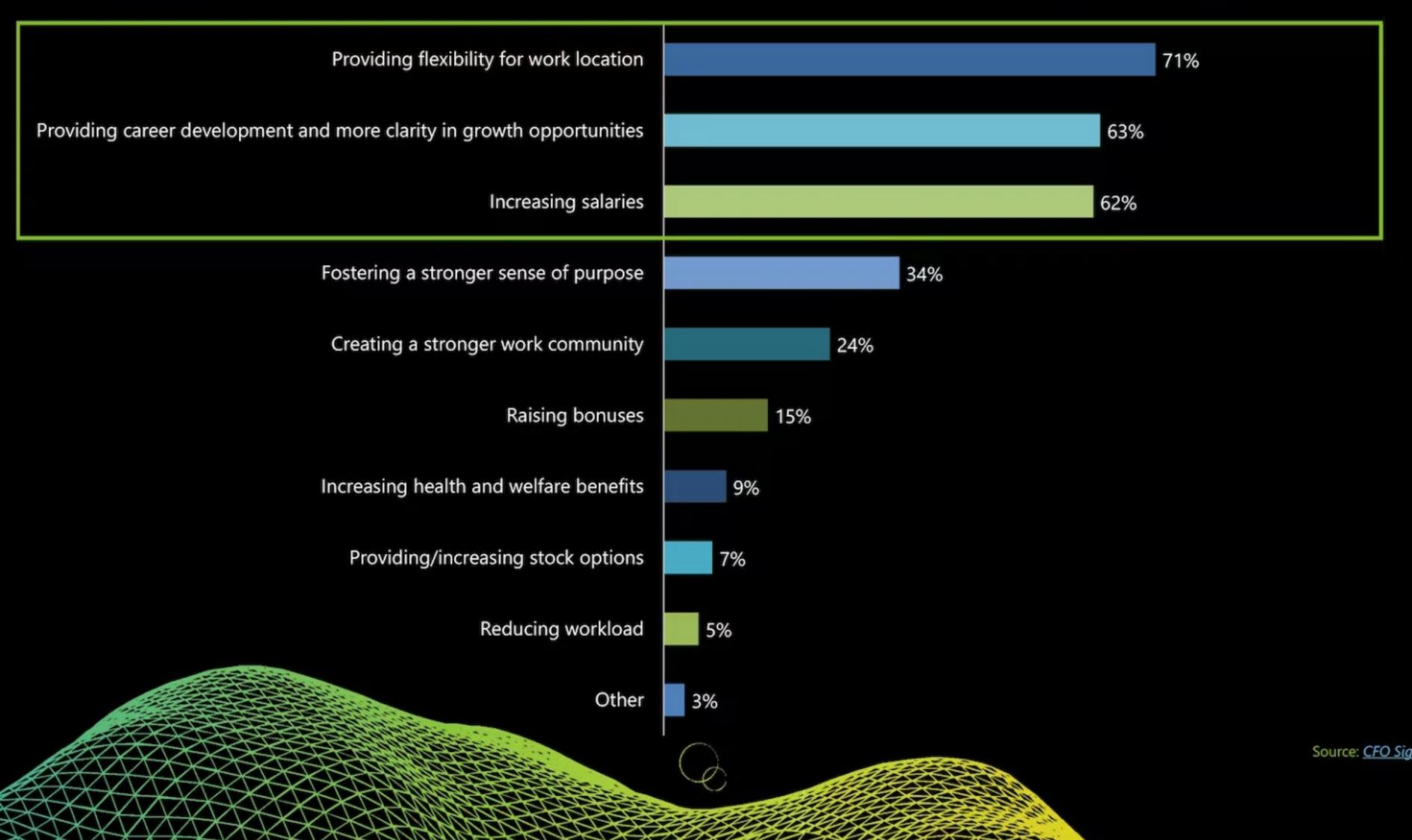


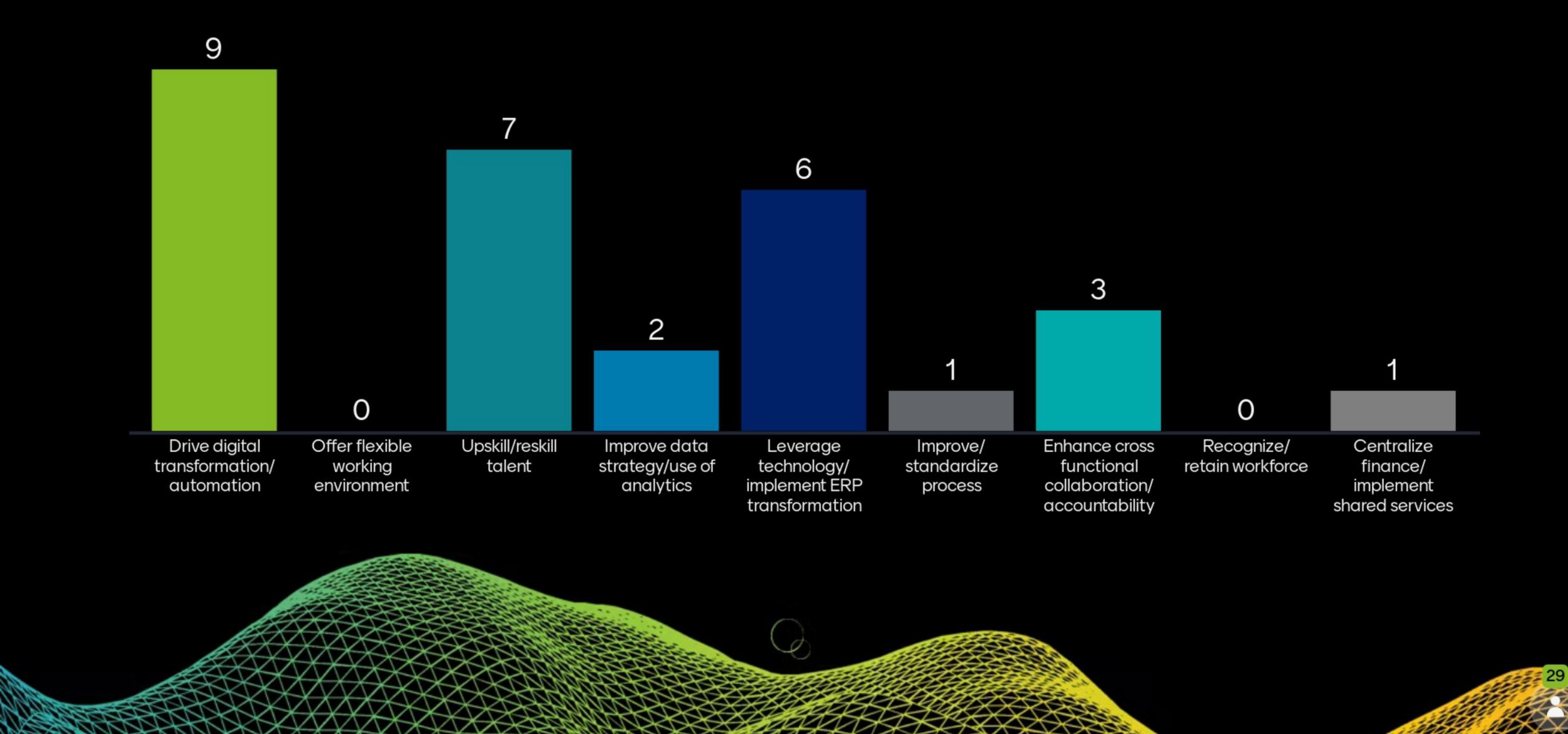


Enterprise workforce

M

Which three actions have you found to be most effective in retaining talent at your organization? (N=110)





