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## **The Future of Controls**

Modernizing IA Through Analytics and Automation | November 2023

## THE FUTURE OF CONTROLS AND INTERNAL AUDIT

## **Analytics | AI | Automation**



The internal auditor of the future will be **fully data-enabled**. All and machine learning are being used to detect risks and automate process outcomes testing, strengthening the third line. But computers cannot give a nuanced control design opinion. Internal audit will always require a **human touch**.



### **Internal Audit Function of Today**

"Most activities across the Audit Life Cycle are performed manually or with little data analysis and automation"

ODAY

TOMORROW

Audit planning and risk assessments performed on desktop applications

Assign audits to audit teams who perform the work manually with little automation

Manual drafting of reports, with multiple rounds of reviews and reworks

#### The 'Future' Internal Audit Function

"IA teams are challenged to find the right talent to deploy strategic and integrated use of data analytics and data automation techniques so that we can improve the way we do our audits"

Audit planning and risk assessments	Audit fieldwork	Drafting of reports
Apply continuous monitoring of KRIs to improve audit planning and scoping, using automated tools for planning	Apply data analytics for full population testing, tools and scripts can be repeatable for continuous auditing	Integrate data into findings, dynamic reporting with powerful narratives shared through visuals to derive insights

Key Audit Concerns in 2023\*\*

Cybersecurity

ESG Risks and Governance

Diversity, Equity and Inclusion

Artificial Intelligence

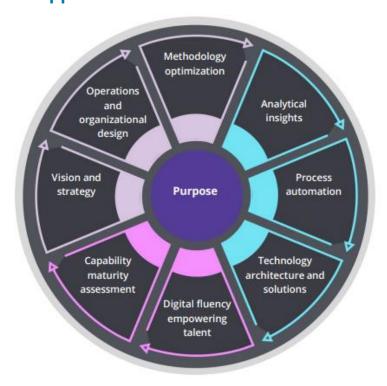
\*\*According to Gartner's "Top Priorities for Audit Leaders" Whitepaper (2023)

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### THE FUTURE OF CONTROLS AND INTERNAL AUDIT

## **Analytics | AI | Automation**

Options to collect, curate, and analyze data have never been greater, and now is the time for IA teams to lay a strong foundation for the future. Business leaders and IA stakeholders are increasingly reliant on data to support critical decisions.



Digital and Innovation for Internal Audit (Deloitte Development LLC 2023)

### **Key Drivers for IA Modernization**



## "ENLIGHTENED" BOARD & MANAGEMENT

AC Members and Management are beginning to see the value of digital innovation, even for internal audit.



## REGULATORY AND COMPLIANCE DRIVERS

More stringent regulatory requirements drive IA teams to be more comprehensive in their audit coverage



## GREATER DEMAND FOR AGILITY

Internal audit teams are expected to become more agile in the way they go about performing audits. This requires a shift in mindset and approach.

#### **Enablers for IA Modernization**



## AVAILABILITY OF STRUCTURED DATA

With the implementation of ERP systems and the reliance of systems for most key processes within organizations, we are able to extract structured data for analysis and automation



## "LOW CODE" AUTOMATION TOOLS

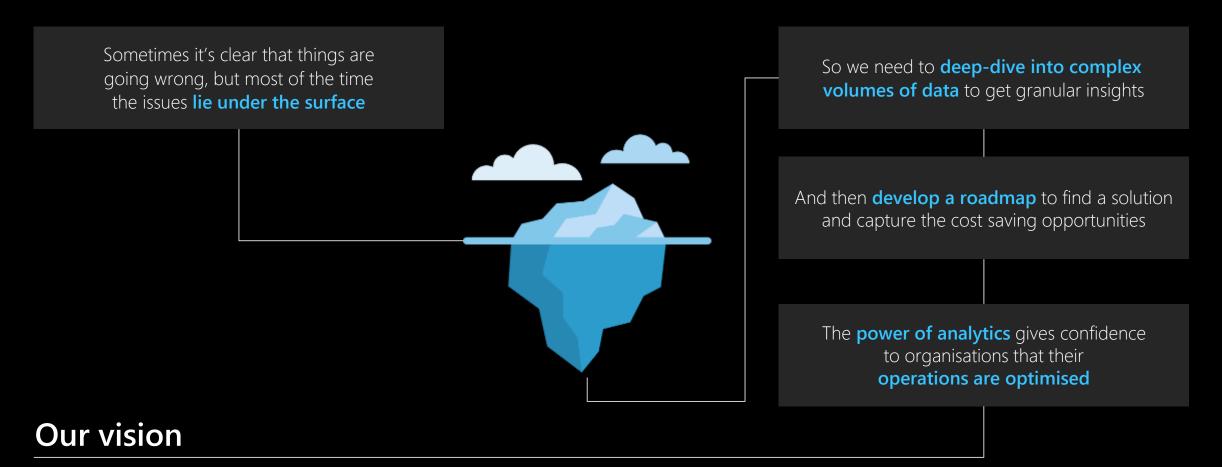
The journey towards analytics and automation may not necessarily be costly. There are accessible desktop/end user tools available to support process automation that we can leverage on.



