



## This was Earth Month 2023

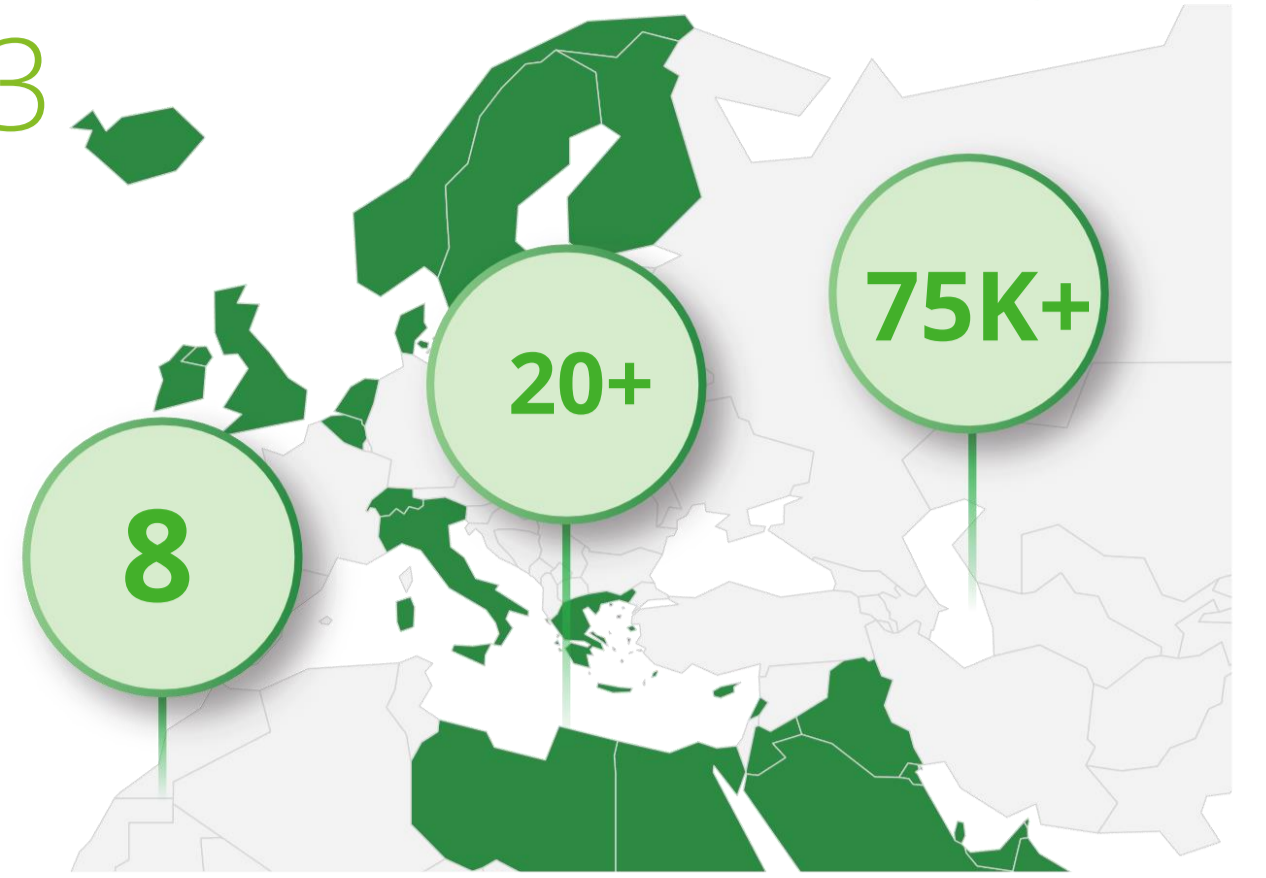
Building Better Futures. Together.

### An opportunity to come together to make a difference

To build the sustainable future we need, at the speed we need to build it, we have to work together in new and impactful ways. Whilst we work with clients and society to decarbonise the economy, Earth Month reminds us of the impact our individual actions can have.

With more than 75,000 people in Deloitte North and South Europe, we harnessed the opportunity to be agents of change in addressing climate change. To encourage our people to think about going electric in all parts of their lives. To consider whether products can be effectively recycled. And finally, to learn about the circular economy framework to understand the impact of our choices on the planet.

The Earth's resources are finite, yet our ideas for a more sustainable future are infinite.



**Eight Geographies participated in Earth Month activations, publishing 20+ internal communications activations to engage 75,000+ people across NSE.**



**3,672**

people attending one of our 18 live events

**110K+**

people viewing our 39 Social Media posts

### Earth month came to life through...

#### Volunteering

#### Live events & webinars

#### Social Media

### Sustainable steps

Our partnership with Giki Zero empowered our people to adopt more sustainable steps in their own life, giving options for high impact changes and low impact changes. For example, making a big change such as changing to an electric vehicle or smaller changes such as opting to cycle to work rather than driving. The most popular steps were completing the “keep cool checklist”, only boiling the water you need and taking shorter showers. Colleagues in 1) Sweden, 2) The Netherlands and 3) Ireland took the most sustainable steps!

Throughout April, we saw 494 new members and 245 steps tried. Collectively, we completed 278 steps saving:



196 tons of CO<sub>2</sub>  
(the equivalent of 562 short haul flights or heating 82 homes)



7.6 million litres of water



20,555 less pieces of single use plastic

### Many activations were centred on sustainable mobility

Deloitte Middle East electrified their impact. Reshaping and sharing Deloitte UK's EV self assessment tool for colleagues to make informed choices when changing their vehicles.

In Lebanon, 142 students were empowered to help advance UN SDGs by joining a challenge to create greener solutions to corporate mobility.

Deloitte Ireland hosted EV Talk and an e-bike demonstration to promote sustainable mobility.

Deloitte Finland also joined the surge in promoting electric travel, hosting a Polestar Electric Vehicle event to celebrate Deloitte's updated company car policy.

We're making sustainable delivery our default. Reducing travel emissions is key to our success. Discover the [sustainable delivery clause](#).

### In case you missed them ...

#### Webinar recordings

- [Supply Chain](#) Global LinkedIn Live
- [Nature & Biodiversity](#) Global LinkedIn Live
- [Bridging Culture, Business and Climate](#) Insider event

#### Reports & blogs

- [The Circular Economy: a question of when, not if](#)
- [The Danish UnSustainability report 2023](#)
- [The UK Circularity Gap Report](#)
- [Meet our Swiss Climate Champions](#)
- [Climate Champion blogs Italy](#)



Want to learn more?  
[Read our NSE WorldClimate plan.](#)