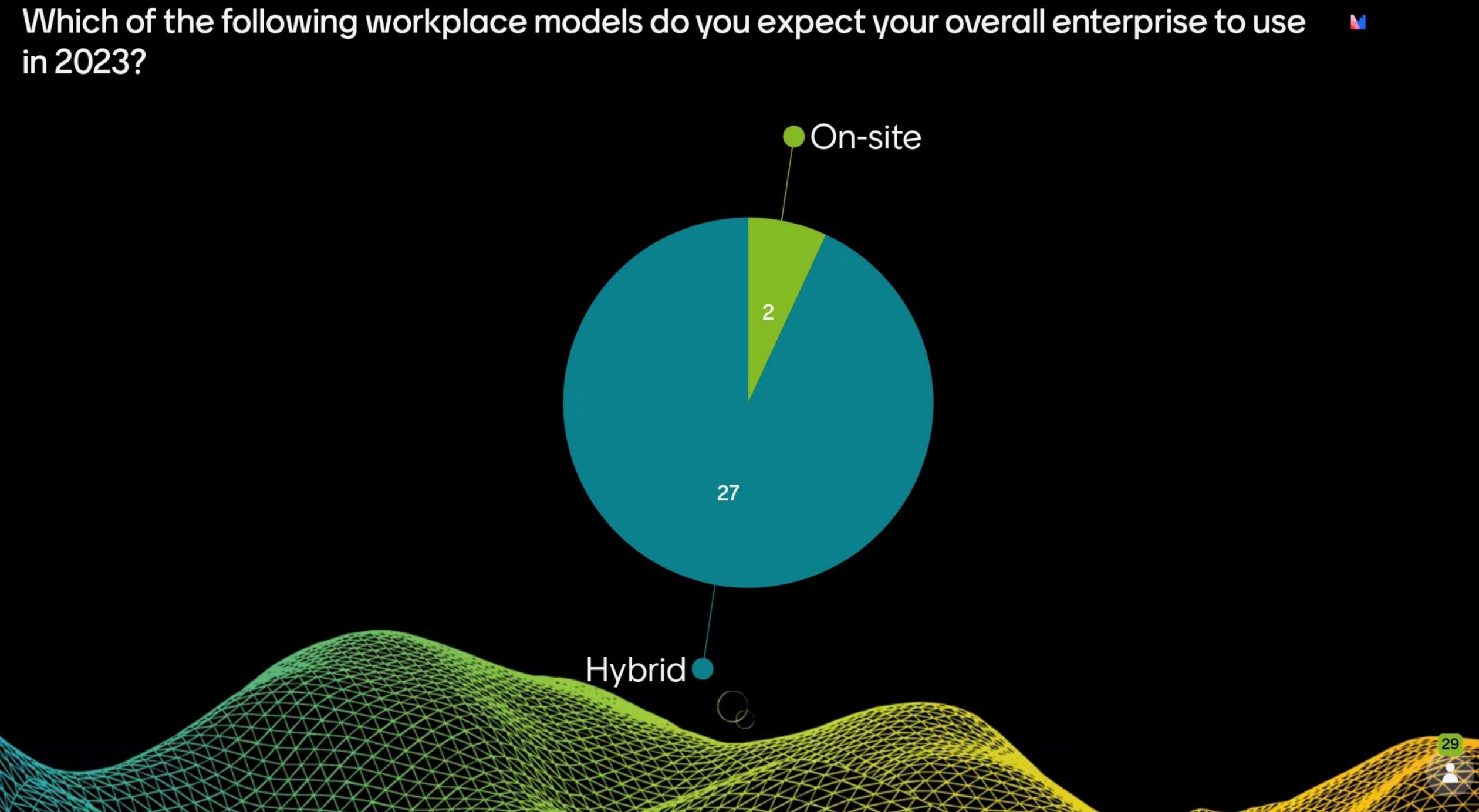
Finance workforce

What one change, if any, would you make to your finance workforce model to increase its effectiveness? (N=71*)



*Total number of comments are more than the total number of respondents because some CFOs cited multiple actions.