## INCREASED REGIONAL TALENT POOL

Data Analytics, Machine Learning/Al courses are becoming more popular across universities in the region. This means that we have a larger pool of resources that we can tap on to train, develop and grow such skillsets.

## Making Use Of Data to Improve Internal Audit Processes



Increase our client's capacity to anticipate risk and maximise business opportunities through data driven insights.

Know the worth of data driven risk and business intelligence

## **Achieving Controls Resilience**

We aim to help our clients transform the way controls operate to effectively move up the controls resilience maturity spectrum by designing and developing solutions to realize greater value by the business and key stakeholders.

	Controls Resilience Maturity Spectrum		
	RIGID AND REACTIVE	DEVELOPING	RESILIENT
Risk <u>Identification</u>	<ul> <li>Issues identified only after risk has occurred</li> <li>Localized/one-off analysis of data</li> </ul>	<ul> <li>Issues identified closer to the occurrence of the event</li> <li>Ability to identify trends and insights in data</li> </ul>	<ul> <li>Automated tools provide foresight by anticipating issues</li> <li>Connected environment feeds insights from the entire organization into the evaluation</li> </ul>
Risk <u>Analysis</u>	<ul> <li>Analysis confined only to data gathered for the manual evaluation</li> </ul>	Automated tools allow for collaboration across functions	<ul> <li>Connected environment reveals clear root causes and enabling a more effective response</li> </ul>
Risk <u>Remediation</u>	Manual mitigating procedures impede progress	Automated tools maintain queries for future use	<ul> <li>Connected systems and lines of defense quickly enable a unified response</li> <li>Al-enabled systems get progressively "smarter," supporting continuous improvement</li> </ul>
Risk <u>Monitoring</u>	<ul> <li>Lack of a robust risk assessment to anticipate and detect issues</li> </ul>	Monitoring performed only in certain key risk areas	<ul> <li>Well defined and thorough risk monitoring processes backed by data and insights</li> </ul>

## **Moving Up The Controls Automation Maturity Scale**

We recognize that moving away from traditional processes will take time and effort. We recommend a phased approach in adopting controls automation over time, across a maturity scale. This will allow organizations to <u>adapt</u> to changes, <u>adopt</u> new approaches and technologies, and <u>accept</u> the future of controls approach.

# MANUAL

- Manual
- Labour intensive
- Takes time
- Prone to error

**Traditional Controls** 

## ASSISTED

- Quick to implement
- Lower cost
- Semi-automated
- Data driven
- Less prone to error
- Increased efficiency
- Support scalability
- Demands consistency

# AUTOMATED

- Investment in infrastructure needed
- Longer implementation timeline
- Automated
- Full integration with systems and data
- Potential for machine learning
- Increased efficiency
- Improved accuracy
- Support scalability
- Less prone to error
- Demands consistency

The Future of Controls

## **Our Approach**

A Typical IA Transformation Journey and Roadmap



Strategic vision and roadmap



**Skillsets and mindset** 



**Digital assets** 



**Availability of data** 

### PHASE 2

Feasibility Study and Roadmap
"Test Drive" of Capabilities

#### PHASE 1

Training and Capability Building
Pilot Programs and Initiatives

#### PHASE 3

Full Implementation
Enhancements with Emerging Tech



## **Our Strategy**

3 Implementation Approaches for consideration



### **One-time Analytics**

#### **Value Proposition:**

"Quick-win" approach to demonstrate the value of audit analytics. "Starter Kit" for building future analytics capabilities.

