














		SEA	Thailand
Willingness to pay for advanced technologies	Safety Technology	91%	87% 
	Alternative Engine Technology	89%	86% 
Factors that impact the decision to acquire an EV	Lower fuel cost	66%	63% 
	Climate change/Reduced emissions	48%	49% 
	Better driving experience	46%	44% 
Consumer expectation of driving range for fully charged all-battery EVs		491 Km	560 Km 
Greatest concern regarding battery-powered EVs	Lack of public charging infrastructure	28%	33% 
	Driving range	13%	15% 
Perception of the environmental impact of all-battery EVs	Lower impact	63%	77% 
	Similar Impact	14%	12% 
	Higher Impact	23%	11% 
Location consumers expect to charge their EVs most often	Home	61%	69% 
	On-street/public charging stations	29%	25% 
	Work	10%	6% 