Source: CFO Signals survey results 3Q 2022

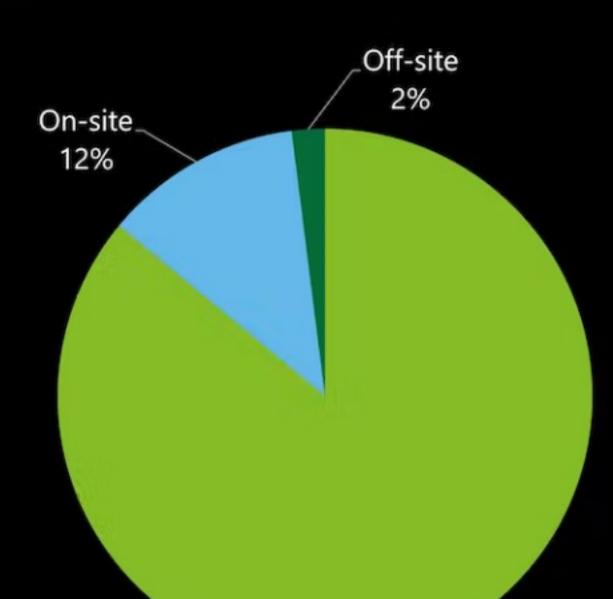




The workplace

V

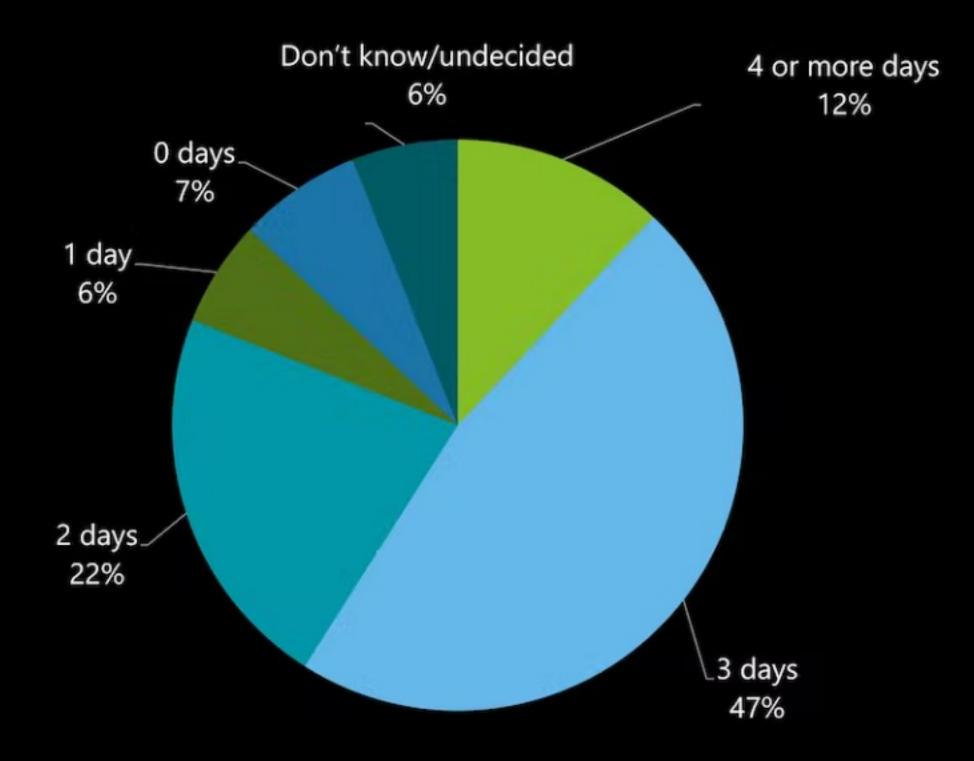
Which of the following workplace models do you expect your overall enterprise to use in 2023, assuming COVID-19 cases or other events do not preclude onsite work? (N=111)