#### **Key Differentiators:**

- Integrated with IA or IT Audit engagement
- Separate report/section on Results of Analytics – including insights from data analysis and profiling
- One time effort, low incremental budget based on "top-up" man-day effort to audit engagement



### **Analytics as a Service**

#### **Value Proposition:**

Continuous auditing and insights with low maintenance costs. Reduce recurring auditing efforts for run-of-the-mill controls that can be automated.

#### **Key Differentiators:**

- For clients who want regular insights but do not have their own data analysts
- Regular report and dashboards for periodic updates to management
- Managed by Deloitte team, no infrastructure costs incurred for clients



### **Deploy CA Solution**

#### **Value Proposition:**

Embed Analytics as part of BAU controls monitoring. Streamlining approach across 3 lines to achieve integrated assurance with the use of technology and data

#### **Key Differentiators:**

- For more mature clients with basic analytics set up and capacity to build up data infrastructure
- Full fletch implementation project data integration, scripts, dashboard
- To consider other tools and products as part of the ecosystem (e.g. GRC or RPA)

## **Our Strategy**

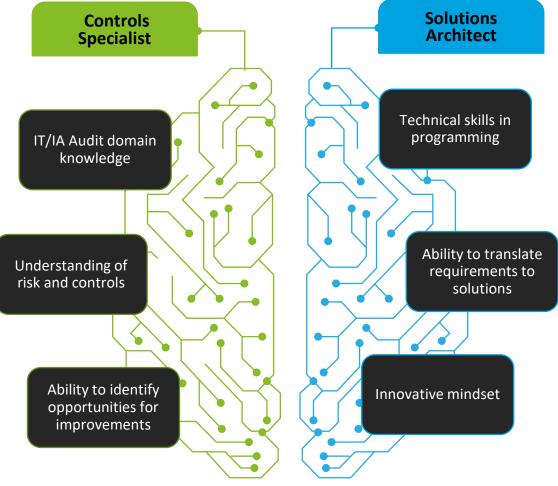
Getting it right with People, Process, Technology

### People

Internal capability building through trainings and certifications to scale up the resource pool of team members who are able to deliver such audits/projects going forward.



Work with HR team to **identify candidates** with the following 2-prong core competencies.



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## **Our Strategy**

Getting it right with People, Process, Technology

#### **Process**

"Created by Internal Auditors for Internal Auditors"

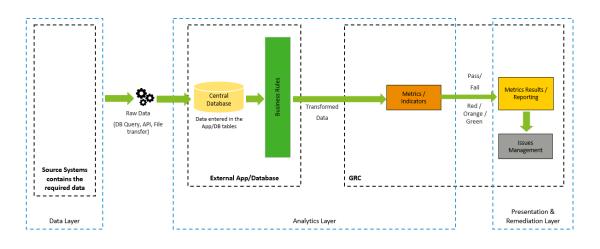
#### **Deloitte SEA Controls Playbook and Library**

Designed and curated by Deloitte for SEA clients – consolidating our work across the regions in the area of IA and IT audit analytics.

The Deloitte SEA Controls Playbook is a consolidation of 'best in class' scripts and dashboards across the region. This playbook serves as a standardized baseline for us to delivery analytics and automation projects across SEA with the same level of consistency and quality.



### **Technology**





### **Case Study #1 – IT Controls Continuous Monitoring**

We helped a state-owned investment company deploy continuous controls monitoring for their IT controls

#### Background

Internal controls framework had been developed for organising and categorising expected controls to assist organisation in developing their control procedures to minimize risk.

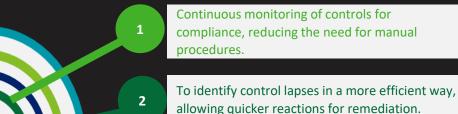
Continuous control monitoring has become an intended goal for our client to **leverage on analytics and automation** in their security compliance monitoring over their internal/IT controls. Deloitte had been engaged by our client to understand their environment, review their internal/IT controls, document the control procedures and identify opportunities to apply analytics and automation for continuous monitoring of controls to achieve greater **efficiency and effectiveness**.

#### **Outcomes of the Assessments**

We seek to help our clients derive value through applying analytics and automation for continuous control monitoring, fulfilling the monitoring of control compliance requirements in a more cost effective, time-saving and lesser resource intensive manner.

