

Delivering a robust, scalable platform critical to future growth

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ITV is an integrated producer broadcaster that is recognised for some of the country's best-loved programmes, and is set for continued growth. As a result, having a robust platform for planning, budgeting, forecasting and reporting is critical to the group's success.

In November 2014, ITV approached Deloitte to help them deliver an upgrade to their planning, budgeting, forecasting and reporting solution. Powered by Oracle's Enterprise Performance Management (EPM) suite, the upgrade would deliver an improved user experience, and the opportunity to assess and introduce enhanced functionality in the future.

ITV would also benefit from a stable, fully supported platform to support their continued international growth.

Deloitte were tasked with undertaking the upgrade with activities ranging from initial design, technical installation, testing and change management. These activities needed to be completed in a tight timescale to ensure the upgraded solution was available for a critical forecast cycle.

"We selected Deloitte because of their proposed implementation approach and project management offering which meant we could meet the deadline of our critical forecast cycle" said Carolyn Thompson ITV's Head of Business Intelligence & Finance Systems.

An experienced Deloitte team was selected, covering a broad range of skills including project management, infrastructure, change management and experience in implementing Oracle EPM solutions.

Sascia VIRRUSO, the Deloitte Upgrade Lead on the project says "We followed our upgrade methodology which includes pre-defined templates and activities to ensure that ITV's solution was upgraded successfully by using a proven approach which didn't involve re-inventing the wheel. We started by upgrading one of ITV's existing environments, undertaking thorough end-to-end testing, and also included an independent quality assurance review before moving onto the next phase of the project."

Effective communication and management was key in order to keep the project running smoothly, to work efficiently and ensure deadlines were met.

One of the interesting and unique aspects of this project was the need to work closely with multiple partners. Martin Jermyn, the Deloitte Project Manager went on to say "We had to make sure our work was well coordinated not only between Deloitte and ITV, but also with external 3rd parties, who were responsible for providing the required infrastructure and conducting quality assurance reviews."

Following successful completion of the quality assurance reviews, the project focussed on ensuring that the 120 end users were ready to use the upgraded solution for the first time. A small group of end users were selected to undertake thorough testing of the solution whilst the remaining users were invited to attend familiarisation sessions. The upgraded solution went live in March 2015.

Odette Jansen, the ITV Business Intelligence Hyperion Manager says "The upgrade was successful, going live on-time and on-budget enabling our quarterly forecast cycle to start as planned. We had the right team, with the right skills who were committed and dedicated to the project from the start."

**Deloitte.**



**ORACLE** Diamond Partner

For more information on the ITV Oracle EPM Upgrade project please contact:



**Rob Cullen**

**Project Partner**

+44 7714 759277

rcullen@deloitte.co.uk



**Paul Albert**

**Project Director**

+44 7738 843662

palbert@deloitte.co.uk



**Martin Jermyn**

**Project Lead**

+44 7968 489302

mjermyn@deloitte.co.uk

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