-Hybrid

86%

How many days per week do you expect the majority of your finance team to work on-site? (N=111)





Our Perspective on the Future of Work in Finance

Examining the role of Finance, and how the organization will evolve accordingly

WORK



What the role of Finance is, how work is managed, and how Finance is structured

COPE

- The role of finance, including services delivered, ownership and accountability
- How work will get done differently (humans & machines)
- Value-add opportunities things Finance doesn't do today
- · The future Operating model

KEY UESTIONS

- What opportunities exist to accept, preserve, optimize & automate Finance processes?
- What digital capabilities should Finance have?
- How can Finance leverage freed capacity to add new value?

WE WILL SEE MORE



Automated monthly close, forecasting, and other touchless transactions in the Finance Factory



Simplification of processes and reduction of unrewarded complexity



Differentiation of finance support to parts of the business



Predictive modeling, self-service reporting, and digital assistants, freeing up capacity for finance to provide strategic advice



Blurring of functional borders as finance moves deeper into other functional areas for data and insights



Real-time finance cycles (e.g. close) as results and analyses can be produced instantaneously leveraging cognitive technologies

WE WILL SEE LESS



Large teams performing idiosyncratic work in fragmented and disconnected systems



Manual effort to process and validate transactions alleviated by blockchain



Disparate processes and data as finance governs more end-to-end



Decentralized processes relying heavily on spreadsheets



Excel-heavy work, which relies on pooling data from across several platforms



Periodic and retrospective reporting as stakeholder expectations for timely data increases dramatically

Our Perspective on the Future of the Finance Workforce

Identifying who will do Finance work, and how

WORKFORCE



Who will do the work, what skills will be needed, & how Finance will access/develop them

COPE

- Who does what and how do they do it
- · The skills needed in future
- How to access and develop those skills, via new talent models and internal skill development

KEY JESTIONS

- What skills will the Finance workforce need in the future?
- How can we leverage alternative talent models?
- How will we develop the skills needed in Finance?

WE WILL SEE MORE



Data scientists and design professionals creating systems that interact with other systems, both internal and across customer and supplier networks



Connections between Finance, IT, and other business units, as finance workers seek to understand how key business decisions affect forecasting



Consultative skills needed such as advanced problem solving and storytelling, as finance is looked upon to turn insights into effective communications



Finance organizations recruiting candidates who are able to continuously learn, work crossfunctionally, and progress



Chief Data Officers, and teams of data evangelists focused on continuous data governance and quality

WE WILL SEE LESS



Traditional accountants who perform transactional processing using spreadsheets and tables



Disjointedness between Finance and other functional areas, as Finance will leverage leading analytics to provide insights as business partners



Barriers to understanding and communicating with the business, and fewer gaps between business units



Ad hoc training, as microtraining (i.e. small nuggets of content), on-demand modules, and plug and play systems will enable ongoing and fast learning



Permanent and homogenous job positions

Our Perspective on the Future of the Finance Workplace

Determining the workplace collaboration tools and leadership to best enable Finance work and workforce

WE WILL SEE LESS WORKPLACE WE WILL SEE MORE Smart and frictionless working Shared local campuses where places to foster employees' safety, employees congregate health and well-being On-campus workers staying in a Operating model options, with static location Where people in Finance work, how they will remote and offshore workers, collaborate, and the leadership required relying on digital tools for Static and homogenous culture collaboration with a **stationary** team structure Nimble and dynamic culture with an agile and mobile team structure Where people will be physically located Tasks assigned to static groups How to foster collaboration Finance applications and with one set of domain expertise microservices instead of traditional · How to enable a digital culture and enterprise resource planning leadership that 'walks the talk' Hierarchical and siloed firm Flat and agile organizational structure, where cultural structure, and a greater need to stagnation is high and workers in balance the tensions between What does the future physical workplace satellite locations may feel agility and the potential costs of look like? Who will work where? isolated from headquarters higher organizational ambiguity How will we foster a collaborative culture Siloed systems which are built Integration, common data usage, that both enables transformation and is for one-off tasks, and and data security as holistically strengthened by digital? supplemental data from outside designed platforms connect once What do leaders need to do differently systems disparate data sets in a digital world?