- Review the developed internal/IT controls and conduct interview sessions with control owners to understand the control procedures.
- Identify key data-sets available in performing the controls and location of the data source.
- Work with the IT team for extraction of data and develop the analytics logic to transform data for loading into the analytics platform for visualisation.

### **Drivers for the Engagement**



To offer visualisation through actionable dashboard and interactive control views for reporting.

To continuously enhance and adjust the use cases through feedback.

#### **Success Factor**









#### **Right Experience**

Our team have a strong understanding of internal and IT controls, performing internal/IT audit and control advisory across various industries.

#### **Right Skills**

Deloitte has a pool of skilled resources with strong technical experience in reviewing internal and IT controls. Coupled with our specialist to develop scripts for transforming the data for purpose of control monitoring

#### Right Approach

Through a 'quick-win' approach, we implement continuous control monitoring in different phases, allowing management to appreciate the concept and value. This also helps to encourage the organisations to changes.

#### **Robust Delivery**

We engage with internal SMEs for ongoing knowledge transfers along with extensive use internal knowledge resources throughout engagement delivery and tap on our global resources.

### **Case Study #2 – Loan Analytics**

We worked with a global FSI company to perform data analytics on their loans process

Financial services company processes thousands of loans and is limited in their ability to detect undesired behaviors in the processing of loans; lending itself to fraudulent activities



#### Solution Functionality/Approach

Evaluated **100% of loans, for period of 6 months**, answering the following questions:

- Was each loan approved in accordance with the organization's designated authorization limits?
- Were any approval controls circumvented to process new loans?

Loan origination data and transaction history data of active accounts was used for the analysis

**Developed AI/ML model,** to identify clusters of loans that demonstrate patterns of fraudulent activity and/or assign a probability of being fraudulent.



### Success Story/Value Extracted

**Al-enabled correlation insights** and peer analysis identified the following:

- Identified "loan approvers" approving large amount of loans at quarter end to potentially meet their sales numbers; a large amount of these loans included improver approvals
- Identified a large number of low and high-risk loans included improper approvals
- Identified \$26B of loans with exceptions, across 6 months of data (i.e., \$26B in loans were not approved by the right individual or individual with the right authority level).

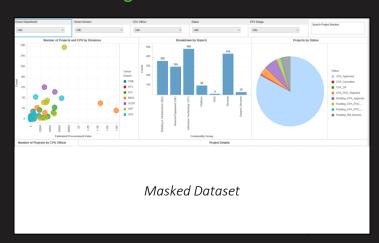


### **Case Study #3 – Finance and Internal Audit Analytics**

#### We successfully implemented a Continuous Monitoring solution with for finance and internal audit

We assisted a client in the Government & Public Sector industry to scale up digital controls capabilities across various processes, including Payroll. The dashboards created empowered business users and internal auditors to continuously leverage on Finance and HR data to identify trends, anomalies and opportunities for process improvements.

#### **KPI Monitoring Dashboards**

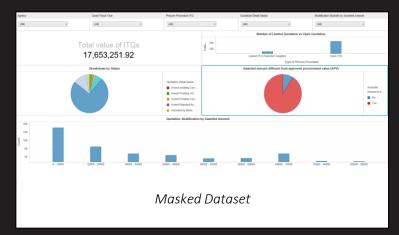


The KPI Monitoring Dashboards are designed for Procurement teams to track and monitor the progress of procurement activities across all departments.

#### This allows users to:

- Drill down to potential 'problem areas' for analysis; and
- Better manage the workload of the procurement officers.

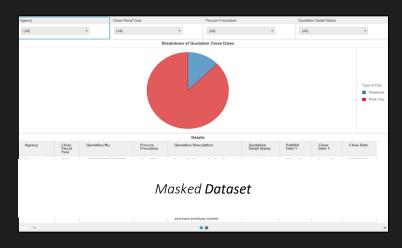
#### **Management Reporting Dashboards**



Management Reporting Dashboards are designed to provide a snapshot of key procurement indicators.

These series of dashboards will show an overall profiling of ITQs, ITTs and Direct Contracts; and drill down by various parameters.