Lights Out FinanceTM

New horizons for a future-forward finance function

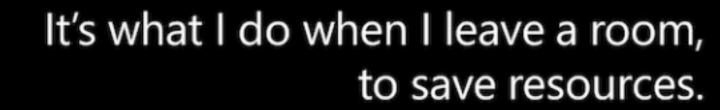


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First, a couple questions.



What does Lights Out mean to you?







OK, but what does Lights Out Finance™ mean to you?

I don't get it. How can Finance operate in the dark?

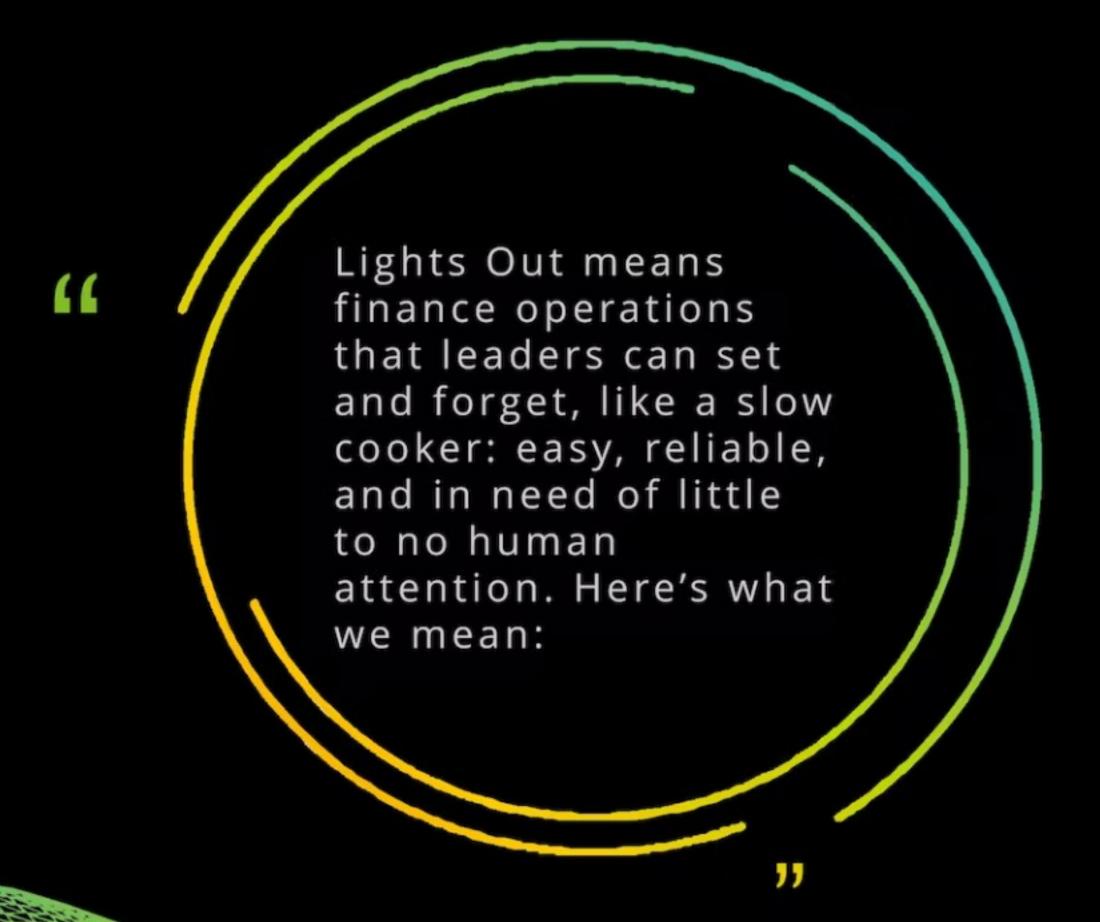


It's not the dark. It's a new horizon, actually. (We'll explain.)



What exactly do you mean by Lights Out?





What exactly do you mean by Lights Out?







Clearly defined end-to-end data strategy and structure with real-time continuous data that enables instant insights and alignment of actuals and plan.

What Lights Out looks like:

- Standardized data infrastructure
- Globalized master data and definitions
- Single source of truth



Technology

A combination of technologies that enable touchless transactions and autonomous operations, prompting human intervention on an exception basis.

What Lights Out looks like:

- Dynamic rules-based ingestion, analysis, and processing of routine transactions
- Al augmented, in-transaction, real-time information supporting decisionmaking
- Humans and machines working together to enable the right action, at the right time



Process

Lean and efficient centrally organized teams oversee standard process design and execution to keep processes streamlined and governed correctly.

What Lights Out looks like:

- Consistent, standardized, and repeatable policies and procedures
- Reduced manual intervention and touchpoints
- Governance models that monitor KPIs and compliance through Global
- Process Owners (GPOs) and Centers of Excellence (COEs)

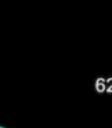


People

Finance workforce that goes beyond the numbers—not only identifying trends, but also explaining potential implications—to tell the story of an organization's future.

What Lights Out looks like:

- Time to focus on strategic work that adds value
- Emphasis on both technical finance and human skills, like problem solving and communication
- Elevated workforce experience enabled by humans and machines, each doing what they do best



V

So, what enablers do I need?

It's a good question, and the answer starts with another question: How Lights Out are you now? No matter the destination, here are the enablers that can make Lights Out work, no matter where you choose to turn your dials.



Standardized processes that enable automation and improve efficiency and efficacy



Advanced analytics and self-service capabilities that provide automatic insights and real-time reporting



Cloud-based ERP through a single platform that reduces technology redundancy and can shorten close cycles



Standardized data that allows for the agility to change course and strategy as needed



Automated and purpose-built technologies—including cognitive and machine learning capabilities—that free up human time to do more value- added work



Flexible service delivery models that include workers, robots, and algorithms (think humans *and* machines working together to bring out the best in each other)



Self-corrective tasks—utilizing RPA and advanced Al capabilities—that improve accuracy in complex transactional environments



Systemically configured and automated controls framework geared toward risk sensing that operates around the clock across the entire chain of processes; Lights Out won't work without those vital guardrails

With the right mix of capabilities to support your vision, your Lights Out road map can lead to an evolved finance organization driven by insight, analysis, and outcomes, instead of transactions and the same processes over and over.



Imagine this

What happens when you turn the Lights Out

For some organizations, Lights Out isn't just an idea. With the right playbook and careful consideration of their goals, finance organizations across industries are taking the concepts of Lights Out and are shifting their goals from transactions to outcomes, and their futures from disconnected and siloed to strategic and streamlined. With forward-thinking strategies that set end-to-end process automation as the goal, these organizations are exploring what's possible and making it real. While the challenge may seem daunting, just imagine what Lights Out could mean for you and your finance function.

Hard to picture? No problem—let us illustrate an example of what Lights Out could look like:

Imagine this

Procure-to-pay

Touchless technologies have collated the orders of the day and provided a detailed list of what parts are needed: number of batteries, types of rims, speaker parts, and everything else needed. Now that the manufacturer knows exactly what it needs, it has automated the process:

- Checked inventory and part sourcing and received an update from the vendor when parts will be delivered (Spoiler alert: parts are delayed.)
- Showed potential lowered margin if the needed part is fast-tracked to meet consumer demand and options for alternative sourcing to expedite fulfillment (Human intervention here makes sense as Finance can NOW focus on strategic decision-making weighing the margin impact of expedited sourcing versus consumer impact of delayed fulfillment.)
- Communicated an updated fulfillment date back to you, the consumer, along with real-time visibility into where the car is in the manufacturing process
- Automatically created purchase orders (POs) after all necessary system built-in checks
- Automatically paid invoice submitted through vendor portal after automated checks such as "No PO, no pay" and duplicate invoice were completed

Real-world impact

\$260_M

With touchless procure-to-pay, a client achieved an improved PO process resulting in more effective and efficient invoice processing and eliminated manual invoice entry, resulting in \$260 million in working capital benefits.