#### **Anomalies Detection Dashboards**



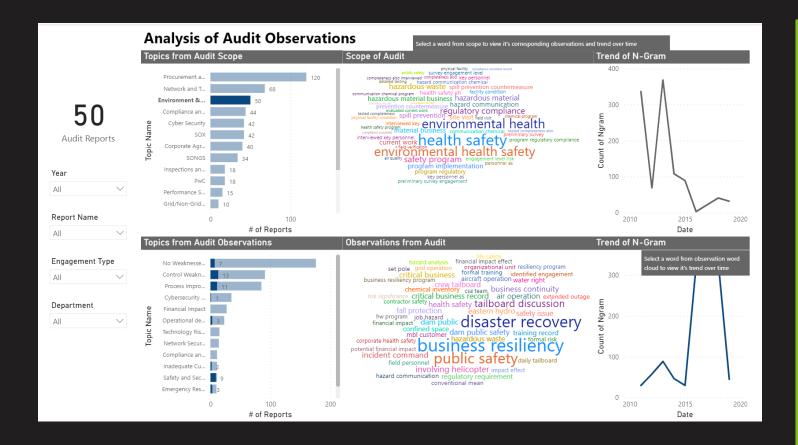
Anomalies Detection Dashboards are designed to highlight red-flag in procurement risk areas (e.g. awards without approvals, tenders closing on a non-work day etc.)

Dashboards allow users (Internal Audit, Procurement Officers, Individual Departments) to identify and rectify potential exceptions on a real time basis.

### Case Study #4 – Al Insights from Audit Reports

Leveraging our global capabilities, we have built an AI driven tool to generate insights from Audit Reports

Mining pooled historical audit reports for insights and trends present a huge opportunity to upgrade internal service and awareness



#### **Example Outcomes and Insights**

#### (1) Power Company

- Extracted text and identified relevant sections from all reports.
- Identified major themes and patterns.
- The insights provided useful information as to where the risks resided and if the audits provided sufficient coverage.
- Analyzing trends of the scope of audits and their conclusions over time helped the client assess if the key risk areas were being covered in the audits and if the weaknesses were being dealt with.

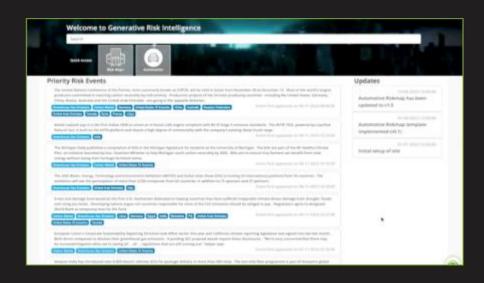
#### (2) Global Mining Company

- Leveraged existing python library to review 600+ reports
- Worked with clients data science to delivered automated AWS pipeline
- Identified reputational risk as common re-occurring theme in issues and linked back to passive recommendations in opportunities for improvement

### Case Study #5 – Applying Risk Sensing for Audit Planning and Risk Assessments

Using LLM grounded in risk domain knowledge for events analysis and risk mitigation





### **Risk Maps**





Large Language Model



Break down

events
Retrieve relevant risk modules

Integrate risk knowledge
Preliminary analysis

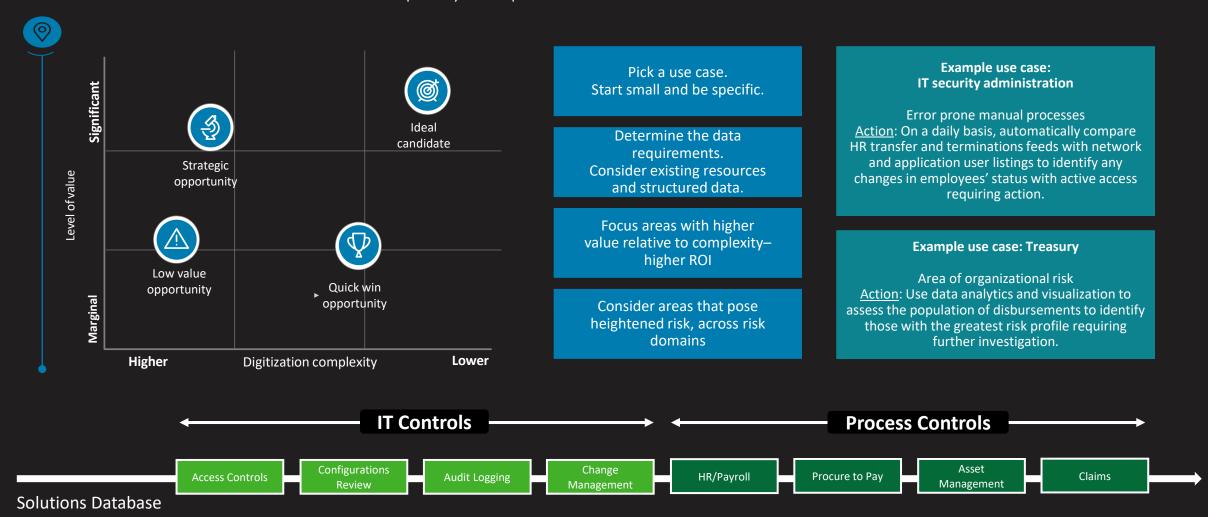
Interactive, situational deep analysis and advisory