M

Imagine this

Order-to-cash

For the consumer, all the relevant financial hurdles have been automated, expediting the purchasing and financing processes. For Finance, that relieves the human workers to do higher-level work, such as solving procurement problems that these technologies aren't equipped for. Here's what going Lights Out did for the order-to-cash process:

- Took an initial deposit through automated technologies and cash application solutions with advanced (partial) payment posting algorithms and machine learning (ML) capabilities, driving high auto-match hit rates and automatic postings into the ERP system
- Triggered the creation of an order fulfillment request and downstream manufacturing processes
- Executed credit management processes with robotic and cognitive automation, dynamic workflow, data analytics, and realtime triggers to review credit risk exposure
- Took payment through the automaker's consumer finance service, connecting the manufacturer's B2C portal to the financing service's systems; ML and cognitive automation detected anomalies in billing and proactively intervened, if needed

Real-world impact

90%

With nearly 40% of payments requiring manual intervention by accounts receivable (AR) associates, a client automated its cash application process with ML, leading to an average invoice-to-payment match hit rate of more than 90%.

Imagine this



Record-to-report

While the record to report process is not customer facing, for Finance it is as critical as the order is to the customer and inventory fulfillment is to procurement. Being able to automatically attach accurate account coding and dollars to a buy/sell transaction throughout its lifecycle not only reduces level of effort for back end accounting, it enables faster monthly/quarterly closes and forward looking reporting:

- Automated journal entries translate the customer sales and inventory purchases to ensure the transaction revenue and expense are recorded timely and accurately
- Reconciliation of accounts are automated and completed on a recurring basis requiring only validation of exceptions
- Period end accruals are projected through predictive analytics and allocations are automatically calculated to expedite the close process
- Continuous process analytics identify anomalies (out of balances, unusual variances, etc.) that impact ability to close timely
- Automated real-time reporting on profit margins, product costs, revenue forecasts and other analytics support both internal and external reporting

Real-world impact

94%

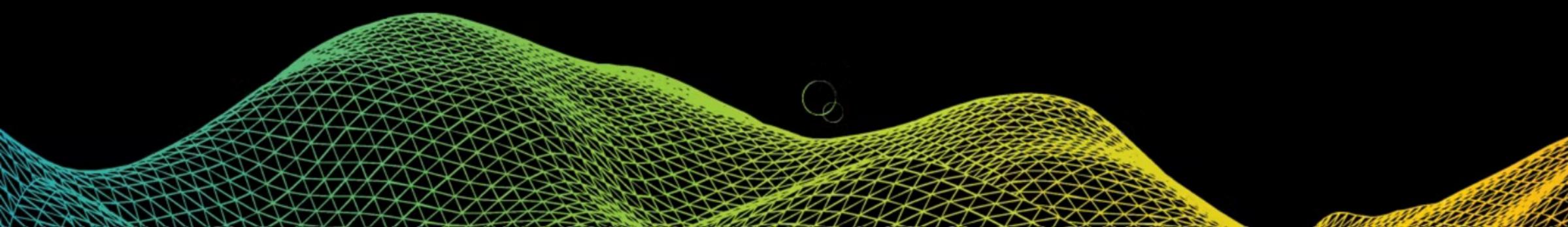
Hours spent on manual, error-prone, and repetitive reporting tasks were unlocked by implementing natural language generation- driven reporting for one client, resulting in 94% less time compiling monthly reports— time that could be refocused on partnering with the business to unlock new value.

Closing



Q&A

10 questions 1 upvotes



Evaluation Form



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