Formulate risk mitigations

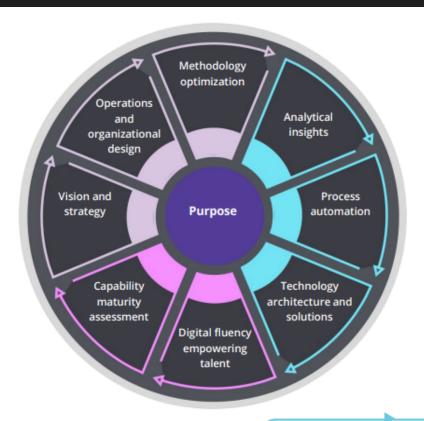
Present into requested format

## **Next Steps: Finding 'Quick-Wins'**

Where can we start? We believe that the journey towards Controls Resilience starts with identifying the right opportunities. It is important for us to identify opportunities, prioritize highly transactional, heavy volume, manually-intensive, rules-based processes with high associated value to the business and low complexity to implement.



## **Next Steps: Looking Forward into the Future**



#### **Purpose**

Digital is an enabler of strategy, not a goal. Understanding your north star or purpose can result in a strategic use of digital to deliver better insights, quality, efficiency, collaboration and impact.

#### Assess

Leveraging Deloitte's Insight Driven Organization (IDO) framework, we can assess IA teams current and desired future maturity levels and identify where opportunities for action exist.

#### Design

By entrenching data, analysis and reasoning into internal audit's decision-making processes, we turn digital into a core capability while promoting a culture of insight-driven auditing.

#### Execute

Strategy can be brought to life through the deployment of digital technologies across the internal audit lifecycle including risk assessment, planning, fieldwork, reporting, and monitoring.

## How to accelerate your digital program

- Deloitte's digital strategy lab can help to identify how to take your IA function to the next level of digital transformation.
- A digital proof-of-concept can provide a low-cost, low-risk opportunity to test digital concepts.
- A digital "POD" of dedicated technology professionals can provide scale to your internal audit technology team without the long-term commitment of full-time hires.

### 1 Firmwide risk assessment

- Development of audit universe, key risk indicators (KRIs), and risk scoring methodology.
- Dynamic Risk Assessment application allowing for the assessment of risk across auditable entities.
- Al Risk Assessment Insights with assessment of prior year audit reports and interview notes.

### Annual audit planning

- Al for audit reports for analysis of past year issues.
- Web-based portal for use in capturing and analyzing audit interview notes as well as setting audit plans.
- · Audit plan and coverage visualizations.
- Natural Language Processing of large volumes of text heavy documents.
- Audit insights using Machine Learning for anomaly detection, predictive analytics, clustering & risk scoring,

### 3

#### Audit fieldwork

- Automated data extraction for planned audits.
- Audit procedure automation providing analysis and work-paper population for common tests.
- Self-service audit analytics with risk scoring and machine learning models.
- SOX controls testing automation.
- Al Driven Internal Search Engines or Chatbots.



#### Reporting and issue tracking

- Al for audit reports showing themes and trends across audits.
- Automated notifications of open audit issues to key stakeholders.
- Natural Language Generation or Generative AI for creation of Audit Reports and other IA documentation.

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#### Continuous monitoring

- Ongoing risk sensing & continuous monitoring mid-year adjustments to audit plans and scope.
- TrustIQ™ monitoring of organization's state of Trust compared against industry benchmarks and external signals.

# Deloitte SEA Controls Playbook



## Service Offerings







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